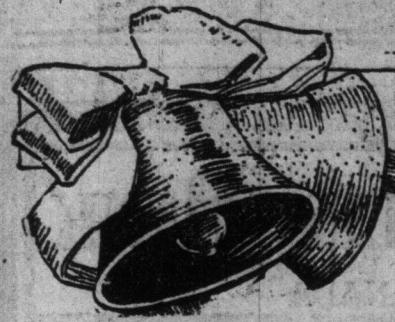


SHOP IN THE MORNING

EATON'S DAILY STORE NEWS

PLEASE CARRY SMALL PARCELS



Great Half-Price Selling of Imported Model Fur Coats and Novelty Sets

Just once in a season—this extraordinary offering. These high-grade pieces, having served their purpose as models, are marked for Christmas gift buying at prices that would not pay for the skins used. Make the most of this opportunity. Come at 9 o'clock.



Beautiful Mole Coat, 50 inches long, with box back, cutaway fronts, very large shawl collar of Patagonia fox. New wide sleeve, with cuff of fox to match collar, and beautifully lined and finished. Half-price, Thursday **\$325.00**

Beautiful Mole Coat, an imported Paris model. In wide kimono effect, skins running diagonally across back and gathered to one side in front. Large collar of white pointed taupe fox, fastened with large fancy ornament and button. Half-price, Thursday **\$350.00**

Hudson Seal Coat, 38 inches long, tailored from finest French dyed pelts, box back, cutaway fronts, fancy collar of civet cat. New wide sleeve with cuffs of civet cat to match collar. Beautifully lined and finished. Thursday, half-price **\$175.00**

Hudson Seal Coat, 45 inches long, an imported model with box back, cutaway fronts, tight skirt, new wide sleeve with cuffs, small fancy collar, fastens to one side with two seal buttons. Half-price, Thursday **\$197.50**

Hudson Seal and Civet Cat Set, made from selected French dyed pelts, large shawl, 38 inches long, 13 inches wide; trimmed on ends with six civet-cat skins, showing six heads, six tails and 12 paws. Large pillow muff to match, one side of civet cat, other of Hudson seal, with band of civet cat down one side, trimmed with four heads, four tails and eight paws. Beautifully lined. Half-price, Thursday **\$187.50**

Caracul and White Fox Set, in fancy effect, one side of caracul, other of white fox, trimmed with head, tail and paws; muff in half-round effect. Skin of white fox running crosswise over caracul, trimmed with head, tail and paws. Beautifully lined. Half-price, Thursday **\$187.50**

Black and White Fox Set, very large fancy stole, 88 inches long; collar of white fox in whole skin effect, with border of black dyed white fox half-way round back, and extending to fronts, trimmed with two heads, two tails and six paws. Large fancy muff, white fox centre, with border of black fox, finished with two tails and two paws. Half-price, Thursday **\$225.00**

Beautiful Model Coat of Royal Russian Ermine and Arctic Fox, 51 inches long, box back, cutaway fronts, very large shawl collar, and cuffs of white Arctic fox. Border of fox running down fronts and along bottom. Beautifully lined and tailored. At one-fifth original price. Thursday **\$550.00**

Green Mole and Russian Fitch Set, throw tie trimmed with fitch ends, and buttons. Large pillow muff to match, with bands of fitch down sides, and buttons to match tie, beautifully lined. Half-price, Thursday **\$100.00**

Beautiful Tango Fox Set, the novelty of the season, dyed in a rich tango shade, set in whole animal effect, stole in whole animal effect, set in tango velvet, trimmed with head and paws. Large fancy pillow muff to match, in animal effect; fancy ends of tango velvet trimmed with large ornaments and tassels; beautifully lined and finished. Half-price, Thursday **\$187.50**

Paris Model Set of Royal Russian Ermine and Taupe Dyed White Fox. Large stole with skin of fox around neck, with stole ends of royal Russian ermine, trimmed with fancy chenille fringe, fancy rug muff to match, back of Russian ermine, front of ermine, trimmed with border of fox in animal effect along top and down side. Lined with white satin, velled with chiffon. Half-price, Thursday **\$250.00**

Beautiful White Fox Set, stole 38 inches long, fancy back, trimmed with two heads, wide on shoulders, stole fronts trimmed with two tails and four paws. Large pillow muff to match, trimmed with two heads and four paws. Beautifully lined. Half-price, Thursday **\$125.00**

—Third Floor, Yonge St.



