

THE EVENING TIMES AND STAR, ST. JOHN, N. B. WEDNESDAY, NOVEMBER 4, 1914

9

Three
Stores

**Waterbury &
Rising, Ltd.**

King St.
Union St.
Main St.

Evening Shoes and Pumps

MEN'S—The correct form of Evening Shoe is a Court Pump, made in Patent or Dull Calf, turn and welt sole, wide ribbon or leather bows, \$3.00 to \$5.00.

WOMEN'S—Fashion decrees a continuance of Satin Pumps, although Patents and Dull Kids are extremely popular.

SATINS—Red, blue, pink, green, white, black, canary, lavender and yellow.

We can supply at a short notice any desired shade to match costumes.

We are showing some really beautiful designs in Patent and Dull Colonial and Pumps.



Supreme Among Gems "The Diamond"

of all gems, is the most lasting, most beautiful, most widely and universally popular.

Think of all the pleasure and satisfaction that will follow your investment in a Diamond of fine quality, now. Our prices are the lowest possible, and our settings of the choicest.

Ferguson & Page
Diamond Importers and Jewelers
King Street

BUY AT HOME.

Because our interests are here.
Because the community that is good enough for us to live in is good enough for us to buy in.
Because we believe in transacting business with our friends.
Because we want to see the goods we are buying.
Because we want to get what we buy when we pay for it.
Because some part of every dollar we spend at home stays at home and helps work for the welfare of our home town.
Because the home man we buy from stands back of the goods, thus always giving value received.
Because the man we buy from pays his share of the taxes.

Because the man we buy from helps to support our poor—and needy, our schools, our churches, and our homes.
Because, when luck, misfortune or bereavement comes, the man we buy from is here with his kindly expressions of greeting, his words of cheer, and, if need be, his pocketbook.
Let us make St. John a good place in which to work and live.
It's easy and certain if every one will contribute his share.

I. C. R. Federal Officers,
Moncton, Nov. 3.—At the annual meeting of the I. C. R. system federation today, the following officers were elected: D. J. McGillicuddy, president; James Blackwood, vice-president; L. F. McKinnon, secretary.

NOSE AND HEAD STOPPED UP FROM COLD OR CATARRH, OPEN AT ONCE

My Cleansing, Healing Balm Instantly Clears Nose, Head and Throat—Stops Nasty Catarrhal Discharges. Dull Headache Goes.

Try "Ely's Cream Balm."
Get a small bottle anyway, just to try it—Apply a little in the nostrils and instantly your clogged nose and topped-up air passages of the head will open; you will breathe freely; dullness and headache disappear. By morning he catarrh, cold-in-head or catarrhal sore throat will be gone.
End such misery now! Get the small bottle of "Ely's Cream Balm" at any drug store. This sweet, fragrant balm

dissolves by the heat of the nostrils; penetrates and heals the inflamed, swollen membrane which lines the nose, head and throat; clears the air passages; stops nasty discharges and a feeling of cleansing, soothing relief comes immediately.
Don't lay awake tonight struggling for breath, with head stuffed; nostrils closed, hawking and blowing. Catarrh or a cold, with its running nose, foul mucous dripping into the throat, and raw dryness is distressing but truly needless.
Put your faith—just once—in "Ely's Cream Balm" and your cold or catarrh will surely disappear.

MAYDOLE'S NAIL and MACHINISTS' HAMMERS



PERFECTION IN HAMMER MAKING.
ALL MECHANICS KNOW THE "MAYDOLE"

Solid Least Steel Heads, Highly Polished

NAIL HAMMERS—Bell face..... 70c, 75c, 80c, 90c.
NAIL HAMMERS—Plain face..... 75c, 85c.
NAIL HAMMERS—Nickel Plated..... \$1.10, \$1.25
MACHINISTS' HAMMERS—Ball Pein, 75c, 80c, 85c, \$1.00, \$1.25, \$1.40

A Full Line of Carpenters' and Machinists' Tools
TOOL DEPARTMENT

W. H. THORNE & CO. LTD.
MARKET SQUARE & KING ST.

"SWEET SIMPLICITY" IS FASHION'S KEYNOTE



From Paris and New York comes the edict that extravagance in dress must be curtailed until the war clouds lift, and simple dressing for formal occasions will be the fashion for the coming season.

A charming frock for a dinner, or an informal dance is illustrated here. It is made of white chiffon, with a band of white charmeuse at the bottom, and the underskirt is also of charmeuse.

Easy & Practical Home Dress Making Lessons



Prepared Especially for This Newspaper by

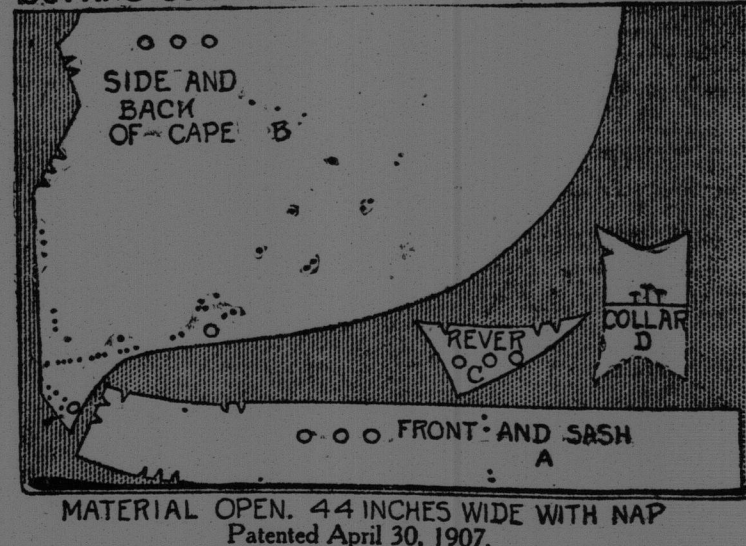
Pictorial Review

COLORFUL VELVET WRAPS.



