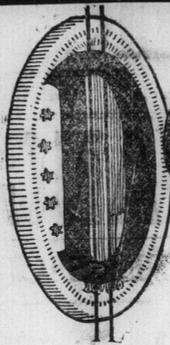


Read This Ad. for  
Genuine Bargains

J. M. YOUNG & COMPANY

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Genuine Bargains



# DOLLAR DAY SAVINGS

Right Off  
The Bat



## Now for Another \$ Day

Thursday, August 10th

Is the day set aside for the Great Semi-Annual event. We will offer all lines of Summer goods at Great Reductions, as well as many lines of merchandise which you can buy now and lay aside for Fall. This will be the Greatest Chance for you to make your Dollars do Double Duty. Buy your Wash Goods, Dress Goods, Silk, White Wear, Ready-to-Wear, on Dollar Day, and save at least from 25 to 75 per cent. on all goods you buy that day.



SEE WINDOW DISPLAY

SEE WINDOW DISPLAY

### \$ Day Bargains in Whitewear Dept.

Ladies' White Cotton Underskirts, deep flounce, lace and embroidery, and tucks trimmed, several styles, Regular \$1.35 to \$2.50, on Sale \$ Day

White Cotton Underskirts made of fine Nainsook, deep flounce, daintily trimmed with lace and embroidery, Regular \$2.75 to \$4, Sale Price

Ladies' colored Cotton Underskirts in plain colors and stripes, odd lines, worth up to \$1.25, on Sale

Ladies' White Cotton Night Gowns, dainty embroidered yoke, also lace trimmed in slip over and high neck styles, medium and outside sizes, worth up to \$2.00, on sale

White Cotton Drawers, lace and embroidered trimmed, open and closed styles, Regular 50c., Sale Price

Voile Waists \$1.00

Princess Slips

Middy Blouses 50c

Aprons 4 for 1 \$ Bill

Print and Lawn Waists 2 for 1 \$ Bill

\$ Day Bargains in Carpet Dept.

Grass Rugs at \$ Day Prices.

Grass Rugs, sizes 6 x 9 for \$4.50

Grass Rugs, sizes 6 x 7 for \$2.75

Grass Rugs, sizes 6 x 6 for \$1.25

Grass Rugs, sizes 6 x 9 for \$4.50

Grass Rugs, sizes 6 x 7 for \$2.75

Grass Rugs, sizes 6 x 6 for \$1.25

Grass Rugs, sizes 6 x 9 for \$4.50

### Extraordinary Value in Ready-to-Wear Dept. for \$ Day

Ladies' Tailor Made Suits, variety of styles and colors; coats silk lined, etc., and worth up to \$15.00, on Sale \$ Day for FIVE 1 \$ Bills

12 only Ladies' Tailor Made Suits in Serge, Worsted and Shepherd's Checks, colors are Blue, Grey and Tan; good range of sizes; worth up to \$20.00, on Sale \$ Day

Sale of Summer Dresses

Summer Dresses, made of Repp, Raffine, Linen, Fancy Voile and Floral Muslins and some smart styles amongst this lot, worth up to \$8.50, on Sale \$ Day

Summer Dresses of Voile and White, Muslin, all new styles and designs, will make a nice dress for these hot days, on Sale \$ Day

A Chance to Buy a Vacuum Sweeper

Window Shades 3 for \$1.00

Cocoa Mats

### Millinery at Dollar Day Prices

Table No. 1 Trimmed Millinery, all this season's shapes. Hats worth up to \$5.00, on Sale for

Table No. 2, Black and Colored Trimmed Millinery, smart up-to-date styles, worth \$6.00 and \$7.00, on Sale for

All Trimmed Millinery in Black and colors up to \$12.00 to clear at

100 Bunches Flowers, various kinds, worth 75c., Sale Price

50 only untrimmed shapes, this season's styles, all good colors, worth \$2.00, Sale Price

25 only Black and colored untrimmed shapes, smart up-to-date styles, worth \$3 and \$4, Sale Price

### Children's Silk Coats \$1

Children's Silk Taffeta Coats in black, tan and brown, worth up to \$6.00 on sale for

Embroideries for \$ Day

36 in. wide Embroidery Voile Flouncing, Regular 75c., Sale Price

2,000 yards Embroidery Edgings and insertions, all choice patterns, worth 8

40 in. wide Embroidery Flouncing, dainty patterns, Regular \$1.00, Sale Price

### Middy Dresses

Misses' Middy Dresses in Copenhagen and Linen shade of Drill, sizes 16, 18, 20, trimmed with contrasting colors, on Sale \$ Day for

