POOR DOCUMENT

SECOND SECTION

The Evening Times-Star

SECOND SECTION

PAGES NINE TO SIXTEEN

ST. JOHN, N. B., THURSDAY, JULY 17, 1924

SIXTEEN PAGES

Will Be Tragedy For City If Beatty Hotel Project Fails

EXAMPLE SET ST. JOHN BY FAR **WESTERN CITIES**

Vancouver and Victoria are Putting Tourist Business in First Place

GOOD HOTELS HELP

Citizen Calls for Revival of the Old Fighting Spirit Here.

if it fails immediately to proceed with the erection of the Admiral Beatty Hotel," remarked a citizen who recently returned from a visit to the Pacific coast.

"One of the progressive features of Victoria and Vancouver that impresse victoria and Vancouver that impressed me most," he said, "was the fine hotel system of these two Pacific cities, and the increasing tourist patronage that they were receiving. Victoria is press-ing much more vigorously for tourist traffic than it is for the advancement of its port or its industries, and there is no doubt that it is achieving great results in this line.

mission, as well as through the Canadian Pacific Railway Company and the Canadian National Railways, is making great progress in the development and utilization of its port, but the leading objective of the city is tourist promotion. A writer in one of the Vanadian Canadian Canadia motion. A writer in one of the Vancouver papers recently remarked that:
"The following will be concerned only with the more recent developments affecting Vancouver's life commercially and industrially. First, there is the tourist trade and, secondly the grain trade. Their chief virtue is that they put money directly into Vancouver cash registers and are responsible for priceless advertising. Millions in new outside money that has never before passed through the hands of Vancouver merchants are brought by tourists and the grain business. The tourist traffic and the citrus crop—principally tourist traffic—gave Los Angeles her start."

The necklace was lost by Mme. Olga Regler, a French the Metropole Hotel. She visited the exhibition and on he necklace was missing.

Mr. Smith, a taxicab proprietor, was walking outside the building at Wembley when he kicked an object lying on the ling it up, he found it to be something which he took for a some larger of the pour were walking in front, and, holding lace, he asked if they had lost anything. One of them ture took it, saying "Thank you."

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"The tourist traffic through St. John," remarked the citizen, "requires that the city and the province be provided with hotels of the finest type, and that every possible effort be made vided with hotels of the finest type, and that every possible effort be made to add to the city's attractions. We cannot afford to stand still, either in the promotion of tourist facilities or the development of the port of St. John. We must keep both on the forward move.

IULY ADVENTIONU TELPEU CANADA

purposes; she has respect for law and order, and she has a climate in which white men can make homes. With

Me must keep both on the forward move.

Revive Fighting Spirts.

"St. John has behind it an old fighting spirlt and now is the time that it should be revived. There are those who recall what that fighting spirit and now is the time that it should be revived. There are those who recall what that fighting spirit accomplished when the fire of 1877 practically destroyed the whole business section of the city. Sherif Harding summoned a meeting of citizens at the time, and when he told them that, notwithstanding the great fire loss that the city had suffered the city's credit was still undisturbed and it was the dûty of all good citizens to strive to rebuild the city and add to its credit strength, practically every man who was present expressed him self in sympathy with what the Sheriff had said, and they immediately turned out and went to work. The St. John of 1924 would soon speed ahead if this old progressive spirit was aroused."

ONTARIO SETS DATE

FOR LIQUOR VOTE

Plebiscite to be Held on Oct. 23 — Form of Question Later.

Causada's snow and hard winters are conducted, he asserted, in which the Canadian Pacific appeared on the scene that an aggressive, consistent and comprehensive advertising cutters for Canada was planned. The colonization of Canada was planned of the Canadian Pacific appeared on the scene that an aggressive, consistent and comprehensive advertising campaign of involved the city said it was not until the Canadian Pacific appeared on the scene that an aggressive, consistent and comprehensive advertising campaign of involved the city said it was not until the Canadian Pacific appeared on the scene that an aggressive, consistent and comprehensive advertising clause of the pace.

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Please of the World.

London, July 17. — (Associated Herson of Canada, which the Canadian Government.

London, July 17. — (Associated Herson of Canada was present that adventing the radiotal processing control of the convention of Associated Advertising Club of C

Question Later.

Get Set For a Season of "Wales" Styles



SOME NEW PICTURES OF THE PRINCE OF WALES. New York, July 17—The Wales derby; the Wales frock coat; the Wales halrcut; the Wales bo Wales cap, the Wales sweater, the Wales tweed and the Wales shirt.

