

English Rheumatism Capsules are guaranteed to relieve the worst forms of rheumatism inside of a few hours, and to cure permanently if given a fair trial. They act directly upon the uric acid in the blood, and will not upset the stomach. Price, 50 cents only at TAYLOR'S MARKET DRUG STORE, 399 TALBOT.



LONDON'S LARGEST JEWELERS.
Wholesale, Retail and Manufacturing.

Wristlet Watches, 15 jewel, 9K, solid gold, guaranteed movement, \$15 to \$20
Gold-filled, \$7.50 to \$12
We have a large range of Wristlet Watches from \$2 up.

Try this store for good values twelve months in the year.

WRAY'S

234 Dundas Street, London, Ont.

Palace Livery

Carriages for funerals and all other occasions. Automobile service.
319 DUNDAS STREET. PHONE 838.

Use Connell's Coal

CHESTNUT, STOVE AND EGG.

\$7.00 --- ton.

LARGE SIZE PEA COAL.

\$5.75 per ton.

We recommend our Pea Coal for the range and heater. It has the value of chestnut in these burners and saves you the difference in price, which is \$1.25 per ton.

Offices:
Dundas and Richmond Sts. Phone 770.
Colborne St. and C. P. R. Phone 1009.

RAILROAD MEN

We can save you money in buying your watches from the railroads.

Geo. H. Zwicker

Phone 1742. 650 Dundas Street.

GOOD GLASSES.

By relieving you of abnormal and burdensome eye-strain, will help you make an honest living. They are our contribution to the progress and happiness of mankind.

THE BROWN OPTICAL COMPANY,
237 Dundas Street—Phone 1877.

Harold Meek

NATIONAL OPERA OF CANADA.

Studio: London Art Club.
Apartment: Molson Bank Building.
TELEPHONE 4429.

Clear Your Skin
and Cleanse Your Blood
by taking

B. A. Mitchell's

SARSAPARILLA.

114 Dundas Street. Established 1846.
Phone 623.

Have You Tried

Our Honey Nougat Caramels

If not, try them now. We are making them a specialty this week.

ALSO HONEY KISSES.

J. M. CHIVAS

117 DUNDAS. ywt

The Manor

Tea Room

MOLSONS BANK BUILDING.

Businessmen's Luncheon.

Luncheon, 12 a.m. to 2 p.m.

Tea, 4 to 7 p.m.

Private rooms reserved for special occasions.

ywt

W. H. WINNETT

D., L. & W.

Scranton Coal

Gives perfect satisfaction. Try it and be satisfied also. All sizes; well screened, and prompt delivery. Phone 481. Office, Horton and William streets.

ywt

YOU NEED NOT BE SICK.

OXYGEN

Nature's Greatest Curative Agent.

Administered by the Oxyphator.

WILL XPEL DISEASE

Inquire into the science of Oxyphator. Use one in your own home and you will experience a wholesome change in your views regarding the treatment of the sick.

No Drugs. No Battery. First Cost the Only Cost. Lasts a Lifetime.

FOREST CITY OXYPHATOR CO

Room 215 Dominion Savings Building.

The London Loan & Savings

Company of Canada

Quarterly Dividend No. 80.

Notice is hereby given that a dividend at the rate of 6 per cent per annum has been declared on the capital stock of the company, for the current quarter; also a bonus at the rate of 1 per cent per annum, and same is payable on the last day of April, 1914.

M. J. KENT, Manager.

For Best

COAL

John Mait & Sons

425 York St.

HAMILTON'S

Ale and Porter

Can't be excelled. It's a favorite drink with many, and will suit you if you try it.

\$1 Any Article

In Our

North Window

ONE DOLLAR

C. H. Ward & Co.

DIAMOND MERCHANTS

AND JEWELERS.

374 RICHMOND STREET. ywt

Children!

DON'T OUTGROW THE

BREAD AND MILK

HABIT.

"John Dough"

Says it's good for you.

When we were kids,

mother fed us the good

old-fashioned dish.

"Eat More

---of---

Parnell's

Bread"

ywt

Special

Diamond Sale

DIAMOND HALL STORES

In order to reduce our tremendous stock before moving, preferring to turn it into cash for our alterations, we offer the following values:

Gents' Diamond Rings

\$15, \$20, \$25, \$30, \$50, up to \$200

All At Special Sale Prices

Ladies' Diamond Rings

\$10, \$12, \$15, \$18, \$20, \$25, \$30, up to \$150

All At Special Sale Prices

"Diamonds are a safe investment at our sale prices."

W. G. YOUNG

official watch inspector of C. P. R. and G. T. R.

