THE IMPORTANT POINT!

You can PICK OUT THE MAN you are Particularly interested in, in OUR PHOTOS of the Contingent on S. S. "STEPHANO."

THE HOLLOWAY STUDIO, LIMITED,

'PHONE 768.

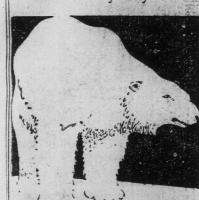
Corner Bates' Hill and Henry Street.

THE MOST STRIKING

feature of the POLAR BEAR is its beautiful white coat, which is in keeping with the whiteness of its surroundings in the Arctic regions. The snow in those regions, however, is not whiter than clothes washed with

SUNLIGHT SOAP.

The beauty of SUNLIGHT SOAP is in its purity, and the easy way in which it releases dirt



Messages Received

The Governor, Newfoundland:

fleet, on April 3rd.

Previous to 9 a.m.

LONDON, April 6.

of twenty-five officers, more than two Smyrna on Monday. Hydroplanes of

thousand men and three guns; it al- the Allies dropped bombs, and the

reports pursuit of the cruisers Vali of Smyrna ordered all Europeans

The French Government reports KITCHENER APPOINTS COMMIT-

OFFICIAL.

The Russian Government report

successful progress between Mezo

Ceben and Breslau by the Black Sea

the capture of three successive lines

of trenches southeast of St. Mihiel

recise information has been receive

ed by the French military authorities

that the British air-raid on March

26th resulted in serious damage to an

airship and shed; the destruction of

ZEEBRUGGE BOMBARDED.

A squadron of British warships is

from entering or leaving. On Satur-

withdrawal of great masses of seas-

oned troops for the Eastern front. It

is expected they will be replaced with

recruits that have been drilling in

OCCUPY WARMBAD.

CAPE TOWN, April 6.

The better judge

T. Hine & Co. are the holders of the oldest vintage brandles in Cognac

ROBLIN, of Toronto, Sole Canadian Agent JOHN JACKSON, St. John's, Resident Agent.

Germany for four months.

AMSTERDAM, April 6.

third at the Hoboken yards.

from clothes, without injury to the fabric no matter how fine it may be. It is manufactured with the purest materialsandthere is £1,000 Guarantee of Purity on every bar.

TRY IT ON YOUR

oard the British steamer Falaba

on the British Government, reit-

ating Germany's warning to neu-

ral passengers crossing the war-

one. Military necessity is given as

he reason for the action of the sub-

SMYRNA BOMBARDED.

Reuter's Telegraph Company has

eceived a despatch from its corres

ondent at Athens, saying that the

British warships bombarded the

forts at the entrance of the Gulf of

Eitel's status remained in doubt. THE FRENCH ARTILLERY.

ships after noon of any day while the

PARIS, via St. Pierre, April 5. A recent official note alludes to the great efficacy of the fire of French artillery due to new discoveries, and today the 'Eclair' publishes the following extract from one of our soldier's etters: "We were ordered to capture three lines of German trenches and we were looking forward to a cannonading was terrifying, the atnosphere seemed all on fire. Then came the signal of the assault. As not to be received by the usual hail of bullets. On reaching the first trench we stopped thunderstruck, the wounded. In a corner the soldier who was operating the quick firer dead. We took possession success ively of the second and third trench. everywhere the same silence, the same annihilation. On whole front rain and mist all day. In Ailly Wood, southeast of St. Mihiel, we captured three consecutive lines of trenches, and we also gained a foothold in portion of the enemy defense works northeast of Reguieville en Haye.

The Queen and the Army.

BOYRIL IN THE TRENCHES. The following letter from th Queen has been received by Miss Gladys Storey, daughter of Mr.

George A. Storey, R.A., in connexion with her work for soldiers in the narines, which prevents them from trenches:-Dear Miss Storey,-The Queen

has read your letter to Lady Smith-Dorrien, and is greatly interested to hear about the cases of Bovril which you are

Her Majesty can fully realize how acceptable and comforting your gift must prove, during this cold and damp weather, and she heartily congratulates you on the happy thought which prompted you to initiate such a useful project.-Yours sin-E. W. WALLINGTON.

of our soldiers in the trenches.

"Through the generosity of the The War Office to-night announced hat Lord Kitchener has appointed a to provide over 62,000 cups, which committee to take the necessary has been very much appreciated by steps to provide such additional laour soldiers in the trenches. I am bor as may be required to make it most anxious to dispatch, as soon as two submarines and damage to a certain that supplies of munitions of possible, a further supply of 1,000,000 war shall be sufficient to meet all recups of this comfort to the front, and I shall be very grateful to those who will help me to do so by sending a donation to me at 39, Broadhurstgardens, South Hampstead, N.K. The entire profits derived from the sale of "The Lord Roberts Post Card" (con taining his address to recruits and a facsimile of his handwriting) are devoted to my fund, and I shall be pleased to forward 12 of these cards on receipt of 1s. postal order and

DISLOYAL SOCIALISTS. NORWICH, April 6. lying off the German naval base of The Independent Labor Party today, by a vote of 234 to 9, adopted a resolution which strongly condemned day evening the warships subjected the action of certain members of the Zeebrugge to a terrific bombardment. party who have been working to as-On Sunday the Germans expected a sist recruiting and at the same time resumption of the attack, but the speaking in public in justification of ships cruised off the coast without the war and of the foreign policy renewing the fire. A Sluis despatch of the Liberal Government which led to the Telegraf says that preparations to it. are being made in Belgirm for the

EX-GOVERNOR GUILD DEAD. BOSTON, April 6.

Curtis Guild, former Governor died to-day. Death was due to pneu-

THE EITEL FRIEDRICH.

