

This Week Only  
Don't Wait



# CASH SALE



Till Next Week  
And Be Disappointed

## 20 p. c. Off -- All Toilet Articles -- 20 p. c. Off

GET YOUR SHARE OF THESE BARGAINS WHILE  
THEY LAST—

OPPORTUNITY ONLY KNOCKS ONCE—DON'T FAIL  
TO GRASP IT!

LOOK OVER THESE PRICES AND SAVE MONEY BY  
GETTING YOUR SHARE!

### POWDERS—For the Particular.

Three Flowers Face Powder	Reg. \$1.20	Now 96c.
Ben Hur Face Powder	Reg. \$1.00	Now 80c.
Woodbury's Face Powder, Large	Reg. 70c.	Now 56c.
Woodbury's Face Powder, Medium	Reg. 50c.	Now 40c.
Woodbury's Eutaska Face Powder	Reg. 75c.	Now 60c.
Woodbury's Doris Face Powder	Reg. 45c.	Now 36c.
Luxor Face Powder	Reg. 75c.	Now 60c.
Pond's Face Powder	Reg. 80c.	Now 64c.
Day Cream Face Powder	Reg. 80c.	Now 64c.
Nylotis Face Cream	Reg. 40c.	Now 32c.
Colgate's Cash, Bouq. Eclat.	Reg. 20c.	Now 16c.
Luxor Talcum, Bottles	Reg. 75c.	Now 60c.
Three Flowers Talcum, Tins	Reg. 60c.	Now 48c.
Nylotis Talcum, Tins	Reg. 50c.	Now 40c.
Day Dream Talcum, Tins	Reg. 50c.	Now 40c.
Jergen's Talcum, Tins	Reg. 50c.	Now 40c.
Nyal's Baby Talcum, Tins	Reg. 35c.	Now 28c.
Sylvan Talcum, Tins	Reg. 25c.	Now 20c.

### PERFUMES—For the Fastidious.

Luxor, Genuine, Cut Glass Bottle	Reg. \$8.00	Now \$6.40
Luxor, Handsome Case, Favorite Odors	Reg. \$4.00	Now \$3.20
Luxor, Handsome Case, Favorite Odors	Reg. \$2.50	Now \$2.00
Luxor, Handsome Case, Favorite Odors	Reg. \$2.00	Now \$1.60
Jergen's, Handsome Case, Favorite Odors	Reg. \$3.00	Now \$2.40
Jergen's, Handsome Case, Favorite Odors	Reg. \$1.50	Now \$1.20
Jergen's, Handsome Case, Favorite Odors	Reg. 50c.	Now 40c.
Three Flowers	Reg. \$3.00	Now \$2.40
Three Flowers	Reg. \$1.50	Now \$1.20
Hudnut's, Favorite Odors	Reg. \$4.00	Now \$3.20
Hudnut's, Favorite Odors	Reg. \$2.50	Now \$2.00
Ben Hur	Reg. \$1.50	Now \$1.20
Luxor, Sylvan, Favorite Odors	Reg. \$1.50	Now \$1.20
Colgate's, in vials, Favorite Odors	Reg. 45c.	Now 36c.
Colgate's, in vials, Favorite Odors	Reg. 40c.	Now 32c.
Day Dream, in vials, Favorite Odors	Reg. 40c.	Now 32c.

### VANITY CASES—For the Discriminating.

Luxor, Large, Single, with Mirror	Reg. \$1.50	Now \$1.20
Luxor, Medium, Double, with Mirror	Reg. \$1.00	Now 80c.
Luxor, Small, Single, with Mirror	Reg. 75c.	Now 60c.
Three Flowers, Large, Double, with Mirror	Reg. \$2.00	Now \$1.60
Three Flowers, Large, Double, with Mirror	Reg. \$1.50	Now \$1.20
Three Flowers, Small, Single, with Mirror	Reg. 75c.	Now 60c.
Day Dream, Large, Double, with Mirror	Reg. \$2.25	Now \$1.80
Sadira, Gun Metal, Single, with Mirror	Reg. \$1.75	Now \$1.40
French Ivory, Large, Single, with Mirror	Reg. \$2.50	Now \$2.00
Nylotis, Large, Single, with Mirror	Reg. \$1.25	Now \$1.00
Pond's, Small, Single, with Mirror	Reg. 80c.	Now 64c.
Nylotis Rouge, Small, Single, with Mirror	Reg. 70c.	Now 56c.
Three Flowers, Boudoir, Comp.	Reg. 75c.	Now 60c.