Girls' Imported New York Sample Dresses Half Price

The First Thought is—What Exquisite Christmas Presents They Will Make!

A collection of our best styles in crepe de chine, ratine, plaid silk and fine wool serge. Some have long waist, lace collars, colored satin girdle and silk embroidered hand work. Others in Russian effect, long blouse and shorter pleated skirt, trimmed with contrasting colors. Splendid assortment of newest shades—tan, rose, navy, cadet, and tango. Not all sizes in each style, but suitable for girls of 6, 8, 10, 12, and 14 years. Half-price, Thursday **\$5.00 to \$10.75**

Half-price for Children's Gift Givers.

One style in fancy alternate wide-rib stitching, with plain knit standing collar, straight cuffs. Another style in heavy gauge stitch with a roll collar and applied pockets. Colors white, sky, royal and grey. Sizes to fit 1 to 8 years. Half-price, 9 o'clock rush special **70c**

Women's Jap Silk and Net Waists; some made open front with silk-covered buttons and tucks, turned-back collar, long sleeves. White only, with trimmings of purple, sky, red, tan and black; others have tucks, insertion and cording. All sizes in the lot. Save a third on some and far more than half-price on others. 9 o'clock rush special, **98c**

Women's Padded Silk Dressing Gowns, high neck, long sleeves, front fastening with silk frogs, silk girdle at waist. Colors navy, cardinal, sky, grey and black. Price, **\$5.00**

Women's Flannelette Dressing Sacques in new patterns. One smart style, with low neck, three-quarter sleeves and belted in at the waist. Another trimmed with fancy border. A third with high neck and three-quarter sleeves and belted in at waist. Good assortment of colors in the lot. Special **50c**

Clearance of Fancy Waists of cotton velvety; high and low necks and long sleeves, with the long shoulder and yokes back and front; also the raglan shoulder. They are decorated with dainty embroidery designs and lace of Val, Cluny and Maltese. All sizes. Special, Thursday **98c**

—Third Floor, Yonge Street.

Dainty Whitewear Presents and Underwear for Girls

Children's Vests or Drawers, Zenith brand, vests high neck, long sleeves, button front. Drawers ankle length, color white; ages 4 to 12 years. Per garment, 40 to 55 cents, according to age.

Children's Combinations, white, all-wool, high neck, long sleeves, ankle length, drop seat, ages 2 to 4 years, price **\$1.00**; ages 6 to 8 years, price **\$1.25**; ages 10 to 12 years, price **\$1.50**

Girls' Princess Slips, of white cotton. Round neck with row of lace beading run through with fancy silk ribbon and edged with Val lace, arms edged with lace, and along the bottom a frill of lawn, clusters of tucks and edge of lace; sizes 5 to 10 years. Price **\$1.25**

Girls' Princess Slips, of extra quality white cotton. Round neck with ribbon-run beading and edge of embroidery, arms with edge to match, and the bottom trimmed with clusters of pin tucks, Swiss embroidery insertion and edge of Swiss embroidery; sizes 5 to 10 years. Price, **\$2.00**

Girls' Princess Slips, white nainsook, plain style with edge of Torchon lace and satin ribbon draw, arms trimmed to match, deep flounce of pin-tucked lawn with row of wide Torchon lace insertion and edge of lace; sizes 5 to 10 years. Price **\$3.25**

—Third Floor—Queen Street.

Handsome Gift Gloves in Christmas Boxes

Women's Fancy Kid Gloves in black and white, with pique-sewn seams, in black and white stitching, gusset fingers, two large pearl button clasps, fancy heavy embroidered backs, in combinations of black and white, and bound with white or black kid. A beautiful French novelty glove—the ideal short glove for Christmas gifts. Pair **\$2.25**

Women's Long French Kid Gloves, in black, white and opera shades, 16-button length, made with dome fasteners or Cleopatra buttons, oversewn seams and cord backs. Suitable for evening wear. Pair **\$2.50**

Women's Fancy Long Silk Gloves, of heavy quality, in 16-button length, mousquetaire style. Double tipped fingers, dome fasteners, some fancy embroidered, others with lace medallion set in arm. Colors are white, black and champagne, suitable for evening wear. Pair **\$2.50** and **\$3.00**

Men's Tan Cape Gloves, with seamless stockinette, wool lining. English made, with one dome fastener, pique seams, gusset fingers, Bolton thumb and spear-point backs. Pair **\$1.50**

Main Floor—Yonge St.

