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The road to success [kit]:
exporting services to the United
States. -43267459

"The service sector is vitally important to the health of the Canadian economy.

We are taking steps to ensure that the service sector companies get the support they require and deserve."

**Allen Kilpatrick** 

Deputy Minister for International Trade

External Affairs and International Trade Canada

"The U.S.A. is, like it or not, the world's most competitive and demanding economy with the most market opportunity and I felt we must learn to be among the best there, and if we fail to do it now, we eventually will be overrun by the U.S. companies who branch into the international market."

## **Doug Seaborn**

President and C.E.O.

Geovision Systems Inc.

"Americans are not anti-Canadian and they welcome new ideas and new techniques."

## **Garth Lawrence**

Manager, Business Development

Intera Information Technologies Corp.