Dress Aprons 79c

Ladies' Dress Aprons made of good quality Print in grey and blue and white stripe, all sizes on

36 in. Wide Silk Poppins \$1

Silk Poppins in Alice, Sky, Tan, Brown and Grey, 36 in. wide, worth to-day \$1.75, on Sale \$ Day at

Here Are Interesting Prices on Dress Goods for Dollar Day

100 yards all wool French Coating Serge, old dyes, 54 in. wide in navy and black, and worth to-day \$3.00, on Sale \$ Day at

12.25 All Wool Serge for 75c

5 pieces, all wool serge, best of dyes, French make in black, navy, myrtle, brown, cardinal and worth to-day \$1.25 on sale \$ Day at

Just Think! Dress Goods at 25c yd

25 pieces of Dress Goods, consisting of Tweeds, Whipcords, Plaids and Union Cashmeres in big range of colorings and worth up to 75c., all to go on \$ Day at

Ostrich Boas \$1.98

1 dozen Ostrich Feather Boas in black, white, Alice, Pink, Green and White, Navy, Myrtle, worth \$4.00, on Sale \$ Day at

White Cotton Bargains

180 yards only of Horrockses' English Cotton, selling now at 20c. yard, Sale Price

6 1/2 yards for

Fine Long Cloth, 36 in. wide, free from dressing, worth 14c. yard, Sale Price

10 yards for

36 in. Nainsook, very fine nice soft quality, selling now at 20c. yard, Sale Price

6 1/2 yards for

A good heavy White Cotton, 36 in. wide, worth 16c. yard, Sale Price

8 yards for

### Kimonas at \$1

15 only Kimonas, made of Cotton, Delaine, Fancy Muslin and Japanese printed Crepe, Empire and full length styles, on sale \$ day for

900 Dresses for \$5.75

1 rack of Summer Dresses in Fancy Voiles, lace cloth, all this season's styles, trimmed with lace and tucks and ruffles, full range of sizes, Regular \$9.00, on sale \$ day for

Corduroy Velvets 59c

27 in. wide Corduroy Velvet in navy, brown, myrtle, Alice, Copenhagen, reseda and white, Regular \$1.00, Sale Price

Wash Skirts for \$1.00

White Wash Skirts of Indian Head tailored styles, one pocket and belt effect, all sizes, on sale for

Raincoats for 3 \$1 Bills

10 only Raincoats in Tweeds and Cravenette, would make a good Motor Coat, worth up to \$15.00, on Sale for

Children's Hats \$1

1 Lot Children's Trimmed Hats, dainty styles, Sale Price for

### Lisle Thread Hose 4 pr. \$1.

Ladies' Lisle Thread Hose in tan, maize, purple, brown, black and white, some lace and embroidered fronts amongst this lot, Regular 75c. on Sale at

4 prs. for \$1.

\$15 Silk Dresses for 3 \$1. Bills

5 only Silk Dresses in Printed Fouillard, raw and Messaline, Silk, several styles, lace yoke and trimmed with insertion, regular \$15.00, on Sale \$1 for Three

Silks at Sale Prices for Dollar Day

Black Duchess Paillette, 36 in. wide, rich bright finish, regular \$1.50, on Sale \$ Day

300 yards Black Mouseline, Satin, recommended for wear, 36 in. wide, best Lyons dye, worth to-day \$1.85, Sale Price

500 yards Chiffon Taffeta Silk in Black and full range of colors, yard wide, a good wearing silk and worth to-day \$2.00, Sale Price

Raw Silks

25 pieces Natural color Raw Silk, 32 in. wide, bright silky finish, worth to-day 68c., on Sale \$ Day, yard

### Dollar Day Bargains in the Staple Dept.

7 Yards of Circular Pillow Cotton for \$1.00

Here's a great big bargain, 3 pieces of Circular Pillow Cotton in 42 in. width only; nice fine even thread, Dollar Day Price 7 yards for \$1.00

\$ Day Sheetting Bargain

5 Yards of White Sheetting for \$1.25.

Fine plain White Sheetting, 2 yards wide, selling now at 35c. Sale Price

5 Yards of Sheetting

Unbleached Twilled Sheetting, 2 yards wide, selling now at 30c., Sale Price

5 Yards of White Sheetting \$1.65.

Plain White Sheetting 2 1/4 yards wide, fine even thread and no filling, selling now at 45c. Sale Price

Factory Cotton Bargains

32 in. Factory Cotton, fine even thread, Sale Price

14 yards for

35 in. Factory Cotton, worth 11c. yard, Sale Price

12 yards for

36 in. Factory Cotton, worth 14c. yard, Sale Price

10 yards for

40 in. Factory Cotton, worth 16c. yard, Sale Price

8 yards for

Circular Pillow Cotton, 4 Yards for \$1.