Troops of the Union of South Afri-NEWPORT NEWS, April 6. ca have occupied Warmbad, a town The way for the German merchan in German South West Africa, 20 raider Prinz Eitel Friedrich to leave miles north of the Orange River, neutral waters, was cleared by the without opposition. An announce- United States Government. Orders ment to this effect was made officially were given to pilots not to take merchant ships of any belligerent enemy of Germany out of Norfolk and Newport News until further notice. The WASHINGTON, April 6. order went into effect about 11 An official statement was issued o'clock to-day, following a direction o-day at the German Embassy, quot- by the British authorities last night

Our Volunteers.

stamped addressed envelope.'

Ten volunteers enlisted with the Reserve Force yesterday making a total of 1,516 enrolled to date. The names of those who enlisted yester

Jno. T. Learning, St. John's. Geo. King, St. John's. Jas. Quann, St. John's. Ml. Mackey, St. John's. Patk. Malone, Torbay. Andrew J. O'Brien, Topsail. Jas. J. O'Brien, Topsail. Allan F. O'Brien, Topsail. Thos. Whelan, Colliers.

Jas. Cole, Colliers.

Medical examinations were held a the Armoury last night, and a large percentage of those who recently en-

Mid-Week Change.

ing a message from Berlin. The to British captains not to clear their eatest pleasure to all patrons. There are two two-reel films: "A Bit of Human Driftwood" by the Bio Bit of Human Driftwood" by the Biograph artists is one of the finest ever presented in the city. The acting is of the highest quality, and the story is one which leaves an impression which will not soon be forgotten. "The Battle of the Weak" by the Vitagraph players is also a beautiful picture. The Reliance players are seen in a grand story: "The Escape of Blue Pete."

Mr. Cameron will be heard in his great vocal success of Monday night. Everyone should make an effort to see to-day's show.

Metal and black laces appear on he more formal evening dresses.

POLICE CIRCLES. - The police have not been kept busy in the city during the past few days and within the last 24 hours only one arrest was

This Date in History.

APRIL 7.

Days Past-96 To Come-268 • WORDSWORTH born 1770. English not engagement. The preliminary of inspiration to force language to its

we were charging we were surprised tune and valuable collection to the

ST. FRANCIS XAVIER horn 1506 The apostle of the Indies, was the was standing chained to his gun also follower of Ignatius de Loyola, and devoted his life to missionary work in the East with unbounded success. ARCHBISHOP OF CANTERBURY

(Dr. Randall Davidson) born 1848. Not for himself but for the world,

Economy

GAS COKE yields 44 per cent o

GAS COKE is clean to handle. GAS COKE is smokeless GAS COKE gives a clear red glow.

GAS COKE lasts longer than coal. Light the fire with paper and sticks and a little coal. When once burning nake it up with Coke, the cheapes solid fuel.

For a limited time only, the St. John's Gas Light Company will deliver in any part of the town at \$6.50

Portia Being Renovated

The Bowring coaster Portia is get-ting a complete overhauling from stem to stern and will be put in first class condition for the western route during the coming summer. The ed, whilst a staff of stewards are busy etc. The Prospero, which is due here writes Miss Storey, "I have on Friday, will make another trip been enabled to send sufficient Bovril the westward while the Portia is lay

Vests are generally detachable, so

Good Things for Easter

New York Turkeys. New York Chicken. New York Ducks.

Orders booking now. Only limited number Turkeys to offer. ^

15 boxes Wine Sapp Apples. 20 boxes California Oranges. 5 boxes Grape Fruit. Valencia Oranges. Bananas, Grapes, Pears. VEGETABLES.

10 brls. Wine Sapp Apples.

25 crates New Cabbage. 20 bags Yellow Onions. 200 ½ bags P.E.I. Blue Potatoes 100 36 bags Calico Potatoes. 20 bags Turnips.

Cucumbers. Celery. Cauliflowers. Cape Cod Cranberries, 30c. gall Irish Bacon and Hams.

Fresh Tomatoes

Kingan's Lily Bacon. Fresh Eggs received daily. Bucktrout's Borneo Cigars. Cadbury's Choc. Easter Eggs. Moir's Chocs. and Cakes.

Fidelity Bacon and Hams.

Wallace's Chocolates.

EASTER!

LADIES'

Ready - to - Wear

HATS!

STYLISH SHAPES, **DELIGHTFUL TRIMMINGS.**

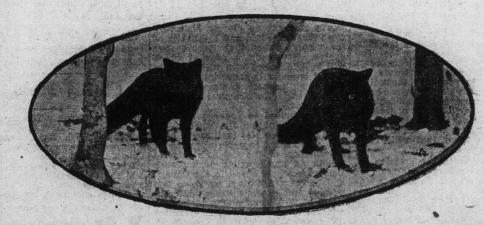
Also, Fine Selection of Ladies' Fancy Lace Novelties, Patriotic Bows, Belts, Lingerie, Ribbons, Etc.

JUST RECEIVED, LATEST STYLES

Ladies' Jap Silk, Linen and Muslin Blouses.

S. MILLEY.

The Canada-Nfld. Silver Black Fox Company, Ltd.



Shares in the above Company will be for sale until the 15th of April.

The object of the Company is to breed in captivity Silver Black Foxes, to develop them by careful selection and sell same for breeding purposes in the best markets of the world.

Why not invest your money in the country when you can realize good dividends on local investments, besides having the added advantage of a personal oversight of your property and a vote in the management of the Company?

For further particulars apply to

C. G. HOWARD, Crosbie Hotel.

something neat our Greys with something good

in the e market stylish,

saving of at least HRD.

tic, ask any reli-of the following

LENFIT,

any, Ltd.

the quality n overcoat

our prices et us take

John's.

lgent.