IT'S REASONABLE

is giving will make your rise in the busines world repla.

Mr. Gibson has ascepted a position (temporary) with the Screw Works, Ingersoll, Ont., as stenographer.

J. W. WESTERVELT, Principal

### FOR SALE

Carbon Cylinder Batteries, 500 Electric Bells, 3 inch gong, 55c; Wood Push Buttons, any finish, 15c; Magnet Wire, all sizes in stock. The above goods are the celebrated Partrick & Carter supplies, and the best on the market.

Rogers Electric Co'y, 425 RICHMOND STREET,

### Walter Fairbairn, MERCHANT TAILOR.

Clothing made up to suit the most fastidious. Over Priddia Bros., (Entrance Through Store), 158 Dundas Street.

d. W. KENT,

The Confectioner and Caterer . . . . . 209 DUNDAS ST.

FAMILY WASHING ...

We excel in that kind of work. Send us your address, and a wagon will call. Our work is guaranteed to be good,

PARISIAN STEAM LAUNDRY, LTD., DUNDAS ST. WEST. J. K. Spry, Manager.

ESTABLISHED 1831.

### Is It Right?

Is your watch "keeping right time," or does it "play treacherous" at times?

Watch repairing is one of our strongest points-good work, prompt service, moderate charges.

H. Davis & Son, 170 Dundas Street,

## YOUNG MAN

ARE YOU SAVING MONEY?

You may be saving money now; but perhaps you may die before you have saved enough to provide for your wife and children after you are gone. The only way to make immediate provision for them is by a policy of insurance. The Unconditional Accumulative Policy, issued by the Confederation Life is unexcelled; lanse impossible. excelled; lapse impossible. FRED H. HEATH, GEO. PRITCHARD, General Agent. Local Agent.

Barrister, etc., over Bank of Commerce

THE BANANA CURE.

The Baked Banana Recommended as an Cough Drops

Article of Food and a Cure for Disease.

A medical correspondent writes: Bestow a boon on humanity and help to popularize the baked banana as an article of food for rich and poor, especially the poor. No poor child need go to school hungry. One cent will buy a good-sized banana which, when baked in its skin in an oven for 15 or 20 min utes, until it is quite soft and bursts open, alone makes a full meal. Now, the bananas sold at street corners are really plantains. Humboldt calculated the food product of the plantain compared with the potato as 44 to 1, and compared with wheat as 133 to 1. I say from personal experience that three bananae weighing one pound are equal in nourishment to twentyaix pounds of bread when baked.

Bananas should never be eaten raw; they are tull of animal germs, and are productive of tape worm. Raw banonas are very indisestible. Youngsters fled on raw bandmis nearly always canal and convuisions. Physicians call such children "banana babies."

Baked bananas are also the ideal food for nervous persons and anaemtos, also brain workers. I learned their great power to sustain mental effort in Undia. If Wall street brokers and others who are under great would on two mornings mental strain every week include a couple of baked bananas in their menu and leave out the chop or steak, they would last longer. I am as hard a brain worker as any person in New York, and I have subsisted for years entirely on 27 King street, baked sananas. When I see lean, blood-poor persons I advise them to

the closest investigation. The introduction of the potato was a great boon avenue. Telephone 997. to the people, but I predict that the spreading of the above facts over this \$10-Washington, D. C., and Return-\$10 country will prove of still greater

Read Ayer's Almanac, which your druggist will gladly hand you, and note the wonderful cures of rheuma-tism, catarrh, scrofula, dyspensia. ecthe use of Ayer's Sarsaparilla, the only train Tiekets sold and sleeping-car Sarsaparilla admitted at the World's berths secured at station ticket office, Suspension Bridge, N. Y.

Special for Friday Morning At 10 O'Clock...

64 Dress Patterns

All Novelties. No two alike. Worth from \$9 to \$14. You can have your choice for

\$6.44 EACH, COME EARLY TO AVOID THE RUSH

## Priddis Bros. Jos. Dambra,

FINE MERCHANT THIORING. 262 DUNDAS STREET,

REPAIRING. Razors, Knives and Soissors ground; Keys fitted and Locks repaired; Skates hollow

WM. GURD & CO

YOUR WARDROBE isn't complete unless you own a Bress Suit. This is a garment that ought to last for years—you cannot afford to have anything short of the best. Better let us make it—then you'll be sure of tailoring par excellence. Moderate prices. Best workmanship—smartest style.

