

FOUR

London Advertiser

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The London Advertiser Company,
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LONDON, THURSDAY, NOV. 26.

THE NEXT VICTIM.

THE GERMAN Government has been very anxious, apparently, to secure the good-will of the people of the United States, and it is said that a well-subsidized press bureau has been at work. Not only is the German side of the story told for the benefit of our neighbors, but they have been solemnly assured that a victory for Germany would not bring any misfortune to the United States. All this talk about Germany wanting to rule the world is so much clap-net for these perfidious English. At the same time, little things crop up occasionally, like this outburst on the part of the Cologne Gazette, that tell a different story. The editor is indignant with those United States journals that favor the Allies, and this is what he says will happen:

"We will put up with the vile machinations of the double-headed brood of the British-American press for a little longer; then we will bring the German heel down upon their venomous heads."
 Now, the only way the German heel can come down on the New York Herald, the World, the Times, Collier's, Life, and other newspapers or magazines of similar views, will be for the German army first to occupy New York. So, after they get through with Britain and France and Russia, they will settle the United States. It is not likely that our contemporaries across the lines will lose any sleep over the threat.

"UNPREPAREDNESS."

SOME Conservative papers that have never observed "the truth" and have never expected to observe it, have been pluming themselves because at one time or another they have hinted at compulsory military service in this country. They talk of Britain's "unpreparedness" and shout "I told you so." They would have had Britain, emulated Germany, every man a soldier, compelled to live in barracks and under the heel of the Junker element to be found in every nation. After the war they will talk of the next war and seek to foster militarism in its worst form—the domination of the masses by military dictatorships.

Any man who talks of "unpreparedness" misses the real issue of the war. The fight between Britain and Teuton is a fight between military "unpreparedness" and military "preparedness." Britain had laid down her arms and her navy is little more than a number of floating fortresses for home defence. She even offered to reduce her navy and in many other ways indicated that she was through with militarism as far as possible. Had she been the aggressor along military lines and built an enormous army, under the wrong leadership, she might have been involved in the same terrible war, but without a cause such as she has today. Militarism, wherever it exists, will be served. Train a man to become a pugilist and he will not be satisfied with hitting a punching bag.

Britain's splendid Liberal statesmanship and her sane non-jingoistic middle classes have made her an "unprepared" nation. The same element in Canada has kept us from arming our frontiers, though military jingoes have insisted that such a possibility, as forcible annexation by the United States was to be seriously considered. The British people were "unprepared" except for defence. Yet they hold the mastery of the world today and "prepared" Prussianism is beating its brains out against a solid wall of French and Russian "preparedness." This wall was built up for defence; when it has served its purpose it will be torn down. But the "unpreparedness" of the British has given Germany no advantage. And once the armistice has been signed, the roots of preparedness will never again take hold in any land; at least not while men of the calibre of Grey, Asquith and Lloyd-George have the shaping of the future.

INDIA'S SPIRIT.

NO MORE emphatic reply to the Kaiser's miserable attempt to stir up trouble between India and the Empire by sending the statement of Maharajah Idare of Gujarat, published in The Advertiser yesterday. This influential Indian potentate states that the size of the army which India will send to the front will depend only on the wishes of the King-Emperor. Hundreds of thousands of men in one province alone have offered themselves. Turkey's entry into the conflict will have no effect, except to prove the weakness of the Sultan in the cause of Mohammedanism. India alone can send enough men to Europe to humble the Kaiser, and is only awaiting the opportunity to do so.

There has been ample evidence from time to time that the German Emperor fears the influence of the Indian troops. The shipping of the boatload of Hindus to Vancouver last summer was the first conspicuous effort to break that influence, and that was many weeks before war was declared. Secret agents of the Kaiser have been assiduously engaged in India in many ways in an

attempt to stir up a feeling of hostility toward Britain. Turkey's alliance was purchased in the hope that the Hindus would join with their Mohammedan leader. Efforts were made to enlist Afghanistan's assistance. Still the Indian troops went to Europe, and princes and leaders in the Indian Empire offered everything they possessed, men and money, to help Britain.

Even after the Hindus were on the firing line, agents of the Kaiser sought to turn them from their purpose. German aviators dropped hundreds of pamphlets among them, declaring that a holy war had been started, but the dark-skinned fighters, even unaccustomed to the wiles of cultured Europe, kept on shooting and killing the enemy. So far, reports from the front have not shown that they have failed in any phase of the battle to which they have been assigned.

