

SUN LIFE ASSURANCE COMPANY OF CANADA

1871

HEAD OFFICE MONTREAL

1919

T. B. MACAULAY, President

Splendid Record Achieved during 1918

THE year 1918 was for the business of life assurance a year of supreme achievement.

Owing to the combined effect of the war and the influenza epidemic, death claims were unusually high. The payment of these claims enabled the Companies to render an unprecedented measure of public service, and to fulfill to a more noteworthy degree than ever previously the beneficent purpose for which they were founded.

The record achieved during 1918 by the Sun Life of Canada was one of particularly striking success. For the first time in the Company's history new assurances paid for exceeded Fifty Million Dollars. The growth in size, strength and prosperity accentuates the Company's position as not merely the leader among Canadian life offices, but one of the great insurance corporations of the world.

The Company's financial power is emphasized by its large Assets, Income and Surplus. During the year \$7,450,000 was added to the Assets, which at December 31st, had reached the huge total of \$97,620,378.85. The Income is now \$21,651,099.69, while the undivided Surplus is \$8,027,378.55.

Some idea of the magnitude of the benefit to the community from the Company's operations is afforded by the disbursement to policyholders of \$9,768,000, of which \$3,268,000 represented sums paid to the beneficiaries of policyholders who died.

The Policyholders have again had the opportunity, through the Company, the leading part in subscribing to the 1918 Victory Loan. Besides fulfilling to the utmost of its ability its patriotic duty in this regard, the Company has also been able to take advantage of the unique opportunity to purchase on very favourable terms large amounts of long-term securities, the beneficial effects of which will be felt on the earnings for many years to come.

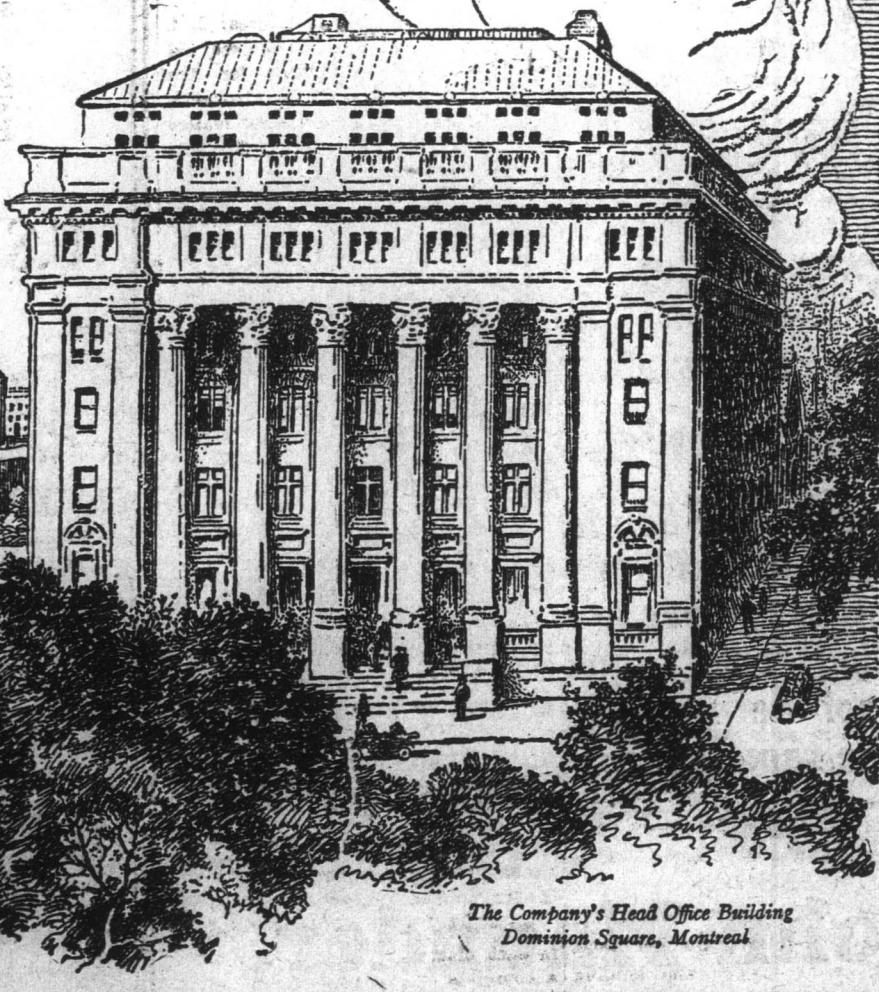
The impetus given to life assurance by the experience of 1918 continues into the current year, and the results of the operations for the first two months greatly surpass all previous records.

