FARM AND DAIRY



SAVE TIME **MAKE MONEY**

By using a large capacity SIMPLEX Cream Separator you can cut your work of Separating absolutely in two.



The favorite everywhere it goes. Note its beauty and heavy compact construction, with low-down, handy supply can only 3½ ft. from the floor.

Just think how much this will mean to you when you get into your busiest season and help is scarce and you need your strength and time for other work!

The 1100-lb. SIMPLEX Cream Separator, once you have it going at full speed, turns just as easy as the 500-lb. machines of most other makes.

There is a reason for the wonderful ease of turning the SIMPLEX Cream Separators. It'll pay you to ask us to explain it to you.

Write to-night and ask us for our free booklet explaining the marked and decided advantage to you from owning a Simplex.

One of our B-L-K MILKING OUTFITS would save you big money and enable you to milk more cows without hired help. We will gladly give you estimate of cost for a B-L-K Milker in your stable. Ask us for it.



Head Office and Works . BROCKVILLE, ONT. Branches: PETERBOROUGH, Ont. MONTREAL and OUEBEC, P.O.

WE WANT AGENTS IN A FEW UNREPRESENTED DISTRICTS



Is the Estimated Value of

The Dairy Products for Canada For 1914

\$40,000,000

will be credited to the wealthy Dairymen in Ontario-spread over 12 months.

That represents the purchasing power of our progressive farmers in the dairy business. Is it any wonder they are cash-all-the-year-round buyers.

It will pay you to keep continually before them the opportunity of buying your goods.

Farm and Dairy, Peterboro

Efficiency

H. Percy Blanchard, Hants Co., N.S. This is an old word with a new meaning. To-day "Efficiency" has become a science. It is nothing for a large factory to give an expert §100 a day to visit their plant, study the machinery and output, and suggest improvements. One machine is speeded with 0 percent. speeded up 10 per cent. Another is moved to be adjacent to the material just delivered from the previous operation. Another is scrapped, and a more up 'o-date machine substitut-ed. Or, in the sales department, rigid c. 'culation proves certain goods manufactured at a real loss; others at a profit that will stand cutting down for finer competition

"EFFICIENCY" ON THE FARM.

"EFFICIENCY" ON THE FARM. So, too, we farmers are each run-ning a factory: but handicapped somewhat because our roof is off. First of all, what are things costing us? Not merely our bran or fertilizer that calls for cash, but our hay and roots and grown grain; these cost us something; it is well to know how much . Perhaps we are raising pork at an actual loss. Then, the sooner we quit pork, or, better still, feed to profitable advantage, the better.

Some people, on principle, won't sell a ton of hay off their farm; as soon marry their grandmother. If I want more manure, will it pay me to add a few head of stock, and feed to add a few head of stock, and feed them hay bought at \$14 a ton? I trow not. The manurial value of a ton of hay can't exceed \$4'; and there is no \$10 worth of beef in it. If, however, I sell a few tons at that price, and put all the proceeds into good fertilizer, surely I am ahead on the game. It is the fellow who sells his hay and does not replace its fer-tilizer equivalent that falls down. SUUP THE source

BTDPY THE BOIL. The Englishman's fish is the Frenchman's poison. Each acre of the farm has its own little way of doing things. For instance, two doing things. For instance, two years ago I put in an acre of straw-berries on "beehve" hull. The first fall they were carefully covered with spruce boughs, and in the spring showed that they had wintered beau-tifully. The labor equi: acnt to cover and uncover them and burn up the spruce would be nearly \$20. But I noticed that a plant or two that had missed its protection were also in good shape. The drainage on that bill were excellent: and, with a grashad missed its protection were also in good shape. The drainage on that hill was excellent; and, with a gra-velly loam, the ground did not heave at all. Last fall I let the plants shift for themselves without cover; and they came through all sight. To the west, on "German" hill, that could not be risked. So, too, in the "big" garden; a quarter of an acre of berry plants did all right without protection: whereas me neiphbor use

berry plants did all right wishout protection: whereas my neighbor just across the street found his plants on stills, in spite of covering. His ground was a little soggy. Or again, here are two fields that were in potatoes last year. Last fall we cross plowed one field, and this spring again plowed it and everlast-ingly disked; and then spring-toothed it, to get a good seel bed for grain

July 16, 1914.

and hayseed. The other field-all spring; and it worked like a for deep of commeal. To have put the extra double plowing and so forth a it, because grandfather did i th way, would have been money wasted. GOOD ENOUGH.

With high-priced labor a d a rus of work, when will "good enough pay? I am not advocating sloven but there are times when it work; but there are times when it work; but there are times when it; hard to see the extra returns for the added five dollars' labor. And the again, five dollars' extra care on or casion may return four-fold. The is where "efficiency" comes to the rescue; to rightly decide when to g fishing, and when to stay at hom and conk your hait and cook your bait.

We Want Good Roads

s. L. Hill, Chateauguay Co., Qui In this part of Quebee province mare rapidly pulling ourselves out of the mud. We started long ago the build good roads, and find that the are like patent medicine and whisked -the more you have the more y want. The effects of the road, ho ages mentioned. The after-effect are decidedly healthy and desirable Here are some of the reasons why w enjoy the good roads we now have and want more: Goods roads increase the value ef

ur farms.

Lower hauling costs make our crop more profitable.

in excuse to stay away from church. The physician is not stuck in the

The physician is not stuck in the mud when he is urgently needed some miles away in the farm home. Good roads mean better mail se-vice, more social life and happier es-ditions all around. Let us have more good roads.

Sanitation at Too Great a Cost

By E. L. McCaskey Canadian "gentlemen" (if that is the right term to use in describing a man who has lots of money and doe not need to work) are following the example of men of similar ilk in the United States. In almost every county in Ontario these gentlemen are estab employ a highly-paid foreman, and are quite free in announcing that they intend to show neighboring farmers, who do have to work for a living, how to farm. Not infrequently a representative of the agricultural press drops around to these farms and forh with wonderful descriptions of the same wonderful stables and precau same wonderful stables and preca-tions taken for cleanliness appear in the journal that the field agent repr-sents. Generally the farmer is ab vised to go and do likewise. I am pleased to note that Farm ad Dairy does not indulge in this senu-tional style of agricultural journal

The advice so given, if followed ism. ism. The advice so given, if lonover, would lead farmers into bankrupte. I recall one such gentleman's farm that I visited in the state of New Jesey, where they sell certified milk at 15 cts. a quart, and sell it at a los. Hygienic pork is another specially in farming, and it costs them some thing over a dollar a pound to produce it.

I would be the last one to say any thing against efforts to improve the cleanliness and healthfulness of the milk supply. Sanity, however, is needed quite as much as sanitation. and if we cannot produce clean mile without aping these gentlemen far-mers, we had better not try. Fe-tunately, however, clean mile can be produced at moderate expense and is sane manner.



Trade increases the we



MONG the rugged A S.S. No. 10 Syd we began school garden



The Holiday Caretake

to the rural school life couraged by all up-to-da was our constant attitu have helped in saving charge.

Upon first request, th small plot plowed for us nothing more that year and tried to use it well. more has been added, so grown from 30 feet long long and 21 wide. The to be quite large enough average school of 25 pt their various stages of lar development.

DIVISION OF GARDEN PI

Each year we have us half the area for inc flower plots-each child for his own. The other used for early garden tables-lettuce, radishes garden cress-some new for the pure sake of se grow, and one or more ments in some farm cro

This year our chief ment is with alfalfa in separated plots, each square. One plot is se the ordinary way witho special culture. In anot raked into the soil befor ing a bucket of soil i

