

"Safety First" Campaign

Editor Evening Telegram.
Dear Sir—The Executive of the Newfoundland Motor Association requested me to correspond with the Superintendent of Education for the "Safety First" campaign. I enclose copy of letter which I trust will be of public interest and receive public support.
Yours truly,
WM. WHITE.

Nov. 16, 1921.

Dear Sir—The Newfoundland Motor Association has decided to inaugurate a "Safety First" campaign with the object of making the streets safe for pedestrians and occupants of vehicles. The Association has already asked the Municipal Council to erect signs at street corners, and special signs near schools, churches, etc., warning drivers to slow down and give way to pedestrians. Motor drivers find it extremely difficult to avoid colliding with:

1. Pedestrians who walk in the centre of the streets, even where good sidewalks are located.
2. Those who cross the street without taking the trouble to look for motors or other vehicles which may be approaching especially between crossings.
3. Children who play games in the centre of main streets which are most used by motorists and other drivers.
4. Children and grown-ups who stand there the motor driver (This is a frequent occurrence).
5. Children who stand out in the street as far as possible and think it great fun to throw their caps under the wheels of a passing car.
6. Children who steal a drive by clinging to the rear of a motor car when in motion. (A boy stepped in front of a car and was killed last spring in St. John's, because the driver was giving his attention to another boy clinging on behind.)

The Motor Association is using its influence on all motorists to drive cautiously and at fair speed, and to turn corners with care under close control—after giving proper signals—realizing that pedestrians have undivided rights in the use of the streets.

In developing the campaign for the benefit of all concerned the Association requests that all schools in the city and in the Peninsula of Avalon be asked to send a writing lesson at least once a week using headings such as:

- "I must keep to the left of the road."
 - "When crossing the streets I must look out for motors and other vehicles."
 - "Playing games on very busy streets is dangerous."
 - "I must not throw my cap or any other article under motor cars."
 - "Riding on the rear part of motor cars is dangerous."
 - "Other similar headings."
- The Association feels that if the cooperation of all teachers can be obtained, an impression will be made on the minds of thousands of children who attend our schools, and many accidents, fatal or otherwise, would be avoided.

Trusting you will see the wisdom of inaugurating this campaign in the schools under your jurisdiction.

THE N.F.L.D. MOTOR ASSOCIATION,
Wm. White, Vice-President.

Schr. Nevis Total Wreck.

CARGO AND HULL INSURED.
A cargo received yesterday by Mr. W. H. Greenland from Captain Parsons of the schooner Nevis reported that the vessel was a total wreck on the coast of Majorca one of the Balearic Islands in the Mediterranean. A message received by Mr. W. A. Munn from London confirms the news received by Mr. Greenland. The message also stated that the crew landed safely. The vessel was loaded on Labrador by her owner Mr. Greenland and arrived at Gibraltar two weeks ago. She was ordered on to Genoa to discharge and was en route when wrecked. The Nevis carried a cargo of 3337 quintals of Labrador fish and it is understood both vessel and cargo are insured.

Man Reported Missing.

Yesterday afternoon Deputy Minister of Justice Sumner received the following message from A. S. Durburn, J.P., Port au Port: "A young man named Philip Dobbins, left his home to walk from the mainland, Port au Port Peninsula to Cape St. George light-house and has not been heard of since. He probably walked over a cliff and was killed."

Presbytery Destroyed.

A message to Inspector General Hinchings from Constable Vail of Marytown, received yesterday, stated that the R. C. Presbytery and all its contents were destroyed by fire on Thursday. The origin of the fire was unknown. The Presbytery at Marytown was built about ten years ago during the pastorate of Rev. E. J. Wilson. The present Pastor, Rev. D. McGrath, has since made many improvements to the place. The loss to the parish is a particularly severe one.



Anticipating Your Needs

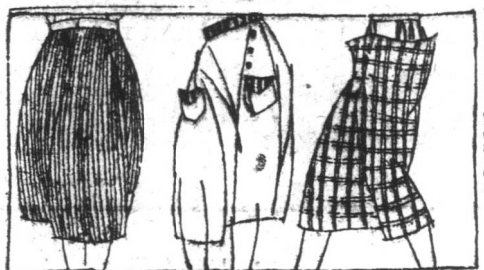
A Cardinal Policy of the Royal Stores

Intelligent anticipation of your essential requirements—like as to quality, variety and price—is one of the cardinal policies of this Store. There are many specially attractive offers on this page for Friday and Saturday.

