

REID-NEWFOUNDLAND CO.

LABRADOR SERVICE!

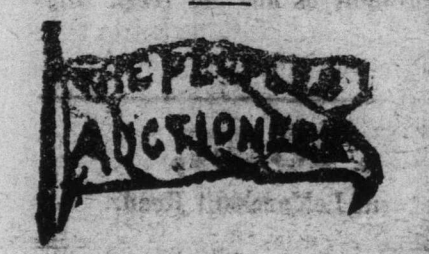
THE S. S. "KYLE"

Will sail from Dry Dock Wharf, St. John's, SATURDAY, October 10th, at 2 p.m., for the usual Labrador ports of call.

Freight will be Received up to 10 a.m. (Saturday), October 10th

Reid-Newfoundland Company.

Auction Sales!



At Pleasantville, on TO-MORROW, Saturday, at 3 o'clock in the afternoon, **WOOD SHEDS**, which were used by the 1st Newfoundland Regiment, made of ploughed and tongued board, suitable for building barns and outhouses, etc. Also Tables and Trellises, suitable for banquets, to be sold separately. The hour of sale has been made to suit people living in the nearby settlements.

P. C. O'DRISCOLL, Auctioneer. oct7,31
PUBLIC AUCTION.
To-Morrow, Saturday, 10th instant, at 11 a.m., **AT THE STORE,** Beck's Cove, consisting of the following Stores, etc., remaining from the Pleasantville Camp:—

1 part brl. Plate Beef, 1 part brl. Peas, 1 part brl. Molasses, 1 brl. Butter Bread, 1 part bag Bread, 1 part box Currants, 1 brl. Cabbage, 1 part brl. Flour, 2 tubs Preserve, sacks of Turnips, Potatoes, also Gent's Boots, Clothes and Hair Brushes, Boot Dubbin, Oil Pants, 2 Axes, 2 AX Handles, 1 piece Sail Cloth, 1 piece Netting, 2 Rolling Pins, 1 Union Jack, 4 pairs Puttees, 1 Spring Balance, 1 Scale and Weights, 80 Lanterns, 1 Scale, Saws, Fire Shovels, Enamel Soap Dishes, Tea Strainers, Meat Covers. Also at the George Street Store, 64 Chairs, Pick-axes, Shovels, Mallets, etc.

M. A. BASTOW, Auctioneer. oct9,11

A. B. C. Guide to The Great War With Map, 30 cts.

War Map of Europe, showing the war strength of the Armies and Navies of the nations in conflict, 30c.

LATEST FASHIONS. Weldon's Journal, Oct. Weldon's Bazaar of Children's Fashions, Oct. Harris Dressmaker, Oct. Spare Moments, latest division, 30c.

Latest Novels, Newspapers and Magazines.

Garrett Byrne, Bookseller & Stationer.

WINARD'S LINIMENT CURE GANTRY IN DOWN

ROSSLEY



THEATRE.
The Finest Show Ever Presented **THE 4 BRITISH BELLES—4** In all new act, the Whitechapel Kids. **MISS WEBSTER IN BEAUTIFUL SCOTCH BALLAD.** All New Songs and Dances. **GREAT FEATURE PICTURES**—Vitagraphs. After the Honeymoon, and three others. **Coming—The Greatest Act in Vanedville, SERPENTELLO AND THE FROG MAN.**

More New Books!

LATEST FICTION, WAR MAPS AND BOOKS ABOUT THE WAR. The Vanished Messenger by Oppenheim. Cloth 80c. Wild Honey by Cynthia Stockley, 60c. and 80c. The White Lie by William LeQueux, 60c. and 80c. The Escape of Mr. Trim by Irvin Cobb, 80c. Dodo the Second by E. T. Benson, 80c. Down Among Men by Levington Comfort, 80c. This is a most extraordinary book. The Auction Block by Rex Beach, 60c. and 80c. This is the best seller. Handcapped by David Lyall, 80c. In Self Defence by Silas Locking, 60c. and 80c. Just off the press. Germany's Swelled Head, the book that impressed King Edward, 30c. Lloyd's A. B. C. of the War, 18c. A book of facts—facts about the war. The Secrets of the German War Office by Armagard Karl Graves, late spy to the German Government, 60c. How to Help Kitchener, 20c. The German Spy System, 15c. Daily Telegraph War Map, the clearest, most comprehensive War Map ever published, 30c.

