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THE ACADIAN

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A \$2.50 per year. Advertising Rate Cards and information respecting territory and samples of paper mailed upon request, or may be seen at the office of any advertising agency recognized by the Canadian Weekly Newspaper Association. Advertisers must have copy in by Monday noon in order to insure changes for standing advertisements. New display advertising copy can be accepted one day

Editoria

ome kind of a sermon every day.

**DEPLETING OUR FORESTS** 

our work clothes. Each of us live

Our pulpits are

# THE ACADIAN, WOLFVILLE, N. S., DECEMBER 4, 1924.

### AN APPEAL TO OUR ADVERTISERS

YOU KNOW, in your business, what it would be if all your day's customers waited till ten minutes of closing time and then squeezed in and demanded instant and perfect attention. It's ex-actly like that when advertisers squeeze their copy into our office at the last minute and then expect the same results as if they'd given the composing room boys enough time to turn it into snappy layouts. You do your best by your advertising only when you give us time to do our best by it. This applies especially at this busy season. season.

GENERAL ELECTION IN THE AUTUMN

Government Not Likely to Go to the Country Before Late in 1925. Later C. rrespondence—Letters addressed to the Editor and intended for publica-tion must be short and legibly written on one side of the paper only. The longer an wrtick, the shorter its chance of insertion. Al communications must bear the name of the writer, not necessarily for publication. The publication or rejection of articles is a matter entirely in the discretion of the Editor. No responsibility is assumed by the paper for the opinions expressed by correspondents.

Country Before Late in 1925. OTTAWA, Nov. 27.—The success of the Government in the West Hastings by-election has given an impetus to specu-lation on the question of a general elec-tion. The suggestion is heard that the Government might appeal to the coun-try next summer, but there is little likelihood of this, as the session will run well into the summer, and an elec-tion in mid-summer or until after the crop is harvested would not be consider-ef.

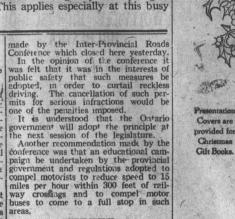
WHILE the avowed policy of the United States is that "a tree grown is a tree saved" we in Canada appear to be anx-ious that our forests should become depleted to provide for the needs of that country. One of the latest ways in which this is being accomplicated in but the which are the constraints of the same for th

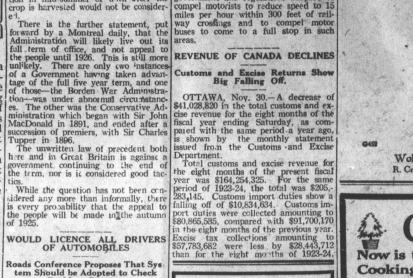
Roads Conference Proposes That System Should be Adopted to Check Reckless Driving.

SEPARATE SEALED TENDERS, addressed to the Postmaster General, will be received at Ottawa until noon, on Friday, the 12th December for the conveyance of His Majesty's Mails, twice per week between

GASPEREAUX P.O. & VESUVIUS P.O. and three times per week between HARBOURVILLE P.O. & BERWICK RY. STN.

son who takes the trouble to look into the matter fully. The man-ner in which the resources of this country are being neglected is criminal and calls for immediate action.







Christmas Gift Books

W Toys for the kiddies-most of them broken by now. "Something useful" for the grown-ups-now worn out or forgotten. Cash to your employeesappreciated but soon spent. Other presents—hurriedly bought and perhaps ill-chosen. Are they remembered now?

There was a failing off of \$1,725,119 in excise duties collected, which during the eight months of the present year totalled \$24,841,578. The decrease in the customs and ex-

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Increases

in Value

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Suppose this year you give them each a Bank Book containing an initial deposit, and urge them to add to it regularly. Could anything be more suitable?

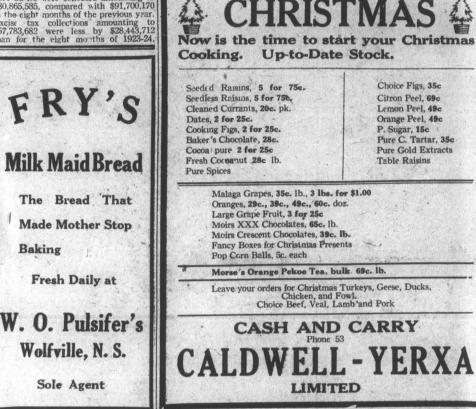
Add "Royal Bank Pass Books" to your list of Christmas Gifts.