In the Fifth Floor Christmas Bazaar

Many gift specialties at reduced prices Thursday are featured in the Christmas Bazaar. Come in the morning.

Splendid range of Women's Fancy Neckwear, various styles. Reduced price, each **10c**

Women's Handkerchiefs of perfectly bleached fine lawn, hemstitched, 12 in a box, for **38c**

Hemstitched Linen Tray Cloths, very suitable for stamping purposes; size 20 inches x 30 inches. Each **20c**

A manufacturer's overmakes of Men's Mufflers, silks with fancy borders, others plain, all with fringed ends and in many colors, usually sold for 50 per cent. more than Thursday's price **70c**

Post Calendars—These calendars have a quotation or text for every day in the year. Beautiful scenes in color, with block calendar on each. Some of the poets are Ruskin, Tennyson, Shakespeare, Longfellow, Dickens and miscellaneous ones. Daily Promises. Our Daily Bread, Home, Sweet Home, etc. Special value, each **10c**

A charming book of nearly 100 Scottish songs, beautifully illustrated. Sketch of nearly every song. Beautifully bound in various tartans. Will make a desirable gift. Price **\$1.10**

Shaving Mirrors, with adjustable nickel stands, one mirror only, each, **\$1.25, \$1.50, \$1.75, \$2.00 and \$2.50**

Magnifying and Plain Mirror, with adjustable nickel stand, each, **\$2.00, \$2.25, \$2.75, \$3.25, \$4.00, \$4.75**

Shaving Sets, adjustable nickel stand, with mirror, cup and brush, **\$1.00 and \$1.50**

Shaving Sets, with adjustable nickel stand, two cups and brush, with plain or magnifying mirror, each, **\$2.75, \$3.25, \$3.50, \$4.00, \$4.75, \$5.00, \$6.00, \$7.50, \$8.00 and \$9.00**

Shaving Cups and Brushes, each, **35c, 50c, 60c, 75c, 90c and \$1.00**

Real Ebony Hair Brushes, with medium or long bristle, each, **\$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.25, \$2.50, \$3.00, \$4.00 and \$5.00**

Real Ebony Cloth Brushes, concave, oval or flat back, each, **\$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.50 and \$3.00**

French Ivory Hair Brushes, an assortment of styles and sizes, each, **\$2.00, \$2.50, \$2.75, \$3.00, \$3.50, \$4.00 and \$5.00**

French Ivory Mirrors, to match brushes with ring or long handle, each, **\$1.00, \$1.50, \$2.25, \$3.00, \$3.50**

—Fifth Floor.

Give "Her" a Dainty Collar for Christmas

She will be delighted to have one of these fancy collars for the holidays. They are procurable in either the round or epaulette styles. Made of fine net or muslin and embroidered in metallic colorings of gold, silver, steel, bronze, etc. smart and attractive, at prices ranging from **75c to \$2.50**

Knitted Mufflers, made of artificial silk, very soft and in many charming colors, including black, grey, white, navy, and sky. 40 inches long, finished with silk fringe. A useful gift, at **75c**

Main Floor—Centre.

9 o'clock Selling Men's House Coats at \$8.75

A short week to Christmas and here's one of the most exciting offerings that we can give to the men's section during the whole time of holiday buying. The strongest advice we can give to our buyers is to be here at 9 o'clock sharp.

Those who come first will have choice of two materials, a splendid two-tone effect in fine grey flannel; both are trimmed with contrasting material and have two frog fasteners. In size 34 to 46. Almost a third to save on one of these most acceptable gifts. Thursday, for clearance, each **\$12.50**

Black Beaverloth Coats, \$15.00 also at the same price, a soft grey chevrot, both Chesterfield shoulder, size 32 to 44. Priced at **\$12.50**. A very popular suit in the Eaton clothing section, made from a navy blue serge of the long Botany yarn, a material manufactured expressly for us and bought in immense quantities. Fashioned and tailored in our own workrooms. Single-breasted, 3-button style, with twill mohair lined; size 32 to 44. The price **\$12.50**

Main Floor—Queen Street.

