

"The Spring Bed That Keeps Its Shape"

If you have not slept on a

"Banner" Spring Bed

you don't know what solid comfort is.

Guaranteed to please for a lifetime.



This trademark on Mattresses. Spring Beds and Pillows guarantees absolute satisfaction.

If your dealer cannot supply you, we will. Write to our Montreal Office.

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Art Electric Fixtures

The cheapness of electric light in Toronto makes it possible to do away with old methods of lighting

The cheapness of our ART ELECTRIC FIXTURES enables you to get the artistic effect you

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TIMELY BOOK

The ancient fortress city of Quebec this year celebrates the 300th anniversary of its founding by Champlain.

A very interesting and tasteful souvenir is the book

OLD QUEBEC, THE CITY OF CHAMPLAIN

By MISS EMILY P. WEAVER, Author of "A Canadian History for Boys and Girls," and illustrated by MISS ANNIE E. WEAVER. Paper 50c. net; cloth, 75c. net.

In the Mall and Empire, Katherine Hale writes: "Miss Weaver has evidently deeply loved and studied Quebec, and her little volume is one that must charm and delight, not only the traveller who has been, or will go, to Quebec, but the student of history who needs to look back through all the centuries to find his Quebec of to-day. I do not remember having read before such brief, spiritual and suggestive sketches as those of samuel de Champlain, the founder of Quebec, and Montcalm, its brave defender, while nowhere has the famous battle of the Plains of Abraham been more vividly set forth. A word must be said for the illustrations, which greatly enhance the value of 'Old Quebec.' Embellished with over 100 original illustrations, most of them from pen-and-ink drawings by Miss Annie E. Weaver. Bound in dark blue and gold, with the coat-of-arms of Quebec and an etching of Champlain's ship in a panel of fleur-de-lys.

WM. BRIGGS, 29-33 Richmond St. W., Toronto

"THE FISH ARE BITING FINE NOW"

Said a habitue of Lake Joseph this week. What is true of Lake Joseph is true of all the waters along the line of the CANADIAN NORTHERN RAILWAY.

SATURDAY TO MONDAY EIGHT SHORT HOLIDAY RATES

DURING THE SEASON

The Lake Shore Express to the Muskokas and Parry Sound is the shortest and most pic-turesque route.

Dining observation parlor car service.

Four months of Sundays away from crowds and city life.

TOURS

VIA RAIL AND BOATS

A direct rail point round trip. Two Muskoka round trips, one from Bala Park, one from Lake Joseph.

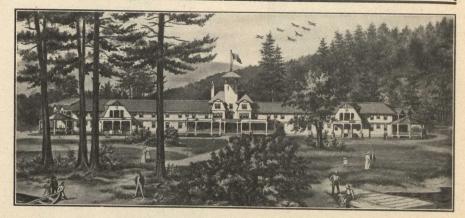
Four Georgian Bay round trips by boat from Parry Sound Sparrow Lake round trip via steamer.



Are you thinking of LAKE ST. JOHN and the SAGUENAY? Of the OCEAN SHORE OF NOVA SCOTIA? Of a holiday with the people of CAPE BRETON ISLAND?

The Canadian Northern Railway System has lines at all these points. Write for literature to the Information Bureau, Canadian Northern Building, Toronto.

For Muskoka information apply ticket office, cor. King and Toronto Sts., Toronto, and stations on C.N.O. line.



THE "WAWA"-

This handsome new hotel is situated at Norway Point, Lake of Bays, with accommodation for 150 guests.

Reached by Grand Trunk Railway System

Write for copy of handsome booklet descriptive of the territory, to J. D. McDONALD, D.P.A., Toronto.