SOUTHCOTT'S, 861 Richmond Street.

GENERALLY FAIR AND COLD.

Toronto, Jan. 27.—11 p.m.—A shallow depression has formed today over the lower lakes, and another one of more importance is traveling up the Atlantic coast. The pronounced cold wave remains stationary in the Northwest Territories. Light snowfalls have octurred in the lake region; elsewhere the weather has been fair. Minimum and maximum tempera-

Esquimalt, 24-32; Calgary, 30 below-14 below; Qu'Appelle, 19 below-6 below; Winnipeg, 6 below-19; Parry Sound, 16-24; Toronto, 8-18; Ottawa, 16-20; Montreal, 21-18; Quebec, 2-12; Halifax.

PROBABILITIES. Toronto, Jan. 28 .- 1 a.m.-Probabilies for 24 hours for lower lakes region: Fresh to strong westerly to north-westerly winds; light falls of snow in some localities, but for the most part

generally fair and cold. LOCAL TEMPERATURES. The highest and lowest readings of thermometer at the observatory

yesterday were: 12 above, and zero. WORTH OF BREAD, will convince you that it pays to get ours. There's none better. Just try it.

Johnston Bros.

Those Eyes

E. W. BOYLE. OPTICIAN 652 Dundas St.

# Watson's

Allay irritation and produce a ecothing effect upon the vocal organs. TRY THEM.

DON LUCAS A GOOD FIVE-CENT

CIGAR. . . . . . . W. J. PORTWOOD, 394 RICHMOND STREET.

At a Small Expense.

You can transform a dingy room into a bright cheery one by having it papered with one of our numerous patterns. Call in and see them, and bring the size of the room. We'll tell you what it costs.

434 Richmond St.

SPECIAL NOTICES.

Don't forget when in want of furniture, that our prices are as low as the lowest, while in quality nothing better, at WM. TRAFFORD'S, 95 and

eat baked bananas, and they unfailingly build up and gain fiesh.

This subject, which might not inimpropriately be called the "banana cure," because many diseases can be ered. Stoves bought, sold, or excure," because many diseases can be ered. Stoves bought, sold, or excured by eating baked bananas, merits changed, 503 Richmond street north, opposite Victoria Park and Central

Via Philadelphia.

Via picturesque Lehigh Valley Railroad. Tickets good going Thursday, Jan. 28, 7:10 e.m., 5:20 and 8:20 p.m., from Suspension Bridge. Special Pullman sleeping cars al Pullman sleeping cars Suspension Bridge to WashingGOES THE THERMOMETER

# AND THE PRICE OF

-is well advanced. We've--had a good business and--are satisfied now to sell--the balance of our stock---- without profit-that is,----everything goes at the--original cost price. We--guarantee all our goods.---Money refunded if you are--not satisfied. Repairing--done on the premises.

Milne, Spittal & Co MANUFACTURING FURRIERS.

146 DUNDAS STREET. Put Up in 3-Pound Tins.

Try dpringbank Skating

FOR A GOOD FREE SKATE.

London Advertiser.

TELEPHONE NUMBERS. 107..... Business Office. 134..... Editorial Rooms. 175.....Job Department.

-Mins. Tilley, city, will address the King's Daughters in St. Stephen's Church, Toronto, tonight. -Mr. George Wrigley, formerly of this city, has resigned the position of secretary of the Ontario Patrons of Industry.

partment. Estimates furnished on ap- annual stock-taking, so to speak, the plication.

