



Evening Telegram

W. J. HERDER, --- Proprietor.
C. T. JAMES, --- Editor.

Circulation Statement.
Total Sales for 1921.. 2,591,989
Daily Average ... 8,757
Increase Over 1920 .. 212,739

Wednesday, July 19, 1922.

Candid Criticism.

Under the above head, there will be found in our news columns to-day statements of paramount importance made by Mr. C. Tipping of the Newfoundland Atlantic Fisheries Company in connection with the marketing of Newfoundland's codfish in England. We commend these statements to our readers, coming as they do from one whose knowledge of fish and its marketing has been gleaned in the course of many years experience. Mr. Tipping hits straight from the shoulder, his statements are couched in plain and comprehensible language, and unfortunately, for the truth is always unpleasant, none can deny their veracity. It is a fact that fishermen and exporters have been guilty of culpable negligence or gross carelessness in sending fish to foreign markets, and now, as a result, our customers will not accept a guarantee of quality without a thorough inspection. If trade is to be built up, as Mr. Tipping states, there must be complete confidence between buyer and seller. This is one of the very rudiments of modern business transactions. It is only natural to suppose that if buyers can obtain the commodity they require with a guarantee of quality on which they may depend, from another source, they will not purchase from those who sell without a reliable guarantee. While the rate of exchange in certain of our foreign markets remains unfavourable, we must look elsewhere if our products are to be profitably disposed of. But, no country, and more especially one which is financially sound, is likely to purchase from exporters whose guarantee of quality is in many cases, worthless. Efforts must be made to secure thorough inspection of our fish before it is sent to market, and when buyers realize that a certain label on a package means a certain quality throughout, and no other, our export trade is bound to increase.

Visiting Rotarians.

ADVENTURERS IN EUROPE.
At yesterday's luncheon of the Rotary Club, there were present two visiting Rotarians, Fred Scott of Moose Jaw, British Columbia, and Sydney Desmond of St. John, N.B. Rotarian Scott is a son of Magistrate Scott, and is a native of Twillingate. He extended greetings to the local club from the Moose Jaw Branch. Rotarian Desmond gave an interesting account of his experiences while on a visit to Europe. His speech was very amusing and was loudly applauded. The principal speaker for the day, Mr. C. Tipping, made an excellent address a précis of which will be found in another column. Rotarian J. J. Mulcahy was chairman for the day in place of Rotarian Gerald Harvey who could not be present. Among the guests was Rev. Fr. McLoughlin of Toronto.

Bay Bulls Garden Party takes place on Sunday next, July 23rd. Tea and Refreshments served on grounds. Band in attendance.—jy19.11

Candid Criticism.

EXPERT ON QUALITY OF FISH.

"It is common property that it is impossible to make any fish a commercial success in any country unless the quality is as the label denotes, and as ordered."

This is one of the important statements made by Mr. C. Tipping at the Newfoundland Atlantic Fisheries Company in the course of an address before the Rotary Club yesterday on the marketing of Newfoundland's products to England. In a very brief speech, Mr. Tipping delivered some candid criticism of the marketing methods adopted in this country, and he laid stress upon the fact that purchasers of our fish could not now be sure that the quality of the commodity which they ordered. Here are some of the statements made by Mr. Tipping. Salmon is the only frozen fish, except perhaps, for a little halibut, which can be successfully marketed in England.

Frozen codfish could not be given away. There must be complete confidence between the purchaser and the seller. The man who purchased Newfoundland fish was never sure of getting the same quality fish that he bought.

The English importer will never put up money for fish on direct consignment unless he is certain of getting what he ordered.

When fish was purchased from Norway and Iceland, there was never any doubt about the quality being the same as was ordered, but it was different with Newfoundland fish.

If the Government would take care to see that all packages of fish for export were properly labelled according to the quality, then there would be a very good chance of trade between Newfoundland and England.

Captain Killed.

WHILE SALVING WRECKED VESSEL.

While assisting to save the cargo of the wrecked schooner Doris L. Corkum, Capt. Elliot Hiscock of the schooner Viator was struck by the mainboom and killed instantly. Capt. Hiscock was standing in a dory alongside the wreck, when a sea caused the vessel to lurch over on her side. The mainboom hit Hiscock in the head, fracturing his skull, and throwing him lifeless into the water. The body was recovered and arrived here last night on the tug Hugh D. Capt. Hiscock was a native of Winterton, T.B., but was fishing out of Fermanagh. He was about 58 years of age and leaves a widow, one son, who witnessed his father's tragic end, and six daughters. The body has been sent home for burial.