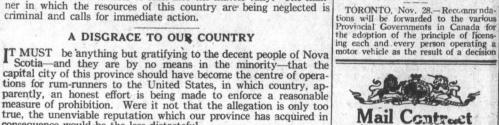
of one hundred and eleven carloads which has already been sent from this province to various points in the United States. Thous-ands of trees were included in this shipment, one only of many which will leave the province during the time from now until the week before December 25th. These trees were purchased from local peo-ple by a man from Queens county who paid for them at the rate of thirty cents for a bundle of four. From the fact that a car contains something like sixteen hun-dred trees it will be seen what have is being recurst to the future dred trees it will be seen what havoc is being wrought to the future forests of this country. The trifling profit which the cutters and

shippers are able to make on this business is not at all in proportion to the loss sustained by the province in consequence of a traffic which should be prohibited. Such a wholesale encroachment upon

the future wealth of our province will be appreciated by any per-



W. E. MACIELLAN, District Superintendent Postal Service. DISTRICT SUPERINTENDENT'S OFFICE, Halifax, 28th October, 1924. 



consequence would be the less distasteful. While nominally we have a prohibitory law in Nova Scotia, the enforcement of its provisions is shamelessly neglected by those who are made responsible for its carrying out. Not only that, but liquor is permitted to be held in bond at Halifax, from which port it is allowed to be distributed by violators of law comparison of it is allowed to be distributed by violators of law operating in our own country and elsewhere. Such a condition is a shame and dis-grace upon our country and flag, and should not be allowed to con-

tinue. We have no desire to place the blame upon any political party, as there has been no assurance given up to the present that under a different government there would be any change in policy from that which now obtains. What we do say is that prevailing conditions are no credit to the people of this province, who should take the reins into their own hands and insist on a change. LAW BREAKERS SHOULD BE PUNISHED LAW BREAKERS SHOULD BE PUNISHED HARBOURVILLE P.O. & BERWICK RY. STN. (via Burlington) under proposed contracts for periods not exceeding four years dating from the list April next. Printed notices containing further in-formation as to conditions of proposed Contract may be seen and blank forms the office of the undersigned. W E. MACIELLAN

THERE has been entirely too much evidence of "booze" around town of late, especially on Saturday nights. Conditions are no worse in Wolfville than in other towns of similar size, and prob-ably not so bad as in most of them yet very much worse than they should be. While we have no desire to criticize anyone—and we know that those responsible for law enforcement have no easy task in these times—we have no hesitation in expressing the opinion that some more drastic action than has yet been manifest should be taken to meet out suitable punishment for those who are sys-tematically breaking the law in this regard. The good name of the town demands it, and citizens who pay the taxes have a right to expect that their property and personal safety and comfort should be considered. If we have not the necessary police force to keep our

be considered. If we have not the necessary poince force to keep out streets and public places decent and orderly, provision should at once be made for such increase as is necessary to quell the evil. It should always be remembered that the greater offender is not the poor victim but those who for the sake of gain furnish the stuff which causes all the trouble, and no effort or expense should be spared to have these apprehended in order that a better state of

accomplished is by the shipping of Christmas trees for the use of our "American" cousins. Recently a shipment of seven carloads was sent from Avonport station, which constituted part of a total of one hundred and eleven carloads which has already been sent

electrical Litt Are Most Practical DERTER Show your mother or your wife that you take an interest in and seek to lighten her arduous household duties

## **OUR APPLES IN BRITAIN**

MUCH to encourage the fruit grower is contained in the news from England. First came the return to power of the Conservatives, who have been in favor of adopting the recommenda-tions of the Imperial Conference.

Since then many things have pointed to a better market in the old land for Nova Scotia fruit and other products.

old land for Nova Scotia fruit and other products. There is much significance in the recent announcement of the or-ganization of an association entitled "British Empire Goods", with many very prominent men at its head. Not only will this asso-ciation advocate the buying of empire-made goods, but it is out after written pledges committing business men for the period of one year to buy empire products whenever possible. Growing Empire sentiment along with the great publicity given our fruit at Wembley and at the Imperial Fruit Show in Birm-ingham will make it possible for us to sell many more apples in the Old Country and at better prices.

## CHRISTMAS SHOPPING

THREE weeks from today will be Christmas Day! However, The exceptionally mild weather—an extended Indian summer-makes it hard to believe that the festive occasion is so near at hand. The local stores are taking on the Christmas spirit, Santa already

The local stores are taking on the Christmas spirit, Santa already being much in evidence. Christmas is the most joyous occasion of the year in the lives of the young folks, and it is their welfare and happiness which should be looked after first. The local stores have attractive displays of suitable gifts for both young and old. Purchasers will do well to watch the columns of THE ACADIAN closely during the next week or two for announcements in this respect. Be sure to shop early! You'll find it much more pleasant than waiting until the eleventh hour. There will be larger and more com-plete stocks for you to select from; you'll avoid the crush and fuss of the last mad rush, and the clerks will have more time to wait upon you.

upon you.

- by selecting an Electrical Gift for her Christmas. It'll win smiles of contentment throughout the year and save her much time and energy.

The demand for Electrical Household Appliances becomes more pronounced each year and knowing what ideally delightful Christmas Gifts they make, we have arranged an assortment that affords you many good suggestions. For instance:

> Apex Vacuum Cleaners **Rotary Washing Machines Electric Sewing Machines** Northern Electric Radio Sets **Electric Heaters** Toaster Stoves **Upright Toasters**

C. Mitchell

**Electric Irons Boudoir Lamps Reading Lamps** Desk'Lamps Silk Lamp Shades **Curling Irons** Flashlights **Electric Fixtures** 

Wolfville