

PROFITABLE BUYING FOR CUSTOMERS AT THE SIMPSON STORE TODAY

Men's Derby Hats at 95c

New shapes for Fall and Winter wear; fine English make, and good-wearing qualities. Regular price \$2.00. Thursday95

Velour-Finish Soft Hats, trooper shapes; flat brim or curl brim; fedora shape; colors navy, slate, gray, olive, brown and black. Regular \$2.00 and \$2.50. Thursday1.50

Men's and Boys' Golf Caps, balances, in new pattern tweeds; with and without fur bands. Regular 50c and 75c. Thursday39



XMAS BOXES Right to the Trenches

FROM OUR LONDON OFFICE.

This good-will service of the Simpson Store is rousing great enthusiasm. You may see duplicates of the boxes your boy will receive at the Centre Stairway, Main Floor. London prices (taking a quarter for a shilling), plus a small charge for cabling.

Military Boots

\$1 Less Than Regular Prices



Officers' Boots, knee length style, made of selected even weight tan winter calf, double soles, top soles vulcanized, solid leather, regulation militia heels, laced front with two buckles at top, made on a neat tried and proven foot-fitting last. Sizes 6 to 11. Thursday. 11.00

REGIMENTAL MILITIA BOOTS FOR RANK AND FILE

Made of the best selected tan winter calf, a leather that will wear like iron and take a high polish; hundreds of the same make have been worn by our boys in this war, and, like the South African War, haven't had a single complaint registered against them; a dressy, comfortable boot; sizes 4 1/2 to 11. Thursday4.95

\$9000 WORTH OF RUBBERS FOR \$6000. ALL GUARANTEED BY THE ROBERT SIMPSON CO.



- Men's Storm Style Rubbers, all sizes. Pair59
 - Men's Regular High Cut, Light City Rubbers, all sizes. Pair59
 - Men's Duck Vamp Knee Rubber Boots, extra heavy soles; a boot built to stand hard wear; all sizes2.90
 - Women's Waterside Silk-Finished Knee Rubber Boots, all sizes. 1.89. Misses' sizes, 11 to 2, 1.64. Children's sizes, 5 to 101.39
 - Boys' Rubbers, sizes 11 to 13. Per pair54
 - Youths' Rubbers, sizes 1 to 5. Per pair45
 - Women's Storm Rubbers, all sizes. Per pair54
 - Women's City Rubbers, all sizes. Per pair55
 - Misses' Rubbers, sizes 11 to 2. Per pair49
 - Children's Rubbers, all sizes. Per pair41
 - Men's Rubber Boots, three-eyelet Blucher tongue style, per pair, 1.89. Boys' sizes, 1 to 5, 1.14. Girls' sizes, 11 to 1389
- Phone orders filled. No mail orders.

The Furniture

- 3 Only Buffets, solid quarter-cut oak, massive "Colonial" design. Regular \$49.00. Thursday29.50
- Baking Cabinet, hardwood, natural finish; divided flour bin and cutlery drawer; white top. Regular \$6.50. Thursday4.50
- 6 Only Den Arm Chairs, quarter-cut oak; fumed finish; loose cushion, in leather. Regular \$16.00. Thursday12.00
- 10 Only Arm Rockers, wing sides; comfortably upholstered and covered all over in imitation leather. Regular \$14.509.50

Third and Last Day to Get Your Inlaid Linoleums "Laid Free"

The stock is well assorted, and there are lots of patterns in every grade; all new and perfect goods; place your order Thursday, and have it laid when convenient. Square yard, 1.00, 1.25 and 1.45

NEW BRUSSELS RUGS IN GREAT VARIETY. Designs and colorings for almost any scheme of decoration; Oriental, floral, two-tone and small conventional designs:

- 4.6 x 6.05.25
- 6.9 x 10.615.50
- 4.6 x 7.67.50
- 9.0 x 9.017.75
- 6.9 x 7.611.00
- 9.0 x 10.619.75

SCOTCH VELVET RUGS AT ATTRACTIVE PRICES.

20 Only Large-Sized Velvet Rugs, in Oriental designs; dark greens, tans and reds. 10.6 x 12.028.00

10.6 x 13.630.00

PALM ROOM

SIXTH FLOOR

Special Fowl Dinner at 50c. Served from 11.30 a.m. to 2 p.m.