McMurdo's Store News.

WEDNESDAY, July 19.
After Shaving you need an "After Shave" of course, and our Ideal After Shave is really ideal. It takes away all that stiffness and sometimes soreness leaving the skin cool and comfortable, no matter how close a shave you have had. Besides this, Ideal After Shave is good for sunburn and is an excellent general skin lotion. Price 85 cents a bottle.
If it is a corn that is troubling you, Acme Corn Silk will take care of it. Price 10c. a pk.

Unemployed Hold Meeting.

NO FURTHER RELIEF WORK.
A meeting of the men who were recently paid off from relief work in St. John's was held in Bannerman Park yesterday afternoon, when the matter of finding further employment was discussed. It was pointed out that many were unable to engage in the fishery or proceed to the lumber woods, and as there were no other means of eking out an existence the relief work on the roads should be continued. A committee was formed and a set of resolutions were drafted. These later were presented to Hon. Dr. Campbell. It is understood that the minister turned down the request. Unemployment troubles are also developing around Conception Bay and called at Spaniard Bay to discuss the situation.

Arthur James celebrated Tinned Trawl Hooks the best on the market, to be had at Bowring Brothers, Ltd., Hardware Department.—jy18.61

Total Wreck.

SCHOONER'S CREW ARRIVE HERE
The schooner Doris L. Corkum is now a total wreck and her crew of 19 men were brought to the city last night by the tug Hugh D. Capt. Walters remained by the Wreck in the hope of saving some of the gear. The vessel is now full of water and is rapidly going to pieces. The crew have been put up at the Seamen's Institute and Messrs. Job Bros. & Co. are looking after them. The vessel was insured.

Regatta Committee Decisions.

FISHERMEN'S INTERMEDIATE RACE—PRESS RACE DROPPED.

At a special meeting of the Regatta Committee, held last night in the T. A. Armoury, it was decided that only those who were not engaged in the prosecution of the fishery were eligible to row in the Intermediate Race. The Press Race has been eliminated from the programme as only one crew was practising and an Intermediate Race for Junior Fishermen was substituted. There will therefore be two intermediate races, Nos. 11 and 12 on the programme. The Juvenile Race will be number 3, taking the place of the Press. On motion of Mr. C. E. Hunt, seconded by Mr. J. P. Crotty, it was passed that competitors in these two races must produce birth certificates at the time of entry. The rule governing the fishermen's Intermediate Race runs as follows: "Those only who shall be eligible to row in this race shall be under 21 years of age and who are actually engaged in the fishery during the season previous to August." In the regular Fishermen's Race crews can be filled from those taking part in the Intermediate Fishermen's Race. The motion to make a Fishermen's Intermediate Race was a happy thought and as explained by Mr. J. P. Crotty the first intermediate race was placed on the programme to make oarsmen from among our city lads and he did not think it fair to have them competing against fishermen, who in a sense were born oarsmen. Mr. P. F. Collins drew attention to the matter of providing public lavatories. This matter is being attended to by the Pond Committee. He also spoke of the good work being done in clearing up the head of the lake.

On motion of Messrs. W. J. Higgins and J. P. Crotty it was unanimously decided to ask Mrs. Hiscock, wife of the esteemed President, to present the prizes to the winning crews, and the Secretary was authorized to acquaint Mrs. Hiscock of the Committee's wishes.

President Arthur Hiscock brought up the matter of insuring the City Club Cup, which is the property of the Regatta Committee. This cup, which is of solid silver valued at \$650, was last won by the C.C.C. in whose possession it is now held. It is hoped that in the near future competitions for this cup will again be revived.

The Lord Warden's set of gold medals for breaking the record 9.13% still goes a begging. The President hoped that the set would be captured this year.

The collectors are busy and so far have met with an enthusiastic reception. Quite a sum of money is yet required to run the races successfully. After some minor matters were disposed of the meeting adjourned until Friday night.

Where to go To-day.

10.30 a.m.—Wesley Sunday School Picnic.
10.30 a.m.—George Street Sunday School Picnic.
2.15 p.m.—Afternoon Performances at Picture Theatres.
3 p.m.—Church of England Orphanage Garden Party.
3 p.m.—Kilbride Garden Party.
3 p.m.—Salvation Army Field Day.
7 p.m.—Evening Performances at Picture Theatres.
8.30 p.m.—Dance in Church of England Orphanage Building.

