

# Enlist! With the Legion of SATISFIED SHOPPERS that Storm Our BARGAIN TRENCHES.

## FRIDAY, SATURDAY & MONDAY IN THE FACE OF SUCH A FORMIDABLE BARGAIN ARRAY!

### Smashing Values

on SHEETS, SHEETINGS, QUILTS and Such Like.

#### Bed Sheets.

36 pairs of Twilled Sheets, size 64 x 70; these represent pre-war values and you can't match them to-day at any thing near the price; come early for these, they're strong, serviceable and well-quoted. Reg. to \$1.30 pair. Friday, Saturday and Monday . . . **98c**

#### Sheetings.

90 inch. Plain White English Sheetings. Here you have reliable Sheetings at pre-war values. Reg. 50c. value per yard. Friday, Saturday and Monday . . . **43c**

#### White Quilts.

A case lot of Job Quilts. Quilts that can't be matched outside this Store for value; they're mostly fancy White honeycomb finish, with plain ends; size 70 x 72. Reg. \$1.40 value. Friday, Saturday and Monday . . . **1.08**

#### Wadded Quilts.

These are extra large, and heavily wadded; extra quilted, plain and fancy tops; size 68 x 76, quilts that usually sell at \$3.40. Friday, Saturday and Monday . . . **3.10**



#### Cot Blankets.

Fluffy Blankets for the baby's cot or crib, nicely gotten up in Pink and White and Blue and White, dainty looking and being heavier than the ordinary Blanket it keeps the little one warm and cozy at night. Special each . . . **62c**

#### Pillow Cases.

10 dozen of "Champion" Cottons, deep hem at open end. The rare pretty good value at their regular price 20c. Friday, Saturday and Monday . . . **18c**

#### Men's Night Shirts.

Nice striped patterns on medium grounds, warm Night Shirts, turned down collar; just the make and just the weight needed. Reg. \$2.00 value. Friday, Saturday and Monday . . . **1.75**

## You Can't Remain NEUTRAL.

BARGAINS Like These Mean Shopping Activity.

### REMNANTS.

#### Cotton Blanket Remnants.

Here's where you will pick up some values this week. White and Grey Blanket ends, right from the factory, small, medium and large pieces, extra good quality, pieces from childrens cot size up to full size beds, some with slight imperfections, but if you get along early some excellent pieces will be found. **25c to 75c** Per End.

#### Dress Goods.

Lots of convenient lengths here suitable for Children's Dresses, and in fact lengths sufficiently long to make Ladies' full size Dresses, Skirts or Blouses; all reasonable materials cut down to the very lowest possible prices for **FRIDAY, SATURDAY AND MONDAY.**

#### Ladies' Hosiery.

Quality right, price right, fast black Cashmeres, plain and ribbed, others with soft Llama finish, ideal hosiery for fall wear, also 5 dozen pairs of heavy wool make. Our Reg. 65c. lines. Friday, Saturday and Monday . . . **58c**



#### Ladies' Hose.

Another very popular line, popularly priced, offering wide and narrow ribs in fast black Cashmeres and others in plain with warm fleeces lining and heavy rib tops. Hosiery worth 45c. pair. Friday, Saturday and Monday . . . **39c.**

### CUT PRICES on MEN'S WEAR

#### Bring Wanted Things Nearer.

##### Men's Winter Caps.

Stylish Caps in Light and Dark Tweeds with knitted inside band. These caps are warmly lined, quite an improvement over last year's make. Our reg. lines up to \$1.00. Friday, Saturday and Monday . . . **87c**



##### Working Shirts.

These are favoured, being great wearers, made from strong Union Shirt materials. Plain grey, and others showing rather nice stripe effects on Grey ground; Collar attached, roomy sizes for the working man. Reg. \$1.50. Friday, Saturday and Monday . . . **1.32**

##### Soft Collars.

We are pleased to offer a brand new stock of these in White, Tan and Blue, the new shape with peaked ends; they fit perfectly, accurately cut; all sizes to hand. Special each Friday, Saturday and Monday . . . **14c**

##### Men's Coat Sweaters

Here they are, perfect cold-decaying, all wool Coat Sweaters in pretty two tone Greys and Navy, some with V neck, others with storm collar; the best garment for the man of o'doors. Reg. \$3.00. Friday, Saturday & Monday . . . **2.78**

##### Men's Waterproofs.

Perfect rain-shedders, in Clerical Grey, strap cuffs, storm collar, improved sloping pockets, roomy coats for walking. Reg. \$11.00. Friday Saturday and Monday . . . **10.45**

