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Dal Student Puts New Life Into AIESEC

by S.J. Hayes

This year Dalhousie is to once again have an AIESEC local on campus. Last year, due to the organizing students graduating, the program died. Now it is being revived under the leadership of Sue Beaney, president of the Dalhousie local.

Open to all commerce and economic students

Any student currently studying commerce or economics would probably want to know more about AIESEC. The word itself is a French acronym for the International Association for Students of Commerce and Economics. It is an international organization with Canadian headquarters in Montreal and locals on 28 campuses across Canada. AIESEC operates in 58 countries of the world as a non-profit student-run organization.

What is there about AIESEC to appeal to the business oriented student? The most widely known program operated by AIESEC is the International Job Exchange. Each year over 4,000 students take part in this exchange which provides them with invaluable and practical business experience. The job lasts from 6 weeks to 18 months.

Basically, students from participating countries "raise" jobs for the exchange. By "raise", they ask companies in their respective countries to provide summer employment for the foreign students. Each student wishing to work abroad submits an application stating courses, interests and the country they prefer. A computer then matches the student with the company and country most suited to both. The student pays for a return fare to the country but AIESEC takes care of visas, insurance, hous-



WALSH/DAL PHOTO

ing, social and cultural problems. The student is also paid a wage in the vicinity of seven hundred dollars per month by the firm.

Develops management skills

But this is not all that AIESEC does. It provides an opportunity for students to develop management skills. AIESEC organizes seminars, workshops and lectures on campus. It also gives students the chance to make personal contact with local businessmen and discuss topics relevant to business education often not received in class.

AIESEC has the support and encouragement of many top organizations, including two local firms—Henry Birks & Sons Ltd. and the Federal Business Development Bank who presently have foreign students in their employ from the AIESEC program.

AIESEC is a worthwhile investment for the business student. This year at Dalhousie promises to be rewarding and exciting with the Canadian-American conference beginning in the summer of 1981. For more information on AIESEC, contact Sue Beaney at 423-2579.

McLuhan Centre reopens

TORONTO (CUP)—Following a mass public outcry that reached international proportions the school of graduate studies at the University of Toronto has reversed its decision to close Marshall McLuhan's Centre for Culture and Technology.

The centre, which studies the relationship between society and the media, was closed at the end of June after famed media expert Marshall McLuhan suffered a stroke.

Reaction to the move was hostile as celebrities and academics, including Woody Allen, Buckminster Fuller, Peter C. Newman and others denounced it.

Dean of graduate studies John Leyerle, in announcing the centre would be kept alive and renamed the "McLuhan Program in Technology and Culture," said public pressure influenced the committee's reversal on the closure.

"The immense interest

generated by the media really reinforced our sense that it would be appropriate to honour him in this way," said Leyerle.

However the new program will have nowhere near the budget of the old. The previous program was granted \$75,000 while the new one will received \$18,000.

It is hoped that private donations will supplement the university's funding.

New daycare center soon to open

by Nancy Ross

"Lack of daycare", a complaint often voiced by staff and students at Dalhousie, has resulted in the promise of a new Daycare centre. To alleviate some of this need a new centre is expected to open around the first of October, according to Dean of Social Services, Ted Marriott.

Facilities are being readied for this new centre in the Old Education building on the corner of Oxford and Coburg

streets.

Up to this time, the only daycare servicing Dalhousie staff and students was located in the Peter Green Hall, a residence for married students. This centre is under the directorship of Ginnette Purser, who will be directing the new centre as well.

The only other facility which cares for youngsters during the day, is the nursery school in the Life Sciences building.

The new centre will make sixty places available. Dean Marriott heads a committee interested in the needs of Daycare users and said that this group can and do serve as a communication link between the daycare users and the administration.

"The daycare centres are designed to provide custodial care and pre-school training" said Marriott, services well needed.