

CAMERAS AND SUPPLIES
We carry a full line of Ensign, Ansco and Carbine cameras, films, etc. Films are developed and printed by an expert in eight hours.
TAYLOR'S FOUR DRUG STORES. ywt

Poor Eyes Mean Poor Work
We can make your vision good. STOP COMPLAINING and enjoy good sight with a pair of our glasses. "Comfort and style at an easy price."
JOHN S. BARNARD
Optician and Jeweler,
194 Dundas Street. ywt

C. H. WARD & CO.
Diamond Merchants and Jewelers
NEW ADDRESS
386 RICHMOND
Phone 1084

Wegner Clothing Co.
Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.
LONDON'S LARGEST WORKINGMEN'S OUTFITTERS
Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls.
371 TALBOT ST., OPP. MARKET.
Open Evenings.—Phone 1849.

London's Largest Jewelry Manufacturers and Importers
We have just received a shipment of Military Wristlet Watches, which are accurate timepieces. Regular price, \$2.75.
W. J. Wray & Co.
234 Dundas Street.

Palace Livery
ROSS & BOSS.
Carriages for funerals and other occasions. Automobile service.
619 DUNDAS STREET. PHONE 838.
IF YOU HAVE HEADACHES CONSULT
The Brown Optical Co.
37 DUNDAS STREET. PHONE 1877

A Third of Your Life is Spent in Bed. Why Not Spend it in Comfort?
KEYSTONE MATTRESSES and Pillows will give you that comfort. Warranted sterilized and mothproof. Made in London by the KEYSTONE BEDDING COMPANY. ywt

CANDY SPECIALS
Assorted Kisses, 20c a Pound. Chocolate Caramels, 25c a Pound. SATURDAY ONLY.
J. M. CHIVAS
117 DUNDAS STREET. ywt

FRANK EDY STUDIO
Artistic Photos. Fine Platinums and Etchings.
PLEASING PICTURES OF CHILDREN. Phone 3691.
London Loan Building, Corner of Dundas and Park Avenue. ywt

ICE! ICE!
Our hundreds of satisfied customers will tell you Artificial Ice is the only ice to use.
PHONE 141.
ARTIFICIAL ICE SUPPLY CO.
OFFICE: 19 YORK ST. ywt

COAL
GENUINE PLYMOUTH ANTHRACITE.
Get together with your neighbors and order a car.
Jas. H. Herrick, Agent
Prices on Application—Phone 2694
YOU CAN BUY A GENT'S Elgin or Waltham Gold Filled Watch Guaranteed movement, warranted 20 years, for \$8.75. This bargain is worth buying today.
ZWICKER'S FURNITURE STAND.
650 DUNDAS STREET. ywt

THE LONDON LOAN AND SAVINGS COMPANY
of Canada
DIVIDEND NO. 82.
Notice is hereby given that a dividend at the rate of 6 per cent per annum for the current quarter-year has been declared upon the stock of the company, together with a bonus at rate of 1 per cent per annum, and will be payable on the first day of October to shareholders of record on the 15th of September, 1914. M. J. KENT, Manager. ywt

WILL BE D-lighted TO RECEIVE YOUR ORDER FOR COAL
CEMENT, FIREBRICK, BEAVER BOARD, ETC.
JOHN MANN & SONS
Phone 470.
425 York Street.

HAMILTON'S Ale and Porter
Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

When You Phone to Us
Or say to your grocer: "I will accept nothing but Parnell's Bread"

PARNELL THE BREADMAN
Phones 929, 1390.

SPECIAL SALE
September Wedding Gifts
We are offering some EXTRA-ORDINARY VALUES in all lines before moving to our new store.
Gorgeous Cut Glass
20% OFF REGULAR PRICES.
Special sale of Bake Dishes, Fern Dishes, Casseroles, Bread Trays, Serving Trays and Extra Dishes.
W. G. YOUNG
214 Dundas St. 674 Dundas St.
Mail Orders Carefully Filled. ywt

JOHNSTON BROS.
XXXBREAD
It meets the needs of every member of the family, from growing school children to grown-ups.
Price Is Unchanged
5c Per Loaf
ANY KIND

A F.P.K. Autographic Kodak
Subject or title of negative can be written on film at time of exposure. Ask to see this latest and best improvement in camera construction in recent years.
Bring or mail your films to us for finishing. The work will please you and will be done promptly.
J. H. BACK & CO.
210 DUNDAS STREET. ywt

ANOTHER CONSUMPTIVE PRAISES NEW TREATMENT



DOUGALD MCINTYRE.