The Shadow of Santa Claus Looms in the Distance

It is surprising to think that there are only 5 more shopping weeks to—Christmas. The Royal Stores is already developing into a busy Christmas store. Hundreds of wise shoppers are realizing that it is better to shop early for Xmas needs. Here, every department is already prepared for a real old-time Christmas.

Walking Skirts



Handsome Tailored Skirts in Checks and Plaids. These are great value as well as being smart and picturesque; finished with two pockets, high belted waists and bone buttons; all sizes. Reg. \$10.00 values for \$6.00.

White Voile Blouses.

Exceptional value in many pretty styles, medium sizes; most of them have round neck with collar, lace and embroidery trimmings. Reg. \$3.00 values for \$1.75.

Jap Silk Shirts.

In White only, roll collars, long buttoned sleeves, plain and tucked fronts, elastic band at waist; all sizes. Reg. \$12.50 values for \$6.50.

Women's Sweater Coats.

All-Wool Knitted Coats in shades of Red, Navy, Sage, Emerald and Camel; sizes 36 to 42 in.; neat roll collars and belts. Reg. \$35.25 each for \$25.55.

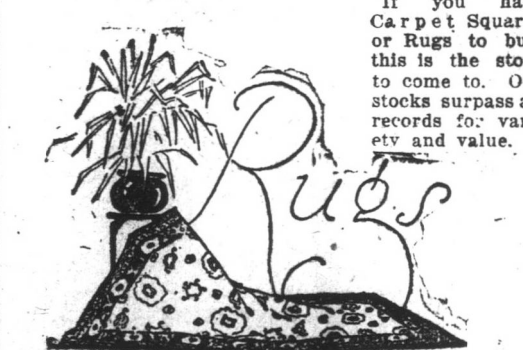
Misses' Sweater Coats.

All Wool, fine knit; colors of Fawn, Emerald and Sage; smartly finished roll collar, belt and pockets; size 32 in. Reg. \$4.25 each for \$3.65.

Smallware Needs

- TACKING COTTON—Black or White; 150 yard reels. Special each 4c.
- CHERRY WOOD PIPES—Genuine Cherry Wood. Special each 5c.
- MINIATURE OIL PAINTINGS—Post Card size. Reg. 15c. each for 12c.
- SCRIBBLERS—100 pages, ruled or plain paper. Special each 8c.
- MYSTICIST HYMN BOOKS—The new edition, cloth bound. Reg. \$1.00 each for 85c.
- STATIONERY—Linen finish, Envelopes and Paper. Reg. 60c. for 50c.
- POCKET PENCILS—With point guards and rubber. Special each 8c.
- DRESSING COMBS—Black or White. Regular 32c. Special each 23c.
- TWINK—The wonderful Soap Dye; all shades. Special per packet 38c.
- PEARLS' TOOTH POWDER—Regular 45c. tin for 13c.
- BABY RATTLES—Special each 13c.
- DOUBLE MOUTH ORGANS—High grade, 8 inch long. Reg. \$1.10 each for 85c.

Carpets and Rugs



If you have Carpet Squares or Rugs to buy, this is the store to come to. Our stocks surpass all records for variety and value.

Carpet Squares. (Tapestry.)

- Size 8 1/2 x 10 1/2 ft. Reg. \$30.00 each for \$27.95.
- Size 9 x 12 ft. Reg. \$33.00 each for \$30.65.
- Size 9 x 12 ft. Reg. \$37.00 each for \$33.65.
- Size 9 x 12 ft. Reg. \$42.00 each for \$37.65.

(Axminster.)

- Size 9 x 12 ft. Reg. \$55.00 each for \$49.65.
- Size 9 x 12 ft. Reg. \$77.00 each for \$69.65.
- Size 9 x 12 ft. Reg. \$85.00 each for \$76.65.

Hearth Rugs.

Velvet Pile and Axminster Rugs in plain and oriental designs; size 27 x 54 in.; hemmed or fringed ends. Reg. \$5.00 each for \$4.60.

Colored Table Cloths.

Red and Green Tapestry with floral patterns; size 61 x 83 in. Reg. \$5.55 each for \$5.13.

Lace Curtains.

2 dozen only American make, plain net centres, handsome floral borders; 34 yards long. Reg. \$6.00 pair for \$5.59.

Pillow Cases.

