



GINGERLY I EDGED FORWARD TO ASK THE STEWARDESS FOR ANOTHER DIET PEPSI

ADVENTURES IN NEW DIET PEPSI NO. 18 @ GLEN BAXTER 1985

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Booze pyramid program illegal

By LOIS CORBETT
of Canadian University Press

HALIFAX (CUP) — An illegal chain letter is circulating at Dalhousie University here and the University of New Brunswick campus in Fredericton.

The chain letter, called the Halifax/Dartmouth Chirstmas Cheer Program, first appeared here in early August and has continued unbroken, with estimates of the number of participants going as high as 5000. Many students are involved in the scheme, which promises a return of 32 bottles of "cheer" for an investment of \$16.50.

The letter wants the recipients to "be prepared for the festive season," by sending one bottle of alcohol to the person whose name and telephone number is at the top of the list they receive, in the presence of the friend who "introduces them to the program."

The participant can then put her or his name at the bottom of the list. The cheer program promises 32 free bottles in return, since each new member must pass the letter on to two other people.

Staff Sargent Walter Leigh, of the RCMP's commercial crime detachment in Halifax, says he

See "Pyramid", next page

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DALHOUSIE STUDENT UNION
AND
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