##### Men's Underwear.

All sizes in a dependable make, fine Jersey ribbed and thoroughly fleeced; they're snug fitting and warm enough and comes at a special price, within easy reach; Vests and Pants. Friday, Saturday and Monday . . . **46c**

##### Men's Warm Socks.

You feel the need of warmer socks to-day; we know it, and have arranged a Sale offering splendid quality Socks in Navy and Black worsteds, stout ribbed; others in heavy Black-Cashmere; these weight will be welcomed to-day. Reg. up to 60c. Friday, Sat'y & Mon. **49c**

### BOYS' NEEDS.

#### Boys' Jerseys.

We were never better stocked nor better able to offer such really good value in Boys' Jerseys, assorted sizes, buttoned at shoulder, shades of Navy, Sage, Reseda, Brown and Cardinal; values here in \$1.30. Friday, Saturday and Monday . . . **1.05**

#### Boys' Waterproofs.

Just the Coat for the School Boys for wet days; Fawn shade with plaid back, strap cuffs, strongly made; surprising value. Special Friday, Saturday and Monday . . . **\$2.75**

#### Boys Fall Hats.

A new lot of these in that careless crusher shape, Mottled Green and Check patterns a warm hat for fall wear and for general knockabout hard to beat. Reg. 30c. Friday, Sat'y & Mon. **72c**

#### Boys' Tweed Suits.

Handsome little suits for Boys from 3 to 7 years; Russian Blouse style, belted, detachable over collar of White Jean, may be worn with or without this style of collar, mixed Tweed makes. Reg. to \$4.20. Friday, Saturday and Monday . . . **\$3.80**

### Worth While Savings! What You Save on One Purchase Helps Buy Another.

#### COTTON BATTING.

1 lb. Bundles. Selected, hand-picked Bating, suitable for Cushion filling, renewing quilt filling and pillows; extra pure. Our last lot of Bating at this price Friday, Saturday and Monday . . . **22c**

#### BATH SOAP.

Armour's Special Bath Soap a generous size, oval cake with new hand aperture; great wearing soap and rich lather giver. Special per cake. Friday, Saturday and Monday . . . **19c**

#### NEW ROASTERS.

4 Dozen only, our last Shipment of Grey Enamel "Se-voy" Roasters. Easy to handle, easy to use, takes the toughness out of the toughest roast, no basting; clearing Friday, Saturday and Monday . . . **36c**

#### KITCHEN CLOTHS.

Kitchen service Cloths in stout Crash make; size 21 x 28, hemmed ready for use; Crimson border; they wear like iron. Reg. 20c. Friday, Saturday and Monday . . . **16c**

#### ENAMEL BUCKETS.

Handy size about the kitchen, Dark Grey Enamel Buckets that you need almost every hour of the day. Special each Friday, Saturday and Monday . . . **33c**

#### STUD BOWS.

A few dozen of fancy Bows, neat shape, secure stud fastening; try one, they are a change from ordinary scarf. Special Friday, Saturday and Monday . . . **14c**

#### MEN'S HANDBANDS.

Your choice of Irish Lawn Hkts., with plain border and others hemstitched; also a few dozen of Khaki Hkts.; full size Gents. Special each Friday, Saturday and Monday . . . **14c**

#### SHAVING BRUSHES.

Just a few boxes of these strong and secure brushes in all wood handles; you'll get piles of service out of these. Special Friday, Saturday and Monday . . . **10c**

#### MEN'S BRACES.

2 distinct makes, one in that fine finish with neat elastic webs and white cord fastenings; others heavy broad elastic webs with strong leather fastenings. Our regular 35 and 40c. lines. Friday, Saturday and Monday . . . **32c**

#### RICE BOILER.

A double receptacle, a boon to the housewife, an excellent steamer, comes in Grey Enamel, family size. Special Friday, Saturday and Monday . . . **78c**

#### Sideboard Covers.

3 dozen of Linen Crash Side Board Covers, permanent stamped designs, conventional rose and poppy patterns, fringed ends, great wearers. Reg. 50c. Friday, Saturday and Monday . . . **19c**

#### Roller Toweling.

340 yards of pure White Roller Toweling with Crimson border, useful and serviceable kitchen toweling. Special per yard Friday, Saturday and Monday . . . **7c**

#### Towels.

Every week we offer Towels this week particularly good value in pure White Turkish Towels; size 18 x 38, with plain hemmed ends, at 20c. each; they're good value. Friday, Saturday and Monday each . . . **17c**

#### Table Cloths.

18 only of these, nice White Damask Cloths; size 72 x 78, extra fine quality, suitable for small family table; Cloths that are really value for \$1.80 to-day. Friday, Saturday and Monday . . . **\$1.49**

