

Ores and raw materials for production processes, however, did lead Canada's export list to Brazil. Sales of copper ores and concentrates in 1988 climbed to \$47.5 from less than \$6 million in 1987. Coal (\$84 million), potassium chloride nitrate (\$73.6 million), sulphur (\$63.8 million) and newsprint (\$42.7 million) complete the list of Canada's raw or semi-refined exports to Brazil.

The Canadian and Brazilian business communities maintain close relations primarily through the Brazil-Canada Chamber of commerce and its counterpart, the Camara de Comercio Brasil-Canada. These organizations hold regular events designed to stimulate trade and investment. It is through channels such as these, that both Canadian and Brazilian companies have been successful in concluding joint ventures and transfers of technology agreements in a wide range of sectors.

Despite the contraction in the Brazilian market, many opportunities are foreseen for the expansion of Canadian-Brazilian trade. Canadian exporters eagerly look to sectors such as communications, transport systems, oil and gas equipment and services, pulp and paper equipment and services, electronics, live animals and genetic materials as areas of key export opportunities in the future. Economic reforms expected in the 1990's should further facilitate commercial and investment linkages, thereby creating the conditions for expanded bilateral trade.