Roast Goose with Apple Sauce, Potatoes, boiled or mashed, Mashed Turnips, Steamed Fig Pudding, Carmel Sauce, or Ice Cream.

AFTERNOON TEA 3.00 to 5.30 p.m.

Fruit Salad, with Tea Biscuits and Butter.

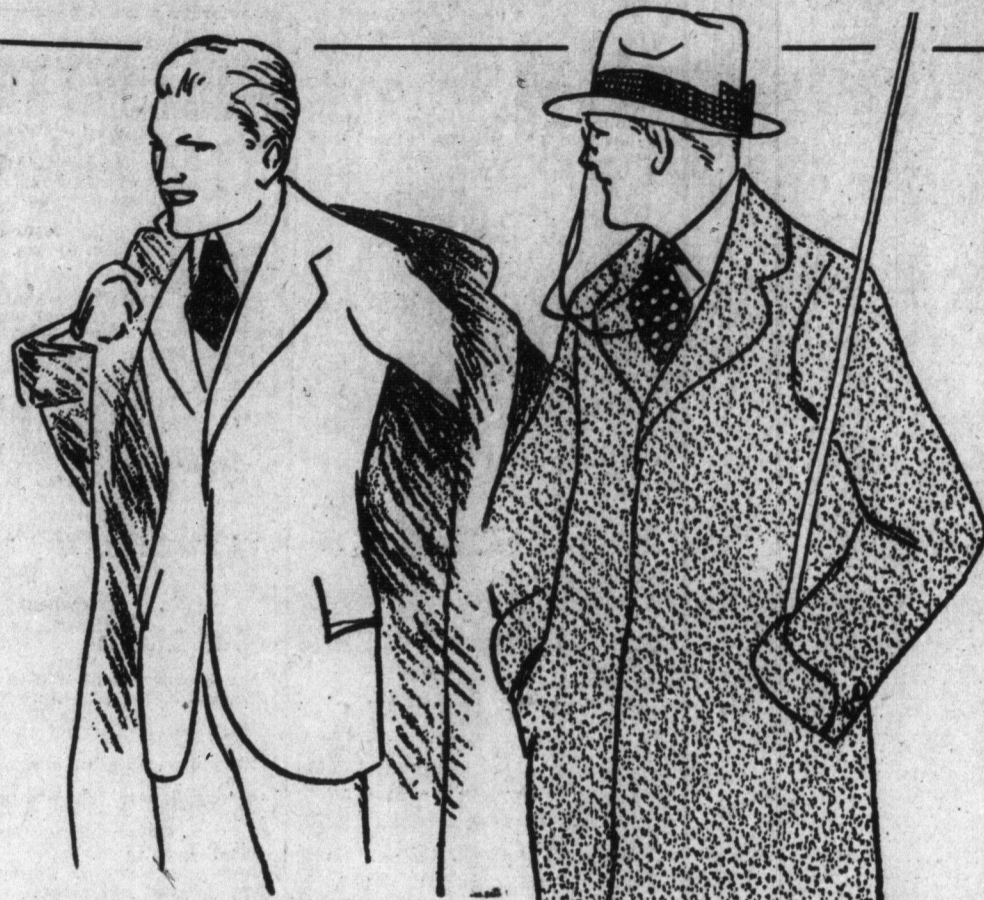
Pot of Tea with Cream.

Ice Cream—25 cents.

Ensignette Cameras \$7.50

For the vest pocket, with excellent lens and shutter7.50

Films to Fit. Per roll15



Provide yourself with winter comforts at today's prices.