3 dozen Pillow Cases, made of finest White Linen, finished with lace and insertions; 46 in. square corners. Reg. \$1.35 each for \$1.20.

Sideboard Cloths.

White Linen finished Cotton Covers for sideboards, trimmed with lace and insertions; 46 in. square. Reg. \$5.55 each for \$5.13.

Cushion Covers.

3 dozen Fawn Linen Covers, medium size; hem-stitched borders, colored embroidery corners and centres. Reg. \$1.15 each for \$1.20.

A Sale of Blankets & Quilts

Here are reliable Blankets in Wool and Cotton, in any weight and size that you may desire; values are greater now than they have been for years. The following are offered for Friday and Saturday.

Part-Wool Blankets.

These Blankets contain 70 per cent. wool; they are well finished; size 60 x 78. Former Price \$13.50 pair for \$9.70.

All-Wool Blankets.

Guaranteed pure wool and superior to any other make of similar weight and size. Former Price \$17.00 pair for \$11.60.

Cotton Blankets.

Best Californian Cotton, soft quality; Pink and Pale Blue borders; size 60 x 76. Reg. \$3.10.

Wadded Quilts.

Covered with good quality quilt cotton; best cotton filling; sanitary finish. Reg. \$3.50 each for \$5.95.

Making Your Own Clothes

Our great stock of Dress Material appeals to the woman who is handy with the needle and has a liking for making her own clothes. Whatever you need in Wool, Silk or Cotton materials, you'll find it here in the prettiest colors of the season—at low prices.

English Costume Tweeds.

42 inches wide, handsome check designs, in shades of Grey, Green and Brown. Regular \$1.85 yard for \$1.50.

Plain Wool Coatings.

54 inches wide, colors of Navy, Light Green, Dark Green, Brown, Fawn, Taupe, Mole and Cream. Reg. \$5.00 yard for \$4.40.

Cordor Velveteens.

27 inches wide, colors of Navy, Brown, Grey, Taupe, Myrtle, Maroon, Crimson, Black and Cream. Reg. \$1.85 yard for \$1.58.

Colored Jap Silk.

36 inches wide, shades of Sky, Brown, Apricot, Pink, Myrtle, Navy. Reg. \$2.80 yard for \$1.95.

Smart Serge Dresses



Just the sort of stylish Dresses you admire on your friends—and you'd be surprised to see how becoming these pretty frocks will look on you.

Serge Dresses.

In Navy and Black, superior quality Serge; each model trimmed differently with Silk Braid, Buttons, etc.; sizes 36 and 40 inch busts. Reg. \$47.50 each for \$23.75.

Flannelette Underskirts.

Made of high grade Cream Flannelette, fitted with White Cotton hip bands and wide flounce with scalloped edge. Reg. \$2.00 each for \$1.65.

Ribbed Corset Covers.

Heavy Rayon ribbed Covers, fleece inside, round neck, long and short sleeves, fitted waists, finished at neck with crocheted lace; size 38 inches. Reg. \$2.75 each for \$1.45.

Women's Corsets.

Made of strong Cotton; size 20 to 30 inches; suitable for medium figures; fitted with 4 elastic suspenders. Reg. \$3.90 pair for \$3.47.

Women's Collars.

A large variety of pretty Neckwear pieces in Silk, Georgette, Lawn, Muslin and Pique; in all popular shades; long and short sleeves; fitted waists; values up to \$1.25. Special Price, each 25c.

Women's Handkerchiefs.

5 dozen only, dainty White Muslin Handkerchiefs with embroidered corners; assorted patterns. Special each 11c.

Flette Embroidery.

2 inches wide, White and Cream, scalloped edge, suitable for trimming Underwear. Reg. 20c. yard for 17c.

Maribou Pom-Poms.

For Hat trimming; colors of Grey, Navy, Fawn, Pink, Sage, Brown, Black and White. Reg. 50c. each for 43c.

Hair Frizzettes.

Made of natural Hair, car puffs, pads, etc. Special each 12c.

Side Combs.

Studded with Brilliants. Reg. 90c. set for 75c.

Taffeta Ribbons

Don't forget things made of Ribbon when you're making up your gift list. Hats, Bags, Cushions, etc., all inexpensive if you buy your Ribbons here. Silk Taffeta Ribbons, 4 inches wide, in shades of Brown, Pink, Purple, Sage, Navy, etc. Reg. 50c. yard for 42c.