Mr. Dougald McIntyre, while employed in the Walkerville Fire Department, was taken with severe hemorrhages, and his case was pronounced tubercular. The lungs by a prominent Walkerville physician, who stated that his only hope was a change of climate. He tells how Nature's Creation conquered the disease in his case:
In December, 1911, I began to notice that I was gradually getting into a run-down condition. I became weaker and weaker, and began to lose weight, and had a pain across my chest and also night sweats.
Receiving no help from my family physician, I had almost given up in despair, when my wife heard of a young man in Windsor who was at that time nearly well from the use of Nature's Creation, so after talking with him I decided to try it.
When I had been taking the medicine for only a few weeks I noticed an improvement in my condition. Soon the night sweats left me, and my appetite became good. I also began to gain in weight, and now I have no symptoms whatever of tuberculosis. I have gained over 50 pounds in weight, and am working hard every day, and feel like a new man.
I cannot say too much in the praise of Nature's Creation, and would be glad to communicate personally with anyone who is suffering from this dread disease. Sincerely yours,
DOUGALD MCINTYRE.
Kilmartin, Ont.

I heartily agree with and endorse all the above statements made by my husband, Dougald McIntyre, and believe that Nature's Creation has certainly saved his life.
MRS. DOUGALD MCINTYRE.

The original of the above statement is on file at our office for inspection by any person who is afflicted with tuberculosis, or by any other interested party. We have many other astounding statements telling what Nature's Creation has been able to accomplish for tuberculosis of the lungs, throat, glands, bowels and bones.
"The proof of the pudding is in the eating." If you are interested call or write for free booklet.
Nature's Creation is NOT a patent medicine, and is NOT sold in drug stores.
Call on or address The Nature's Creation Co., Canada, Limited, Suite No. 14, Colgrave Building, 187 Yonge Street, Toronto. SS-10

INCINERATOR STEAM NOT ENOUGH FOR HOSPITAL

Patients at Victoria Shivered Last Night — Will Remedy Conditions Today, Says Superintendent.

The unlooked-for cool spell of the last few days has found the heating apparatus at the incinerator which supplies steam to Victoria Hospital unprepared, and a discomfort to patients at the hospital is the result.
Only a scant supply of steam is available to heat the entire group of buildings, but this is to be remedied tomorrow, hospital officials state.
In conversation with The Advertiser T. H. Heard, superintendent of the hospital, stated that owing to the fact that the incinerator was not operated 24 hours a day, steam could only be obtained up to twelve o'clock at night.
Mr. Heard stated that the difficulty of providing adequate heat for the buildings would be remedied today, when firemen will be placed on the night shift at the incinerator. They will keep up the fires throughout the night, when any quantity of steam will be available, it is said.

DETECTIVE LOANS CAR

Driver of Wrecked Police Patrol Comes to City's Assistance.

Chief of Police Williams received word yesterday from the firm that is overhauling the damaged police patrol car that the machine would be back on the job in the course of a few days.
The police commissioners have received word from the accident insurance company as to what settlement the latter will make on the car.
Detective Harry Down, who was driving the buggy a flaring blow, was summoned to the scene of the accident. The use of his car until the patrol is returned.

DROVE BUGGY ON TRACKS IN FRONT OF A FAST CAR

Couple Have Narrow Escape From Death When Trolley Hits Vehicle.

When they failed to see a limited car on the London and Lake Erie Transportation Company's line approaching rapidly from the north, Morton and Florence Leam, of Glanworth, drove onto the track at a cross-road near Lambeth about 8 o'clock last night.
The motorcar jammed on the air-brakes, and the speed of the car was slackened considerably before it struck the buggy a flaring blow.
The girl was thrown out, sustaining injuries to her shoulder. Her companion escaped with a few bruises.
Mr. Routledge, of Lambeth, was summoned. The girl's injuries are not thought to be serious. Only the promptness of the motorman averted a more serious accident.
A box of Peters' Sweets will please her. Try it. ywt

Now is the time to prepare for spraying. Sharman & Baker can supply you with materials at lowest prices. Lime Sulphur, Solignum Sulphur, Arsenate of Lead, etc. Sharman & Baker, London, R. R. No. 4. Office, corner King and Talbot. ywt

COUNCIL TO INSURE LONDON SOLDIERS

City Will Protect Dependents of Volunteers Who Make Their Home Here.

AFTER STREET RAILWAY

Property for Sewage Disposal Plant May Now Be Purchased.

