



GRAFTON & CO.

LIMITED.

Now, Mr. Man, You're Going to Buy New Clothes For Spring Tomorrow, or Soon Well, Consider These Facts Before Spending Your Money

The papers are full of advertisements these days, and the arguments why you should buy here, there and everywhere are enough to bewilder any man. But in spite of all the claims and reasons that are so profusely offered, one fact stands out clear and indisputable—the fact that the man who buys his Spring Clothing at GRAFTON'S will buy directly of the makers, and consequently will save a fourth to a third of the price he would have to pay in any other store.

We know that we would not do a bigger business than any three other London stores combined—a fact that is not open to question—unless we could give you more for your money than anyone else could give you.

But you can't know it unless you come here and see what we can do for you. And why shouldn't you try to get all that's coming to you when you spend your good money?

We don't care whether you come here first or last—so long as you come. If, after you see what you can get here, you then wish, for any reason, to pay more elsewhere, you'll do it with your eyes open.

But we don't believe many men would knowingly pay so much more for their clothes, as they certainly have to pay when they buy them outside of GRAFTON'S, if they were wise to the fact.

When you buy GRAFTON CLOTHES you get the most satisfactory garments that skill and care can produce. Their worth has been proved by the test of time. For nearly sixty years GRAFTON CLOTHES have been the best clothes that Londoners could buy, and this spring, with the added experience of all these years, we've made them better than ever. So, besides getting the biggest money's worth, you also get clothes that measure up to the most exacting man's standard of good taste and correct style.

Then, in buying GRAFTON CLOTHES you patronize a Canadian industry. All our clothing is made in our own workshops, consequently you buy directly of the makers and SAVE THE MIDDLE-MAN'S PROFIT. This means that the man who buys his Spring Suits at GRAFTON'S tomorrow will get

At \$8.50 Suits that would cost you \$10.00 and \$12.00 elsewhere.

At \$10 Suits that would cost you \$12.50 and \$14.00 elsewhere.

At \$12 Suits that would cost you \$15.00 and \$16.00 elsewhere.

At \$16 Suits that would cost you \$20.00 and \$22.00 elsewhere.

At \$20 Suits that would cost you \$25.00 and \$28.00 elsewhere.

Dress Your Children Properly and Smartly With Our Kind of Clothes

The most practical and complete department for the outfitting of boys, youths and children. Novelties for the young folks are here in abundance, and particular attention is called to the metropolitan styles of Boys' and Children's Suits.

Here's a Rare Chance to Get in Right in a Cravenette Raincoat or Spring and Fall Topper Coat

40 Cravenette Coats, regular value up to \$10. Special for Saturday and Monday **\$3.95**

26 Topper Coats in light whipcords, sizes 35 to 42. Regular value up to \$14. Special for Saturday and Monday **\$4.95**

Children's Russian Blouse and Sailor Suits, \$2.50, \$2.75, \$3.50, \$3.95, \$4.50, \$4.95, \$5.50, \$5.95, \$6.50.
Boys' Double-Breasted and Norfolk Suits, \$1.95, \$2.50, \$2.95, \$3.50, \$3.95, \$4.50, \$4.95, \$5.50 and up.
Youths' Long Pant Suits, the new English models, two-button long soft roll lapel, \$4.50, \$5.50, \$6.50, \$7.50, \$8.50, \$10, \$12, \$14, \$15 and up.

Bargains in Men's Spring Overcoats. Bargains in Men's Trousers. Bargains in Raincoats. Bargains in Fancy Vests. Bargains in Boys' Clothing. Bargains in Children's Wash Suits. Bargains in Men's Working Garments

Hats, Caps and Men's Furnishings at Prices That Mean a Big Saving to You

Karlton Hats \$2.00

Will meet the requirements of particular men. Flat and roll rim Derbys, new effects in Telescope or Crease Crown Soft Hats, finished in the same qualities that have stamped the Karlton as the equal of most \$3 Hats. Special at only..... **\$2.00**

Shirts 75c

Fine chambray, percale, print, etc., with cuff attached and a few with separate cuffs, many of them \$1.50 value, and not one worth less than \$1.00. For a few days only, each..... **75c**

Boys Caps 25c and 50c

Your New Caps, boys, in the new Duck-bill or Stanley shape, for **50c**
A big range of Golf Caps at..... **25c**

'King George' Hats \$1.50

The nobby, Soft Hat for the young man at a saving of at least 50c to you. We have this Hat in a wide variety of colors, in all of the new nifty shapes, at this very special price..... **\$1.50**

Juvenile Headwear 39c, 50c, 75c and \$1.00

Our Children's Hats comprise everything that is new and correct.

Clothes for Boys

Boys' Double-Breasted Suits..... **\$2.95 to \$12.00**
Boys' Norfolk Suits..... **\$2.50 to \$10.00**
Boys' Blouse Suits..... **\$2.50 to \$7.50**
Boys' Russian Blouse Suits..... **\$2.50 to \$6.50**

Shirts \$1.00

With French cuffs and soft lounge collars separate, in a big range of plain colors and black and white stripes. A fine showing of **\$1.50 and \$2.00** the better lines at

Neckwear 39c

A half-dollar Tie for 39c has got to be a byword with the boys. The largest selection of new and up-to-date Ties at a saving of 11c on every Tie. Just think it over. Buy your Ties at GRAFTON'S.

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CLOTHING

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