THE RESULTS FOR 1918

ASSETS		
Assets as at 31st December, 1918		\$97,620,378.85
Increase over 1917		(7,450,204.61)
INCOME		
Cash Income from Premiums, Interest, Rents, etc., in 1918		21,651,099.69
Increase over 1917		2,362,102.01
PROFITS PAID OR ALLOTTED		
Profits Paid or Allotted to Policyholders in 1918		1,546,607.16
SURPLUS		
Total Surplus 31st December, 1918, over all liabilities and capital		8,027,378.55
(According to the Company's Standard which is more severe than that laid down by the Insurance Act)		
TOTAL PAYMENTS TO POLICYHOLDERS		
Death Claims, Matured Endowments, Profits, etc., during 1918		9,768,564.28
Payments to Policyholders since organization		78,862,881.15
ASSURANCES ISSUED DURING 1918		
Assurances issued and paid for in cash during 1918		51,591,392.04
Increase over 1917		3,779,824.56
BUSINESS IN FORCE		
Life Assurances in force 31st December, 1918		340,809,656.13
Increase over 1917		28,638,710.42

THE COMPANY'S GROWTH

YEAR	INCOME	ASSETS	LIFE ASSURANCES IN FORCE
1872	\$ 48,210.73	\$ 96,461.95	\$ 1,064,250.00
1883	274,865.50	735,940.10	6,779,566.00
1893	1,240,483.12	4,001,776.90	27,799,757.00
1903	3,866,139.50	15,505,776.48	75,081,180.00
1913	13,996,401.64	53,728,947.32	222,263,398.00
1918	21,651,099.69	97,620,378.85	340,809,656.00



The Company's Head Office Building
Dominion Square, Montreal

DAVID JOHNSTON, Manager Newfoundland Division, St. John's, Nfld.

Boating Pubs.

Many plans are mooted for getting round the "very" law which is to be in force this summer.

As we know, the United Kingdom is to enforce prohibition not only on the manufacture and sale of all descriptions of liquor in New York province, which will be anchored to the shore by a limit and the jurisdiction of the United States Government. Fleets of fishing boats are being sent to the States to sell their customers liquor.

In the days of the Mississippi River, when the fastest steamers in the world were on the water, it was a regular institution. They were slow boats which travelled under their own steam from one town to another.

But these were duly licensed, and, unlike the "coupers," theirs was a perfectly legitimate trade.

The idea is not a new one. The "coupers" that frequent the North Sea are floating grog-shops of the worst type. They are outwardly large smacks or steam trawlers, but the fish they catch are the fishermen themselves.

The "coupers" are, or were, mostly Dutch or German, and they carried large stocks of the most poisonous spirits, which they sold to the men of the fishing fleets frequenting the Dogger.

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Health Report.

During the week six cases of diphtheria, three of smallpox and one of influenza were reported in the city. Four residences were disinfected and released from quarantine. At present in hospital are 33 diphtheria, 21 smallpox, and 24 influenza patients, while one with diphtheria is being treated at home.

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Interesting Reminiscences.

Editor Evening Telegram.

Dear Sir:—Would you be good enough to allow me space for the following:—After reading Mr. Short's account of the trade carried on between Trinity, St. John's and Poole by Slade & Co., it brought to my mind an old gentleman in his nineties I met in Poole a few months ago, who told me he had sailed out of Poole for sixty years in brigs belonging to the firm of Slade & Co., landing cargo sometimes at St. John's, and other times at Trinity. The old gentleman made reference to St. John's being more of a fishing station at that time than he supposed it is now. If I remember rightly, he said the name of one brig was the Elizabeth. In my going around I met another old gentleman who was well versed in the trade carried on between Poole and Newfoundland. While at his home one day he showed me a picture of an old brig called the David, which he seemed to prize very much. This old craft was owned by Slade and Company, and piled between Poole and Newfoundland. I was very much interested in Poole. It was here my father received his education some ninety years ago, and I was anxious to see some of the things he used to tell me about. My father told me some interesting things about Christ Church and its old cathedral and while there I visited the cathedral and was shown through the massive building by the caretaker, who told me he had a brother in Fogo employed by the firm of J. W. Hodge & Co., and wished to be remembered to him if I chanced to see him on my return to Newfoundland. Christ Church Cathedral has a funny history. Built on the banks of the Rivers, Avon and Stour, in the thirteenth century, on a site that a Pagan temple stood for centuries before, the Priory Church as it is called, was to have been built on St. Catherine's Hill. Legend has it that the stones to commence the building that had been carried up the Hill in the day were brought down in the night by unknown hands and placed on the present site where the church now stands. Legend further runs that while the building was progressing there was always one person more working than came to be paid on pay day. This was supposed to be the great Master himself, so they decided to call the building Christ Church. It is further said that when the workmen placing one of the principal beams in position it was found to be too short, but on the return of the workmen the next day they found the beam in position and long enough. About three hundred years ago while repairing the church, this beam was removed, and was placed in one of the galleries with one end extending about four feet out over the gallery, where my guide pointed it out to me. The size of this beam is about five feet square. I ascended to the roof of the Cathedral where I had a good view of the Channel and the Isle of Wight in the distance. Before leaving the Priory some curious epitaphs can be seen. Inside the church is a quaint example: "Sally Williams died of grief, on the 8th of April, 1836, age 70 years."

In the churchyard are many curiosities; the most important is the one called the puzzle epitaph which runs as follows:—

We were not slayne, but ray'sd
Ray'sd not to life
But to be buried twice,
By men of strife.

What rest could the living have
Where the dead and none
Agree amongst you,
where we ten are one.

