

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 88  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :319-DAMASCUS

013-CONSUMER PRODUCTS & SERVICES  
SYRIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

ON-GOING PROMOTION OF CDN CONSUMER PRODUCTS(WITH FOCUS UPON TEX-  
TILES AND HARDWARE) AT DAMASCUS INTERNATIONAL FAIRS.

RELAXATION OF IMPORT QUINTA RESTRICTIONS TO  
PRIVATE SECTOR BUYERS; IMPROVED SALES OF TRA-  
DITIONAL CDN CONSUMER PRODUCTS EXPORTS TO THE  
MARKET.

CERTIFICATION BY SYRIAN STATE ENTERPRISES RESPONSIBLE FOR PROCUR-  
EMENT OF PHARMACEUTICAL AND BIOLOGICAL PRODUCTS OF CDN MANUFACTU-  
RED VACCINATION AND ANIMAL PHARMACEUTICAL PRODUCTS.

EXPANDED MARKET POTENTIAL FOR CDN FIRMS SUCH  
AS PVU AND CONNAUGHT LABS IN TENDERS ISSUED  
BY PHARMEX.

ASSISTANCE TO MAYSIA IMPORT-EXPORT OF MONTREAL IN EFFORTS TO INTE-  
REST GOVERNMENT TEXTILE MILLS IN SYRIA TO ASSESS CDN PRODUCED  
CLOTH.

POTENTIAL PUBLIC SECTOR SALES BY MAYSIA OF PR-  
ODUCTS WHICH THEY REPRESENT IN THE REGION.

IF QUOTA RESTRICTIONS LIFTED, RENEWED PROMOTIONAL EFFORTS ON BEH-  
ALF OF CDN TRADING HOUSES INTERESTED IN EXPORTS OF MAJOR APPLIAN-  
CES AND FURNITURE.

RENEWED PROCUREMENT BY SYRIAN PRIVATE SECTOR  
BUYERS OF TRADITIONAL CDN CONSUMER PRODUCTS  
SUCH AS KITCHEN APPLIANCES AND AIR CONDITION-  
ING UNITS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----