

The crane market can be divided into 5 segments as follows:

1. Truck loading cranes;

This market segment, which includes the production of scissor-lift boom lifts and truck mounted elevating work platforms, is an area of rapid growth. A number of local companies, including Evans Deakin Industries, Abbey, JLG Industries, Crown Controls and Johns Engineering have made significant investment in the development of this equipment. However, imports of second hand equipment are having a severe effect on sales of new equipment in this sector.

2. Tower cranes, offshore and special application cranes;

Two companies, Favco and Favelle, undertake manufacturing activity from the design stage through to fabrication and assembly. Favco claims that its products, which generally lie at the heavy capacity end of the market, represent state-of-the-art design in tower and offshore cranes, and are sold successfully on the export market. Both companies import a range of components for inclusion in the final product.

3. Mobile cranes under 15 tonnes capacity;

This market segment, including both truck and tractor-base mounted cranes, is served by a number of local producers who add varying levels of value to the products. The market appears to be expanding, and Australian producers face limited import competition due to the special requirements needed for cranes operating under Australian conditions.

4. Mobile cranes above 15 tonnes capacity;

Included are truck and crawler mounted cranes with both lattice and hydraulically extendable booms.

5. Special-Design Cranes includes cranes required for specific applications in particular industries. A typical case is a crane unit built to work in foundries where space and height is limited but access must be obtained to work in furnace areas.