### TOILET WATERS—For My Lady's Boudoir.

Ben Hur, Handsome Case	Reg. \$3.00	Now \$2.40
Day Dream, Handsome Case	Reg. \$3.00	Now \$2.40
Luxor Bouquet	Reg. \$1.30	Now \$1.04
Sylvan, assorted odors	Reg. 90c.	Now 72c.

### TOILET SOAPS of Distinction.

Savon-de-Toilette, Handsome Case— 3 Cakes in case	Reg. \$3.00	Now \$2.40
Savon-de-Toilette, Single cake to box	Reg. \$1.50	Now \$1.20
Three Flowers, 3 cakes to box	Reg. \$1.50	Now \$1.20
Woodbury's Facial	Reg. 40c.	Now 32c.
Colgate's Cashmere Bouquet, Large	Reg. 35c.	Now 28c.
Colgate's Cashmere Bouquet, Small	Reg. 15c.	Now 12c.

### ETCETERAS OF NECESSITY.

Ben Hur Powder & Toilet Water Comp.	Reg. \$3.50	Now \$2.80
Nylotis Powder & Perfume Comp.	Reg. \$4.00	Now \$3.20
Luxor Beauty Balm	Reg. 70c.	Now 56c.
Luxor Violet Sachet Powder	Reg. \$1.65	Now \$1.32
Luxor, Vaso, Deodorant	Reg. 60c.	Now 48c.
Manicure Sets	Reg. \$2.95	Now \$2.36
Manicure Sets	Reg. \$2.45	Now \$1.96
Luxor Bath Salts	Reg. \$1.30	Now \$1.04
Three Flowers Bath Salts	Reg. \$1.50	Now \$1.20

### CREAMS OF QUALITY.

Woodbury's Cold Cream, Pots	Reg. 70c.	Now 56c.
Woodbury's Cold Cream, Tubes	Reg. 50c.	Now 40c.
Woodbury's Facial Cream, Pots	Reg. 70c.	Now 56c.
Woodbury's Cold Cream, Tubes	Reg. 50c.	Now 40c.
Pond's Cold Cream, Tubes	Reg. 50c.	Now 40c.
Pond's Vanishing Cream, Pots	Reg. 40c.	Now 32c.
Pond's Vanishing Cream, Tubes	Reg. 50c.	Now 40c.
Colgate's Charms Cream, Pots	Reg. 85c.	Now 68c.
Our Own Cold Cream, Pots	Reg. 50c.	Now 40c.
Our Own Cold Cream, Tubes	Reg. 50c.	Now 40c.
Luxor Cold Cream, Pots	Reg. 60c.	Now 48c.
Crema Luxor, Pots	Reg. 60c.	Now 48c.
Stearns' Vanishing Cream, Pots	Reg. 40c.	Now 32c.
Crema La Richesse, Tubes	Reg. 60c.	Now 48c.
Three Flowers Cold Cream, Pots	Reg. 80c.	Now 64c.
Day Dream Cold Cream, Pots	Reg. 80c.	Now 64c.
Day Dream Poudre Cream, Pots	Reg. 80c.	Now 64c.
Nyal's Face Cream, Pots	Reg. 35c.	Now 28c.
Nyal's Face Cream, Pots	Reg. 60c.	Now 48c.