The city council will again ask the street railway to put in a switch on Wharncliffe road to help the congested service on Dundas street. The company had been given three months to put in a switch, and this time has elapsed, the company declaring that the switch will have to go over owing to the stringency of the money market. Manager King will probably be asked to appear before the next meeting and explain the company's intentions.
The city will probably purchase property at the foot of Egerton street for a sewage disposal plant, the council having regarded last night the terms under which 48 acres can be purchased. There are three parcels of land valued as follows: Hill property, 10 acres, \$1,250; Finch property, 22 acres, \$5,000; and Krause property, 16 acres, \$5,000.
To Collect Own Garbage.
Recommendations of the board of control were also approving municipal ownership in the collection of garbage and authorizing the city solicitor to give "Consent" to the city engineer to give notice to terminate his contract. Negotiations will be entered into for Mr. Ross' equipment used in this week, and it will be bought if the price can be agreed upon by arbitration.

To Insure Soldiers.
Initial steps were also taken to insure some 250 London men who went to Valcartier as volunteers and were accepted. The council voted to insure single men for \$1,000, married men with small families for \$1,200, and married men with large families for \$1,500.
The reinforced concrete floor in the new Wharncliffe road bridge will be installed by the city engineer's department at a cost of \$2,500.00, and the department will also try its hand at the front street breakwater.

New Sanitary Sewers.
The board of control was authorized to call for tenders for sanitary sewers on the following streets, Belgrave avenue, Duchess to Grand avenue; Grand street, Duchess to Grand avenue; Grand street, Grand avenue to "Car" road street; Gordon street, Cheapside to end of the street; Carlton avenue, William street to end of the street; and Wilm street, from Grosvenor to Cheapside street.
The London west breakwater was put over until next year together with a number of proposed improvements to streets and sidewalks throughout the city.

A resolution was adopted commending Controller W. G. Coles for his excellent work as major over a divisional train at Valcartier camp. Major Coles left last night for the camp to assume his new duties.
Good Music Spoiled.
To the Editor of The Advertiser.—I am sorry to hear that the "Good Music" rendered only in French, or someone to make a real translation. For genuine music, I commend you to the Anglicized words of this really grand piece of music. Vide Campbell, Brindle, et al. READER.

Voice of the People

Practical Patriotism.
To the Editor of The Advertiser.—The public have the power in their own hands as to whether our Canadian factories shall run full time or be closed down during the present war. By Canadian-made goods exclusively, our factories will be enabled to run full time and the money kept in circulation instead of being sent out of the country.
Goods made in Canada by Canadians are as good—if not better—than any other goods made anywhere. They may not be as handsomely gotten up by some instances, or advertised as extensively, but for real merit they are superior in most instances to the imported article.

People of London should be loyal to home manufactures, particularly those that are the product of our own institutions. Such has not always been the case, and the old adage, "A prophet is not without honor, save in his own country," seems to hold good with some people in respect to home products. A prominent manufacturer of staple products told me a short time ago that there were less of their goods sold in London in proportion to population than in Toronto or Montreal, and many other Canadian cities. A great many other manufacturers have probably had the same experience. Some dealers, and I am glad to say they are in the minority, seem to hesitate to show and recommend goods made in London.
Now is the time for the public to demand Canadian-made goods. By doing so we will have good times; money will be plentiful instead of tight; our factories will have money to spend; the number of unemployed will be reduced and want will be unknown.

If the case is as presented in its proper light that Canadians and the people of London particularly will rally to their duty and purchase Canadian-made goods to the exclusion of foreign goods, and thus help the prosperity of Canada in this time of stress and trouble.
E. C. MITCHELL,
President London Board of Trade, London, September 8.

ANOTHER GOOD FRIEND GONE.

To the Editor of The Advertiser:—On the eve of my departure from the city of London to take up my new duties in the field department at my territorial headquarters, Toronto, may I sincerely thank you for your willing and able co-operation in all the efforts of the army in this district. This I have deeply appreciated.
I also wish to send a line of farewell to my many friends whom I shall never forget. I have been honored to have been privileged to have lived in such a fair city as London for the past three years. It is the city of my boyhood, the city where my dear mother died, and the city from which I travelled to the old country last May and to which I returned to receive the touching welcome. So that I can never feel quite the same leaving any appointment as I do this. These precious memories I shall treasure, and shall ever have a very warm spot in my heart for this beautiful spot. I leave at noon today via G. T. R. Farewell.
BRIGADIER FRANK MORRIS, London, Sept. 9, 1914.

Rowat's Coffee.
Please people who are particular.
5c per pound.
T. A. ROWAT & CO.
250 Dundas St.—Phone 3051-3052.

DR. McCRAE LEADS SERVICE OF PRAYER

Large Crowd Attends Afternoon Meeting at Y. M. C. A. Auditorium.

