

**THE REXALL STORE**

**Unbreakable Mirrors**  
Specially Made For Soldiers!  
Let Us Show Them To You—They Make An Ideal Gift!

**The Ross Drug Company, Limited**  
100 King Street - Phone Main 2767

**19TH. ANNIVERSARY SALE 19TH.**

**Extra Special Bargains for the Week-End!**

Our Great 19th Anniversary Sale is now in full swing, with NEW HATS STILL BEING OPENED.

EXTRA SPECIAL BARGAIN ATTRACTIONS will be offered for FRIDAY AND SATURDAY when prices, on certain choice lines, will be even lower.

DON'T MISS THIS GREAT OPPORTUNITY TO SAVE MONEY ON YOUR WINTER MILLINERY.

Newest Styles - BIGGEST BARGAINS - Widest Range

**Marr Millinery Company, Limited**

**LADIES!**

You may wonder how we can sell you a garment for less than any retailer. It is because we are actual manufacturers for our own trade. Call at our special sale of Coats and Suits, either ready-to-wear or made to your desire.

**The American Cloak Mfg. Co.**  
32 Dock Street  
Phone Main 833

**Black Furs Still Lead!**

Do not buy Fox or Wolf Furs without seeing what we are showing.

In style, quality, price and finish, our Furs have no equal.

**Wolf Muffs \$20**  
**Wolf Neck Pieces \$16 up**  
**Black Fox Muffs \$32 up**  
**Black Fox Neck Pieces \$30 up**

**F. S. Thomas**  
539 to 545  
Main Street

**Men's and Boys' Winter Furnishings**

Sweaters, Sweater Coats, Underwear, Gloves, Shirts and all other furnishings for men and boys are here in assortments from which every man can choose. Of utmost importance is the high quality and assured serviceability of all these goods and the reasonable prices for which they are sold.

**Men's Sweater Coats - \$1.00 to \$4.75**  
**Boys' Sweater Coats - 75c. to 1.75**

**S. W. McMACKIN**  
335 Main Street

**Hallowe'en Cash Specials**  
For Friday and Saturday

STANDALONE OFFER for honest value	CAMPBELL'S SOUP—
10c. tin Oxo Cubes..... 7 1/2c.	15 tin, Any Sort, for..... 11c.
25c. tin Oxo Cubes..... 21c.	
6 lbs. Oatmeal..... 25c.	
2 pkgs. Dessert Jelly..... 15c.	
25c. box Bee Jelly..... 21c.	
3c. lb. Lipton's Tea..... 33c.	
15c. bottle Tomato Catsup..... 11c.	
25c. bottle Sneider's Catsup..... 17c.	
20c. tin California Peaches..... 27c.	
12c. pkgs. Macaroni..... 19c.	
10c. pkgs. Chocolate, Custard or Tapioca Pudding..... 8c.	
24 lb. bag Royal Household Bread Flour for..... 88c.	
Fresh Cranberries..... 9c. qt.	
Canadian Cheese..... 18c. lb.	
3 pkgs. Neufchâtel Cheese..... 25c.	

NO DELIVERY OF SPECIALS ALONE.  
Space Will Not Permit the Listing of Our Candy and Hallowe'en Novelties

**GILBERT'S GROCERY**

**JOIN THE PARADE TO QUEEN'S RINK TONIGHT**

The Men of St. John Asked To Give the 104th Battalion a Big Boost

Follow the band tonight. Every man and youth in the city of St. John is asked to place himself on record this evening as heart and hand in strong support of the plans on foot for helping save the empire.



COLONEL G. W. FOWLER

It is not expected that every man will be able to hand his name into the recruiting officer for enlistment, but it is confidently expected that tonight's roll of honor will indeed be an honorable one. In any case, the male population is asked to attend the big demonstration in Queen's Rink.

The South End contingent will start at the Armory with the 32nd regimental band. The City Cornet Band will bring the crowd from the Haymarket Square district. The Temple of Honor and Bugle Band will head the parade starting at Riverview Park at Douglas Avenue and combining both Fairville and North End people. This particular crowd will escort Colonel Fowler from a friend's house in Doreau Avenue to the Carlton section which will proceed by way of the ferry, headed by the Carlton Cornet Band.

The speakers at the rink will be Lieut. Col. Fowler, Sergt. Knight and T. William Barnes, a well-known Hantsman citizen who is one of the officers of the 104th Regiment now forming. It will be remembered that Mr. Barnes surmised a captaincy in the 8th Hussars and entered the 58th Battalion as a private. Colonel Fowler has added him to his excellent staff of officers for the new organization.

Every man and youth in St. John is invited to participate in tonight's demonstration. As the bands proceed from their starting points, it is requested that the men follow in line and behind and by their presence and good will, show the people of St. John and prospective volunteers that the heart of the Loyalist city is still in the right place.

At the rink Colonel Fowler's medical officials will be prepared to make a final examination of every man who offers, thus cutting out any delays. In fact, before the crowd leaves the building, each volunteer will know whether or not he is to be a member of the new crack regiment.

**WOULD HAVE GONE FREE THROUGH SOLDIERS' COMFORT ASSOCIATION**

Matter of Heavy Charges on Parcels to Soldiers—If in Hurry, However, Best Way is to Pay and Use Mails

St. John, N. B., Oct. 25, 1915.  
To the Editor of The Times,  
Sir—My son wrote to me from the front to ask me to send him a sweater, which I did this morning, and I also enclosed four cakes of tobacco and one cake of chocolate and the cost to send the same was sixty-four cents, and to register the parcel would be two cents an ounce, bringing the price to \$1.30. Do you think this is the way to help recruiting, to charge so much when a man gives up a good position to serve his king and country? I and several other mothers would like often to send little comforts to our dear ones but cannot, as the postage costs more than the goods. My son went with the first contingent and is serving with Major Magee.