### TOOTH BRUSHES—For Everybody.

Genuine	Reg. 70c.	Now 56c.
English	Reg. 60c.	Now 48c.
Tooth Brushes	Reg. 50c.	Now 40c.
Guaranteed	Reg. 45c.	Now 36c.
to Last	Reg. 25c.	Now 20c.

### DENTIFRICE—Of Renown.

Colgate's Tooth Paste, Large	Reg. 40c.	Now 32c.
Colgate's Tooth Paste, Small	Reg. 20c.	Now 16c.
Nyal's Tooth Paste	Reg. 40c.	Now 32c.
Absolcon Tooth Paste	Reg. 40c.	Now 32c.
Our Own Tooth Paste	Reg. 30c.	Now 24c.
Woodbury's Tooth Paste	Reg. 40c.	Now 32c.
Formalid Tooth Paste	Reg. 40c.	Now 32c.
Luxor Tooth Powder	Reg. 30c.	Now 24c.
Woodbury's Tooth Powder	Reg. 35c.	Now 28c.

For Delivery **MARITIME DRUG STORE** For Service  
'Phone 1358 **G. W. V. A. Building, Water Street** 'Phone 1358

## SIDE TALKS.

By Ruth Cameron.

### PUSHING YOUR PRIVILEGES.



A country neighbor of mine borrowed my telephone the other day. She had just discovered at 5.00 in the afternoon that she was out of mustard and wanted the store to send it up as she was going to have ham. The rules in that store are no delivery after four. Before that time they make three deliveries. But she pleaded with them, evidently with success, for she came out smiling and plainly pleased with herself.

"I don't believe they would have done that," she said, "but you know there's a rumor that there's a cash and carry store coming and they're so afraid they'll lose some of their trade. So I just made them understand that I should be very sorry if they didn't accompany me and they said they'd try to."

The store is half a mile away. The cost of delivery properly computed, without the man's time, will be from five to eight cents.

Now was that a square, decent thing to do?

Can You Beat It?

And to do over and over again, as I happen to know that woman does. On another occasion I was in this same shop when someone telephoned. The clerk came out of the booth with a grin on his face. "Can you beat it?" he inquired.

"It" proved to be the request of one of their women customers. She had bought a quart of ice cream (not packed) because she expected company. The company had not come and she wanted to have the man and team come and get that ice cream (they had already delivered it for her) and put it back in the freezer and then let her have it again the next day, when her company was coming.

What They Get Away With.

"How can she have the face to ask that?" someone queried.

"Oh, she knows well to do it because

their automobiles with stuff; then when they find they're out of a yeast cake they'll telephone to 'C' for it." Of course no one could say that anyone hadn't a right to do that if he could get away with it. But there are people who don't do all the things they have that kind of a right to do, because some peculiar sense of decency and fitness and fairness inhibits them. What an awful nuisance it is! Don't do us the least bit of good. And yet we hang onto them. Queer, isn't it?

## Piles

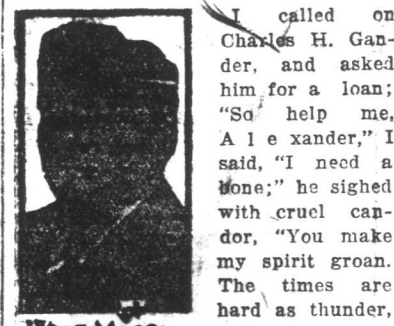
For Half a Century the Standard Successful Treatment

### Dr. CHASE'S OINTMENT

At all Dealers.

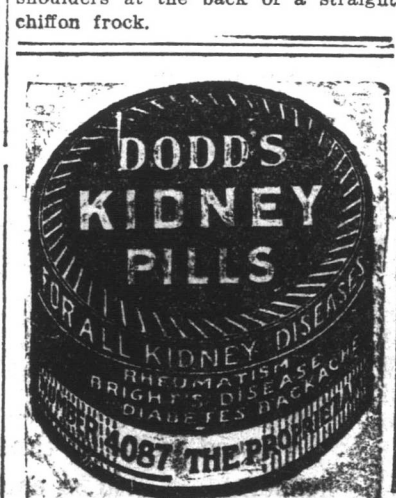
GERALD S. DOYLE, DISTRIBUTOR.

