

A Big Mitt Bargain

A GOOD LINE OF
HAND KNIT WOOLLEN MITTS.

Just the thing for this weather. We are offering these to clear at

25c., 30c. up to 60c. a Pair.
Get a Pair before they are all gone.

Templeton's



BURNSIDE.

These days the thrifty Housewife has to look closely at the quality, the quantity and the price.

Here, she will get the best satisfaction in these three points.

Our Coal is clean, dry, well screened and of the best Heating quality, yielding little waste.

WE GIVE YOU FULL WEIGHT AND CHARGE YOU THE LOWEST MARKET PRICE.

ALL ORDERS DELIVERED PROMPTLY.

A. H. MURRAY, & CO., Limited,

BECK'S COVE.

JUST ARRIVED

A Shipment of

Fish Hooks

14, 15 and 16 Bultow.

Small, Medium, and Large Quarter, Kirby and Round.

Extra Large Hake and Jigger; 5 & 6 Square Bultow.

SELLING AT LOWEST PRICES.

Bowring Brothers, Ltd.,

HARDWARE DEPARTMENT.

VICTOR FLOUR

"Becomes a Habit"

jan w.f.m.ly

THE PARENTS DUTY!

In the important matter of YOUR CHILDREN'S EYESIGHT are you giving them a square deal? They may be working under a great handicap which

Properly Fitted Glasses

can correct. It will cost you nothing to know the facts about your child's eyes.

IF IN DOUBT, CONSULT US.

R. H. TRAPNELL, Ltd.

Jewellers & Opticians, 197 Water Street.

THE JOY OF A RECORD

That is Virtually Noiseless.

To-night put on your Phonograph any of the Records you enjoy most. Does the surface noise intrude and prevent you from completely enjoying the music? To-morrow come in to see us and let us play for you a few of the new

Columbia

NEW PROCESS

RECORDS

Instantly you will notice that the disconcerting surface noises which have always annoyed you are absent.

COLUMBIA NEW PROCESS RECORDS will make your Phonograph what it should be, a musical instrument of the highest, purest type.

U. S. Picture & Portrait Co.

GRAFANOLA DEPARTMENT.

LOOSE LEAF

BINDERS

and

Accounting Forms

for every purpose

Dicks & Co, Ltd

jan12,ead,tf

Morey's Coal is Good Coal!

In Stock, Best Grades of

North Sydney Screened, Scotch Household and Anthracite

COAL.

M. MOREY & Co., Ltd.

BON MARCHE SPECIALS

We have some splendid lines to offer, many of which we cannot repeat owing to advance in prices. These are only a few of our Specials:

- | | |
|---------------------------------------|--|
| 66" Flannellette 25c. yd. | Ladies' Wool Hose 45c. pr. |
| London Smoke 25c. yd. | Children's Hose 15c. pr. |
| 66" Shirting 37c. yd. | Ladies' Wool Pants, 80c. gar. |
| White Flannellette 19c. yd. | Fleece Lined Pants, 85c. gar. |
| English Wool Blankets— | Ladies' Full Overs, \$1.15 ea. |
| \$10.50 pr. | Embroideries 3c. yd. |
| Cotton Blankets \$2.75 pr. | Children's F. Lined 35c. up. |
| Men's Overcoats \$9.50 ea. | Ladies' Gloves 19c. pr. |
| All Wool Serge 95c. yd. | Blay Towels 55c. ea. |
| Men's Wool Sax 60c. pr. | Children's Hks. 3c. ea. |
| Blay Calico 29c. yd. | Sideboard Covers 45c. ea. |

BON MARCHE,

268 WATER STREET. SEE OUR WINDOWS.

California, Valencia Oranges and Grapes.

FOR XMAS TRADE.

CALIFORNIA ORANGES—Counts 176's, 216's.

VALENCIA'S—300's.

GREEN GRAPES—Heavy Weight.

PRICES RIGHT.

Burt & Lawrence.

The Proof Positive

Out of the law courts comes proof of the wisdom of Insurance Protection. In the long experience of an eminent Canadian judge, handling estates in the court, the insurance policy is the only asset that does not shrink. Other property of all descriptions may do so; but where an insurance policy was left behind it had never within his knowledge paid less than full value. Our "Eclipse" Complete-Protection policy is the best form in which you can protect yourself while alive, and your dependents in case of your accidental death. Let us send you full details including extremely-low rates. When writing state your age and ordinary duties daily performed.

UNION CASUALTY CO.

PHONE 1154. CITY CHAMBERS. BOX 265.



Winter TONIC

When you feel draggy, listless, lazy, not really sick, but far from well, what you need is a new supply of rich red blood.

Winter listlessness is only an effort of nature to adjust the body to the changed condition of the temperature and season.

BRICK TASTELESS

helps the system and aids nature. It is a safe medicine that makes good blood, sound digestion and builds up the system.