214 Dundas St. 674 Dundas St.

ywt

Pure Ingredients

Everything that goes into Johnston Bros. XXX Bread is absolutely pure and of tested nutritive value.

We use the best ingredients to make the best bread.

JOHNSTON

BROS.

XXX BREAD

IT IS BEST BY FAR.

Closed, heated carriages, for every occasion. Phone Hueston's Livery.

BOYS and girls can enjoy a Brownie

Camera right from the start. Popular with grown-ups too. Price \$1.00 to \$12.00. Prompt delivery and finishing of films.

J. H. Back & Co.

210 DUNDAS STREET. ywt

CIVIL WAR TALES TOLD TO LONDON GARRISON

Col. W. E. Hodgins Illustrates Modern Warfare With Some Rousing Stories of '61.

Col. W. E. Hodgins, D. O. C., delivered the fourth of a series of military lectures to the officers and men of the London Garrison in the Armories last evening. The colonel lectured on the Shenandoah Valley campaign of the American civil war.

Some of the fine points of the campaign as well as its defects were pointed out in the lecture. Lack of co-operation throughout had led to the defeat of Lord Wolseley from first to last. The co-operation of one army corps (35,000 men) of regular or trained troops would have given complete victory to whichever side it fought on.

The evil of civilian control, the interference of both the union and confederate cabinets, the movement of troops and the organization of the armies was the cause of many disasters, the speaker asserted. The value of strategy, "myself, mislead and deceive the enemy," was one of Jackson's maxims, and won for him many struggles. Cavalry was used throughout the campaign to gain information and to cover movements. It was pointed out how Jackson's cavalry was maneuvered in a manner far ahead of his time and which was only been lately copied by the regular armies of Europe.

The great value of strategy, the battles of Kernstown, with their far-reaching results, were given as examples. Strength at the decisive point is necessary. Jackson's forces, although inferior in numbers to the opposition, in the valley was superior on the field of battle to the Federals opposed to him. The enormous value of the command of the sea by the Federals gave them a great advantage. They could prevent arms, ammunition and supplies entering the confederate states. It gave them the choice of basis from which to direct their attacks.

The value of good commanders was essential. Napoleon said the man is everything, the men nothing. The confederates were numerically far inferior to the Federals; yet their armies were as skillfully directed by Lee and Jackson that for years their adversaries were kept at bay. The early victories of the confederates gave them great confidence in their leaders and themselves. Their early defeats had an opposite effect on the Federals. To the student of military art, this campaign affords an excellent example of an aggressive, defensive warfare, and one of the best instances in modern times of the degree to which skill and daring may neutralize superiority of numbers and resources. It is no wonder that the name of Stonewall Jackson as hero of this campaign is immortal.

At the close of the lecture a number of slides taken by Maj. Gordon Hall, while on a visit to the vicinity of the valley, were shown. A host of thanks was tendered Col. Hodgins. The next lecture will be given by Major Shannon.

INVENTOR DOES A "BRODIE"

Jumps From Fourth Story to Demonstrate His "Escape."

Fred Preston, of Niagara Falls, Ont., Carnegie medal winner, and incidentally an inventor of a fire escape, did a "Brodie" leap from the fourth floor of the Tecumseh House yesterday afternoon to demonstrate his "escape."

Preston's apparatus, a wire cable running from a small drum on the inside of the bedroom window, bore him safely to the ground after the leap. After the inventor had broken the ice, but no harm. Fire Chief Aiken, Pipeman Harry Tozer of fire headquarters and several others essayed the rather quick descent.

Last summer Preston saved a motion picture actor's life in a whirlpool rapids below the falls, after the boat in which the actor was posing for "movies" got caught in the grip of the whirlpool. He was given the Carnegie hero's medal for this.

Ottawa Special Via Grand Trunk.

Mr. R. E. Ruse, of the Grand Trunk, announces that he has had information that his company would operate a special train from London to Ottawa next Wednesday, March 25, in connection with the hydro-electric-radials convention, Thursday, March 26. Special train of vestibule coaches, standard and tourist sleepers will leave London at 7:30 p.m. stopping at principal stations en route to take on delegates, and will arrive in Ottawa at 8:00 a.m. the following morning. As this special will land delegates at the Chateau Laurier Hotel, where delegates will assemble before proceeding to the Parliament buildings, it will be found a most suitable route.

HOMESEEKERS' EXCURSIONS, COLONIST FARES AND SETTLERS' TRAINS TO THE WEST.

