

Canadian Club on

Allied Propaganda by Balloon

Whatever Lord Kitchener may have been, the war correspondents believe he was in error about newspaper men at the front. So F. A. McKenzie, noted among the scribes of the slaughter, told the Canadian Club at luncheon yesterday. He spoke on the intelli-gence department, and with some regrets. At first, with Kitchener's pro-filbition, it was difficult. But pres-ently the attitude changed. Sir Fred-erick Smith was sent to Be gium to get the Belgians to shoo away the corres-pondents there. "But they only made a show of sending us away," he re-marked. On one occasion he made friends with a Belgian railway guard,

ler, started right by calling in all the cable men and giving them the story of the first food ship arriving for the Belgians. Next day he had three columns in every paper in the United States, and it cost him nothing but the time to tell the story. He got the right publicity because he went the right way about it.

When the new men came into the in Britain they learned the only' way to get publicity was to use ex perts-not newspaper men. Some politicians, he observed, were far more expert in getting publicity than-the

rest was drowned in laughter "No newspaperman would give away

able winds, pamphlets in bundles, giving the record of facts, without note or comment were dropped in the enemy territory. Mr. McKenzie had found these among the effects of the retreating Huns in every direction. "Do you wonder that it took the heart out of the Hun? Do you won

der that they began to question the powers that be?" he asked, after de-tailing some of the facts given them. A new kind of propaganda was needed today, he said, to counteract those who were aiming at a cleavage

between the allies. was with the American soldiers.

and know how splendidly they fought, and how modest they wore," he said, and described the hope of the world as depending on the union of Englishspeaking people."

NEW ROUTE TO WESTERN CANADA

On your next trip to Western Canada, why not travel over a new route, using the famous train known as the National on your journey, and traversing some of the most interest-

added expense for railroad fare as five feet of ashes to bring it up to the compared with any other route. For property level. After lengthy arguparticulars apply to any ment the matter was held over pend Grand Trunk ticket agent, or C. E. ing the above mentioned estimates. Application was received by Com-Horning, D.P.A., Toronto.

ment.

TET a woman case your suffering. I wast you to write, and let me tell you of my simple method of home treatment, send you ten days' free trial, postsimple method of home treatment. d you ten days' free trial, post-d, and put you in touch with men in Canada who will done for the m. you are troubled a weak, tired ings, he a d-back-bear-iowa ings, he a d-back-tors, back-tors, back-tors, back-tors, sense of falling or misplacement of finternal or-gans, nervousness, desire to cry, palpitation, hot flashes, dark rings under the eyes, or a loss of interest fs life, write to me to-day. Address: paid, and put you in touch with women in Canada who will gladly tell what my method bas done for them. If you are troubled with weak, tired feelings, h e a d-ache, b a c ksche, bearang down

The committee decided to test the act of the provincial house compel-ling the city to carry sewage from houses in the County of York, yes-In life, write to me to-day. Address: houses in the County of York, yes-A. Summers, Box 65, Windsor, Ont. terday, and refused to grant A. E.



missioner Harris of the works .

County Sewage.

\$500 REWARD information leading to the arrest and conviction of the party or parties who stole a quantity of blouses from our store on the night of Monday, Nov. 25. partment, by Peter Lyall & Song, Ltd., on behalf of the Toronto Terminals Company, for permission to construct

This reward will be paid im-mediately upon the con-viction of the guilty party or parties, and, if more than one a tunnel on the west side of Bay street, immediately south of Front street, opposite the new Union Sta-The tunnel to be used for carryperson should give us infor-mation that proves helpful in securing such arrest and conviction, we will distribute the \$500 equally among those so adding us ing heavy electric conduits. The permission was granted the construction company on the recommendation of Mr. Harris, that it be granted if certhe recommendation of aiding us. tain clauses holding the city harm-Communicate either with Police Headquarters, City Hall, Toronto, or with less against damage arising out of the tunnel, were inserted in the agree-

The D'Allaird Blouse Shop 276 Yonge St., Toronto

Rotary Club was promised by Messrs. Copeland and Goforth, the latter naming a committee of men who would assist if a committee of women were appointed. Mrs. Rae spoke in favor of a canteen at the station, and Miss E. Dixon advocated the cause of nen and children who would have to wait at thes tation between the arrival of trains. She thought women in uniform or wih credentials meet them. John Pearson and Barr also spoke.

It was moved by Mrs. Ambrose Small and carried that the offer of Mrs. Warren of the house, 72 Carlton street, be accepted as headquarters. form the committee with which others

Hon. Dr. Cody, minister of educa-

that his clients were German, were false. He further stated that Mrs. in Transcaucasia are solely to en-Rice was related to Thomas Hook, force the terms of the armistice with Willoughby Cummings thought a the function of the armistice with the armistice with the armistice are solely to en-

Will Never Be Realized



some kind should be at the station to

A committee, consisting of Mrs. H. D. Warren, Mrs. R. C.Donald, Mrs. F. Ward, Mrs. Angus MacMurchy and Mrs. J. McMillan, was then moved to form the committee with which others should co-operate. The Mossop Hotel. Palmer House and Arkington were mentioned as hostels that might be secured near the station.



Declares Live Stock Exports | Saskatchewan Legislature Opens; Would Pay War Debt **Resources Meeting Unfavorable**

Ottawa, Dec. 6.-W. R. Reek, for-Regina, Sask., Dec. 6 .- The second the bank, and it will be one of the most modern and imposing in Canada. The present bank building is assessed at \$210,000, without the land. The Dowell the department engineer, the department engineer, the victorr Mission said that the body tion, moke before the members of the merly deputy minister of agriculture session of the fourth legislative as-

GROSS INJUSTICE (F) Ferry on state of the department is of the department for the state of the department is of the department for the state of the department is of the department for the state of the operated had offer double to ite operated

taken to press this question to a final equitable settlement"

He went to Prison for you-wh

will you do for him?

President, Principal Hutton, University College, Toronto; Treasurer, Hugh Fletcher, Esq., 54 Poplar Plains Road. Toronto; Secretaries, Mrs. Alexander McPhedran, 151 Bloor Street West, Toronto; H. H. Langton, Esq., University

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Form III.:

Dayment; 2, Cook; 4, W. Patterson (II

Form IV

Pringle; 2, T. Black (II Calvert (II.) Form V: proficiency, Sleght. (B. Lower VI.:

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