



Here Is One Industry That War Cannot Harm

In times of stress people want music more than ever. There is another phase of this war besides that which means sacrifice to so many of us, and that is the phase which deals with its effect on business.

Based on past experience it is a safe and sure prediction that Columbia business will not only hold up under stress of war, but it is likely to GO AHEAD!

This business is SAFE—that at least is certain; and if we are to be guided by parallels at all, Columbia dealers can rightly look forward to a great and unusual prosperity.

Columbia Graphophone Company

Factory and Headquarters:

Toronto, - Canada