Those taking advantage of above excursions should bear in mind the many exclusive features offered by the Canadian Pacific Railway in connection with a trip to the West. It is the only all-Canadian Route. Only line operating through trains to Western Canada. No change of depots. Only line operating through standard and Tourist sleepers to Winnipeg and Vancouver. All equipment is owned and operated by the Canadian Pacific Railway, affording the highest form of efficiency.

Colonist Fares (one-way second-class) to certain points in Alberta, British Columbia, California, Montana, Oregon, Washington, Arizona, Idaho, etc., in effect March 15 to April 15.

Homesekers' Fares will be in effect each Tuesday until Tuesday, April 27, inclusive, and round-trip second-class tickets will be sold via the Canadian Pacific Railway from Ontario points (Azilda and East) at very low fares, for example, from Toronto, also west and north of Toronto to Winnipeg and return, \$35; to Edmonton and return, \$43. Other points in proportion. Fares from points east of Toronto will be slightly higher. Return limit two months.

Each Tuesday until April 28, the Canadian Pacific will run settlers' trains to Winnipeg and West, and for the accommodation of settlers travelling with live stock and effects, a colonist car will be attached to the settlers' effects train. This car will leave Toronto on regular train at 10:20 p.m. and on arrival at West Toronto it will be attached to settlers' effects train, as mentioned above.

For those not travelling with live stock and effects, special Colonist cars will be attached to regular trains from Toronto, running through to Winnipeg without change. No charge is made for accommodation in Colonist cars.

Tourist sleeping cars are also operated on regular trains leaving Toronto 10:20 p.m. daily.

Full particulars from any C. P. R. agent, or write M. G. Murphy, district passenger agent, Toronto, Mar 18, 20, 24, 27.

You will have noticed the great amount of dust in some teas. Besides being of finer flavor, "SALADA" is free from dust and pure to a leaf.

Special Afternoon Teas at Peters Tea Room—and the prices are very moderate—fifteen to twenty-five cents.

"Do you mean that girl with the spots on her face?"

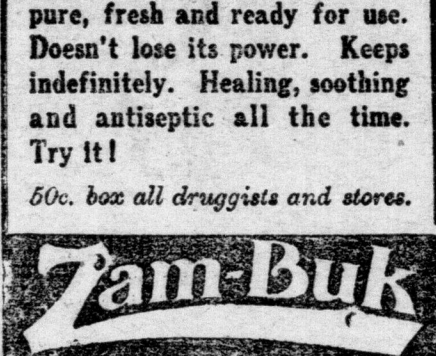
Overheard in a Street-Car. There's a lesson right there!

Little blemishes of complexion, small sores, eruptions, spots, are not only unpleasant to the person afflicted, but are the first thing noticed by other people.

A little Zam-Buk applied at night to spots, eruptions, sores of any kind will do wonders.

Zam-Buk is not a greasy preparation which will go rancid on your dressing table. It is made from healing, herbal extracts and essences. Always pure, fresh and ready for use. Doesn't lose its power. Keeps indefinitely. Healing, soothing and antiseptic all the time. Try it!

50c. box all druggists and stores.



COMMITTEE ASKS FOR \$33,210 APPROPRIATION

Estimates for Board of Education Building Practically Same as Last Year.

The building committee of the board of education this year will ask for \$33,210. This is practically what was asked for last year and only about \$2,000 more than what was actually spent in 1913. The committee in its estimates last year asked for \$33,000, but came down several thousands. The amount spent, however, was \$31,153.

A complaint was received to the effect that the playground apparatus on Talbot street playgrounds was unsafe. The matter was left with Inspector C. B. Edwards and Principal Liddicoat. In the meantime the apparatus will not be used.

No action was taken on a communication offering the Daily property in North London at a figure \$500 less than originally asked.

Chairman L. H. Martyn brought up Excellent Daily Service From London To Ottawa and Montreal, via Canadian Pacific. Leave London 4:33 a.m., arrive Ottawa 5:45 p.m., and Montreal 7:05 p.m. Observation parlor car and dining car. Toronto to Montreal. Leave London 5:43 p.m., arrive Ottawa 7:20 a.m., and Montreal 8:05 a.m. Cafe parlor car London to Toronto. Standard sleeping cars London to Montreal. Electric lighted standard sleeping cars and compartment observation cars en route to Ottawa. Full particulars, reservations, etc., from W. Fulton, city passenger agent, London, 81n.

Why

Endure

Pimples

Blackheads and other annoying eruptions? Use Cuticura Soap and Cuticura Ointment. Sample of each free with 32-p. Skin Book. Address, "Cuticura," Dept. 38A, Boston, U. S. A.

