

REPT4D  
90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :520-TOKYO

001-AGRI & FOOD PRODUCTS & SERVICE  
JAPAN

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

- QUARTER: 3
1. Conduct major CMC pork seminar/reception.
  2. Expand exports of beef.
  3. Monitor oil tariff issue.
  4. Negotiate bovine embryo agreement.
  5. Pursue phytosanitary issues, hay, apples.
  6. Conduct market surveys.

1. Completed very successfully in May. 2. Cdn beef launched by Min. Crosbie. Export office in place
3. Comprehensive report completed on tariff issue
4. Health agreement reached. 5. Technical discussions held in April. 6. Six surveys completed.

QUARTER: 4 -----

- QUARTER: 1
1. Provide market intelligence to CMC industry.
  2. Seek better deals for CMC items.
  3. Launch CMC promotion campaign.
  4. Organize CMC seminar in Japan.
  5. Promotion of Atlantic lobster.
  6. Promotion of beef cattle.

- QUARTER: 1
1. Completed very successfully in May. 2. Cdn beef launched by Min. Crosbie. Export office in place
  3. Comprehensive report completed on tariff issue
  4. Health agreement reached. 5. Technical discussions held in April. 6. Six surveys completed.

- QUARTER: 2
1. Implement market intelligence campaign.
  2. Organize CMC seminar in Japan.
  3. Promotion of Atlantic lobster.
  4. Promotion of beef cattle.

- QUARTER: 2
1. Completed very successfully in May. 2. Cdn beef launched by Min. Crosbie. Export office in place
  3. Comprehensive report completed on tariff issue
  4. Health agreement reached. 5. Technical discussions held in April. 6. Six surveys completed.

QUARTER: 3

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