And now the world is told on authority that India is ready to send an army to the front as large as Russia's, the largest engaged in the great conflict. What chance has Germany to win?

GLORY AND PROFIT.

A CONSERVATIVE paper, commenting on the destruction of the German cruiser Emden, says that "Australia must thank its stars that it did not have a Liberal-controlled Senate to tie the can to its naval ambitions." And Canada would thank its stars if a Liberal Government had been given opportunity to put a few cruisers of the Sydney type on the ocean. Australia did not send a money contribution to the North Sea fleet. It put its money into ships such as the Liberal Government of Canada proposed to build. And Australia wins glory and profit, and helps the Empire.

"KULTUR."

THERE has been a great deal of discussion about culture since the war began. This has arisen from the fact that English-speaking people have had the idea that the German word "Kultur" meant the same thing as we mean when we talk about "culture." But it does not. The German brand of the article is something that develops the Nietzsche type as of that of Bismarck. It may not be easy to define in words, but its effects are best indicated by this somewhat sarcastic definition in the Chicago Tribune: "Kultur is chunks of metal of various sizes packed in a shell, which is discharged from a cannon. When the shell explodes the kultur scatters all over the neighborhood. The manufacture of kultur is the chief industry of Germany."

GERMANY'S WAR.

BERNHARDI IN "Germany and the Next War" says:
 "A pacific agreement with England is, after all, a will-o'-the-wisp which is no serious German statesman would trouble to follow. We must always keep the possibility of a war with England before our eyes and arrange our political and military plans accordingly. We need not concern ourselves with any specific probabilities of English politicians, publicists and Utopians, which, prompted by the exigencies of the moment, cannot alter the real basis of affairs. When the United States, with their greater duty of purpose, replace the Liberals at the helm, we must be prepared for a vigorous assertion of power by the Island Empire."

The Kaiser did not wait for a change of Government in England. He may have a change of government in Germany. It would be well for Germany.

ALLAH'S DOING.

IT is quite a puzzle to many why the Turks should have so obligingly become the tools of Germany. Of course, there is the chance of recovering Egypt, Caucasus and Tripoli, and even of winning Persia. But the risk and cost are enormous, and Italy has also to be counted in. The real reason for Turkey's action is the similarity in temper and philosophy between Young Turk and Prussian militarist, between Enver Bey and Bernhardt. For some time past the Kaiser has contemplated substituting Turkey for Italy in the Triple Alliance, as more congenial and more dependable. The substitution has now been evolved by the logic of events. It was decreed by Allah.

REVERSION.

THE world has almost forgotten what war and ravage meant; it justly forgotten the Huns and just what sort of contribution they made to human happiness. Schoolboys will now be able to understand history better, especially in the periods of the Dark Ages and Tartar conquests.

A year ago the civilized world was blessing itself that it had lived through barbarity and war. We thanked our stars that we belonged to the twentieth century. We could even feel satisfaction over a war in Tripoli or the Balkans or Mexico, as little out-of-the-way places where the people rather liked fighting. As long as the havoc was isolated, we felt that the great bulk of the world was well off, a restricted misery seeming only to emphasize as a foil the advanced condition of this happy age. We were immune from further war's diseases, standing, like some children on the eminence of having "had them all," with records, scars and sundry pocketmarks to prove the boast. But now, as Kipling puts it:

"Once more is heard the word
 That sickened earth of old,
 No law except the sword,
 Unsheathed and uncontrolled."

A year ago the schoolboy read that Attila left no grass where his horse had trod, but he did not understand, and he was no more moved than by an explosion in the sun. This year, when he reads how the Black Prince, finding a French village population huddled in their church, set fire to the building and burned up congregation and all, the student's hair will fairly curl with understanding horror, as he thinks of Rheims, Louvain and a hundred little villages of Belgium and Northern France. He has seen the photographs of churches laid in ruins by the ravaging, ravishing horde, and the bodies of the dead tumbled with images of the

saints among the heaps of stone and rubbish.

What I meant to the peaceful provincials of the ancient Roman Empire, when the Huns came pell-mell upon them, that is what the Prussian conscript's onslaught means to the peaceful Belgian and Briton. We are plunged back into chaos. But as the Hun lived and perished by the sword, the modern Hungarian being another race, so the Prussian and the Turk will go down with every man's hand against them. In their death they are not divided.

EDITORIAL NOTES.

The Zeppelin menace is now the Zeppelin menace.
 The sailor appears to be just as much in peril on the Great Lakes as the crew of a destroyer.