Christmas Gifts in Sewing Machines

Seven-drawer "Reliance" drop-head for **\$19.25**. And five-drawer drop-head machine for **\$15.50**. Every one with ten-year written guarantee, and complete with attachments for doing all kinds of plain and fancy sewing. These are well built and carefully finished machines, improved up to date, with ball-bearing drive wheel, patent belt restainer, automatic lifting device, etc. Reliable machines from the maker of one of the most famous Canadian sewing machines. There are only twenty of the **\$15.50** machines, and they should go with a rush at 9 o'clock. The seven-drawer "Reliance" machines at **\$19.25** are equally great value; an exceptional offering that should mean a great day's selling. Thursday, 5-drawer, rush special, **\$15.50**; 7-drawer, rush special, **\$19.95**. Furniture Building, James and Albert Streets.

Bedroom Boxes for Christmas Gifts

They are growing in favor. They never were so popular in the furnishing of the bedroom as they are this season. In fact, a bedroom now is hardly complete without one. Nor would a woman be without one after she has once come to realize the convenience of the Bedroom Box. Choose now from the splendid display in the Drapery Section. Made up in many artistic styles; the chintz covers at **\$3.50 to \$6.50**; matting covered, **\$2.75 to \$7.50**; red cedar, **\$5.50 to \$40.00**

Nottingham Lace and Fish Net Curtains, 50 to 60 inches wide, 3 and 3 1/4 yards long, in white, ivory and ecru, snow plain, floral, medallion and block centers, with pretty border design to match. Very fine laces, woven of best materials, and having serviceable colored edges. Effective styles for any room. Extra good curtains at this price **\$2.50**

Window shades, 37 x 70 inches, in light and dark cream and light, medium and dark green. Reliable spring rollers, complete with brackets and ring pull. Each, **25c**

—Fourth Floor.

The Millinery Offering of the Season

Now comes the first real clearance of high-grade trimmed hats, consisting of reproductions of foreign models and original creations from our own workrooms. Materials include plain black silk and fancy brocade velvet in rich colorings, plush and diversely combined with mink, skunk, civet cat, opossum, mole and fitch fur, with handsome mink, astrakhan, ostrich feather and ostrich mounts, in new shades and colors with touches of becoming trimming, as fancy silk, ribbon, tulle, and other materials. This is a collection of style-gems that it's a treat to choose from, even at full price. Individual creations of special charm and excellent quality. There is a large selection and every hat is an opportunity extraordinary at the price, many being reduced to half-price and less. Special, Thursday **\$12.50**

Second Floor—Yonge Street.

Buy Brass Jardinieres on Thursday, Each, \$4.00

Heavy Brass Jardinieres, 3 handles form themselves into feet. Stand 3 1/2 inches high, and will take an 8-inch pot. Bright and brush brass finish. Special at, each **\$4.00**

A Quick Clearance of Charming Little Glass Vases at 15c.

Decorative Little Ornaments in entirely plain shape, and daintily patterned, with border design in gold, and two fancy gold panels down side, which appear exceedingly well on the blue glass. Top finished with thin gold band. Vases stand 5 1/2 inches in height. Special value for Thursday morning, each **15c**

—Basement.

Aluminum Ware 12 1/2c

Aluminum Soap Dishes with perforated bottoms; nicely designed candle holders; salt and pepper shakers with weighted bottoms; steel knives with 5-inch blade and aluminum handles; aluminum gravy ladles, each **12 1/2c**

Nickel Plated Trays, 9 inches in diameter, beaded edges with neat centre design **12 1/2c**

—Basement.

Meats

Direct Telephone Call Adelaide 2160.

Sweet Pickled Shoulder of Pork, lb. **14c**

Sweet Pickled Flank of Beef, lb. **11c**

Boneless Roasted Breast Bacon, lb. **22c**

Crisco, for frying, shortening and cake making, tin **30c**

lb. tins, net weight, tin **30c**

Strain Roast of Tender Beef, lb. **24c**

Rib Roast of Beef, lb. **15c**

Fronts of Lamb, lb. **15c**

Jellied Biskjet, our own make, lb. **25c**

—Fifth Floor.

