

- ✓ • Engage in union to union linkages.
- ✓ • Build links with existing networks and partner organizations.
- ✓ • Explore the possibility of developing an exchange program for media executives.
- Develop internal education for Canadian journalists' organizations.

3) Business

- Enter into a dialogue with business; get business support for transparency and freedom of information.
- Encourage Canadian businesses to follow the same ethical standards abroad as they do at home.
- Explore the possibilities of tools such as a fair trade mark, and codes of conduct.
- Target egregious examples of ILO convention violations.