Sarnia, on Sunday. -Rev. J. P. Rice, formerly of this city, who has been connected with Almia College for several years, hias resigned his position, and purposes re-

suming the pastorate. He will aid pastons till the June conference. -Fiorence May, the 13-months-old daughter, of Mr. and Mrs. Henry E. Jones, of 564 Grey street, died in the City Hospital dast might of diphtheria. The child was taken all on Sunday Much sympathy is expressed

for the parents. -It will interest many readers to leann that Rev. Dr. Clark has secured as a gavel to be used at the next International Christian Endeavor convention, the historic shoemaker's hammer, which the pioneer missionary,

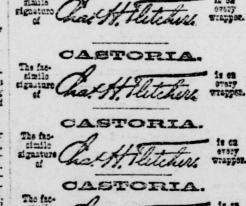
Wm Carey, used when he was known as "The Consecrated Cobbler." -Rev. Dr. Hart, Methodist missionary, has left for San Francisco, to take passage for Western China. He join a party at Shanghai, which will leave there on March 15 to work Should be properly tested if they are giving you trouble. Don't delay, your sight is not to be trifled with.

W ROVIE ODTICIAN they reach Chentu, their destination. THE LATE ROBERT SAUNDERS.

> Mr. Robert Saunders, an esteemed citizen, whose remains were interred in Mount Pleasant Cemetery this afternoon, passed away on Tuesday, in the 74th year of his age, at the residence of his son-in-law, Mr. W. B. Elliott, No. 580 Princess avenue. Mr. Saunders was a native of Attle-boro, England, and came to Canada 21 years ago, making his home in London, where he had ever since resided. For a considerable time he had been employed in the City Gas Works, choir, bring about any changes de-and by the faithful discharge of his sired, and now presented an account of duties, and his many worthy traits of the money disbursed. In their work character, had won the confidence and they were ably assisted by the organesteem of his employers and associates. Mr. Saunders' death came somewhat suddenly, he having been confined to his bed about 24 hours. Besides his widow, deceased leaves two daughters, Mrs. J. Wade, of Lambeth, and Mrs. W. B. Elliott, of London. He also leaves a son, Robt. Saunders, of Atlantic Highlands, N. J. The family have the heartfelt sympathy of many friends in this the hour of bereave-

# CASTORIA

For Infants and Children.



Chat H. Hetchers wayyou. FREE TO BALD HEADS. We will mail on application, free information how to grow hair upon a bald head, stop falling hair and re-move scalp diseases. Address, Altenim Medical Dispensary, Dep't. B.

Box 779, Cincinnati, Ohio. ywt 2 Anderson & Nelles' Baking Powder, 20c a pound. Fresh daily.

20 Years! 20 Years! 20 Years 20 Years! 20 Years! 20 Years 20 Years! 20 Years! 20 Years! Harkness' Bronchial Syrup

has been the reliable cure which hundreds of families in London and Western Ontario have depended upon for the immediate relief and speedy cure of Coughs and Colds. W. S. Bryers Barkwell

Y. W. Harkness & Co., is proprietor of this remedy, and it is still carefully prepared from the original formula as twenty years ago.

### You Will Get Soup

A Ready Lunch....

of the finest quality if you buy Armour's White Label. We have just received a fresh supply of these goods. We have the following kinds: -Ox Tail, -Chicken,

-Consemme,
-Juliene,
-Mulligatawny and
-Mock Turtle.

Fresh Canned Shrimps, only 20c a can. Choice goods. Try them.

T. A. Rowat & Co., 234 Dundas Street, Phone 317.

Well Done!

The Record of a Year's Good Work.

Annual Congregational Meeting of the First Presbyterian Church,

Good Showing in Every Department of the Organization,

The strong bond of sympathy existing between pastor and people of the First Presbyterian Church tends greatly to make this church one of the most successful in the Dominion. Rev. W. J. Clark, since his induction, has been greatly beloved by the congregation, and his influence, which permeates every department of the church work, has been a power for -Catalogues printed in the neatest good. The bow-string of Christian designs at The Advertiser Job De- life is kept tense. Last night at the congregation found on reviewing the -Very Rev. George M. Inmes, of this work of the past year many and great

city, Dean of Huron, will preach mis-sionary sermons in St.George's Church, reasons for deep thankfulness. The year just closed has been one of great prosperity. Though the number of members remains about the same as a year ago, the financial statement of the board of managers showed an increase in the total receipts of nearly \$700. One of the chief reasons for joy at this lies in the fact that all but a very small fraction of the receipts are voluntary contributions. The various reports, which were disposed of with dispatch, each revealed a gratifying zeal and self-denial on the part of the workers of

the various branches. INTERESTING REPORTS. The first report was read (after de-

votional exercises, conducted by the pastor) by Mr. J. I. Anderson, session cierk. It was the annual statement of the session, showing receipts for such purposes as relief of the poor, \$189 01; disbursements, \$109 50. Seventeen infants and one adult were baptized. The membership of the church last year was 451. Fifteen were added by profession, and 29 by certificate; but 9 were removed by death, 32 left on certificate, and 5 without certificate. leaving the total 449.