Personal.

Mr. T. C. Badcock, who paid a flying business visit to town, left via Portland Cove and E.B. Payne's, last evening for Conception Bay. The Payne's route is becoming popular with Conception Bay patrons.

Mr. Norman Heister, accompanied by his daughter, left recently for Bonne Bay on a holiday visit.

KILBRIDE GARDEN PARTY.

Wednesday, 19th inst.

Time Table of Events:
3 o'clock—Football Fives—First round:
(a) Feildians vs. C. E. I.
(b) Guards vs. Highlanders.
(c) C. C. C. vs. Saints.
(d) B. I. S. vs. Star.
(e) C. L. B. bye.

4 o'clock—Big Derby Horse Race—Three heats.
4.30 p.m.—Fives—2nd round.
1 (c) vs. Winners of (a).
2 Winners of (c) vs. Winners of (d).

3 (b) bye.
5-7—Tea Interval.
7 o'clock—3rd round Football Fives:
A (3) vs. Winners of (2).
B vs. Winners of (1) bye.
8 o'clock—Final Horse Race.
8.15—Final Fives.

8.30—Presentation of Baseball Cup, Football Gold Medals, Horse Race Prizes.
jy19.21

Grand Falls Memorial.

GOVERNOR LEAVES FOR UNVEILING.

His Excellency the Governor, accompanied by his Private Secretary, Col. North, leaves by to-morrow's express for Grand Falls, where he will unveil the War Memorial which has been erected in the paper town. Major W. March and Capt. G. J. Whitty will go as representatives of the G.W.V.A. The Memorial is a replica, on a small scale, of the London Cenotaph and is both beautiful and simple.

New Stamp Issue.

POST OFFICE WANTS DESIGNS.

The Department of Posts is now advertising for suggestions in connection with the designs for the new issue of postage stamps which has been contemplated for some time. The set will consist of 12 different designs and will consequently maintain Newfoundland's reputation for distinctive postage stamps. With the exception of the Caribou issue, in which the main design was the same for all values, it has been usual for each value of a set to bear a different design. Our first stamps were issued in 1857 and bore the well known rose, shamrock and thistle design. Since then there has been scarcely a set issued in which the designs did not differ for each value. Suggestions should flow into the Postal Department as a result of its advertisement.

HELP THE ORPHANS.—A

Persian kitten, descendant of the original Pansy, will be auctioned at this afternoon's C. of E. Orphanage Garden Party by our popular Auctioneer—Mr. Dewden. Come to the Pansy Stall and have a bid.—jy19.11

Portia Goes North.

TAKING SALT CARGO.

S.S. Portia sails for Twillingate Friday with a salt cargo and will then proceed to Labrador, calling at Battle Harbor, Grady and Pack's Harbor. She will bring salmon to the Cold Storage Company on her return trip. It is probable that many round trippers will book passage by the ship.

H. B. THOMSON,

Opt. D., C.D.,
Optometrist and Optician,
has resumed practice at his office, 338 Duckworth Street. Hours: 10 to 12.30, 2 to 5.30.
For appointment phone 805.
jy19.41

Permanent Repairs Necessary.

MONEY WASTED OTHERWISE.

During the past couple of weeks a small gang of men have been engaged at work on the Long Pond Road, and so far some very necessary improvements have been effected. It is understood that the work is to be paid off and the work discontinued, as it is felt by those in authority that during the winter months the men will be more in need of relief. If needy men are employed their appetites are just as sharp in summer as in winter, and besides at the present time work can be done that will be of lasting benefit. Last winter gangs of men were sent on the Long Pond Road shovelling snow and, except for the relief given, the returns were nil. Long Pond Road is possibly in the worst state of repair of any in the country and material work has not been done on it for the past half century. The road grant is altogether inadequate, only \$100 annually being allowed for repairs from Mount St. John to the city limits. Visitors going over the road to-day to the C. of E. Orphanage Garden Party will see that improvements are necessary, and what has already been done is money well spent.

98c. Suit.

Lady Sealpak Athletic Underwear for women. Each garment in a dust-proof container, fresh from the laundry. You get the American retail price in one dollar and eighty cents per suit. Come quick, only seventy-two suits at BISHOP'S Showroom for 98c. per suit.

Express Passengers.