Spanish cavalier cape of American beauty velvet worn over a dinner frock of pink satin and lace.

CUTTING GUIDE 5928



Pictorial Review cape, No. 5928. Sizes 32, 34, 36, 38, 40, 42 and 44 inches bust measure and 14, 16, 18 and 20 yards. Price, 15 cents. Skirt, No. 5882. Sizes 21, 22, 24, 26, 28, 30 and 32 inches waist. Price, 15 cents.

Patterns published in this series may be obtained by sending price of pattern in cash or stamps to The Evening Times Pattern Department, 23 Canning Street, St. John. As a rule it takes about one week to deliver the pattern to the buyer. Those sending money must be careful (1) to write the number of the pattern plainly (2) to write their name and post office address clearly, and (3) to enclose the price.

Name.....
P. O. Address in full.....
Number of Pattern.....Size of Pattern.....
Order by number only. Remit in stamps or currency. The Evening Times Pattern Department, St. John, N. B.

Military Supplies

For Which
We Are
Distributors

The "Wolsley" Sleeping Kit—Regulation British Army Blue Book Pattern, as supplied to the Officers and Nurses of the first Canadian Contingent.

Dunnage Bags—Made of waterproof brown duck, with eyelets and draw cords, flap at top (inside) to protect contents.

Fox's Improved Puttees—New non-fray spiral.

Khaki and Army Grey Flannel Shirts—Regulation make.

Underwear—Suitable weights, as supplied by government.

Abdominal Bandages—Natural wool, approved kind.

Socks—All popular kinds in use today.

Regulation Military Gloves.

Bandana Handkerchiefs—Silk or cotton.

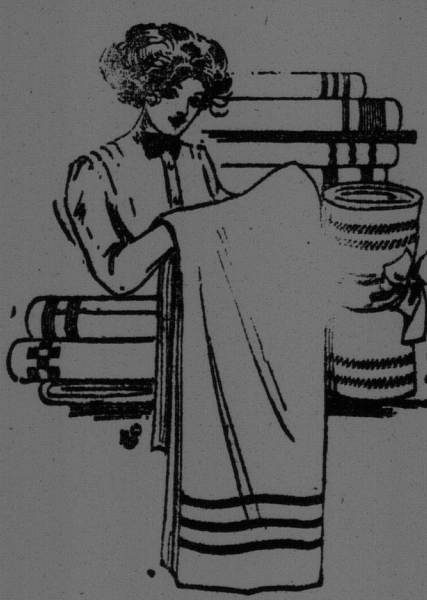
Money Belts, Money Bags and Coin Purses.

Sweaters—V-shape neck or high convertible collar styles.

MEN'S FURNISHINGS DEPARTMENT

Now For Warm Bed Coverings

Here Are Desirable Blankets and Comfortables in Great Variety at Attractive Prices



You will not find anywhere a larger assortment of the desirable kind of Bed Coverings than this department affords, and just now when there is need in most homes to provide more blankets and comforts, the exceptional values offered here will be appreciated.

Canadian All-Wool Blankets—In white. These are our best grade Canadian Blankets, very soft, warm and unshrinkable; borders in pink and blue.
Size 60 by 80 inches..... Pair \$6.00
Size 64 by 84 inches..... Pair \$6.75
Size 68 by 88 inches..... Pair \$7.50

Canadian Highest Grade White Union Blankets—Exceptionally good value, very soft and warm, great wearing qualities; pink or blue borders.
Size 66 by 80 inches..... Pair \$5.00
Size 66 by 84 inches..... Pair \$5.50
Size 70 by 86 inches..... Pair \$5.90

Canadian Union Blankets—In white; a variety of sizes..... Pair \$3.25, \$3.50, \$4.00, \$4.65
Scotch All-Wool Blankets—We have just received a large assortment of these most beautiful of all blankets. Scotch blankets are celebrated the world over for their very fine texture and great wearing qualities. These are in blue or green borders; a variety of sizes..... Pair \$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50, \$8.00, \$8.50, \$9.00, \$9.50, \$10.00, \$10.50, \$11.00, \$11.50, \$12.00, \$12.50, \$13.00, \$13.50, \$14.00, \$14.50, \$15.00, \$15.50, \$16.00, \$16.50, \$17.00, \$17.50, \$18.00, \$18.50, \$19.00, \$19.50, \$20.00, \$20.50, \$21.00, \$21.50, \$22.00, \$22.50, \$23.00, \$23.50, \$24.00, \$24.50, \$25.00, \$25.50, \$26.00, \$26.50, \$27.00, \$27.50, \$28.00, \$28.50, \$29.00, \$29.50, \$30.00, \$30.50, \$31.00, \$31.50, \$32.00, \$32.50, \$33.00, \$33.50, \$34.00, \$34.50, \$35.00, \$35.50, \$36.00, \$36.50, \$37.00, \$37.50, \$38.00, \$38.50, \$39.00, \$39.50, \$40.00, \$40.50, \$41.00, \$41.50, \$42.00, \$42.50, \$43.00, \$43.50, \$44.00, \$44.50, \$45.00, \$45.50, \$46.00, \$46.50, \$47.00, \$47.50, \$48.00, \$48.50, \$49.00, \$49.50, \$50.00, \$50.50, \$51.00, \$51.50, \$52.00, \$52.50, \$53.00, \$53.50, \$54.00, \$54.50, \$55.00, \$55.50, \$56.00, \$56.50, \$57.00, \$57.50, \$58.00, 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