

LOCAL AUTO SHOWS

EXPO-MOTORS INTERNATIONAL is the most important automobile exhibition of Argentina. It provides an opportunity to exchange ideas between professionals of all branches of the industry as well as a forum to launch new products and services. Held annually, this year's show takes place October 7-16 on the Palermo Exhibition Grounds. Last year's show drew over 83,000 visitors (15% professional); this year's audience is estimated in the range of 80,000-100,000 people.

Focus: Automobiles - Trucks - Buses - Trailers - Accessories - Autoparts - Service and Repair Equipment - Tools - Motorcycles - Motorbikes

Products and Services - Main Categories:

- passenger cars and special bodies based on passenger car chassis; special vehicles
- motor vehicles for transportation of passengers and goods;
- trailers, bodies, vehicle containers; autoparts and accessories, semi-finished products, service, repair and maintenance equipment
- administration and organizational equipment

For information please contact:

EMIBA Buenos Aires

President: Mr. Bernd Hettel

Av. Córdoba 669, 1° "A"

(1054) Buenos Aires - Argentina

Tel: (54-1) 311-1085/86/87 Fax: 313-6975

THE INTERNATIONAL LIVESTOCK, AGRICULTURAL AND INDUSTRIAL EXHIBITION is organized by the Argentine Rural Society. This farm and industrial exhibition, held on the Palermo Exhibition Grounds and thus also known as the Palermo Fair is now in its 108th year. It is held annually from mid-July to the beginning of August. This year's fair had 650 stands and attendance was over 1 million visitors. Over 20 foreign countries and 6 Argentine provinces participated in this year's event. Although it originally started out as a showcase for livestock and farm products, the Palermo Fair has now expanded to cover other areas and is used to showcase new automotive products. Major car manufacturers (GM, Mercedes-Benz, Ford) and auto parts distributors/manufacturers take part in this event.

For information please contact:

Sociedad Rural Argentina, Administración, Predio Ferial de Palermo

Grounds Manager: Mr. Alberto Conen

Juncal 4431

(1425) Buenos Aires - Argentina

Tel: (54-1) 777-5504/5503/5505 Fax: 774-1072