Dicks & Co., Ltd.

Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

FOR SALE.

1 YOUNG HORSE, about 6 years old. 1 MARE, about 1,000 lbs. Also A FEW YOUNG YORKSHIRE PIGS, ready for delivery. **J. W. CAMPBELL,** ROBINSON'S HILL. Telephone 286. *sep22, eod, if

NOTICE!

A meeting of the Licensing Board will be held at the Magistrate's Office on Saturday, the 17th instant, at 4 p.m., to consider applications for Licenses for the ensuing year.

A. W. KNIGHT, Secretary Licensing Board. oct9,31

COAL, COAL

Just loaded. **North Sydney COAL.**

Also Best Quality **ANTHRACITE COAL,** Furnace, Egg, Stove, Nut.

M. MOREY & CO. Office: Queen Street.

Fred. J. Roll & Co.,

REAL ESTATE. SMALLWOOD BUILDING. Duckworth Street.

P. O. Box 1210.

HOUSES TO SELL HOUSES TO LET LAND FOR LEASE LAND FOR SALE SUBURBAN PROPERTY FARMS FOR SALE BUILDING LOTS MORTGAGE INVESTMENTS LOANS NEGOTIATED INTEREST COLLECTED RENTS COLLECTED

Recruits Required FOR THE

Newfoundland Royal Naval Reserve!

Recruits are required for the Newfoundland Royal Naval Reserve. Suitable young men from 18 to 25 years of age wishing to enrol should apply to the nearest Magistrate or Customs Official for a free pass to join H. M. S. "Calypso". Only Seamen and Fishermen are eligible for entry. **A. MacDERMOTT,** Lieutenant-Commander. oct5,31

Popular Soap!

The popularity of **"Perfection" Soap**

is always increasing. More householders are using it to-day than ever before. We hope that every grocer in Newfoundland anticipating a large fall trade is losing no chance of recommending "PERFECTION."

THE STANDARD MANUFACTURING CO., LTD

GRAVENSTEIN APPLES

are always good, and never better than they are this season. We have a few of the favorite Sweet Boughs left, and a stock of splendid Red Apples and Crabs for Preserving.

New September Cheese just in, small and large sizes. Prices very reasonable, notwithstanding the war and numerous taxes. **At EDWIN MURRAY'S Warehouse.** (Wholesale Only)

Red Cross Line.

INTENDED SAILINGS.
From New York S. S. "STEPHANO" Oct. 10th
From St. John's S. S. "STEPHANO" Oct. 17th
Passenger tickets issued to New York, Halifax and Boston. **FARES INCLUDING MEALS & BERTH ON RED CROSS STEAMERS:—**

	FIRST CLASS	2nd CLASS	Single	Return	Single
To New York	\$40.00	\$20.00	\$70.00	\$35.00	\$15.00
To Halifax	20.00	10.00	35.00	18.00	9.00
To Boston (Plant Line)	23.00	11.00	51.00	26.00	13.00
To Boston (D.A.R.)	30.00	15.00	51.00	26.00	13.00

Connections at Halifax for Boston: (1) Plant Line Saturdays at midnight. (2) Dominion Atlantic Railway through the beautiful land of Evangeline to Yarmouth, thence by Boston and Yarmouth S. B. Co. Ltd., four times weekly. Luxurious accommodation and excellent cuisine by either route. Full particulars from

HARVEY & COMPANY, LTD., Agents Red Cross Line.

SPECIAL SALE OF LADIES

FALL & WINTER COATS

Latest English and Continental models.