"Winners" in Men's Wear

Men's Hats.

In our Hat Department you will find lots of smart styles in every size and in the most popular colors; perfect fitting felt and Velour Hats. Note these good values.

- Regular \$14.00 Hats. Selling for \$7.00.
- Regular \$11.50 Hats. Selling for \$5.75.
- Regular \$10.25 Hats. Selling for \$5.18.
- Regular \$7.65 Hats. Selling for \$3.58.

Boys' Plush Hats

Black Plush Hats for Boys; sizes 6 1/2 to 6 3/4; serviceable Hats for \$1.20 the Pair. Reg. \$1.45 each for \$1.20.

Men's Winter Caps

Heavy Tweed Caps with inside back fold; sizes 6 1/2 to 7 1/2; assorted colors. Reg. \$2.50 each for \$1.65.

Wide End Silk Ties

Each new season fosters its own ideas in Men's Neckwear, and the smart designs and colors shown here now are about the smartest that any season has had to offer.

- Regular 95c. values for 87c.
- Regular \$1.35 values for \$1.25.
- Regular \$1.65 values for \$1.55.

Men's Scarves.

Mercedized Cotton Scarves in shades of Brown, Green, Sage, Maroon, Grey, Black and White; assorted band ends of contrasting colors; Reg. \$2.10. Reg. \$2.50 each for \$2.10.

Wool Scarves.

In a fine assortment of plain colors with fancy band ends, fringed. Brushed Wool finish. Reg. \$2.75 each for \$2.30.

Elastic Arm Bands.

Made of good elastic webbing in assorted colors; adjustable to any size. Reg. 40c. pair 35c.



Very Special Values in READY-TO-WEARS

Women's Velour Hats.

In plain shades of Fawn, Navy and Grey, silk ribbon bands of contrasting colors and chenille trimmings. Reg. \$9.75 ea. for \$7.95.

Misses' Wool Sets.

Warm Knitted Caps and Scarves in shades of Camel and Cardinal Brushed Wool finish. Reg. \$4.10 set for \$2.70.

Child's Black Velvet Hats.

Trimmed with ribbon and silk; assorted pretty shapes. Reg. \$3.65 each for \$3.45.

Brushed Wool Scarves.

Assorted colors with stripes and bands of contrasting shades. Reg. \$3.50 each for \$2.40.

Sample Gloves and Mitts for Men

We offer a big assortment of sample Gloves for Men, in such materials as Suede, Kid, Astrachan, Buckskin; some of them are lined with Fur, others with Wool and Silk; many good styles to choose from. Prices from \$2.75 to \$7.50.

Children's Wear

Flette Nightdresses.

To fit girls of 4 to 14 years, all White, V-shaped neck, yoke at back, long sleeves. Reg. \$3.10 each for \$2.75.

Children's Dressing Gowns.

For boys and girls of 6 to 14 years; colors of Sage, Navy, Fawn, Crimson, fancy floral designs, silk girdles. Reg. \$2.25 each for \$2.25.

WOMEN'S BOOTS



Women's Black Dongola Boots.

Cushion tread, round toe, Cuban heel, tipped with rubber; sizes 2 to 6. Regular \$3.40 pair for \$2.75.

Hosiery

Women's All-Wool Hose.

Plain Cashmere Hose in Brown and Heather mixtures; spliced heels and toes. Regular \$1.20 pair for \$1.05.

Women's Cashmere Hose.

Plain Black Cashmere, fashioned leg; sizes 9 and 9 1/2; double heels and toes; guaranteed fast dye. Reg. 95c. pair for \$84c.

Misses' All-Wool Hose.

20 dozen pairs 41 Ribbed Hose, Black Cashmere; extra strong quality. Reg. 50c. pair for \$43c.

Children's Worsted Hose.

Black, 41 ribs; full length; extra strong; 5 inch foot. Reg. 90c. pair for 78c.

"Viyella" Flannel

We have a few pieces left of this popular make of all-wool fabric. It is absolutely unshrinkable and is invaluable for making Pyjamas, Shirts and Shirtwaists; 30 inches wide; neat colored striped patterns on white grounds. Reg. \$2.00 yard for \$1.83.

Hardanger Cloth.

For fancy work; Cream finished Canvas Cloth; 42 ins. wide. Reg. \$1.20 yard for \$1.00.

Huck-a-Buck Toweling.

