



Ladies' Fashionable Footwear.

Some women have the idea that a Fashionable Shoe is not always a comfortable one. No such idea is held by our customers. The woman who wears DOROTHY DODD SHOES has footwear that is pleasing to the eye as well as to the foot — a perfect combination of style and comfort. When you buy a pair of

DOROTHY DODD SHOES

you get most for your money. You get Perfection in Style, Faultless Fit and Real Leather Value throughout. The woman who once wears DOROTHY DODD SHOES will have no other kind.

We have in stock a full line of DOROTHY DODD SHOES—High and Low Cut. Sizes, 2 1-2 to 6 1-2.



Exclusive Agency,

Marshall Bros



Cheerful Criticisms.

By RUTH CAMERON.



If anyone told you he had bought some article (and you knew he couldn't change it) would you at once hasten to inform him of some out about it?

Of course you wouldn't. And yet I'll wager that you know lots of people who never miss such a chance.

Why do they do it? Let me tell you the experience of a friend of mine. She has been furnishing a summer cottage. She is new to the business of homemaking. The house has cost her rather more than she planned (was there ever a house which didn't?) and so she cannot readily afford to correct any mistakes she may make. Everyone knows this and yet this is her experience.

Yet Most People Like Aluminum.

She was showing me the cottage. "My dear," she said, "if you know of any glaring mistakes I've made please don't tell me about them. I'll know it soon enough and it seems as if people did nothing else but tell me I'd bought the wrong thing."

"Now there's my aluminum," she held up a shining new kettle. "I was so proud of it and the minute Mrs. G. saw it she said, 'Oh, I wouldn't have aluminum in my kitchen. It is so hard to keep clean. And then it gets so hot that you're always burning your fingers on it.'"

(And yet there are innumerable nice things one can say of aluminum.) "And there's my sink," she pointed to a white enamel sink. "I thought I was getting the best there was, and Mrs. M. said they were a nuisance because every speck of dirt showed and

your dish pan was so apt to scratch it. She had One Once And It Was No Good.

"And when Mrs. R. saw my oil stove she said, 'Oh dear, what did you get that kind for? I had one once and it was no good at all. I wish you'd gotten one like mine.' I suppose she meant to be kind but she knew I had this one and there wasn't any use in discouraging me. And the funny part of it is that it's really much better than hers, but I didn't know that then."

She sighed. "Now what do you think I've made a terrible mistake in?"

I Wonder If I Should Have.

Thus challenged, I (naturally) did not point out any mistakes.

I hope I should have had the tact not to anyway.

Had it been one woman who made all three of those cheerful criticisms one might have said it was her unfortunate manner.

But it was three women. And three otherwise nice women, too. I suspect this variety is like most breaches of tact, mere thoughtlessness.

Let's try and think.

Minard's Liniment Co., Limited.

Dear Sirs,—I had a Bleeding Tumor on my face for a long time and tried a number of remedies without any good results. I was advised to try MINARD'S LINIMENT, and after using several bottles it made a complete cure, and it healed all up and disappeared altogether.

DAVID HENDERSON, Belleisle Station, Kings Co., N.B., Sept. 17, 1904.

Platted black satin skirts will be worn with chemise waists of bright chiffon velvet.

PRESERVING SEASON!

By Express to-day and by express Thursday:

- 150 bskts. BLUE PLUMS.
- 100 bskts. RED PLUMS.
- 50 bskts. WHITE PLUMS
- 50 bskts. RIPE TOMATOES.
- 10 bskts. GREEN PEPPERS.

Orders now booking.

Soper & Moore,
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Rann-Dom Reels.

DUST.

Dust is something which put on the roads by Nature and allowed to remain there by man. Nature is prodigal in her gifts, and man owes much to her generosity, but it sometimes seems as if she could restrict the output of her dust factory to good advantage, instead of working in three shifts during the touring season.

Dust is caused by the sun reaching down with one hand and extracting from a country road a lot of water which contained necessary moisture. The sun is no doubt a great luminary and helpful to the corn crop, but as a road maker is a bigger joker than the township trustee who operates with a disc harrow. Just about the time that a long stretch of sand road gets to the point where it can be traveled over without using profanity or non-skid chains, the sun opens up on it at close range and repairs it so that a humming bird couldn't get through on a pair of stilts.



Some cities keep down the dust by covering it with a rich, dark-brown coat of oil.

Dust is a greater hindrance to human happiness than mud, which never gets into the house except when dragged in by the elephantine foot of a forgetful husband. No architect was ever able to design a house that would prevent dust from creeping in on its hands and knees and causing

intense mortification of spirit to a housewife who was not expecting company. When a cloud of red-clay dust is backed by a strong west wind, it is harder to fight off than an attack of the prickly heat. Some parts of the country produce more dust than others, and divide freely with the tourist who complains of the price of table-board.

The favorite method of disposing of dust is to sprinkle the streets on which the mayor and city council reside. This makes property near the home of the mayor very valuable, and it also makes a rousing campaign argument.

On circus day the street-sprinkler can make more money carrying water to the elephant, so that by the time the parade is over most of the inhabitants look like the employees of a powder mill. Some cities keep down the dust by covering it with a rich, dark-brown coat of oil, which is at once worked into a large number of Axminster rugs with entire success.

The only cure for dust is a sea voyage. No one has ever explained why our forefathers located on the wild, sand-choked prairie instead of choosing some dustless site like that of Venice, where the linen duster and the vacuum cleaner are as scarce as religion in Wall Street.

SELF PRAISE.