Prices: **\$2.85, 3.50, 4.00, 4.15, 4.25, 4.75, 5.15, up to \$40.00.**

Commencing Saturday, 19th, until further notice, we will allow a special discount of 5 per cent for cash.

Mail Orders a Specialty. **Open Saturday Nights.**

Mars & Co. Smallwood Building. (Entrance McMurdo's Lane.) *Phone 696. sep18, f, m, w

SPECIAL OPPORTUNITY

—WANTED—Men and women for organizing and selling Thrilling European Battle War Book, authentic. Positively largest salary and commission paid. Write the JOHN A. HERTEL CO., Ltd., 182 Spadina Avenue, Toronto. sep17, 1m

TO LET—Dwelling House No. 34 Freshwater Road, at present occupied by Mrs. James Black, together with the Stable in the rear. For particulars apply to **WOOD & KELLY,** Temple Building, Duckworth Street. sep19, if

TO LET—A Suite of Offices at present occupied by Mr. George Knight, possession Nov. 1st; apply to U. S. PICTURE & PORTRAIT CO. oct9, if

TO LET—House, 53 Cochrane Street; electric light, hot and cold water; possession given 1st November. Apply on the premises. oct2, 7f

TO RENT—Dwelling House No. 47 Freshwater Road. For particulars apply to **WOOD & KELLY,** Temple Building, Duckworth Street. sep17, if

TO LET—Furnished House or Rooms, fitted with all modern conveniences; good locality; apply at this office. oct7, 31, w, f, s

TO LET—House No. 65 Prescott Street. Possession given at once. Apply **R. J. COLEMAN,** McBride's Hill. aug28, eod, if

TO LET—Office Room in Cabot Building; apply **W. V. DRAYTON,** Music Store. oct7, eod, if

Grove Hill Bulletin!

THIS WEEK. CUT FLOWERS: Chrysanthemums, Sweet Peas, Wreaths, Crosses & Floral Decorations at shortest notice.

*Phone 247. **J. McNEIL,** Waterford Bridge Road.

WANTED—One or two Gentlemen can be accommodated with Board and Lodging, either double or single bedroom; comfortable home; hot and cold water baths. Terms moderate. Apply 51 Cochrane Street. oct9, 31

STRAYED—From Pleasantville, 6 Head Cattle, branded M. C. Y. Finder will be rewarded upon returning same to **M. CONNOLLY,** Duckworth Street. oct9, 31, eod

STRAYED—From Topsail Road, a White and Red Setter Dog; owner's name on collar. Finder please communicate with **A. S. BREMNER,** Bowring's Coastal Office. oct9, if

LOST—Last night, between Rossley's Theatre and Long's Hill, by way of Henry Street, Bulley Street and Long's Hill, a Lady's Silver Watch and Fob. Finder please return to this office. oct9, 21

LOST, STOLEN OR STRAYED—From Torbay, a Black Setter, answering to the name of "Shot." Finder will be rewarded on leaving same with **R. CROWE,** Torbay. oct9, 21

LOST—Last Saturday morning, at Pleasantville Camp, Umbrella, silver mounted, initialed W.T.T. Finder please return to **REV. THOMAS, LeMarchant Road.** oct9, if

Help Wanted.

WANTED—An Express Driver; apply to **JOHN B. AYRE.** oct9, if

WANTED—A Lady Assistant for General Dry Goods; good proposition to competent person; state salary expected and experience. One capable of taking charge if necessary preferred; correspondence confidential. Apply "SALES LADY," this office. oct8, 21

WANTED—A Girl for general housework; apply to **MRS. JOHN CLOUSTON,** 95 Forest Road. oct8, 21

WANTED—A Housemaid; references required; apply to **MRS. W. D. REID,** Circular Road. oct7, if

WANTED—A General Servant; apply to **MRS. CALLANAN,** 71 Pleasant Street. oct5, 31, eod

WANTED—A General Servant; references required; apply to **MRS. P. C. SMYTH,** King's Bridge Rd. oct7, if