Men's English Tweed Ulsters \$10

Made from good quality English tweed coatings; medium and dark brown, with plain and subdued stripe patterns; cut in double-breasted ulster style, with two-way convertible collar, and linings of heavy twill mohair; sizes 36 to 44. Thursday10.00

Underwear of Right Weights

- Men's Scotch Wool Underwear, double back and front; double seat, reinforced drawers; heavy winter weight; "St. George Brand"; sizes 34 to 44. Regular \$1.25. Thursday98
- Men's Fall Weight Merino Combinations, in wool and cotton mixture; closed crotch style; sizes 34 to 44. Special98
- Men's Natural Wool Combinations, "Penman's 95" make; closed crotch style; elastic ribbed cuffs and ankles; sizes 34 to 44. Thursday2.00
- Men's All-Wool Underwear, "Wolsey" make; guaranteed unshrinkable; shirt has double back and front; drawers double seat; sizes 34 to 44. Special2.75
- Also Combinations at5.00

Cane Suit Cases

Woven cane, with straps, leather corners and handle, linen lined, with pocket; sizes 24 and 26 inches. Regular \$4.80 to \$6.95. No phone or mail orders. Thursday3.95

TOURIST TRUNKS.

Canvas covered, two trays; size 32-inch, Thursday, 6.25. Size 34-inch, Thursday, 6.50. Size 36-inch, Thursday, 6.75. Size 40-inch, Thursday, 7.50

Remarkable Prices on Women's Underwear

- Buy Underwear now for season; buy all you can, for we are certain that such low prices as these for today cannot be repeated soon.
- Women's Combinations, flat knit, heavy white pure wool; long sleeves; ankle length; sizes 34 to 42 bust. Price1.85
 - Women's Combinations, flat knit, heavy white wool, with cotton; long sleeves; ankle length; sizes 34 to 38 bust. Price1.50
 - Women's Combinations, flat knit, heavy, finest pure wool; white or natural; long sleeves; ankle length; sizes 34 to 42 bust. Price3.50
 - Women's Combinations, heavy ribbed, finest pure wool; long sleeves; ankle length; shaped waist; sizes 34 to 40 bust. Regular \$3.75. Price2.25
 - Women's Combinations, fine ribbed medium weight white cotton; duchess neck; elbow sleeves; ankle length; sizes 36 to 44 bust. Regular \$1.00. Price59
 - Women's Vests, fine ribbed white wool; low neck; short or no sleeves; sizes 34 to 38 bust. Regular \$1.00. Price69
 - Women's Vests or Drawers, Crescent brand; cream wool-finished cotton; vests high neck; long sleeves, or low neck, short sleeves; drawers ankle length; sizes 34 to 42 bust. Price35
 - Women's Vests or Drawers, flat knit, pure white wool; winter styles; sizes 34 to 42 bust, for1.50
 - Children's Combinations, flat knit fine white wool, long neck; long sleeves; ankle length; sizes 3 to 12 years. Regular \$1.75. Price1.25
 - Children's Combinations, "Queen Quality," fine ribbed white wool, with cotton; high neck; long sleeves; ankle length; sizes 7 to 14 years. Prices1.00, 1.25, 1.50
 - Women's Nightgowns, finest quality fleecy flannellette; pink and white stripes; double yoke; scallop edged collar and cuffs; lengths 56, 58, 60 inches. Special price1.00
 - Women's Pyjamas, fine quality striped flannellette; silk frog fastenings; sizes 34 to 42 bust. Regular \$2.00. Special price1.25
 - Women's skirts, fine fancy knitted wool; plain knit yoke; black, gray, red, black and red, gray and red. Special price1.50
- FROM OUR BABIES' SECTION.**
- Infants' Carriage Robe, fine heavy white bearcloth, lined with white felt; pocket style; sizes 25 x 35 inches. Special price1.50
 - Infants' Combed Chairs, woven willow; plain seat; adjustable tray. Special price1.50
 - Infants' Bearcloth Coats, fine cream curl quality, white flannellette lining; silk frog fastenings. Special price1.95

Brass and China at Lowered Prices

- Brass Jardinieres, \$1.49—Bull-footed, 8-inch, dull or bright finish, hammered brass Jardinieres. Thursday1.49
 - Royal Nippon Values Up to 75c—Fine selection of new Japanese china. Lot includes Bon-Bon, Cups and Saucers, Celogy Trays, Ash Trays, Hat Pin Holders, Trinket Trays, Hair Receivers, Powder Boxes, etc. Your choice Thursday59
 - 25 Sugars and Creams, 15c—Pretty floral decoration, Nippon. Thursday, special15
 - \$3.50 Royal Nippon Chocolate Set, \$2.19—Six cups and saucers in hand-painted Nippon. Thursday, set2.19
 - \$2.50 to \$3.00 Trinket Sets, \$1.95—Hair Receiver, Powder Box, Hatpin Holder and Brush Tray. Thursday1.95
 - The Famous Gibson Teapots, 29c—2 to 6-cup sizes; various patterns and decorations. Thursday29
- TUSCAN BONE CHINA.**
- Three solid lines, clover leaf, blue or red border; cup and saucer, regular 15c, for .10. Tea Plates, regular 15c, for .12. Bread and Butter Plates, regular 12c, for .10. Coffee Cups and Saucers, regular 25c, for .18. Kermis-shaped Cups and Saucers, regular 20c, for .12.