Major-Gen. Hughes found no good reason to use "ridiculous nonsense" while in London.

They are calling him George Bernhardt Shaw in England now, because he is writing supposed satires that would earn him something else than the Iron Cross in Germany.

The poet of the Toronto Telegram (Conservative) simply smashes the truth into smithereens, when it says: "I came back to Canada, and there I found they were kicking Sam Hughes' dawg around."
 —From "Golfing in Virginia and After," by Sir R. L. Borden.

The "Marching Song" of the sewing sisterhood runs as follows:
 Sister Susie's sewing shirts for soldiers—
 Such skill at sewing shirts our shy young sister Susie shows!
 Some soldiers send epistles—say they'd rather sleep on thistles—
 Than the saucy soft short shirts for soldiers sister Susie sews.

The Belgian army had 400 heavy field pieces. The Krupps were to have delivered shells for these guns last June. They constituted the principal defence of Antwerp. The Belgian artillery had to use French shells, which tore the rifling from the Belgian guns and rendered them junk. More Krupp craft, proving that this "bolt from the blue" was a long time in the forging.

RED CHRISTMAS.

[Cleveland Leader.]
 What does Europe intend to do in its Christmas celebration in place of "Peace on earth; good will to men?"

A VACATION EVENT.

[Harper's Magazine.]
 A boy who was spending his vacation in the country, wrote home the following expressive letter:
 "We are having a dandy time. We dug a woodchuck out of his hole yesterday; it was a skunk. We slept in the barn last night."

DIPPEL AND THE GIRL.

[Pittsburgh Dispatch.]
 A young woman with an inspiration to shine in the chorus applied to Angeline Dippel, who has managed opera singers all his life, for a position in his company. "To sing in a chorus of mine," said Mr. Dippel, "you must have a good voice." "Oh, but I have one," replied the girl. Mr. Dippel led her to the piano and asked her to demonstrate her vocal powers. Sitting at the instrument and then swinging around, she smiled sweetly and asked: "Shall I sing 'The Chairs in the Parlor All Miss You,' or something light?"

"FOR FREEDOM'S SAKE."

[By Henry Chappell.]
 The Bath Railway Post, Author of "The Day."
 Men of our land who love our land, arise!
 Your country needs you. Never yet in vain
 That clarion call has quivered to the skies.
 And spread as living fire o'er hill and plain.
 Your country needs you; leave it not too late.
 The human spiders leave on every hand,
 Swarming, overwhelming, pitiless as Fate.
 Do as thy fathers did; at once, grasp the brand.

Men of our land who love our land, unite
 To wrest from hand inept, perverted power.
 The fearful streams they've loosed to heaven's sight
 Are but as drops to oceans reeling lower.
 Trust not in others in this hour of need;
 Fight for thine own salvation, stand or fall.
 O wait not idly by while brothers bleed;
 Your country needs you, answer thou her call.

Men of our land who love our land, mark well,
 The foe is strong in hoarded strength of years.
 Will you then let their cannon sound our knell?
 Shall Britain's glory sink in blood and tears?
 Shall it be ever written of our night,
 "The sons she trusted failed her, so she fell?"
 O God forbid that ever morning's light
 Should show our doom and Liberty's farewell.

Men of our land, you love our land—aye, all!
 Right well we know it is not craven fears
 That dull your ear unto the tocsin's call:
 'Tis but the apathy of bloodless years.
 The spark once struck will grow into a flame.
 That, growing yet shall blast with fiery breath
 The sanguined foe, it calls a blush to name.
 Who gluts with wanton hand, the halls of Death.

Men of our land, you love our land, Ah, see!
 Rank upon rank is forming, closely set
 To fight for all we love, to keep us free
 But still the call comes, "More are needed yet."
 More thou shalt have, O Mother, in thy need.
 From us and from thy children far away,
 Till all lie low, or stand triumphant freed.
 From despot's rule and blown ambition's sway.

Men of our land, all love our land. I hear
 The deep-toned thunder of a nation's rage.
 From every clime that holds thine honor dear
 Thy sons resistless come to keep their gage.
 All tongues as one, the chorus swells apace
 And beats against the vault of earth's vast dome
 In cadence, stern that drowns the din of war:
 "Mother, you called us—see, we come, we come."

DAILY WAR PUZZLE



General Joffre in command of the French troops. Find two French soldiers.

ANSWER TO YESTERDAY'S PUZZLE.—Upper right corner down under turn. Left side down at spy's feet.