The prayer service in the afternoon at the Y. M. C. A. Auditorium yesterday from 4:30 to 5:30 was more largely attended than the noon one, and was in charge of Rev. G. N. Hazen, of the Wellington Street Methodist Church. Rev. George A. McKenzie, of the Christian Workers' Church, offered up an inspirational prayer, after which the audience was addressed by Rev. Dr. McCrae, Hamilton Road Presbyterian Church.
"I desire to impart to you the powers of prayer," said Dr. McCrae. "God does hear and answer our prayers. He never fails to answer them. We should pray now as we never did before, at the family altar, privately and at public worship. Every Christian should stop every day at noon and pray. More things are wrought by prayer than this world dreams of."
Tremendous Cost of War.
"While the tide is turned God will do it, and it will be given to our prayers," Dr. McCrae referred to the fact that the war was costing fifteen hundred millions of dollars a month, while one million and a quarter dollars was a large sum to be raised for foreign missions. He closed by exhorting his hearers to pray that the struggle would be short, and that the British arms would be victorious.
The balance of the hour was spent in silent prayer and prayers from those in the large audience.

TWO FINE PAINTINGS FOR WESTERN FAIR

Valuable Works Entitled "The Storm" and "The Willows" Will Be on Exhibition.
The art committee of the Western Fair has secured two very fine paintings by the noted painter Carl Ahrens, "The Storm" and "The Willows." These paintings have a value of \$3,000 each. Col. Mercer, the art connoisseur of Toronto, in a private letter to the chairman of the art committee, E. H. Johnston, says: "His work is wonderful—unexcelled by any living artist." Col. Mercer is at Valcartier in charge of one of the battalions.

BAND CONCERT NETS \$32

Salvation Army Musicians Put On Pleading Program.

With a parade of the Seventh Band keeping the crowd down and near winter weather last night, the Salvation Army realized nearly \$32 from the band concert held in Victoria Park. The money will go toward the War Relief Fund.
Cold weather kept away citizens, but the amount contributed at the gates of the park was considered good.
The program included several selections by the Orpheus Quartette, which were applauded.

SONS OF ZION WILL HELP

Boys' Club Will Hold Raffle to Aid Patriotic Fund.

Not content to leave all patriotic work to their elders, the members of the boys' club, Sons of Zion, are busily preparing to add to the fund by their own efforts by means of a raffle.
The plan prepared is: The club will purchase a gold watch, the members giving the price out of their own pockets, and the timepiece will then be held out as a lure to draw people to buy tickets at 10 cents, or more, if possible. All money made in the selling of the tickets will be handed over to the patriotic fund, and the boys expect it will reach a large sum, as they intend to canvass every house in the city, wearing a blue and white badge.
The youngsters will try to get permission for the raffle from Chief Williams. The secretary of the organization is Harry Lewis, 174 Hamilton road, and the drawing is to take place at the home of Wallace Wernein, 536 Philip street.

BECK PAYS IN ESSEX UP TO \$200 FOR HORSES

[Special to The Advertiser.]
ESSEX, Sept. 9.—Hon. Adam Beck will be in Essex on Saturday, September 12, to purchase more horses for the army.
Last week while in Essex he purchased quite a number at a price ranging from \$140 to \$200.

CROWDED COLLEGIATE NEEDS NEW TEACHER

[Special to The Advertiser.]
INGERSOLL, Sept. 9.—Action has been taken by the board of education to relieve the situation created by the big increase in the attendance in form 1 of the Collegiate Institute. With a total attendance of 45 in this form, it was a problem to know how to handle the pupils.
The matter was referred to the teachers' committee with power to act, and an additional teacher was decided upon, Miss Winifred Williams, of this town, being chosen. She will begin her duties the 1st of October.

RELIEVING PASTOR RETURNS.

INGERSOLL, Sept. 9.—Rev. Dr. Parquharson, who had charge of the pastoral work during the vacancy at St. Paul's Church, has returned to Agincourt. He was an earnest worker and his Sabbath messages were inspiring.

HOLMES-STEINACHER.

INGERSOLL.—A quiet wedding was solemnized at the Methodist Parsonage by the Rev. L. W. Kill, the contracting parties being Samuel Holmes, of this town, and Miss Pearl Steinacher, of Harrison. They will reside in Harrison.