Household Hardware 25c

Waste Paper Baskets, medium size; Indoor Clothes Lines, wind up on reel; Braided Cotton Clothes Lines, 50 feet long (two connected for 50c); Corn Brooms, good grade broom corn, four string; Self-wringing Mops, complete with mop cloth; Zinc-faced Wash Boards, special Globe; Shint Cloth Baskets, medium size; Chamoux Skins for washing windows, cleaning silver, etc.; Bannister Brushes, Shoe Brushes, Stove Brushes, Dustless Dust Cloths, Palm Leaf Knife Trays; Shoe Aluminum Scapeans, one-quart size; Galvanized Iron Ash Sifter; Bread-Knives; Enamel Potato Cooker; a six-quart saucepan with cover. One price, Thursday, 25c

FIREPLACE FITTINGS.

Basket Grates, Andiron, Brass Fire Screens, Fenders, Fire Sets, Cauldrons or Coal Scuttles; superior grades, in bright brass, dull brass, wrought iron and oxidized finishes. \$90.00 worth Thursday, for60.00

Demonstration of Electric Appliances—Toasters, Grills, Percolators, Irons, etc. Main Floor. Special values.

Wall Papers

Chintz Stripe and Floral Wreath Bedroom Papers, mixed colorings, also pink and yellow. Regular 15c. Thursday, per roll15

Shella Siberia, a blue border flower, dozen36

Easter Lily Bulbs, each10, 12 and 25

White Calla Lily Bulbs, each15

Flat Fans of Ferns for table centre, each25, 45 and 75

Rosita Palm,36, 98, 1.25 up

Boston Sword Ferns, each36 and 50

Asparagus Ferns, each10

FRESH CUT FLOWERS.

- Carnations, pink, red or white, dozen60
- Princess Violets, per bunch25
- Chrysanthemums, from 15c to \$2.00
- Lily of Valley, dozen45 and .60

Overcoats For the Boys

Boys' Tweed Ulsters at \$4.95

100 Boys' Double-Breasted Winter Ulsters, for big fellows, splendidly tailored from tweed ulsterings, in dark brown shades. Full cut with shawl collars and belt on back. Warmly lined. Sizes 27 to 35. Thursday4.95

Boys' Tweed Overcoats--Russian Style--\$2.49

150 Natty Tailored Winter Overcoats, for little fellows, double-breasted style, with collar that buttons up close to chin, and belt on back, fancy flannel linings, sizes 21-2 to 8 years. Thursday2.49

Handkerchiefs for Men

- Men's White Lawn, 3/8 and 1/2-inch hemstitch borders, full size, good wearing handkerchief. Thursday, 3 for15
- Men's White Lawn Handkerchiefs, soft, smooth finish; 3/4-inch hemstitch border, full size. Thursday, 4 for25

Gloves and Hosiery

- Women's Chamoisette Gloves, white with heavy black points on back; two dome fasteners; sizes 5 1/2 to 8. Usual 89c value. Thursday79
- Women's Glace Kid Gloves, extra soft, pliable skin; two dome fasteners; oversewn seam; black, white and tan; sizes 5 1/2 to 7 1/2. Thursday79
- Boys' and Girls' Tan Cape Gloves, unlined; one dome fastener; sizes 000 to 7. Thursday75
- Women's "Pen-Angle" Black Hose, cashmere, seamless, fall weight, spliced heel and toe. Thursday, 3 pairs 1.10; pair39

More Madeira Embroidered Linens

Another big shipment of \$6,000.00 worth, direct from the Island of Madeira, on sale Thursday. Our special purchasing arrangements in Madeira and our enormous contracts have certainly been of advantage to us, and in consequence, so that the many waiting to complete sets may in most cases do so. A lot of brand new patterns, fresh, beautiful work, for linen showers, Christmas gifts, etc. Every piece all pure, fine linen. On sale Linen Department, Fourth Floor.