BRICKS TASTELESS can be purchased at almost any general store where medicines are sold, or at STAFFORD'S.

Price \$1.20 per Bottle.

If your appetite is poor try a Bottle and note difference within a week.



Face Powders Face Creams Rouge

JUST RECEIVED, per S.S. Rosalind, a large assortment of FACE POWDERS (flesh and white). Prices: 10, 20, 25, 35, 40c. per box.

FACE CREAMS 25, 28, 30c. per crock.
ROUGE (medium and dark) 20c. per package.

STAFFORD'S

Duckworth Street and Theatre Hill

Childrens Shoes



FOR BOYS. FOR GIRLS.

FOR HARD WEAR

We have, Child's and Misses Boots, at low prices made to fit the foot comfortably and handsomely.

CHILD'S BLACK KID LACE (5 to 10) @ . . . \$2.70
CHILD'S BLACK CALF LACE (5 to 10) @ . . . \$2.75
CHILD'S SKUFFER BOOTS, guaranteed to wear. (5 to 8) \$2.50

MISSIE'S BLACK LACE SCHOOL BOOTS @ . . . \$3.00
MISSIE'S BLACK CALF LACE BOOTS @ . . . \$3.00
MISSIE'S SKUFFER BOOTS— (9 to 11) \$3.00; (11½ to 2) \$3.25

We have also a full line of Boys' and Youths' Boots of the famous "ROVER" Brand, so well known for their wearing qualities.

PARKER & MONROE, Ltd.

THE SHOE MEN.

The Pictorial Review Magazine

THE GREATEST AND CHEAPEST.

2,350,000 COPIES OF THE FEBRUARY ISSUE PRINTED.

The largest number of Magazines of one issue ever printed by any weekly or monthly publisher.

Single Copies 20c. Yearly Subscriptions \$1.80
Outports \$2.20.

Charles Hutton,

Sole Supplier famous Pictorial Patterns.

Reid-Newfoundland Co., Limited

To all Concerned.

This Company will endeavor as far as possible to forward all freight via North Sydney and Port aux Basques, but reserves the right, whenever circumstances in the opinion of the Company require it, to forward freight, originally billed via North Sydney and Port aux Basques, and designated steamers—

Via Halifax, or

Via Louisburg, collecting extra charges over connecting lines, between North Sydney and Louisburg, and also the right to forward same by any steamer owned or chartered by the Company from North Sydney or Louisburg or Halifax, direct to St. John's, or Newfoundland ports other than Port aux Basques.

SHIPPER OR CONSIGNEE, WHEN EFFECTING MARINE INSURANCE, SHOULD BEAR THIS IN MIND AND HAVE THEIR POLICIES COVER ACCORDINGLY.

Reid-Newfoundland Co., Limited

RED CROSS LINE!

NEW YORK HALIFAX ST. JOHN'S

PROBABLE SAILINGS FOR FEBRUARY, 1923.

From St. John's, Nfld. From New York

S.S. SYLVIA February 21st S.S. ROSALIND
S.S. ROSALIND February 28th S.S. SYLVIA
S.S. SYLVIA March 7th S.S. ROSALIND

Through rates quoted to all ports.

Winter passenger rates now effective.

Special rates quoted on return tickets with six months stop-over privileges.

For further information re passage fares or freight rates etc., apply to

HARVEY & CO., LTD., St. John's, Nfld., Agts

BOWRING & COMPANY. G. S. CAMPBELL & CO.,

17 Battery Place, New York. Agents, Halifax, N.S.

General Agents. Halifax, N.S. jan 20, 1923

Farquhar Steamship Companies.

PASSENGER AND FREIGHT SERVICE

ST. JOHN'S TO HALIFAX.

STEEL STEAMSHIP "SABLE I"

Sailing every nine days.

Freight accepted and rates quoted to all ports.

For sailing dates and other information, apply

HARVEY & CO., LTD., St. John's, Nfld.

FARQUHAR STEAMSHIP COMPANIES, Halifax, N.S.

aug 26 mos. w. f. m.

Canadian National Railway

Canadian Textile Products Exhibition, Montreal

February 19th to 23rd, 1923.

Parties interested in this Exhibition can get

further information by applying to

J. W. N. Johnstone,

GENERAL AGENT,

Board of Trade Building,

Halifax, N.S.

ASK YOUR GROCER FOR

HOWARDS EDINBURGH BORAX SOAP

Specially suited for Winter use, as it not only makes clothes white and soft, but protects the hands.

Sold by Messrs. Ayre & Sons, Ltd., Bowring Bros. Ltd., Royal Stores, Ltd., James Baird, Ltd., J. D. Ryan, C. F. Bennett & Co., T. & M. Winter, J. J. Mulcahy, East End Broadway Store, W. J. Murphy, T. Walsh, W. E. Brophy, Steer Bros, &c.

Also well known in the principal Outports.

jan 23, 1923

Forty-Four Years in the Service of

the Public—The Evening Telegram