ASTORIA SHOES

Are MADE IN CANADA by Skilled Men

In fact the mechanics employed in the manufacture of Astorias are amongst the highest paid skilled workers in the country. They are at present all employed, because a great many people realize that Astorias are the finest shoes made. If you want to be patriotic by buying only Canadian-made shoes, insist upon Astorias. We know if you once try a pair you'll always use them.
SOLD IN LONDON BY
THE J. P. COOK CO. LIMITED
"The Store that Serves You Best"
167 DUNDAS ST. ANNEX 398 RICHMOND ST.

Call to Arms!

Headquarters of the Campaign Staff

With the departure of our troops for the front, it devolves upon Canadians who remain "in garrison" to take ample measures for the safety, protection and sustenance of the wives and children belonging to the men of the advance guard.
It must be realized that our comrades on the firing line, through the haste of their departure, had neither time nor opportunity for making provision for those dependent upon them.
We hereby issue the call to every man and every woman, without distinction of creed or color, to serve the country and the Empire according as they have the power, by donating to the War Relief Fund.

It is our intention to so entrench the families of our men at the front that the shells of adversity will pass over their heads, harmless; the bullets of poverty and want fail to find a mark. The fund will be used also for general relief. In such a work we count upon the cheerful, willing aid of every true Londoner, and will note with satisfaction every addition to our forces.

The War Relief Fund Campaign Is On!

You are giving more than money in this cause. Let the hand that's in the pocket help the hand that holds the gun.

GIVE! GIVE! GIVE!

WATCH THE ANNOUNCEMENT BOARD ON DOMINION BANK BUILDING

Campaign Headquarters: Canada Trust Bldg.

THE BEST COAL IS THE CHEAPEST IN THE END.

TRY OUR

D. L. & W. SCRANTON COAL

Heaman & Son
York and Burwell Streets. Phone 312

BABY CARRIAGES AT COST SEE OUR WINDOW.

London Furniture Co.
375 CLARENCE STREET. ywt

B. A. MITCHELL'S DRUG STORE

TOILET REQUISITES.
Form an important department in our store. Now is the time to attend to your skin; do not let it get burnt.
We have a full line of face creams, face lotions and skin soaps.
114 DUNDAS STREET. Phone 623. ywt

USE CONNELL'S COAL.

YOU NEED NOT BE SICK. OXYGEN

Nature's Greatest Curative Agent. Administered by the Oxy-path, Will Expel Disease

FOREST CITY OXYPATH CO
Room 8, Royal Bank. Phone 1548.

ASTORIA SHOES

Are MADE IN CANADA by Skilled Men

In fact the mechanics employed in the manufacture of Astorias are amongst the highest paid skilled workers in the country. They are at present all employed, because a great many people realize that Astorias are the finest shoes made. If you want to be patriotic by buying only Canadian-made shoes, insist upon Astorias. We know if you once try a pair you'll always use them.
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"The Store that Serves You Best"
167 DUNDAS ST. ANNEX 398 RICHMOND ST.

OUR STRENGTH IS YOUR PROTECTION

INSURE

Your Estate Against Loss

Take no chances—the possible dishonesty, carelessness or partiality of private executors may prove very costly to your estate. Appoint

The Canada Trust Company

as your executor, and be certain of honest, careful and impartial administration at a cost of not a dollar more than the fee allowed a private executor.

Main Offices: 444 Richmond Street, London.

T. G. MEREDITH, K. C., HUME CRONIN, General Manager

ROSS' LIMITED. EDMONTON

Furs

OUR FUR SHOWROOMS ARE NOW OPENED WITH THE MOST COMPLETE RANGE OF FURS AND FUR GARMENTS, IN ALL THE LATEST STYLES

This season we have made special efforts to select the newest and most correct designs shown in the European and American centres of fashion. The result can be seen in the exclusive and becoming garments, are now showing in Seal, Persian Lamb, Ermine, Fox, Beaver, Titche, Mink, Sable, Etc.

WE WELCOME YOUR INSPECTION OF OUR SHOWROOMS.

FALL COATS

Just to hand, in all the latest styles, Crepe Coats, B. macans, Paddock Styles, etc. Prices: \$5.50, \$10, \$12.50, \$15.00, \$16.50, \$17.50, \$18.75, \$19.75, \$21, \$22.50, \$25.00, \$30.00, \$32.00.

FALL SUITS

The product of the leading makers in all the newest models, \$16.50, \$17.50, \$18.50, \$20.00, \$22.50, \$25, \$27.50, \$28.50, \$31.50, \$32.00.

FALL SKIRTS

In new tunic effects, black and navy serges. Prices: \$5.00, \$5.25, \$6.75, \$7.50, \$8.25, \$9

NEW WAISTS

Silks and Crepe de Chines. Prices\$5.00, \$7

PHONE 1319. 196 DUNDAS STREET