- 6-inch Doilies, Each15, 25, 35
- 10-inch Doilies, Each25, 40, 59
- 24-inch Centre Pieces, Each98, 1.48, 1.98, 2.98
- 18-27-inch Tray Cloths, Each98, 1.25, 1.98, 2.48
- Six 6-inch and six 10-inch Doilies, one 22-inch Centre, The 13-piece set for4.95, 6.95
- Six 6-inch, six 10-inch Doilies, one 24-inch Centre, The 13-piece set for4.95, 6.95
- 18-36-inch Scarfs, Each1.25, 1.48, 1.98, 2.98
- 18-48-inch Scarfs, Each1.98, 3.25, 3.48
- 18-94-inch Scarfs, Each2.75, 3.48, 3.98, 4.45, 5.50
- Handkerchiefs, Pockets, Each49, 55, 75, 85
- Tea or Luncheon Serviettes, A dozen, 3.95, 5.00, 5.95, 6.50 and 7.50
- Bed Spreads, Each4.50, 5.00, 5.50, 5.75
- Pillow Cases, A pair4.50, 5.00, 5.50, 5.75
- Tea Cloths, 45-inch and 54-inch, Each, 3.75, 4.50, 5.00, 6.50, 10.50 and 12.00

THE NEW MARKET TELEPHONE ADELAIDE 6100

- IN THE BASEMENT**
- Simpson Quality Beef, finest rib roast, Special, per lb.30
 - Simpson Quality Beef, thick cut, Special, per lb.17
 - Forequarter of Spring Lamb, Per lb.11
 - Loin of Roasting Pork, Per lb.34
 - Ingersoll Breakfast Bacon, whole or half side, Per lb.27
 - Sweet Briar Lard, 5-lb. pallia, gross weight, Per pall48
- THE MEATS**
- Dutch Hyacinths, red, blue or white, dozen75
 - Daffodils (giant size), yellow or yellow and orange, per dozen40
 - Shella Siberia, a blue border flower, dozen36
 - Easter Lily Bulbs, each10, 12 and 25
 - White Calla Lily Bulbs, each15
 - Flat Fans of Ferns for table centre, each25, 45 and 75
 - Rosita Palm,36, 98, 1.25 up
 - Boston Sword Ferns, each36 and 50
 - Asparagus Ferns, each10
- THE GROCERIES**
- Telephone Direct to Department, Adelaide 6100.
- One car Standard Granulated Sugar, in 29 lb. cotton bags, per bag1.25
 - 5,000 lbs. Finest Creamery Butter, per lb.17
 - 5,000 lbs. Finest Creamery Coffee, per lb.34
 - Finest Canned Wax or Green Beans, 5 lbs. tin, per tin45
 - Pure Clover Honey, new, 5 lb. pall65
 - Edwardsburg or Beehive Table Syrup, 5 lb. pall27
 - Salt, in bags, 5 bags14
 - Featherbed Cocoon, per lb.17
 - Pure Cocoa, in bulk, per lb.22
 - 20 lbs. Finest Glacier Syrup, 5 lbs.25
 - English Harrowed Peas, 3 pks.25
 - Fancy Carolina Rice, 2 lbs. assorted, four pks.25
 - Peasut Butter, in bulk, per lb.16
 - One Cut, per tin16
 - Choice Prunes, 2 lbs.25
 - Pure Gold Quick Tapioca, Chocolate and Vanilla, per tin25
 - Finest Canned Shrimps, per tin15
 - George Washington's Prepared Coffee, per tin25
 - Charles Mill, per tin25
 - Blue Bell Jelly Powders, assorted, four packages, per tin10
 - Onion Salt, per tin14
- VEGETABLES.**
- Choice Spanish Onions, 5 lbs.25
 - Cape Cod Cranberries, 2 quart25
 - Choice Table Turnips, 3 for25
 - Grape Fruit, good size, 3 for25

The Robert Simpson Company, Limited