Mr. Gibson, for the mission committee, reported an increase in membership. Contributions had been main-The receipts were \$772 60, as tained. against \$776 the year previous. The money was allocated so that \$250 went to home missions and \$180 to foreign

Mr. W. C. Ferguson read the report of the music committee, the other members of which were, on organiza-tion, John Cameron, W. T. McClement. James I. Anderson and W. Ferguson. They had discussed how to assist the choir, bring about any changes de-The thanks of the congregation were due to Miss Nellie Higgins for taking the place of leading singer, and that gratuitously. At the present time, when so many other churches found it necessary to have paid choirs, it was very gratifying to have such an excellent one as this church had. Some new music was needed, and it was hinted that Mr. Barron would soon give a sacred concert for the purpose. concerts were given last February, and the proceeds of the first, \$109 30, were given to the building fund; that of the second, \$60, to the Armenian sufferers. To fill the vacancy on the committee created by

Mr. McClement's removal, Mr. H. Bapty was elected. Mr. James I. Anderson read the report of the Sunday school, in the absence of the secretary, Mr. J. M. Ferguson. It was encouraging, though there was a slight decrease in numbers during the year, partly through removals into Mr. Clark's Bible class. In 1895 there were on the roll 249 names, and in 1896, 207. The average attendance was 164-a decrease of 17. There were 48 removals and 12 added. There was raised for missions \$225.38—an increase of \$7 over last year. Regret was expressed at the resignation of Miss Simpson, the

Mr. Clark stated that the numerical decrease was without anything of an unfortunate or discouraging nature. Of the 22 classes forming the school, that of Mr. Saunders won the distinction of being the banner class. illary have made their influence felt. under the auspices of this congrega-Ten meetings were held, at which the tion and Knox Church, so far as our average attendance was 32. The total own congregation's voice in it is conmembership is 58, the increase being 19. The total receipts were \$211 75, of 19. The total receipts were \$211 75, of sion and managers' committee for ac-which \$175 25 was sent to the general tion at any time through the year,

society was able to pay to the mana- order. gers of the church \$250 to pay off the organ indebtedness. It was hoped that adopted. of the Society for Bible Study. The sion. receipts for the year were \$71 17. Fred On

best societies for Bible study of which be had any knowledge. The pastor had made it largely conversational in Miss Bertha Hodge represented the Victoria Mission Band. Ten meetings were held, with an average attendance of 28. Great sorrow was felt in the loss by death of one of the most ear-

\$25 was sent to the Northwest. The balance, \$18, was sent to the general down by a large majority. secretary. Since the band was started,

five years ago, it had accomplished a great deal. The Waterloo Street Sunday School was represented by Mr. H. Bapty. The membership, which hald increased, is mow 170, of whom 149 were scholars. The average attendance was 143, and lowest 117. The receipts were \$314 23. It is probable that in amother year the Waterloo Street con-

THE MANAGERS' REPORT.

The chair was then taken by Mr. S. B. Coon, chairman of the board of managers. He said the board came with hearts brimming full of gratitude for the liberal support and great financial gifts of the congregation. | coed before long. Something would He specially thanked the Ladies' Aid | have to be done with the school room. for their work. A very pleasing fact Rev. W. J. Clark closed the meeting was that in the past four and a half shortly after 10, after urging in de years \$14,000 of the debt on the church had been paid off. The indebtedness is now \$13,500, and the interest next

year will be reduced \$200. The report of the board was read by Mr. A. McPherson, who called attention to the fact, that while many gave liberally, there were members and adherents able to give whose names did not appear on the contribution roll. The excellent services of the choir, faithfully and gratuitously rendered, was referred to. The financial state-ment showed a balance from 1895 of \$97 01: weekly offerings, envelopes, \$4,-840 15; open collections, \$724 39; scriptions to building fund, \$404 70; proceeds of concert by choir, \$109 30; interest, \$4 68; donation from Ladies' Aid, \$250; anniversary services, \$1, 019 94; total, \$7,450 17.

