

Satisfying

a customer on quality
pleases that customer and creates permanent trade.
Experimenting with inferior quality loosens the
foundation stones of business.

Fry's Cocoa

The cocoa that inspires confidence
in the quality of all other goods you sell. Absolutely
pure. Upwards of 200 medals and awards taken by the
manufacturers.

"Thistle Brand" Finnan Haddies

Real Finnan Haddies. Packed
in all their original freshness.

The flavor is unequalled for
its delicacy.

Leaders for 14 years.

Matchless in its purity
and strength.

98⁵⁰/₁₀₀ pure Bicarbonate of
Soda.

Made by the United Alkali
Company of Great Britain.

Bi-Carb. Soda Hand in Hand Brand

Leading wholesalers throughout the Dominion sell these
three standard sellers.

Agents:

A. P. Tippet & Co.
Montreal and Toronto

F. H. Tippet & Co.
St. John, N.B.