You can save one-third your annual fuel bill by using our GENUINE GAS COKE.

This is the material to use in a climate where artificial heat is required during eight months of the average year, and the fuel bill comprises 10 to 20 per cent. of the household expense.

This estimate of saving is not based on opinion but on experience, and on the experience of your acquaintances and neighbors.

Parties who are using this fuel will unhesitatingly verify this statement.