The style mentors of the U.S. are designing and paterning at fever heat in anticipation of

In matters of men's styles it will be a Wales winter, from all present indications.

The influence of the Prince's garb will be felt in everything from cuff-links to pajamas, the style setters

Finder Gives a \$10,000 Pearl Necklace to The Wrong Woman

London, July 17—Some young women in London or the provinces, probably the latter—is in possession of a \$10,000 pearl necklace which was picked up and given to her by a passing stranger.

The necklace was lost by Mme. Olga Regier, a French lady staying at
the Metropole Hotel. She visited the exhibition and on her return her

Mr. Smith, a taxicab proprietor, was walking outside the New Zealand building at Wembley when he kicked an object lying on the ground. Picking it up, he found it to be something which he took for a string of beads. Three young women were walking in front, and, holding out the necklace, he asked if they had lost anything. One of them turned round and took its earling "Thank you."

have offered a reward of \$1,000 for the recovery of the necklace.

HOW ADVERTISING HELPED CANADA

of the World.

Oct. 23 — Form of Question Later.

Toronto, July 17—Ontario citizens will pass upon the liquor issue on Thursday, October 28 next. Decisions will pass upon the liquor issue on Thursday, October 28 next. Decisions to hold a plebiscite upon that date, has, after careful consideration, because the passe celestron than elegisted and the prosents the fulfillment of Premier Ferguson's election-time pledge of a vote for the people "if and when public opinion demands it."

This is announced in the Mail and Empire this morning.

The form of the question to be voted upon is not yet being announced by the Prime Minister, but will be made public in plenty of time for the canonically as we do the products of uniform that work. The Prime Minister and his colleagues are desirous of giving the question the the approposition, the vote upon which as proposition, the vote upon which as proposition and comprehension by the people.

The announcement is received with keen interest by all parties.

One trouble with many a wide as which were the proposition and comprehension by the people.

The announcement is received with keen interest by all parties.

One trouble with many a wide as well as a work and not the proposition and thought with the object of submittance that the proposition and th

dian Pacific gave the example and set province, was yesterday awarded a

BEQUESTS GIVE HOPE FOR INCREASING GOOD WORK OF HOME FOR INCURABLES

Encouraging—Thirtyone Now Cared For.

scribers to the Home for Incurables

Paying the Bill

The fellow who pays the advertising bill is the non-

advertiser. He pays just as surely and certainly as if he

went to his cash drawer and took the money out. The only

difference is that the customers' dollars, instead of getting

into his cash drawer, pass right by him and enter the cash

drawer of the advertiser. He is paying for the other fel-

Many non-advertisers have often wondered who paid the large advertising bills of their competitors, not realizing

Why not stop paying the advertising bill of your com-

Pull the customers' dollar into your store with adver-

Let the non-advertiser continue to pay the advertiser's

THE EVENING TIMES-STAR

THE TELEGRAPH-JOURNAL

ST. JOHN, N. B.

tising. Advertising is like a magnet—the stronger it is the harder it pulls. The better the advertising copy the greater

petitor and let some other fellow start paying for your ad-

that they themselves were paying most dearly for it.

vertising through the loss of business?

the results.

advertising bills.

low's advertising but is not being benefited by it.

Reports A Annual Meeting one special meeting were held during one special meeting were held during the year. There were seven deaths, five men and two women.

The financial condition of the home will be fully shown by the treasurer's report.

The matron and pursing staff have

report.

The matron and nursing staff have cheerfully met many extra demands, their duties have been performed faithfully and efficiently.

To the medical staff we extend hearty thanks for invaluable services given free. To all persons who have aided by gifts large and small we return.

Appended herewith is a statement former was a statement former was a statement former was formed funds verified by the

free. To all persons who have aided by gifts, large and small, we return thanks.

The Women's Aid committee, as in of the correctness of the accounts.

from F. B. Ellis, treasurer; P. F. Blanchet, auditor, and also from the president and the Women's Aid.

These reports were encouraging. Thirty persons were in the home on July 1, according to the president's report, and there had been 15 applications for admission during the year.

A high tribute was paid to S. D. Scott, a charter member of the board, who died last December in Vancouver, and a resolution of heartfelt sympathy was drawn up to be forwarded to the members of his family. The reports where were heat in anticipation of the armal a resolution of heartfelt sympathy was drawn up to be forwarded to the members of his family. The reports submitted were as follows:

STILL FISHING AT 101.

