

GRAFTON & CO. LIMITED.

Grafton & Co.'s Thanksgiving Offer to You is a Saving of From \$3 to \$6 on Your New Fall Suit and Overcoat



If you buy one of our \$8.50 Suits you'll save \$3.50 to \$4 of the price you would have to pay for equally good clothes in any other store, because other stores charge \$12 up to \$12.50 for the same kind of suits we sell at \$8.50.

If you buy one of our \$12 suits you will save \$4 to \$5, because you'll get a suit that would cost \$16 to \$17 anywhere else.

If you buy one of our \$16 suits you will save \$4 to \$6, because that is the advance that other stores have to put on the wholesaler's cost to them. This means that you would have to pay \$20 to \$22 for identically the same goods that we sell you for \$16.

And if you buy any of our in-between priced suits you will save amounts varying from \$3.50 to \$6. You simply can't help saving a worth while sum of money whenever you buy clothes from us no matter what the price.

That these savings are actual and not in the least overstated will be indisputably evident to the man who will first find out what he would have to pay anywhere else for the suit he wants, and then come here and compare the other store's price with our price for the same kind of suit.

And, aside from this test, we'd like you to make comparisons from any or all other standpoints.

We have no corner on style or workmanship, but neither has anyone else, and we know that we have at our factory at Dundas as good a force of expert tailoring talent as any concern in the land.

We know that our clothing is up-to-date, looks well, fits well, and because we use better fabrics than most manufacturers, we know it will give as good or better wear than clothing of any other make. We know that, taking all in all, our clothing is the most satisfactory clothing that can be made. And we guarantee it unqualifiedly as such.

The fact that for many years it has been worn by more London men than any other make, and that today you'll find it in greater evidence than ever is proof positive of its worth and the strongest argument in its favor.

And we have such an enormous variety of all that's new and fashionable that it's the easiest thing in the world to get what you want when you want it. Don't you think it worth while looking into these advantages before you do any buying?

Men's Suits at \$6.50 to \$22.00

Men's Fall Overcoats at - \$8.50 to \$25.00

Men's Winter Overcoats - \$6.50 to \$25.00

Men's Trousers at \$1.00 to \$6.50

Youths', Boys' and Children's Clothing—The largest and noblest stock in Canada to select from, at prices correspondingly low.

Men's Paramette, Rubberized and Cravenette Waterproof Coats at reduced prices—\$4.95, \$6.95, \$8.50, \$10 and \$12.

Grafton's Underwear Department

THE PLACE TO SAVE MONEY ON YOUR WINTER GARMENTS. A FEW OF THE LINES PUT OUT SPECIALLY PRICED FOR SATURDAY AND MONDAY SELLING.

50¢—Men's Shirts and Drawers of very fine quality with satene trimmings and pearl buttons. The price, 50¢ garment. Sizes 34 to 42.

75¢ a garment for Extra Heavy Elastic Knit Shirts and Drawers of fine wool. Usually priced at \$1.00 and \$1.25. Sizes 36 to 44. The price for Saturday and Monday 75¢

SOCKS—35¢ pair, or three pairs for \$1.00—A fine Cashmere Sock with spliced heels and toes; also a heavy All-Wool Ribbed Sock of half-dollar value. Grafton & Co.'s price three pairs for \$1.00

75¢—Fine Scotch Knit All-Wool Shirts and Drawers, the right weight for the cool fall days. The sizes are broken in this line, but they are great value. Price, 75¢ garment.

\$1.00—Penman's Fine Natural Wool Shirts and Drawers; an extra large shipment of this popular line for Saturday and Monday selling. Price, \$1 garment, sizes 34 to 40.

WORK SOCKS, 2 pairs for 25¢—A very low price for All-Wool Socks, but we have them and they are worth double the money.

SWEATERS—\$1.50 for an All-Wool Sweater, coat style, in plain gray, gray with cardinal trim, brown, tan, etc. A really \$2.50 Sweater. Special for Saturday and Monday, each \$1.50. Sizes 34 to 42.

You Don't Have to Pay Any Middleman's Profit at Grafton's Because You Buy Directly of the Makers

UNION-MADE CLOTHING.

GRAFTON & CO. LIMITED.

UNION-MADE CLOTHING.

FRIDAY, OCTOBER 27, 1911.

Condensed Advertisements

Amusements—Ten cents per word for first insertion, or two cents for subsequent insertions. Meetings—Where no advertisement is given, one cent per word for first insertion, or two cents for subsequent insertions. Births, Marriages, Deaths, etc.—One cent per word for first insertion, or two cents for subsequent insertions. No advertisement less than one line.

MARRIAGES

WHITEHEAD—LABATT. Canon Henry, at Church, Westminster, land, on Oct. 20. Whitehead of Montreal, Labatt, daughter of M. of London, Ont.

AMUSEMENTS

THE ROYAL

TWICE TOMORROW

THE RIGHT PRICES: Mat., 25c; Night, 25c.

Thanksgiving Day

CHARLES FROMM

Maude

in Edmond

Rosland's Drama

PRICES: Mat., 25c; Night, 25c.

THE ROYAL

New York, Chicago, Success, Company, Electrical Effects, and Costumes beyond PRICES: 25c, 35c, Front Rows, 50c.

Auditorium

FIRST VISIT TO

Moelwyn M

Reserved Seats, 25c a Course tickets good.

Coronation

First Methodist

Tuesday, Oct. 27

Mr. Gatty Sellers, M. Choir of 60 Voices. Ticket 25c.

OLD COU

CHRIST

The Christmas season of pleasure in the Mo trip to the old folk trains and baggage ch Liverpool, Bristol, etc. route. Baggage also issued by all steamship

F. B. CL

416 RICHMOND

Next Bank of Com

CAN YOU DANCE?

Beginners' classes even men, Tuesday; ladies ing, children and ladies. Private lessons. Phone Dayton & Mc

LAST SA

FROM MONTREAL

LAURENTIC, Nov. 22. Reservations m Book early for this an sailings.

E. DE LA

Agent for All O 422 Park Avenue (Lon

DANCING—PRIVAT

public rates. Hooper and register. R. B. cesa Phone.

MUSIC FURNISHED

balls, banquets. Phon Italian Harpers, 122 G

MEETIN

GOSPEL HALL, HA

corner Grey street—T meeting: Saturday at 10:30, Sunday at 10:00, Monday at 10:30. Interesting addresses, plans and the unaver ers and evangelists. your Bibles.

LONDON ROYAL A

meets this (Friday) Chapter rooms, Mar visit of Right Ex. Co grand superintendent. Scribe E.

LONDON COUNCIL

Arcadium, will meet ing, at 8 o'clock, in Samuel M. Jepson, se

THE EMERGENT ME

ARD Coeur de Lion K. T. summoned been postponed. J. ing preceptor: S. Bal

AUDITORIUM—MEN'S

ING, Sunday, 4 o'cl R. B. Roberts, o notes by Mr. Evan best-known and p Wales. All men of

AN EMERGE

TION of St. G. R. C. A. be held in the Friday evening Third degree. Visit J. Darch, worshipful Weldon, secretary.

ARCHIT

H. G. McBRIDE, AR

floor, Bank of Toron

WILLIAM G. MURR

111 (first floor) Man

REMOVAL—GEOR

architect, 461 Talbot

SITUATIONS

MIDDLE-AGED MAN

desires employment

department of wholesa

Saxby, Niles town, O

NURSE OPEN FOR

Phone 1172.

COMPETENT BOO

typist—Young lady, experienced, capable of office, wishes po office; highest referer veritas.