20 inches wide; pure White Linen finish; good reliable quality. Reg. 65c. yard for 59c.

TO-DAY'S MESSAGES.

NAVAL REDUCTION.

WASHINGTON, Nov. 16. Severe criticism in certain leading British Liberal papers regarding the plan, which was proposed by the British Government, is based on misconception of the actual attitude of the delegation, according to statements made by British representatives here. The plan of keeping one small naval building yard in operation in each country, during the naval holiday, was, it was said, necessary, in order to keep ships in repair, and perhaps to replace ships lost by accident.

ULSTER LOYALISTS HOLD MASS MEETING.

BELFAST, Nov. 16. Ten thousand Loyalists, in three meetings to-night, emphatically protested against the British Cabinet's treatment of Ulster and great enthusiasm was displayed. The Lord Mayor of Belfast, presiding over the principal meeting, declared Ulster would never be the vassal of a Sinn Féin Parliament. The mention of Lloyd George's name was greeted with groans. A resolution was adopted endorsing the action of Sir James Craig and colleagues in the peace negotiations.

NUMBER OF UNEMPLOYED INCREASING.

TORONTO, Nov. 16. Although labor conditions just now are slightly better than last year, Captain Meath, Superintendent of the Employment Office here to-day, predicted the appearance of unemployment and distress, as serious as that of last winter, with the first cold snap. Those out of work here now number 10,000, and are increasing at the rate of one hundred per day.

M. J. O'Brien

whose card is published to-day, as a candidate for Councillor, has outlined in his policy of civic plans, should be honored by the electorate with a seat at the Council Board, one or two suggestions that are of no small importance. He, in his interview with those staunch supporters of his who called upon him as the "Young Tribune" of St. John's West's new extension, assured them that one of his first moves would be to have that portion of the road from Brazil's Field widened to enable traffic to be free of congestion and which is a danger to life and limb as at present; he also intends seeing that as his section is now being assessed for the city tax to see that this portion, recently taken in, will get its proper share of the good things the city offers. His statement in regard to placing a nominal tax upon all vehicle traffic, such as hawkers of spits and other products, is one that is both fair and just. These points create much work for the sanitary department in cleaning up the refuse and droppings that they create and leave about. Mr. O'Brien realizes that one must have leisure to attend to Municipal duties and while yet a young man, in the prime of life, having retired from the Cordage Co., after twenty-five years of faithful service, feels it his duty, after being called upon by his fellow citizens, to offer himself and give his time for the betterment of this his loved and native town. The name of O'Brien has been one that has done much for to advance our country and we feel sure that should Michael be honored by his fellow citizens he will carry his duties with that respect for others that will make him a power for good. We understand he has a strong committee who are organizing the campaign for the purpose of holding a public meeting and canvassing the city.—COM.

Buy your mas Toys at our Store and get better value for your money. ROYAL STATIONERY CO. nov17,31,th,lu

Shipping Notes.

Schr. Herbert Warren, Capt. Gerald Power, left Pernambuco yesterday for this port.
Schr. Ethlyn is now loaded at Baird's premises and ready to sail for Pernambuco.
S.S. Manoa arrived at Montreal yesterday and leaves again on the 23rd calling at Charlottetown. This will be the steamer's last trip on this route for the season.
S.S. Mapledown was due early today from Montreal, but it is probable the ship has been delayed by yesterday's gale.
S.S. Canadian Sealer sailed this morning for Charlottetown.
Schr. Ida M. Zink sailed for Lisbon this morning with a fish cargo.
Schr. John W. Miller left port this morning with a cargo of fish from the N. F. Produce Co. for Bahia.
Schr. Hazel L. Myra sailed this morning for Bahia, fish laden from Bowring Bros.
Schr. David C. Ritey, which left here on Nov. 4th for Sydney and put back on the 10th owing to trouble with her ballast, sailed again this morning for her former destination.
Schr. General Allenby has sailed from Limaline for Oporto with 4,706 qts. fish, shipped by S. Harris, Ltd.
Schr. Duty has sailed from Little Bay Islands for Malaga with a cargo of 4,280 qts. fish shipped by Strong & Murrell.
Barq. Clutha arrived at Bahia yesterday; all well.

The greater portion of our Xmas Toys will be sold at from 10c to \$1.00. ROYAL STATIONERY CO., 182 Water Street.—nov17,31,th,lu

The Royal Stores, Ltd.