Clarion, Pa., July 17.—Clarion county assessors usually list men of advanced age as "invalids," but when Williams Kratzor, of St. Petersburg, aged 101, was granted a fishing lense the assessor decided a change in the same sassor decided a change in the mans status was necessary. Kratzor is now the same constrainting for the mans status was necessary. Kratzor is now from the board of panel, and heartfelt sympathy in the form the board of management of the large the more thanks.

The Women's Aid committee, as in the past, has redered most valuable to express the accounts. Respectfully submitted to express the accounts and the duditor, together with his certificated on the valuable of the duditor, together with his certificated on the auditor, together with his certificated to express the accounts and the duditor, together with his certificated to express the accounts and the duditor, together with his certificated to express the accounts and the sudditor, together with his certificated to express the accounts and the duditor, together with his certificated to express the accounts of the accounts and the duditor, together with his certification of the accounts and the correct most valuable for the duditor, together with his certification of the accounts and the duditor, together with his cultivation of the accounts correct.

Read as "Invalids," but when with the management of the home durk fixture, of a being literate the assessor decided a change in the ment sector decided and the sector in the bound the ment sector decided in the ment sector decided in the ment sector decided in the substitution of the good of the special sector in the bound of the substitution of the special sector of the St. John, 8 July 17, 1924.

The decided in the ment sector decided a change in the part of the substitution of the special sector of the substitution of the s

vention, Pledges Support

RESOLUTIONS

Development of Grand Falls,

The generosity and thoughtful kind-ness of the King's Daughters in pre-senting a large gramophone to the home provides a pleasure which whiles away many a weary hour. We note with satisfaction the large number of additional records which have since

Moncton City-John S. Magee (Continued on page 11.) BOY HURT BY EXPLOSION.

been received, showing the sympathy of the public with the work of this beautiful charity. Once more we heartly thank our good friends, one TO INVESTIGATE

construction company for use of reserve property and police believe that robbers attacked the Indian hoping to find a sum of money on him.

FIND FIRST CENSUS

box of refuse, which had been that be from the rooms of several students and placed on the sidewalk for removal. The material, some of which was left in the bottle after the explosion, will be analyzed. It is believed that the sub-

Tucked safely away in the archives of the state of Oregon for more than three-quarters of a century, the first census of Oregon, one of the most interesting Found In Woods on Staten Island. mes in the keep of the state, has

the woods off Ocean Terrace, Concording on early history of Oregon.

The volume was compiled by Joseph Meek, United States marshall and a relative of President Polk, in 1845. That was just two years after the organization of the provisional government of Oregon at Champoog in 1843.

males, in the territory now represent Oregon, Washington, Idaho, a parts of Utah and Montana, known then paring a special primary test book for as the Oregon territory. The territory Indian children.

GOVERNMENT New Organization, in Conto Premier Veniot.

Kiddies. Surely never had these clever children a more delighted audience; next, a concert rendered by the fine band of St. Mary's church; a treat indeed, and how keenly enjoyed! Ice cream and cake concluded a happy evening.

The generosity and the executive. Louvin Arsenault, of Moncton, was named as assistant secretary, speaking the French language.

The report of the committee was adopted unanimously.

Vice-presidents were then named as follows:
Restigouche—John Harquail, Campubellton.

Northumberland-Dr. W. T. Ryan, Kent—Alfred Bourgeois, Buctouche. Westmorland—Jas. McQueen Shed-

Ignites Chemical Found In Street and May Be Blind.

INDIAN'S DEATH

Vancouver, B. C., July 16—Chief
Jimmy Harry, one of the best known
chiefs of the Squamish Nation, is
dead, and police are investigating the
possibility of foul play.

The Indian was picked up in the
east end of the city in an unconscious
condition from head injuries and sent
to the hospital.

Recently an award of more than
\$8,000 was made to the Indians of
Chief Harry's reserve by a bridge
construction company for use of reserve

The boy found the chemical in a
box of refuse, which had been taken
from the rooms of several students and FIND FIRST CENSUS
RECORD OF OREGON some photographical process. BURGLARS BURIED SAFE.

New York, July 17 .- Staten Island The volume was taken from an obscure corner by State Treasurer Jefferon Myers in his search for data bear, the woods off Ocean Terrace, Con-

INDIAN TOTS TO HAVE PRIMER Sitka, Alaska, July 17 .-- Miss Zoe

was divided in five counties, larger each than many states.

The old volume is hand-made, the columns being ruled with pen and ink and headings are printed by hand.

Familiar names of early northwest history are found in the old book.