The express with the Kyle's mails and passengers is due in town to-morrow afternoon. The Kyle arrived at Port aux Basques at 8 a.m. to-day and reports the following:—Mrs. J. Norman, Mrs. Lear and children, Miss Anthony, E. Woodford, Mrs. S. Morgan, Miss H. Froud (2), O. and Mrs. Gilroy, Mrs. J. Karsten and daughter, Mrs. M. Tobin, J. Frin, W. H. Owens, E. Pinkerton, R. Wheeler, L. Spindler, R. Sullivan, A. Garstin, A. and Mrs. Lacey, P. J. and Mrs. O'Brien, Mrs. Alexander, Mrs. T. Meiss, N. Mall, H. Hancock, Mrs. Kennedy, Mrs. Craig, N. and Mrs. Noble, Mr. Lipkows, Miss LeDrew, C. Ellis, Mrs. Grimes, E. Brithart, W. Robertson, H. Pike, Mrs. J. Chetwynd, W. Long, Miss W. Ryan, V. Coleman, G. Coleman.

Our Local Bepys

HIS DIARY.

July 18th.—A fine, chill morning but did grow to a great heat in the afternoon. To Water Street and meet Mr. Baird. We did have discourse of the roads and divers other matters. To lunch with the Rotary Club and pretty to hear the discourse which Mr. Tipping did make about the fisheries and how we did send bad fish to market. I did go for a row in the afternoon, and my hands now mighty sore.

Dooley Relief Fund.

Evening Telegram \$10.00
Edward Kennedy 5.00
A Friend 10.00

The S.S. Meigle will sail for the Labrador on Friday next (Thursday) as appears in the advt. on page 8. REID N.F.L.D. CO.

Nfld. Quarterly.

SPLENDID SUMMER NUMBER.

The summer number of the Newfoundland Quarterly is as usual full of interesting articles and pictures. As befits the summer season, the articles are more numerous than usual but shorter. They vary from a description of the marriage of Princess Mary to the story of Rotary: from historical notes by Mr. A. A. Parsons, J. P., to an account of child welfare work in Newfoundland. There is also a full page tribute to the late proprietor of the Telegram, Mr. W. J. Herder. Some excellent poetry is to be found in this number of the Quarterly.

NOTICE.

Kilbride Garden Party.
All stubs in connection with the Kilbride Derby must be returned not later than to-morrow at the Garden Party.—jy18.21

Youthful Criminals.

BOYS BEFORE COURT.

Four boys the oldest apparently not more than 10 years old appeared before the Magistrate this morning charged with a long string of larcenies. Two of the lads were implicated in the fire which was discovered in the basement of the new Star Hall on Empire Day. These youths have been running at large for a considerable time doing all kinds of mischief and the police are to be complimented on rounding them up.

When you go trouting, don't forget to take a bottle of STAFFORD'S MOSQUITO OIL; 20c. Bottle; Postage 3 cents extra.—June 27.11

ALUMINIUM WARE

Just arrived another shipment of Aluminium Cooking Utensils, including:

Tea Kettles 2.00, 2.35 each
Coffee Percolators 1.85, 2.00 each
Glass Percolator Topps 10c. each
Double Boilers 1.50 each
Preserve Kettles 1.10, 1.30, 1.60 each
Fry Pans (heavy gauge) 1.15 each
Sauce Pans, with covers 95c. 1.35 each
Lipped Sauce Pans 45, 50, 65, 75, 80c. ea.

Send your Orders early as these goods are soon sold out.

G. KNOWLING, Ltd.

East, Central and West End Stores.

jy19.31.00d

An Appeal to All.

HELP THE ORPHANS.

The orphans take place this afternoon, and as far as the Telegram can learn all sympathisers and friends of the orphans will be present. The Committee, under the direction of Mr. Reg Dowden, chairman, and Mr. P. E. Outerbridge, Secretary have spared no pains to make the event the most successful in the history of the Orphanage. The C.C.C. and C.L.B. Bands will be in attendance and the afternoon programme is sure to please all. The various side-shows are sure to appeal to all lovers of sport and the tea tables and other events will not fail to attract. H. E. the Governor will arrive at 4 p.m., and will receive a hearty reception. The ladies in charge of the tea tables have taken more than extra care to afford satisfaction to all, and they feel confident that all their friends will patronize them. The public is cognizant of the fact that a thoroughbred Persian cat will be sold at auction. At night there will be a grand dance in the orphanage building the music for which will be rendered by the C.L.B. Band. The little orphans hope that all their friends will patronize them to-day.