Come at 9 o'clock for Boys' Fine Bathrobes at \$1.69

If you want a useful gift for the boy, here it is—a fine bath or lounging robe of heavy blanket cloth, in choice floral designs—and priced away under value, at **\$1.69**. Made with neat turn-down collar, fitting close around neck, two pockets and heavy girdle around waist. Colors are grey and red grounds, also grounds with fancy effects. Sizes for ages 3 to 18 years. Thursday, each **\$1.69**

Men's Mufflers; special purchase of men's mufflers, a manufacturer's overmakes and all perfect goods. Manufactured silks, some with fancy borders, others in plain colors. All have fringed ends. Colors included grey, navy, white, maroon. Thursday, each, **75c**

Men's Neglige Shirts, in fine cambrie materials, American made. Coat style with attached laundered cuffs and neck bands, chiefly in light grounds, with blue, black and mauve stripes, bodies and sleeves cut to fit. Sizes 14 to 17 1/2. Reduced price Thursday, each **98c**

Gift Neckwear in the Yonge Street Annex. Few gifts are as acceptable to a man as that of neckwear, chosen to his tastes. You can choose to any man's tastes in the Yonge Street Annex, for we have provided a vast range of neckwear patterns in the season's best effects. High-grade imported silks in the new "Tango" mixtures, neat brocades and scroll effects, with wide flowing ends; also pure stockinette silk-knitted, chiefly in two-tone effects of red and black. A wonderfully good selection. Prices range, **50c, 75c, \$1.00, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50** each.

Men's Suspenders, in gift boxes, cross-back style, neat lisle webbing, fancy design, have kid cast-off ends, with strong dome fastener and adjustable slide gift buckles. A pair **50c**

Main Floor—Centre.

A Whole List of Electrical Gifts

Look over these four items and judge the worth of each article as a gift—then come at 9 o'clock on Thursday morning and secure one at its greatly lowered price.

3-light Electric Fixtures in brush brass or rich gilt finish, with 10-inch pan suspended from canopy and fitted with crystal prisms. Reduced price, for **\$4.85**

Hall Fixtures, chain drop with crystal and black line cylinder. Neat design, reduced to **\$2.25**

Shades for electric fixtures in white Alabaster glass; a new shape. Special at, each **20c**

Electric Wall Brackets in brush brass finish, suitable for halls, bedrooms, dining rooms, etc. For clearance, each **\$2.15**

GIVE THE BOY A FLASHLIGHT.

Flash Lights in a large range of designs fitted with battery. An ideal gift for boys. Prices range from **50c to \$2.00**.

—Basement.

Give Hairbow Ribbons for the Little Fairies

A hair bow width in a nice firm taffeta silk ribbon. Colors white, sky, pink, red, green, navy, yellow, etc.; 4 1/4 inches wide, and at a price you'd expect to pay for half the width. Cannot promise to fill 'phone or mail orders. 9 o'clock rush special, yard **30c**

Holly Ribbons, Christmas Bell, Beautiful Fancy Ribbons, La France rose pattern, in pink, yellow, blue, champagne, with rich moss green foliage, and finished at edges with satin border, in colors to match pattern. Width 3 inches. Special value **35c**

—Main Floor—Yonge Street.

Hand Embroidered Pillow Shams, Nearly Half Price

Pure White Irish Linen Pillow Shams, hemstitched, and in size 32 x 32 inches, with carefully wrought drawnwork and pictorially embroidered. A little over half their usual price. Thursday, pair **\$1.98**

Bed Coverings—American Comforters of rare beauty and quality, one side covered with strong silk in shades of blue, ivory, pink and old gold, with floral designs and plain borders to match. Silkene covered on reverse side, and filled with soft, fluffy, white cotton elderdown; full double-bed size. Each **\$5.00**

—Second Floor—James Street.

Autoharps and Mouth Organs

These two instruments play well together. Excellent autoharps, with five bars, producing five chords. These harps are particularly well made, the top being selected spruce, finished in natural color and varnished with amber, transparent varnish. Beautifully stained and varnished. In neat box. **\$2.75**

Larger design, 10 bars, can be played Mouth Organs, ordinary and tremolo in four different keys. Rich tone, tuned, single and double reeds; some in pretty hinged boxes, suitable for presents. Prices, **10c, 18c, 22c, 25c, voice or instrument. Price \$5.00, 35c, 50c, 65c, 75c, 85c and \$1.25.**

—Fifth Floor.

THE T. EATON CO. LIMITED

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at 8.30

ND vs.
MICHAELS
at Arena.

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DAILY MATCH
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