

"More" Claims

- **Accompanying statement:**
Identity of reference food, percent change on PDP
- **Amount of nutrient in both foods on Information Panel**
- **If claim is for an added nutrient, must meet fortification policy (§ 104.20)**

"Modified"

- **May be used in name of foods making relative claims**
- **Accompanying statement required as with all relative claims**

Principle Display Panel:

"Modified sodium gravy mix – Contains 40% less sodium than our regular gravy mix."

Information Panel:

"Sodium has been reduced from 375 mg to 225 mg per serving."

Calorie Claims

- **"Calorie free " means < 5 calories/reference amount**
- **"Low calorie" means \leq 40 calories/reference amount and per 50 g if small reference amount**
- **"Reduced/fewer calories" means reduction \geq 25% and reference food not low calorie**