PRESS COMMENT ON THE WAR

GALL.
 [Pittsburgh Gazette-Times.]
 The German Government lets it be known through Ambassador Bernstorff that it is highly pleased with America's assistance to the Belgians. Can you beat it?

ORANGE TORONTO.
 Toronto has changed the name of Wilhelm avenue to Gibson avenue. It must be an awful wrench for Toronto to discard anything connected with King William.

INSULTING.
 [Montreal Mail.]
 The Swiss claim to be insulted by the suggestion that they had made an agreement with Germany. To suggest that any nation puts faith in Germany's word has become an insult.

JOG UP HUGHES.
 [Montreal Courier.]
 If Canada is to send two hundred thousand men, the difficulty is the recruits to be secured will make a lengthy period of training. Many regiments at present have their ranks depleted and it is through regimental channels that the difficulty can more easily be overcome. Young man, join now.

RELIGION IN FRANCE.
 [Montreal Herald.]
 Perhaps the disestablishment of the

Voice of the People

A Word For the Man in Blue.
 To the Editor of The Advertiser.
 I would like to say a word in defence of our policemen. Very little is ever said to encourage them to do their duty as the public think they ought to do. But if we would put ourselves in their places for a short time we should have a different view of their risks and responsibilities. A correspondent a few days ago wrote as if a policeman had no right to say a word to a soldier who had imbibed too freely or, at least, was giving out his opinions on the street. If this is so, why are the policemen who are often placed in positions where they have to act at once on their own judgment, and if they just interfere—as some think in the wrong place, or at the wrong time—down come the public upon them as well as the powers over them for their rank folly. They are given no holiday, no rest day, they have to be on their feet all night long, in all weathers, so that the citizens may rest in their beds, their stride must not exceed a certain limit, no matter how cold the night, they stand at attention, "at the spot" when wanted, threatened by their superiors in various kinds of ways, and generally looked upon as paid ornaments and Weary Wilkes. Love the boys in khaki if you like, but have a regard also for the boys in blue, who also keep the peace locally.

Awfully glad I am not a policeman.

Yours, etc.

A FRIEND OF ALL MEN.

To the Editor of The Advertiser.

My attention has been called to the letter of Mr. R. J. Ball, M. P., in your issue of Saturday the 21st inst., in which I am blamed for having intentionally omitted the name and subscription of The Ball Furniture Company. I write this letter that no blame may be unfairly attached to Mr. Miller in connection with an omission he sincerely regrets and for which he was in no way to blame. Yours truly, W. WILSON.

Stenographer in Mr. Miller's Office.

Mr. Wilson, my stenographer, is a young man of good reputation, and whose word no one who knows him—unless it be Mr. Ball—will doubt. Mr. Ball no doubt read Mr. Wilson's letter, which appeared in a conspicuous place in our only local paper, a week before he wrote his letter of complaint to The Advertiser. If the explanation is not satisfactory to him, then if he will himself nominate a committee of any five businessmen in Hanover whose names appear in Dun or Bradstreet's, I will submit to the committee the shorthand notes given by me to my stenographer and copies of my letters and telegrams to the several newspapers asking them to correct the omission which I so much regretted, and the committee may question my stenographer and myself as closely as they may choose and we will give them all possible information. If the committee will then say that they believe that I intentionally and wilfully omitted, or caused to be omitted from the published reports the subscription of The Ball Furniture Company, I will myself pay the subscription of the Ball Company to our patriotic fund when it becomes due, and will, moreover, give Mr. Ball credit for having, in thus giving me the opportunity to prove his ugly charges unfounded, or him to prove them true, done a much more honorable and manly thing than he did when he wrote my letter to which I have referred. The only condition I make is that the evidence submitted to the committee I have suggested be published in your columns.

This letter will publish all the more widely the fact that the Ball Furniture Company, Limited, of Hanover, of which Mr. R. J. Ball, the present M. P. for South Grey, is "the largest stockholder and manager," subscribed one hundred dollars to the Hanover Patriotic Fund. This should be very satisfactory to Mr. Ball and certainly will be to me.

I am, sir, yours truly, H. H. MILLER.

Hanover, November 23, 1914.

—and the Worst Is Yet to Come



Chapman's Money-Saving Sale

TO SAY THIS IS A MONEY-SAVING SALE IS BUT TO HINT AT THE EXTRA-ORDINARY VALUES THAT ARE OFFERED.

New Toilet Cases, WARM COATS FOR GIRLS

Manicure and Shaving Sets for Christmas

AT 25 PER CENT REDUCTION.

