



## Put it on your Shopping List

Before you start out on your round of the shops, with the scurry and bustle—bad air—endless walking—pushing through crowded aisles and the nervous strain of it all, fortify yourself with a glass of

# Coca-Cola

TRADE MARK  
REGISTERED

When the last errand is done and you're hot and thirsty and tired refresh yourself with a glass of Coca-Cola. Now—as a reminder—put Coca-Cola on your shopping list—you'll find it the best bargain of the day.

GET THE GENUINE

Cooling--Refreshing--Wholesome  
Thirst-Quenching

**5c Everywhere**

Whenever  
you see an  
Arrow think  
of Coca-Cola.