Hen Rodgers, died, April 12—1641.
Yours truly,
April 9, 1919. GEO. BEST.

Masonic Celebration of Peace.

We learn that the Board of General Purposes of the United Grand Lodge of England favors that a Peace celebration be held by the Masons of England. Among the suggestions offered are that a monster gathering be arranged for the 24th June next, St. John the Baptist Day, at the Royal Albert Hall, London, although it is known that the hall is not large enough to accommodate the number of brethren who would desire to attend.

The Freemason's Chronicle, of England, in commenting upon the celebration, says:

Hundreds of thousands of Freemasons, in every part of the world, will desire to Masonically mark the celebration, which might be arranged to take place simultaneously in every province and district of the English constitution, as also in those of Ireland and Scotland, and, indeed, of every jurisdiction throughout the universe. We suggest a Masonic church service on a Sunday as early after peace as can be arranged, allowing time to communicate with distant parts of the Empire and outside nations. England, as the Mother Grand Lodge of the world, could take this project in hand, and success would attend any effort it might make. It would be something to record that millions of Freemasons in all parts of the world were offering praise, and thanks to the Great Architect of the universe on a particular Sunday,

when the sun was at its meridian." The Masonic Sun.

At the City Hall.

The Municipal Council held its regular weekly session last evening. The Mayor presided and all the Councilors were present.

Before the meeting opened Coun. Morris in a happy speech welcomed the Mayor home, and said he was glad to hear he had enjoyed his holiday which the Councilor said was well earned. He referred to the assistance given him by the members of the Council during his occupancy in the chair, and paid a tribute to the work of the Secretary who was most faithful and competent in the service, and also paid a compliment to the work of the City Engineer.

After reading the minutes of last meeting, etc., the following matters were disposed of.

J. A. Clift wrote in reference to land on Ordnance Street, that he had heard from the owner who stated she would be in St. John's a very short time, and asked that matters stand over till her return.

Job Brothers & Co., stated they required a water service for the north side premises and asked if it were possible to connect this service with the water main supplying the sprinkler system. The Engineer will report on the matter.

W. T. Penney requested permission to build addition to house, Barnes' Road, and also to lay concrete steps to house. Plan of addition must be submitted and particulars in connection with the steps will be looked up.

R. McCarthy's plan of dwelling on Battery Road was approved. Plan of co-operation for David Donnelly, McFarlane St., passed.

Wm. F. Kenny submitted plan of shop and dwelling on New Gower St. Approved.

James H. Bowden, 153 Casey St., was given permission to build a garage.

J. J. Mulcahy's application to build a garage on Cochrane St. was approved.

Plan of addition to J. M. Brown's premises, Waterford Bridge Road, passed.

R. C. Hopkins' request to raise a back kitchen on Barter's Hill, stood over.

A. E. Cowan requested permission to erect concrete wall, build a small outhouse and fence land at 100 Le-Marchant Rd. Permission was given.

R. G. Chafe's request to build a small garage on Patrick Street was deferred pending submission of plan.

Mr. E. Fleet was given permission to repair platform on New Gower St. Thomas Rumsey was allowed to repair fence on Hamilton St.

C. Johnson applied for permission to install a small motor in shop, Duckworth St. This was granted.

J. S. Baggs offered some clay for use on the road. If material is suitable, the Engineer is to take it.

Residents of Rankin's Lane and Merry Meeting Road asked for a light view of the Channel and the Isle of Wight in the distance. Consideration stood over.

James Murdock asked that the water and sewerage be extended on Top-sail Road to P. H. Cowan's property. Mr. Cowan was willing to bear the cost. This will be done when weather permits.

H. M. Bradbury will be asked to submit plan of dwelling, Pleasant St. The City Engineer reported on the work of removing mud from the streets, laying out sprinkler system for Messrs. Bowring Bros., and general routine matters throughout the city during the past week.

The Health Officer reported on objection of proposed stable of William Cummings, LeMarchant Road. Permission was given for the erection.

Health Officer submitted his weekly report, which showed six cases of diphtheria, three of smallpox and one of influenza, in the city during the past week.

The Plumbing Inspector submitted list of parties notified to connect their premises with the water and sewerage.

After disposing of some other routine business and passing the pay-rolls and bills, the meeting adjourned.

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Fads and Fashions.

The newest capes have introduced the waistcoat.

Flitex is a new material, charming for blouses.

Skirts show a great many pendant ball ornaments.

Hats of flowered voile have made their appearance.

Buttons will be the chief trimming for linen dresses.

Pin tucks form a dainty and satisfactory trimming.

Dresses have their waists much bloused at the back.

One-piece dresses are adopting capes of their own.

Jersey silk continues to enjoy an immense popularity.

Pale pastel shades are all promised for summer.

Lingerie gowns are long-waisted with short, full skirts.

Sleeveless sport suits are usually accompanied by a cape.

"Cloud blue" is a new soft grey blue and very becoming.

The smart tailored suit implies always the lingerie blouse.

Your Favourite Author, Rex Beach.

His latest book is Too Fat to Fight—A story of a fat man who made good. .75c.

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