Of this amount \$1,500 was paid on the church debt and \$250 on the organ debt; \$973 70 went for interest. balance on hand is \$38 86 This year \$682 09 more than in the year preceding was raised for the secular work

of the church. The board recommended that Water-The Women's Foreign Mission Aux- loo Street Mission, which is conducted tion and Knox Church, so far as our cerned, be remitted to the joint sesretary, an increase of \$52 95 over with power. That \$150 be voted to last year. A box of goods, valued at the Sabbath school of the church for Mrs. Charles Leonard represented for is to enable the school board to the Ladies' Aid Society. The membership is 41; average attendance at other obligations. That ushers be apthe regular meetings, 28. The mempointed, in addition to those now actbership in 1895 was 35. The voluntary ing. That two pew stewards be ap-

contributions were \$151 05, and the pointed, instead of one as is now in All of these recommendations were

in the present year they would completely wipe off that debt.

Mr. John Cameron read the report

Messrs. Cameron and Greenlees spoke in favor of the first clause, referring to the good work of the mis-A. Bapty is secretary, and Mrs. M. Melssrs. W. J. Craig, R. Aleld, B. Bry-Mulvaney is treasurer of the class.

M. Cameron stated it was one of the Cameron and W. C. Ferrguson were Mr. Cameron stated it was one of the Cameron and W. C. Ferrguson were On motion of Mr. J. I. Anderson, elected to the board of mamagers, the latter two being new members, in the

place of Messas. J. C. Cromble and J. H. Giblespie, who retired. Mr. A. M. Hamilton was re-elected treasurer, and Mr. Wallter Silmson and Dr. Wood are the auditors. Dr. Hodge, with a view to conducting the church as economically as posnest and cheerful workers of the band sible, and aiming at a larger proportion of momey being paid to foreign receipts, \$123, \$83 54 was sent to the Mr. John Anderson reported for the committee for the purpose of paying Columbia Mission Band, in connection a singer. This is a matter that has with the Waterloo Street South Misplaced at the disposal of the music silon. The membership was 40, the re- meetings, and some of the men there ceipts were \$19 37, and a box valued at present did not want any revival of the discussion. The motion was voted

In the matter of securing an agreement with the Mount Pleasant Cometery Company to take over the Cakhand Cemetery, Mir. Fisher said the Methodists and the Presbyterians had practically arrived at an undersuanding, and it was necessary to have action on the part of the congregation, referring the matter to the board with power. This was done. Mr. John Cameron, in moving a viote

gregation will be holding their own annual meeting.

of thanks to the managers for their active, energetic, able work, stated the congregation had every reason to be enthusiastic and thankful. Thankfulness should be the dominant note. The motion was hearitily indorsed, after heing seconded by Mr. Greenlees.

The chairman stated that the walls of the church would have to be free-

## THE TRAIL OF DEATH

shortly after 10, after urging in di-few words the further spiritual ad-

vancement of the church.

JE It begins at the Throat and ends at the Grave & How many a human life is unnecessarily sacrificed. & &

There are many remedies on the market for the cure of consumption, but consumption, once it reaches a certain stage, cannot be cured. In professing, therefore, to do what is impossible, these remedies prove themselves to be simply humbugs.

Consumption is a disease which destroys the tissue of the lungs. Once gone, no medicine can replace that tissue. Good medicine may arrest the disease even after one lung is wholly gone, as long as the other remains sound. Once both are attacked, however, the victim is doomed-

Just why people should risk their lives to this dread disease and go to great expense afterwards to check it, it is hard to conceive. It is much easier prevented than cured. Throat troubles and severe colds are its usual forerunners. A 25-cent bottle of Dr. Chase's Syrup of Linseed and Turpentine will drive these away. It is, without doubt, the best medicine for the purpose to be had anywhere