Best Canadian-made Circular Pillow Cotton, in widths, 40 in., 43 in., 44 in., worth 30c., 33c., and 35c. yard, Sale Price

4 yards for

\$ Day Bargains in Flannelette

A great chance to save on your winter's supply.

Fine White Flannelette, selling now at 16c. yard, Sale Price, 14 yards for

36 in. Fine White Flannelette, nice soft finish, selling now at 15c. yard, Sale Price

9 yards for

6 pieces only of heavy White Flannelette, 35 in. wide, selling now at 18c. yard, Sale Price

7 yards for

Heavy colored striped Flannelette, 28 in. wide, in dark greys, blues and pinks, selling now at 11c. Sale Price

12 yards for

8 pieces only striped Flannelette, 35 in. wide, in grey, blues and pinks, selling now at 15c. Sale Price

10 yards for

White Cotton Bargains

180 yards only of Horrockses' English Cotton, selling now at 20c. yard, Sale Price

6 1/2 yards for

Fine Long Cloth, 36 in. wide, free from dressing, worth 14c. yard, Sale Price

10 yards for

36 in. Nainsook, very fine nice soft quality, selling now at 20c. yard, Sale Price

6 1/2 yards for

A good heavy White Cotton, 36 in. wide, worth 16c. yard, Sale Price

8 yards for



Official picture shows some hill-sides in present fighting zone terraces.

### MARKETS

#### BRANTFORD MARKET

FRUIT	
Raspberries, box	0 15 to
Black Currants, box	0 15 to
Cherries, basket	0 65 to
Apples, basket	1 00 to
Strawberries, 2 boxes	0 25 to
White Cherries, basket	1 50 to
Red Cherries, basket	1 00 to
Gooseberries, box	0 30 to
Red Currants, box	0 10 to

#### VEGETABLES

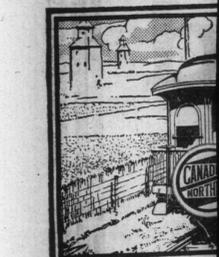
Tomatoes, box	0 15 to
Corn, per dozen	0 15 to
Beans, 2 quarts	0 10 to
Cucumbers, 3 for	0 15 to
Beets, 3 bunches	0 15 to
Carrots, 3 bunches	0 15 to
Watercress, bunch	0 05 to
Onions, bunch	0 25 to
Asparagus, 2 bunches	0 15 to
Radishes, 2 bunches	0 10 to
Horse radish, bottle	0 15 to
Potatoes, bushel	0 50 to
Parsnips, bunch	0 05 to
Turnips, bunch	0 25 to
Celery, 2 bunches	0 05 to
Rhubarb, 2 bunches	0 05 to
Spinach, per peck	0 20 to

#### DAIRY PRODUCTS

Cheese, new, lb.	0 18 to
Do, old, lb.	0 15 to
Honey, section, lb.	0 15 to
Butter, per lb.	0 22 to
Do, creamery, lb.	0 34 to
Eggs, dozen	0 30 to

#### MEATS

Ducks, each	0 80 to
Chickens, pair	0 80 to
Turkeys, lb.	1 70 to
Geese	0 20 to
Do, old, lb.	0 15 to
Do, side, lb.	0 15 to
Do, bolting	0 20 to
Beef, round, lb.	0 20 to
Do, side	0 10 to
Bologna, lb.	0 45 to
Ham, smoked, lb.	0 20 to
Do, boiled, lb.	0 25 to
Lamb, hindquarter	0 80 to
Do, hind leg	0 25 to
Chops, lb.	0 12 to
Veal, lb.	0 15 to
Minors, lb.	0 12 to
Beef hearts, each	0 12 1/2 to
Beef, fresh loins, lb.	0 14 to
Pork chops, lb.	0 23 to
Dry salt pork, lb.	0 20 to
Spare ribs, lb.	0 25 to
Bacon, back, lb.	0 25 to
Sausage, lb.	0 14 to



40,000

Leave August

THROUGH TO

Excursion

Fla

DESTINATION T

half cent per mile—

1916, west of Winnip

gary, Edmonton and

For tickets and in

CANADIA

# J. M. YOUNG & CO'Y