

IT COMDEX: an Opportunity to Prepare for Doing Business with Europe

PARIS, FRANCE — February 2-6, 1998 — IT COMDEX, the information technologies forum, has again this year distinguished itself as France's leading technology window in its plans to exhibit a series of computer-related solutions, services and products. This event, which is undoubtedly the best place to meet with future clients and partners, hosted some 70,000 visitors and 510 exhibitors in 1997.

The Canadian Embassy will be participating in the IT COMDEX show with an information booth, around which additional space has been provided for Canadian companies interesting in exhibiting. In co-operation with Industry Canada and the French Industry Ministry, the Canadian Embassy is also organizing

a day-long summit on February 2 between Canadian and French companies. The meetings will focus on tools for creating, managing and exchanging on-line or stand-alone multimedia content. One-on-one interviews will follow.

The French market is experiencing tremendous change. With the liberalization of telecommunications infrastructures and services on January 1, 1998, a considerable decline in communication rates and, accordingly, increased consumption of services will occur. Tremendous investments are being made by new network and services operators, and even the French government is getting involved by encouraging professional users and individuals to join the Internet.

For more information or to register, contact Ms. Ouafaa Douab, Industry Canada, tel.: (613) 990-4216, fax: (613) 990-4215; or François Gauthé, Canadian Embassy in Paris, tel.: (33) 144.43.23.58, fax: (33) 144.43.29.98.

101st Western Mining Conference

COLORADO SPRINGS, COLORADO — April 15-18, 1998 — Canadian mining firms are invited to participate in the 101st Western Mining Conference, Exhibition and Golf Tournament.

The conference is being sponsored by the Colorado Mining Association (CMA), one of the most influential trade associations in the United States.

Attending the conference will be CMA members, including representatives from large and small mining enterprises, mining equipment manufacturers, and organizations that serve and supply the mining industry.

The Canadian Consulate General in Minneapolis will be hosting an afternoon session on Canada. Speakers will present on the following topics: New Canadian Mining Technologies, Exploration Opportunities in Canada, and Toronto — The World's Mining Financing Centre. In addition, five booths have been set aside specifically for Canadian companies that wish to exhibit at the trade show.

For more information or to register, contact Nina Morrone, CMA, tel.: (303) 894-0536, fax: (303) 894-8416, e-mail: Cmamine@aol.com; or Lisa Swenson, Canadian Consulate General, Minneapolis, tel.: (612) 332-7486, ext. 3356, fax: (612) 332-4061.

SaudiCom '98

RIYADH, SAUDI ARABIA — March 1-5, 1998 — Major Canadian participation is planned for the 7th biennial telecommunications trade exhibition, SaudiCom '98, the leading trade event of its kind in the region.

Canadian exporters from the telecommunications sector are invited to join other Canadian participants exhibiting at the Team Canada Pavilion, supported by the Department of Foreign Affairs and International Trade, Industry Canada, and the Canadian Embassy in Riyadh. The Pavilion will be the focus of a number of trade-related events, including seminar presentations, trade meetings and a three-country mission planned for after the show.

Saudi Arabia is in the midst of a US\$4-billion telecommunications upgrading project (TEP-6), which includes adding a further 1.5 million fixed telephone lines and a network of 200,000 mobile lines in major cities. The expansion project means huge opportunities for international suppliers of all types of communications equipment and systems.

For more information, contact Derek Complin, president, UNILINK International Media, 50 Weybright Court, Unit 41, Agincourt, ON, M1S 5A8, tel.: (416) 291-6359, fax: (416) 291-0025, e-mail: unilink@istar.ca; or Mr. Kelly Bradford, Maghreb and Arabian Peninsula Division, DFAIT, tel.: (613) 944-5984, fax: (613) 944-7431.