

Gateway Readership Survey

The Gateway is locked in a longstanding debate over what you readers really like to peruse in your campus newspaper. So, we have prepared our annual Gateway reader survey (ta-dah) to get your feedback on the newspaper. Grab a pen, fill this little questionnaire out and drop the results off in Rm 282 SUB. The results will be printed in next week (unless they're really rotten responses, then we'll burn them in quad at midnight and you'll never hear about this again.)

News

The news pages should have:

	more	less	same
-Third World issues			
-National student issues			
-sex and death			
-speaker coverage			
-gay issues			
-racial issues (local)			
-racial issues (international)			
-women's issues			
-University administration			
-Club activities			
-Black humour and satire			
-News from other campuses			
-Partisan politics (news)			
-Partisan politics (commentary)			
-employment prospects			
-Student's Council politics			
-Rumours, innuendoes, and lies (news)			
-Rumours, innuendoes, and lies (commentary)			

Do you think that the Gateway should:

- strive for objectivity
- neglect objectivity opting instead for opinion
- collectively jump off the high level bridge during rush hour
- stay the way we are
- stay away
- be agents of social change

Have more...

- special issues (i.e. comics issue)
- scratch and sniff issues
- joke issues
- campus personality profiles
- science coverage
- other

I think the Gateway could improve in these areas:

Editorial

How do you feel about the paper's editorial stand:

What changes would you like to see in the editorial pages:

Sports

The Sports pages should have:

	more	less	same
-Football			
-Men's Basketball			
-Women's Basketball			
-Hockey			
-Men's Volleyball			
-Women's Volleyball			
-Men's Gymnastics			
-Women's Gymnastics			
-Cross Country Skiing			
-Men's Soccer			
-Women's Soccer			
-Swimming and Diving			

Should the Gateway provide more information about fitness and exercise? (YES-NO)

At the cost of reducing space given to intercollegiate sports, should the Gateway devote more space to intramural and other recreational sports? (YES-NO)

Arts

The Arts Pages should have:

	more	less	same
Concerts			
-Pop			
-Jazz			
-Edmonton Symphony Orchestra			
-Opera			
-Folk			
-Cabarets			
-Humour			
-Edmonton Chamber Music			
-U of A Music Department			
-Ballet			
Theatre			
-Citadel			
-Northern Light			
-Phoenix			
-Theatre Network			
-Theatre Francais			
-Walterdale			
-Workshop West			
-Stage West			
-U of A Drama Department			
-Community Theatre			
Record Reviews			
-Pop			
-Jazz			
-Classical			
-Humour			
-Folk			
-Opera			
Film Reviews			
-Mainstream			
-Canadian			
-National Film Theatre			
-Princess			
-Underground			
-Television			
-Rock Videos			
Book Reviews			
-Fiction			
-Non-Fiction			
-Canadian			
-Textbooks			
-Classics			
-Magazines			
-Poetry			