COAL

GENUINE PLYMOUTH ANTHRACITE.

Get together with your neighbors and order a car.

Jas. H. Herrick, Agent

Prices on Application.—Phone 2954. ywt

ROSS', Limited

London, Ont., and Edmonton, Alta.

Ladies' Apparel

Daily Arriving in All the Latest Models :: ::

The garments shown are most interesting in their novelty, becoming in style, attractive and beautiful in color. The change from past seasons is pronounced, yet most pleasing.

SPRING COATS show a variety in style from the most modest to that of the most striking, and range in price from \$7.75 to \$40

SUITS, reflecting a combination of the highest designers' skill, combined with the most tasteful combinations of colors in trimming and linings which art could produce. At prices from \$13.75 to \$40

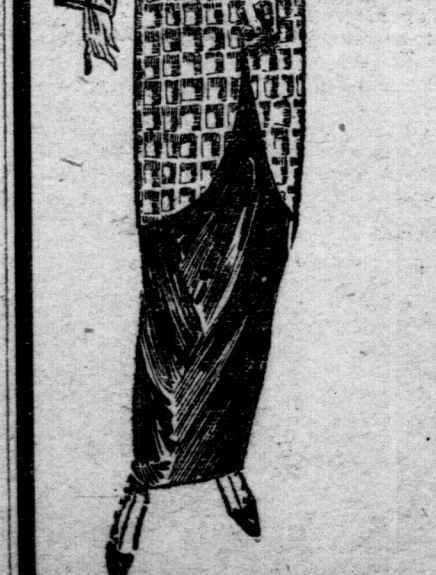
BLOUSES that are the newest in the market, in white Crepe Cloth, low collar, lace-trimmed. Only...\$1.75

Another in Voile, with crepe collar, long sleeves and embroidered trimming. Only...\$2.25

Several other leading styles at \$3.25, \$3.98 and \$4.50

Special Jap Flowered Silk Waist...\$4.50

Phone 1319 - 196 Dundas St.



Rowat's Coffee
I. A. ROWAT & CO.
250 Dundas St.—Phones 3051-3052.

Plagues people who are particular. 45c per pound.

the question of appointing a school plumber. The consensus of opinion was that such an official should be appointed.

Trustee A. M. Hunt pointed out that a new room should be opened at Riverview School. One of the upstairs rooms in the Victoria School annex, formerly a private residence, is unsuitable on account of the difficulty in satisfactorily heating it. The board will probably open the new room at once and the class will be transferred from Victoria School.

It was decided to pave Talbot Street schoolyard with rock asphalt.

Before commencing to tear down the old Aberdeen School, the committee decided to take out \$5,000 liability insurance to protect the board of education in the event of injuries to workmen.

Those present were: Chairman L. H. Martyn, Trustees Thomas Rowe, W. W. Gammage, Inspector C. B. Edwards and Secretary McElheran.

Now is the time to prepare for a big crop in the orchard. The wise orchardist will prune and spray thoroughly. See Shamus Baker, about supplies 1000 R. R. No. 4.

LETS \$40,000 CONTRACT

Management of Tecumseh House Orders Fifty-Room Addition, To Be Ready Sept. 1.

Contracts for a \$40,000 addition to the Tecumseh House were let yesterday to the Canadian Frost and Winchester Company. The new addition will add 50 rooms to the hotel. All will be equipped with private baths. Under the terms of the contract the addition will be ready by September 1.

In addition to the new wing, which will be in the centre of the building and extend as far as the present York street side, extensive changes in the old section of the hotel are planned.

"We will have the new addition ready by fair time," declared Proprietor George H. O'Neill last night. "Work will be started Monday and everything will be rushed through in order that all alterations and improvements will be completed by the last of August."

Na-Dru-Co Laxatives

are especially good for children because they are pleasant to take, gentle in action, do not irritate the bowels nor develop a need for continual or increased doses. 25c. a box, at your Druggist's.

National Drug and Chemical Co. of Canada, Limited. 177

When You Want

Good Bright Coal

Call 312

HEAMAN & SON

York and Burwell Streets Phone 312 ywt

We employ only experts in the re-

pairing of Watches, Clocks and Jewellery.

S. K. MILROY & CO.

Manufacturing Jewelers, 260 Dundas St. ywt

COAL

GENUINE PLYMOUTH ANTHRACITE.

Get together with your neighbors and order a car.

Jas. H. Herrick, Agent

Prices on Application.—Phone 2954. ywt

SPECIAL SOAP SALE

A Rare Opportunity to Save Money For Just TWO DAYS

FRIDAY :: SATURDAY