

LIFE INSURANCE

CONFEDERATION LIFE ASSOCIATION.

Head Office, - Toronto, Canada

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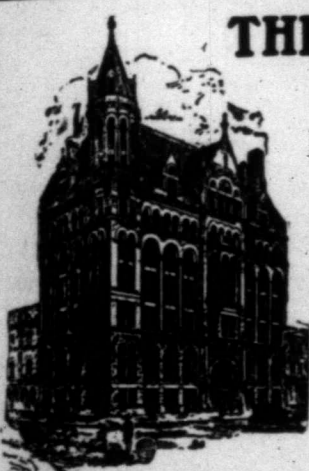
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POLICIES ISSUED ON ALL APPROVED PLANS



THE HOME LIFE

Association of Canada

Head Office

Home Life Building, TORONTO

Capital and Assets, \$1,400,000

Reliable Agents wanted
unrepresented districts.

Correspondence Solicited

HON. J. R. STRATTON, President

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Managing Director

A. J. WALKER, A.C.A., Secretary

NEW POLICIES of the CROWN LIFE

Income for Life—Guaranteed Dividend—Return Premium—All Modern
Plans—Most Liberal Life Policies available to Canadian Insurers
Premium Rates Lower than charged by most other Companies.

Highest Guarantees in Loan, Cash Surrender and Paid-up Values.
Automatic Non-forfeiture Guaranteed
Extended Insurance Guaranteed.

No Restrictions in regard to Residence, Travel or Occupation.
Policies Indisputable from date of issue, except for fraud.

If You can write Life Insurance it will pay you to associate yourself with the
CROWN LIFE. Good territory available in all parts of Canada. Apply to

WILLIAM WALLACE, General Manager.

Head Office. - Crown Life Building, TORONTO

THE EXCELSIOR LIFE INSURANCE CO.

HEAD OFFICE: 59-61 VICTORIA ST., TORONTO.

ESTABLISHED 1889

Insurance in force -	\$12,236,864.19
Total Assets -	2,020,182.71
Cash Income -	464,796.94

A Company possessing features particularly attractive to insurers and agents.
No better Company to insure in. No better Company to represent,
E. MARSHALL, Gen'l Manager. D. FASKEN, President.

The Continental Life Insurance Company

Continental Life Building, Toronto

Have a vacancy for an experienced field man as Inspector
for the Province of Ontario.

Apply GEORGE B. WOODS, President and Managing Director

THE POLICYHOLDERS MUTUAL LIFE INSURANCE COMPANY

The only Company which meets every requirement
of the Royal Commission. Economical and sound
principles make our rates lower than other Companies
rates.

FOR DETAILS OR AGENCIES APPLY TO

A. M. Featherston, Gen. Mgr. 503 Temple Building, TORONTO

LIFE INSURANCE

The Fall of 1909

promises a rich harvest for the Life Insurance Agent.

The country prosperous, outlook unclouded, a tendency towards
conservative investment—there will be a wide demand for Life
Insurance during the months to come.

To prepare for this demand, the Life Agent could do no better
than connect himself with The Great-West Life Assurance Com-
pany. For seventeen years the popularity of the Company's
Policies has been increasing, until two years ago and since
The Great-West has written a larger Canadian business than
any other Company,—home or foreign.

Write, giving record, to

The Great-West Life ASSURANCE COMPANY

HEAD OFFICE, WINNIPEG

"The Woman in the Case"

May be one's own mother, wife or sister, any one of
whom may need the protection which life insurance in



gives, and it is, therefore, the duty and should be the
pleasure of

"THE MAN IN THE CASE"

to whom she has a right to look for protection, to in-
sure his life while yet in good health, for her benefit
when his strong arm and active brain shall have been
stilled in death!

HEAD OFFICE, WATERLOO, ONT.

The Federal Life Assurance Company

HEAD OFFICE: HAMILTON, CANADA.

Capital and Assets - - - - \$4,184,856.65

Total Assurances in force - - - - 20,128,400.61

Paid to Policyholders in 1908. - - 303,743.23

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

SUN LIFE OF CANADA

At 31st December 1908

ASSETS - - - - \$ 29,238,525.51

SURPLUS over all liabilities, and Capital
Hm 34 and 3 per cent. Standard 2,596,303.95

SURPLUS GOVERNMENT STANDARD 4,118,491.91

INCOME 1908 6,949,601.98

ASSURANCES IN FORCE, 119,517,740.89

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and
Progressive."

SUN LIFE POLICIES ARE EASY TO SELL

Commercial Union Assurance Co.

LIMITED, OF LONDON, ENGLAND

FIRE, LIFE, MARINE, ACCIDENT

Capital Fully Subscribed \$14,750,000 Life Funds (in special trust
Total Annual Income exceeds 21,250,000 for Life Policy Holders. \$17,814,408
Total Funds exceed 86,250,000

Head Office Canadian Branch, 91 Notre Dame St., W. Montreal
Jas. McGregor Mgr. Toronto Office, 49 Wellington St., East

GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York.