#### Tin Buckets.

Well made Tin Buckets for almost every use about the house; they stand the wear. Special each Friday, Saturday and Monday . . . **19c**

### Our Toilet Soap Special 2 Monster Cakes For 24c.

Reliable Soaps from the world's best makers, fragrantly perfumed, hard wearing Soaps, the most many cents more elsewhere. Reg. 15c. cake. Friday, Saturday and Monday . . . **2 for 24c**

### GLOVES.

#### Ladies' Gloves.

A sensible Glove for Fall and Winter wear, heavy wool gauntlet make in Black, Navy, White and some very pretty Heather mixtures; perhaps the most suitable Glove for our rigorous Winter that you can buy. Friday, Saturday and Monday . . . **74c**

#### Ladies' Gloves.

Warm Woolen Gloves for present wear, in shades of Heaver, Grey and Natural not a clumsy Glove by any means. Special, Fri., Sat. and Monday . . . **39c**

#### Wool Gloves

For Men; warm Wool Gloves in Khaki, Brown and pretty Heather mixtures; others in a medium Jersey weight, fleecy lining, leather bound; 1 dome fastener. Reg. 70c. value. Friday, Saturday & Monday . . . **59c**

#### Children's Gloves

Assorted sizes in warm Gloves they might wear every day now; fine Jersey make, warm fleecy lining, 2 dome fasteners; Navy and Cardinal shades only. Special, per pr. Friday, Saturday and Monday . . . **19c**

#### Cream Bearskin.

1 piece of Cream Bearskin, extra thick, a nice material for Children's Fall Coats, wears like sixty. Reg. \$2.50 per yard. Friday, Saturday & Monday . . . **\$2.28**



## SHOW-ROOM OFFERINGS that Fairly Shout their VALUES

#### Corduroy Velvet Caps.

These come in Ladies' and Misses sizes, they're the newest, stitched brim, button at top and such a nice range of mixed shades, Rose and White, Crismonand White, Green and White, Maltie and White and others in all White. Reg. 85c. Friday, Saturday and Monday . . . **76c.**

#### Sleeping Suits.

For children from 2 to 12 years, made of fine ribbed Jersey, well fleeced, high neck, long sleeves, positively the best night apparel for the youngsters; values to 60c. Friday, Sat. and Monday . . . **52c**

#### Ladies' Flannelette Night Gowns.

The utmost value in plain Cream or fancy striped Flannelette Nightgowns for ladies; full sizes, extremely well finished, with or without collar. Reg. 85c. Friday, Saturday and Monday . . . **76c**

#### Dressing Jackets

Some very pretty makes in heavy Flannelette and Elder, handsome Paisley trimmings and fancy edgings, deep collar; shades of Pink, Sky, Red, Cream and Striped. You need these now. Regular \$1.30. Friday, Saturday and Monday . . . **\$1.05**

#### More Scarfs.

Becoming Silk Scarfs in a bewildering display of popular shades, finished with fringed ends; suitable for Ladies, Misses and Children. Reg. 40c. Friday, Saturday and Monday . . . **48c**

#### Flannelette Underskirts.

Cold weather Underskirts, generously cut, made of good wearing flannelette in Cream, Pink and Striped, wide founce, shaped band, button hole edge. Reg. \$1.00 ea. Friday, Saturday and Monday . . . **87c**

### NEW BLOUSES.

Striking Blouses that you'll wish to own, in pretty flowered and striped, Delaines, roll collar, trimmed with pearl buttons, smart looking styles in wanted weights; particularly good value at \$1.40. Friday, Saturday and Monday . . . **\$1.18**

#### LADIES' SILK & WOOL VESTS

1.50 Value for \$1.08. A very special lot of these really high grade Vests in a combination knit of Silk and Wool; they come with high neck and long sleeves; Cream and Natural shade, silk crochet finish at neck; sizes from 34 to 42 inch bust. Reg. \$1.50. Friday, Saturday and Monday . . . **\$1.08**

#### Ladies' Spats.

8 Button length, in stout fast black felt, these are perfectly shaped. Oh! the comfort of them; all sizes. Reg. 80c. Friday, Saturday and Monday . . . **72c.**

#### Child's Boots

Sizes 6, 7 and 8 only in fine "Yellow" Calf, made in a boot that keeps soft and wears exceptionally well. Reg. \$1.10. Friday, Saturday and Monday . . . **98c**



#### MEN'S BOOTS.

A substantial boot for fall wear, a pleasure to walk in, made from finest box calf stock, military heel, half sizes. See these. Friday, Saturday and Monday . . . **\$3.30**



### Germany Hates the United States.

Believe that they would have won the War Long Ago But for the Aid Given by America to the Allies.

