Export and Investment Promotion Planning System

MISSION: 475 MOSCOW

COUNTRY: 553 UNION OF SOVIET SOC REP

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

ii) Project Name: SAKALIN PROJECT

Approximate Value: \$ 100

Financing Source: 023 EDC For further info. please contact: 012 DOM

P. DRAGER, MOSCOW TLX: 413401 DMCAN SU

iii) Project Name: TENGUIZ PROJECT

Approximate Value: \$ 50

Financing Source: 023 EDC 012 DOM

For further info. please contact:
P. DRAGER, MOSCOW TLX: 413401 DMCAN SU

iv) Project Name: KOMI

Approximate Value: \$ 1000

Financing Source: 023 EDC 012 DOM

For further info. please contact:

P. DRAGER, MOSCOW TLX: 413401 DMCAN SU

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).

- exports of certain products or services to this country are subject to Canadian export controls
- the degree of import duty protection of local industry tends to be 1 ow

In the Trade Office's opinion, Canadian export performance in this sector (sub-sector) in this market is lower than optimum mainly because of:

- No factors reported by mission

Some Canadian exporters to this market in this sector(sub-sector) have enjoyed success previously as a result of a variety of factors which the trade office reports to include:

- aggressive marketing on the part of Canadian Exporters
- support provided by the PEMD program
- participation in trade fairs
- participation in trade missions
- use of Canadian Government export promotion activities
- use of provincial governments export promotion activities
- competitive export pricing for this market
- strong sectoral capability in Canada

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: CONTINUED SUPPORT FOR CANADIAN FOREMOST YAMAL CO-PRODUCTION/JOINT VENTURE PROSPECTS WITH MINISTRY OF OIL AND GAS CONSTRUCTION.

Results Expected: JOINT VENTURES AND INITIAL CONTRACTS FOR \$10 MILLION.