Protex and Supercoat for all kinds of roofs, good for 15 years, to be had at Bowring Brothers, Ltd., Hardware Dept.—jy18.61

Picture Producer Coming

Mr. Ernest Shipman the great Canadian motion picture producer is due to arrive here by S. S. Rosalind, which left Halifax yesterday. A night cable to Mr. Ronald Young was received this morning stating that Mr. Shipman accompanied by his wife had arrived at Halifax en route for here, and at that place Mr. Shipman had been approached by prominent business men asking him to make a Nova Scotian picture.

Here and There.

McGuire's Ice Cream now ready for delivery. Wholesale only. Phone 794.—jnc8.11

New Dress Gingham, 32 inches wide, a BOWRING'S, only 38c. yard.—jy15.31

SEEKING RUNAWAY.—The whereabouts of a young girl of respectable parentage who left the city for Grand Falls is being sought by the police. The girl left her home despite the protests of her parents and is supposed to have got off the train somewhere along the line.

STAFFORD'S MOSQUITO OIL, only 20c. a bottle; Postage 3c. extra.—jnc27.11

AUTOMOBILE TIRES.—Just received a small lot of Tires, different sizes, all new, which will be sold at bargain prices. See them and get a good tire at a low price. E. D. SPURRELL, 365 Water Street.—may31.01.11

BORN.

At Devonport, England, on July 15th, a daughter to Mr. and Mrs. W. H. Manning.

Notice!

CHEAP VACATION TRIP TO LABRADOR.

S.S. Portia will sail for Twillingate, and two or more ports on the Labrador Coast, going as far north as Pack's Harbour, on or about 21st inst.

Round Trip Tickets will be issued for \$25.00. Trip should take about ten days.

This is an ideal chance of seeing the Labrador in a first class steamer at little expense.

Make your Booking at the Coastal Office. Telephone 306.

W. H. CAVE,
Minister of Shipping.

TRAVEL BY RUBY ROUTE.

STEAM YACHT "PAWNEE."

CONCEPTION BAY SERVICE.

(Daily, including Sundays).

Leaves Carbonear 7.30 a.m.; Harbor Grace, 8.10 a.m.; Bell Island 9.30 a.m.
Arrives Portugal Cove 9.45 a.m.
Passengers connect with Motors at Portugal Cove for St. John's; arriving at 10.15 a.m.
Leaves Portugal Cove 5.30 p.m.; Bell Island, 5.50 p.m.; Hr. Grace, 7.10 p.m. Arrives Carbonear, 7.50 p.m.
Motors leave rear of Post Office, St. John's, for Portugal Cove 5.00 p.m.

EXTRA SUNDAY EXCURSION.

Motors leave St. John's (rear P. O.) 10.30 a.m.
Leaves Portugal Cove 11.00 a.m. for all ports above mentioned; Carbonear 2.30 a.m. calling at all regular ports; and arriving at Portugal Cove 5.00 p.m. Motor connection to St. John's. Meals served on steamer. Baggage carried free. Steamer available for Excursions.

COLONY STEAMSHIP CO., LTD.

Office: St. John's. CHESLEY J. BURTON,
Crosbie's Premises. General Manager,
Phone 2116. Carbonear.
jy18.11

FOR SALE!

Property of all description within the city. Suburban property farm land to sell in different parts of the city and otherwise. Mortgage loans negotiated on Freehold and Leasehold property within the city. And as in the past my motto is to give every satisfaction to customers. If you have any money to loan, I can secure some of the best investments on Freehold property.

J. R. JOHNSTON,

Real Estate Agent, 30 1/2 Prescott Street.
jnc20.00.11

Houses Wanted to Purchase

WE want immediately 6 HOUSES in suitable localities for Clients with the ready CASH. Prices ranging from \$1750.00 to \$6000.00. Must be good values. Send us full particulars.

MONEY TO LOAN on City Property, on long and short terms. All business confidential.

FRED. J. ROIL & CO.,

Real Estate and Insurance Agents,
Strallwood Bldg. Duckworth Street.

The Banks of Newfoundland

Ode to Newfoundland.

DOUBLE SIDED BRUNSWICK RECORD.
NEW PRICE, \$1.25.

N.B.—No home or school with a gramophone should be without this record. Young and old should be able to play or sing what we may call our National Anthems. This fine record will teach you.

Charles Hutton.

222 Water Street.

SOLE DISTRIBUTOR.

n.tu.11.11

Advertise in The Evening Telegram