New York, Nov. 6.—Herbert Bayard Swope, staff correspondent of the New York World, who recently returned from Germany, tells in the World of Germany's hatred for the United States and the reasons inspiring it. Mr. Swope says in part:

"Throughout Germany to-day the hatred for America is bitter and deep. It is palpable and weighs you down. All the resentment, all the blind fury Germany once reserved for England alone have been expanded to include us, and have been accentuated in the expansion.

"The Germans have an outlet for their feelings against England—they express themselves on the battle-field, and through the Zeppelins and submarines, but against America they lack a method of registering their enmity.

"And so, this bitterness that cannot be poured out has struck in and saturated the whole Empire.

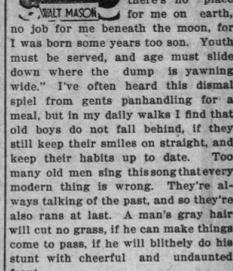
"The chagrin and humiliation of their failure to end the war before now through victory are visited upon America. The failure gave birth to hatred. Through the length and breadth of Germany the belief is certain and unqualified that had it not been for America's moral and physical help to the Allies the war would have been long since over.

"With magnificent disregard of the checks and reverse, both military and economic, Germany has suffered at the hands of the Allies; her sons, from top to bottom, say that only America is to blame for the fact that the war is now well into its third year, and the more pertinent fact that as times goes on the German chances are bound to grow less.

"It is a common thing to hear in Germany that America has a secret alliance with England, under which she is operating now. It is even more of a commonplace to be told that America is deliberately seeking to prolong the war and circumvent peace for the 'blood money' she is making out of the struggle."

### OLD AND OUT.

I heard the down-a-n-d-out-er say, "I'm canned because I'm old and gray. Employers shoo me from their doors; they want young men to do their chores. I know I'm long on starting worth, but there's no place for me on earth, no job for me beneath the moon, for I was born some years too soon. Youth must be served, and age must slide down where the dump is yawning wide." I've often heard this dismal spiel from gents panhandling for a meal, but in my daily walks I find that old boys do not fall behind, if they still keep their smiles on straight, and keep their habits up to date. Too many old men sing this song that every modern thing is wrong. They're always talking of the past, and so they're also rans at last. A man's gray hair will cut no grass, if he can make things come to pass, if he will blithely do his stunt with cheerful and undaunted front.



### Dictionary is Growing

Sir Ernest Shackleton is given credit for the invention of more new English words than any one else, Colonel Roosevelt has a goodly number to his credit, as has also Gifford Pinchot. The European war has introduced many new ones which will be permanently retained, says the Pathfinder.

An average of about 5,000 words are added to the English language each year according to the measure of the dictionaries during the past three centuries. Bullock's "Complete English Dictionary," the first in the language, published in 1616, contained a little over 5,000 words. "The New World of English Words," published in 1658, contained 13,000 words. A dictionary published in 1720 by Nathan Bailey surpassed this by 32,000. Twenty-five years later Dr. Johnson's famous dictionary, containing 50,000 words, came out.

In 1828 Webster's "American Dictionary," with a vocabulary more than three times as great, appeared. In the latter part of the nineteenth century the "Imperial Dictionary," with 200,000 words, and the "Century Dictionary," with a still larger number were published. Then, in 1894, came the "Standard Dictionary," edition has been followed by others, the latest of which contains some 450,000 words.

The apparent growth of the language as indicated by the dictionaries results largely from improved means of compilation.

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AN'S WIRELESS.

TOKIO, Nov. 15. telegraphy plant used in receiving messages from States, has been erected for the use of the Japanese apparatus is situated in ten miles east of Tokio. by Japanese officials to es- sential communication around the conclusion of the war.

AN IN AUDIENCE.

LONDON, Nov. 15. ge to-day received J. P. audience at Buckingham



Neglect Your Cough.

could may not seem a dan- ger—you may feel inclined to in hoping that to-morrow it ter—but can you afford to just as the little in- saccra grows if let alone, to a giant oak, that cough if not grow to a very serious then a cough starts there's where it will end. You doubt, of cases right among have known, where seri- culations and fatal illness their start from a neglected cold. "Don't neglect your Stafford's Phorotone Cough Cure is what you should at sale at Stafford's Drug centre Hill, and Stafford's Duckworth Street. Price ge 6c extra. ble to take this cough only by DR. F. STAF- SON, St. John's, Nfld. curers of 3 Specialties:— FORD'S LINIMENT, FORD'S PRESCRIPTION A. FORD'S EMULSION.