

Prudential Mutualization Means



that the holders of Fourteen Million Policies are the Owners of the Company and that for all time the policy-holders will control the Company for their own benefit.

Great has been the work and growth of the Prudential, but greater is its future destiny.

THE PRUDENTIAL INSURANCE CO. OF AMERICA
 FORREST F. DRYDEN, President. Home Office, NEWARK, N. J.
 Incorporated under the laws of the State of New Jersey

FIRE
BRITISH CROWN ASSURANCE
 Corporation, Limited
 of GLASGOW, SCOTLAND

The Right Hon. J. PARKER SMITH, President.
 D. W. MACLENNAN, General Manager.
 Head Office for Canada; TRADERS BANK BLDG., TORONTO
 A. C. STEPHENSON, Manager.

AGENTS WANTED IN UNREPRESENTED DISTRICTS

The Imperial Guarantee

AND ACCIDENT INSURANCE CO., OF CANADA
 Head Office: 46 King Street W.,
 TORONTO, Ont.

A Strong Canadian Company.
ACCIDENT AND SICKNESS INSURANCE
GUARANTEE BONDS

PLATE GLASS AND AUTOMOBILE INSURANCE
E. WILLIAMS, FRANK W. COX,
 General Manager. Secretary.

The LONDON MUTUAL FIRE
INSURANCE COMPANY *Established 1859*

Assets	\$784,426.31
Surplus to Policy-holders	404,046.07
Losses Paid over	8,060,000.00



PROVINCE OF QUEBEC BRANCH
W. J. CLEARY, Provincial Manager.
 17 ST. JOHN STREET, - - MONTREAL

A Few 1915 Mutualities

- FIRST.** An Increased interest rate earned on invested assets.
- SECOND.** A decreased ratio of total expenses to total income.
- THIRD.** A remarkable reduction in the number of lapsed policies.
- FOURTH.** A notable net increase in business which is now over \$100,000,000.
- FIFTH.** Astonishing surplus earnings amounting in all to \$1,158,210.20.
- SIXTH.** All round progress and prosperity in spite of war conditions.
- SEVENTH.** Secure a participating Mutual policy and share in our wonderful surplus earnings.

The Mutual Life Assurance Co.
 Of Canada,

WATERLOO - - - ONTARIO

OPPORTUNITIES

in Life Insurance are many.

FOR AN AGENCY, ADDRESS

GRESHAM LIFE ASSURANCE SOCIETY, LTD.

Established 1848. Funds \$50,000,000

GRESHAM BUILDING - - - MONTREAL

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 FOR
FIRST CLASS WORK

Orders Filled on Dates Promised

JOHN LOVELL & SON, LTD.
PRINTERS & BOOKBINDERS
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Abbey's
Effervescent Salt

Keeps the blood cool, sends the busy man to the office with an active brain and the mental and physical power to grasp every problem.

Two Sizes 25c. and 60c. All Druggists