

is needed, and I am certainly of that opinion. Its absence means that a necessary job is either being done with only middling success by individuals in the Department and by other agencies or is not being done at all."

Mr. Macdonnell thought it must be accepted that an information program will cost a good deal of money and he considered it essential to provide the Information Division with a separate budget.

This general discussion of the organization for and functions of information abroad has been cited at some length because it was the first time the Department had a serious, concerted look at this subject and because it revealed certain questions which were to persist as questions in the departmental mind for years to come. The list of these would include the relationship of informational to cultural activities and the form of organization to relate and conduct them, the degree of authority and priority for External Affairs in this field, interdepartmental coordination, the conduct of press relations in Canada, budgetary requirements for these programs and the sort of personnel structure that would be called for. The immediate result of all the high-level thought and discussion was that the mountain brought forth a mouse--a small one but hopeful and vigorous, with a capacity to grow.