### SPOILING A KINDNESS.



called on Charles H. Gander, and asked him for a loan. "So" help me, A I e xander," I said, "I need a bone," he sighed with cruel candor, "You make my spirit groan. The times are hard as thunder, and plunks are far between; I have small store of plunder, my bank account is lean, and it would seem a blunder to ask me for long green. My wife and children holler for kopecks from my till, and every morning caller, it seems, presents a bill; but here's a hard-earned dollar, your 'long felt want' to fill. I went away repining, and shed a furtive tear, for Gander's plaintive whining was very sad to hear; one's features should be shining when busted friends are near. If one would do a favour, it should be done with zeal; a kindness should not savor of gloom and thoughts depressed; produce a smile and wave her, and perpetrate a jest. But on a gladsome morn' the luck was mine again; I shook off all my sorrow, and brandished franc and

yen; and Gander came to borrow a brace of iron men. For he was somewhat busted, no assets did he own; the oil concern he trusted made off with every bone; and, weary and disgruntled, he asked me for a loan. "If money's what you're seeking," I said, "you've found the place; with coin I'm fairly cracking, my wealth is a disgrace; so wipe those tear-drops streaking adown your furrowed face."



### Fads and Fashions.

To wear with the tallie is a dainty, high-heeled patent leather oxford with three buttons. A very wide, buckled belt of black leather is worn on a plaid silk dress in rose and garnet. Two large poppies are used at one side of a small black satin hat with a melon-shaped crown. Taffeta ribbon in pale green is used about the crown of a ruffe-trimmed hat of white chiffon. If one's locks are not bobbed, they are worn in a very short knot, or a twist, at the back of the head. The seven-eighths length coat of brilliant cretonne rivals the white flannel coat for country wear. Tiny birds, wings and "suggestions" of birds are a millinery trimming note of decided interest. A small brush of gray sapphire and two gray pearl pins are used in front on a small hat of gray felt. A broad bias band makes the skirt of a frock of black rep with collar and cuffs of crisp organdie. A rose of ivy leaves is used directly at the front of a deep-crowned hat of black pilot straw. A tiny hat of embroidered black felt is worn with a black costume

GENTLEMEN:—

THIS IS OUR BARGAIN WEEK TO YOU FOR

## Shirts and Caps

and we are showing most exclusive lines with attractive prices. For a short time we are giving a 15 per cent. reduction on above lines, and consequently you can buy a good Shirt or Cap from us from \$1.25 up. See our Striped and Plain Blue English Broad Cloth Shirts, at \$3.50.

**E. D. SPURRELL**  
365 Water Street  
St. John's.

**WM. SPURRELL**  
210 Duckworth St.  
Branch: Grand Falls.

MUTT AND JEFF—

IF YOU WANT TO BREAK A HUNDRED IN GOLF FOLLOW JEFF'S RULE.

By Bud Fisher.

HELLO MUTT, I PLAYED GOLF WITH THE COUNT OF HOOBLOO TODAY AND TURNED IN A SNAPPY 66 FOR EIGHTEEN HOURS, DIDN'T I?

SIXTY SIX? IMPOSSIBLE!

BUT IT'S A FACT: WHEN THE COUNT AND I PLAY TOGETHER WE PLAY AT GENTLEMANLY GAME OF GOLF.

WHAT DO YOU MEAN GENTLEMANLY GAME?

WELL, WE AIN'T RUSSY. WE DON'T USE GOLFERS' IRONS TO OPEN THE ROUGH AND LIFT THE PILE OUT AND DON'T PENALIZE OURSELVES WITH A WHOLE LOT OF STROKES AND SWEAT.

AND ON THE GREENS WE CONSIDER A PUTT'S WITHIN TWENTY FEET OF THE CUP AND FURTHERMORE.

HEY! GIMME THE BOARD OF HEALTH QUICK!