Stylish Winter Coats, for girls of 5 to 14 years, at a straight discount of 25 per cent off regular prices. This means the best opportunity offered this season to buy a handsome warm coat, made in the height of style, of the most fashionable materials.

\$3.95 Girls' Coats at ...\$3.00 \$8.00 Girls' Coats at ...\$6.00

\$4.95 Girls' Coats at ...\$3.70 \$9.00 Girls' Coats at ...\$6.75

\$6.75 Girls' Coats at ...\$4.06 \$10.75 Girls' Coats at ...\$7.88

On Sale in Ready-to-Wear Department—Second Floor.

Sheeting Specials

Measures 70 inches wide, Plain Bleached Sheet, good quality, 27c yard

Plain Bleached Sheet, absolutely free from dressing, extra quality, 33c yard

Women's Coat Specials

Extra good quality Tweed Coats for women and misses, made in the newest style, with belt in the back and two-way collar of velvet. Mostly all sizes. Very special bargain at ...\$5.95

Black Broadcloth Coats for elderly ladies' wear. Made on loose, full hanging lines, 46 and 50 inches long. Braid trimmed collar and cuffs. Special at ...\$10.00

Leaders in Cashmere Hose

Penman's Black Cashmere Hose, full fashioned and seamless, good weight, at 35c per pair, or 3 pairs for 95c

Penman's Make, Fine Black Cashmere Hose, full size leg and reinforced feet. Sizes 8 to 10. At, per pair ...25c

Holeproof Hose for Children

The fine appearance of Holeproof Hose you can see for yourself; the wear is guaranteed by the maker.

Children's Fine 1 x 1 Ribbed Cashmere Hose, 3 pairs in a box, guaranteed for three months' wear.

Sizes 5 to 6½. At ...35c per pair, 3 for \$1.00

Larger sizes. At ...50c per pair, 3 for \$1.50

Dress Goods and Silks

Suiting Serge, an extra good imported quality, in correct weight for suits and skirts. In black, navy and ope. Note the extra width (57 inches). Regular \$1.50 value. A big bargain at 98c per yard.

Single Width Silk, soft chiffon taffeta, in black and white shepherd checks. An extra special at, per yard ...45c

Striped Tamaline, in brown and white and blue and white stripes, nice for waists and dresses, single width, 50c value, at, per yard ...39c

SILK DRESSES

Women's Fashionable Silk Dresses, made of satin finished silk, with pretty vest in front of waist, lace and net chemise, deep tunic skirt, with crushed girde extending in bows down the back. Colors are black, ope, navy and brown. Sizes 36 to 44. The extra large sizes are in black. A bargain price that should interest many ...\$10.00

Children's Hats

Plush and Velvet Hats, very handsome, in plain colors and checks, with side mount. Were \$1.25 and \$1.50. A bargain at ...98c

15 dozen Swiss Embroidery Handkerchiefs, daintily embroidered. Would sell usually at 15c, 20c, 25c. (Slightly imperfect) at, each, 10c

10 dozen Women's Pure Irish Linen Handkerchiefs, good size, hemstitched. Regular 15c, at 10c each or 3 for 25c

Chapman's

239, 241, 243 Dundas Street

A Father's Soliloquy—No. 2.

"Daddy's Little Girl"

"She's the picture of her mother the first time we met. The same eyes, the same hair, the same complexion, the same figure, the same in every way."

I'm very glad indeed that I took out that London Life Endowment Policy in her favor and payable on her eighteenth birthday.

I only regret that I didn't take out a larger one—I'd never have missed an extra hundred or two a year.

However, the profits are far in excess of the estimate, and it will make a very handsome birthday gift for Daddy's little girl."

That's one thing about The London Life worth remembering—It performs better than it promises. A reliable, economically-managed company—no wonder people say that its policies are as "Good as Gold."

The London Life Insurance Company

LONDON - CANADA

GEO. McBRID, Inspector.

R. T. HARDING, General Agent.

R. P. PEARCE, Supt. Industrial Branch.

PLENTIFUL ENOUGH. [Kansas City Journal.]

"The locks of the Panama Canal are to be tinted yellow instead of black."

"Well, blondness locks are not unusual."

HUMAN NATURE. [Judge.]

"It seems to me, upon looking round, that people mostly are pretty good."

"The sole exceptions that I see are those who don't agree with me."

WINONA

an ARROW Notch COLLAR

2 for 25 cents

Chief, Posh & Co., Inc., Makers, Sales Dept., Montreal