I MAY be loaded down with merit, but I am foolish to declare it. If I go forth, my worth expounding, and boasting it in tones resounding, my friends will mutter, soon or later, "He is a fourth-rate selling-plater. His dome of thought stuffed with sawdust; the worth while man is always modest." I often catch myself beginning to boast myself in language winning! I tell of big things I'm achieving, of how competitors I'm leaving away back yonder in the distance; I tell how I, without assistance, climbed upward from the slum and gutter to heights too wonderful to utter. I throw myself all kinds of lilies, then find my hearers have the willies. They look as though they'd like to take me to some secluded spot and shake me. Then, mortified, humiliated, by self-disgust and anguish weighted, I fade away, and while I'm going I wonder why I do such blowing. The most of us have sins besetting; the most of us are off forgetting that it is foolish to unfold them, and flaunt them where all men behold them.

A Faithful Servant.

READY TO WORK NIGHT OR DAY.

Gas is your ever ready helper right in your home—no begging for delivery, no delays in getting it. One gets so used to it that one is apt to forget how helpful it is. Take a little trouble. Study its uses: get to understand how to obtain every particle of help you can from it.

Remember that for Light, Heat or Cooking it has no equal. If you have any little difficulties with it, bring them to the Gas Office. Our advice and help will be most readily given.

St. John's Gas Light Co.
Sept. 6, 11

3 SPECIALTIES.

STAFFORD'S LINIMENT for Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

STAFFORD'S PRESCRIPTION "A" for Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia. Price 25c, 50c. a bottle. Postage 5c. and 10c. extra.

STAFFORD'S PHORATONE COUGH CURE for all kinds of Coughs, Colds, Bronchitis, Asthma and Various Lung Troubles. Price 25c. bot. Postage 5c. extra.

Prepared only by
DR. F. STAFFORD & SON,
St. John's, Nfld.
Theatre Hill Drug Store is open every night till 9.30.

Fishery Returns.

The comparative returns of the cod-fishery by districts up to the beginning of September are:—

District.	1917.	1916.
St. John's	28,115	21,565
St. John's and Saint Mary's	58,825	37,375
Burton	184,530	115,850
Fortune Bay	102,475	55,540
Burgeo & LaPoile	41,485	41,465
St. George's	12,940	7,130
St. Barbe	39,000	21,625
Twillingate	28,710	7,160
Fogo	33,750	7,330
Bonaville	85,105	39,190
Trinity	20,450	30,140
Carbonear	1,120	1,510
Harbour Grace	2,335	4,430
Port de Grave	800	1,520
Harbour Main	310	2,850
Straits	31,120	15,900
	672,080	410,420

The total figures show an increase of over a quarter of a million quintals for 1917. Bay de Verde, where the fishery is supposed to be the best-on record this season, is not reported.

Football Season Closes.

C. E. L. WIN SECOND PLACE.

In an interesting match the C. E. L. defeated the B. I. S. last evening for 1917. Bay de Verde, where the fishery is supposed to be the best-on record this season, is not reported.

C. E. L.—Goal, Lush; backs, Church, Reid; halves, Drover, Hallett, Ewing; forwards, Jerrett, Miller, Harris, Winter, Stick.

B. I. S.—Goal, P. Brien; backs, L. Kavanagh, F. Brien; halves, Vinicombe, Jackman; forwards, F. Phelan, Devine, H. Phelan, Shims, J. Kavanagh.

Mr. E. Ewing acted as referee.

With the playing of last evening's game football is over for 1917 and later than usual. The B. I. S. are champions and the C. E. L. who started too late, take second place honours.

The proceeds of all the games for the season have been devoted to the patriotic fund.

The attendance of ladies at the games this season was noticeably small.

BLIND STUDENTS LEAVE.—The Halifax School for the Blind will reopen next week. A number of its students, who were here spending their holidays with friends and relatives, left by to-day's express to be present on the opening day.

HAVE YOUR PICTURES FRAMED!

And hang them where you can see them every day. Many a trouble seems easier after a glimpse at some well-loved pictured face, and many a dull day brighter after a glance at some beautiful bit of landscape.

Picture framing has long been a specialty with us, it has been the study of years. And our stock of Mouldings—our working equipment—our craftsmen—and our finished work is too well known to need advertisement.

Bring your pictures to us and we will frame them to the best advantage, high class Mouldings and first class workmanship being our standard.

U. S. Picture & Portrait Co.



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PERCIE JOHNSON,
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TO THE TRADE.

A large stock of

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Wonderland Show

TO PLAY NEWFOUNDLAND, ST. JOHN'S RINK AND GROUND.

The first time in Newfoundland show of this kind bringing the largest and most up-to-date equipment seen in the Colony. The Ring Co. will carry the special train from Port aux Basques to St. John's, arriving some time Wednesday. Wonderland Shows have toured all from New York City thru the England States and the Maritime Provinces playing the largest shows in both countries. The Company prizes about seventy-five people will arrive Monday on the complete train consisting of a complete train will come forward as soon as can be unloaded from the boat. The Monkey Speedway new show where small cars drive little autos at the rate of a mile a minute, each race as exciting as any automobile contest with human drivers. The Hawaiian Nage, comprising some of the most talent obtainable; Hawaiian singing, dancing and native customs. The Submarine, or Over and Under the Sea, will be the biggest attraction of its kind ever seen in St. John's. The public will in this show experience the same sensation as if they had taken a trip in an under sea boat. It comes the Circus Side Show, with all the Freaks and Wonders where you can see. The greatest collection of Freaks and wonders gathered from all parts of the world. Snakes and Monkeys, Fat People, Giants and the Electric Girl. It comes the largest Mother and Child in the World. Five hundred and seventeen pounds. And last but not least comes the riding device.

