Dirty air, filthy rivers and lakes, foul soil. Are we just going to live with them — if we can? The answer must be no. Before clean air, unpolluted waters and green fields become only a memory, each of us must act. To reverse the tide of pollution and improve the quality of life, start cleaning things up, now. Fight pollution . . . with better waste disposal, with a clean home and home grounds, with a properly-maintained car and efficient heating system. Fight pollution . . . stop litter. Pollution control begins with people!

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