**MOTHER.**  
With regard to this above enquiry The Times has been informed by the officials of the Soldiers' Comforts Association that the sending of the package referred to would not have cost anything if it had been sent through them. The object of their association is to do away with all expense in the forwarding of packages to the soldiers. They point out that now, however, persons desiring any article to reach its destination in a hurry would do well to send it themselves and pay postage, as it may be slightly delayed if forwarded by the association. They explain that the reason for some delay in delivery now is the very large quantity of goods they have to handle before Christmas. But they are constantly receiving and sending forward parcels to soldiers free of all charge.

**NOVELTY SHOWER.**  
There was a novelty shower last evening at the home of Miss Alice Bowers, 297 Brussels street, in honor of Miss Margaret Flaherty. About twenty-five young people were present and Miss Flaherty was the recipient of many gifts including cut glass, china and linen. Games and music were enjoyed and a very happy evening spent by all.

**Sir Thomas Buxton Dead.**  
London, Oct. 28—Sir Thomas Powell Buxton, president of the British and foreign anti-slavery society, and formerly governor of South Australia, died today. He was born in 1837.

**SIXTH C. M. R. PART OF RESERVE ARMY CORPS**

Probably Left England Nearly Two Weeks Ago

WERE HIGHLY ELATED

Proud at Being Brigaded With Such Crack Regiments as 42nd, 49th and Royal Canadians—News in St. John Boys' Letters

The news that the 6th Canadian Mounted Rifles were to leave England for the front on October 17, and that they would be in the trenches by this time is conveyed in a letter from Trooper Arthur Lannon to his mother, Mrs. John Lannon of Metcalfe street. He says:—

"I am going, happy and not a bit afraid to go and do my little bit for my country and flag and my loved ones at home, and even for other boys at home who should be in uniform now, and they will have to before long for they want as many more men over here as have come. This war is not half over yet."

Speaking of what field comforts would be most appreciated during the winter he says that woollen socks and gloves are the chief things needed.

Mr. and Mrs. Lannon have two other sons in the king's service, William, in the British navy and Augustine with the 55th at Valcartier.

**BRIGADED WITH CRACK REGIMENTS**

Signaller E. A. Belding of the 6th, writing on Oct. 12, also spoke of their probable departure from England in a few days, and said:—

"We are going with the 42nd, 49th and Royal Canadian Rifles, and feel complimented on being brigaded with such crack regiments. After eight months of training we are to see the real thing. A very funny chap is amusing a crowd in the other end of this tent at present. I think we will always find someone to keep up the spirits of the crowd. We feel a bit keyed up about going, but once we know we will be all right. I wish you could be here to hear the boys laughing and joking."

The correspondent of the Toronto Mail and Empire, writing on Oct. 12, said:—

"The first half of the recently-formed extra Canadian unit, of which Brigadier-General Mercer is to take command, left Shorncliffe for the front on Saturday last (Oct. 9). With cheery faces and in buoyant spirits which found many channels of expression, the 42nd Montreal Highlanders, under Col. Cantile, and the 49th, of Edmonton, under Col. Griesbach, marched into Folkestone and proceeded to board the destination which all have eagerly counted on for some months past. Both these battalions were neighbors in camp. The Royal Canadian Regiment and the Mounted Rifles Brigade will probably follow, and thus complete the unit by the time this reaches Canada. Both the two battalions which have gone to the front will be reserve battalions, and they expressed the greatest gratification that they have been allowed to go forward as units.

"The 6th Canadian Rifles, 4th, 8th and 6th battalions, under Col. Smart, are in camp between Folkestone and Shorncliffe. He did happen in print that they will probably be also at the front. It is likely that the Royal Canadian Regiment will also be at the front before the end of this month.

**Samuel A. Shanks.**  
Samuel A. Shanks, caretaker of the new bridge, has received a letter from his son, Private George Shanks, who is in France. He wrote of meeting Tom McMurray of St. John.

**William Mackin.**  
Postmaster Sears has received a letter from William Mackin, now serving in the London office special service of the Canadian record office. Mr. Mackin tells of a vacation trip to the Isle of Wight. He mentions meeting M. E. Agar in London.

**Sergt. Walter G. Belyea.**

"Tell any of the boys you meet who may be hesitating to join the colors as I was, you can be sure to get attached to a letter received from Sergt. Walter G. Belyea, of the Divisional Ammunition Column, now in France, from his parents and Mr. and Mrs. L. A. Belyea, King street east. He continued:— "What we need here is men, scores of them. The end of the fight is still many months away, and while victory is sure to rest with the allied armies, the need of men is great. Canadians get a wonderful name in this country after having shown the regulars they are here to win at any cost. Don't worry about my welfare—I'm getting along fine, and am very comfortable."

**HON. COL. R. S. LOW WAS BOSS OF HASSAM PAVEMENT WORK HERE**

An Ottawa despatch to The Times yesterday announced that Honorary Colonel Robert S. Low had volunteered for the front. He is now manager of Bate & McMahon Construction Company, who supervised the preparation of Valcartier Camp last year. He has a brother and nine nephews in uniform.

Mr. Low came to St. John as superintendent for the Hassam Paving Company, which had secured contracts for permanent pavements from the old common council. He supervised the laying of what were practically the first modern pavements in this city, including the granite blocks in Main street and the German street boulevard.

His stay in St. John was marked by many interesting episodes, chiefly connected with disputes which arose among his company, members of the council and some of the citizens. There were special investigations marked by somewhat sensational incidents on both sides but nothing came of them. Low was a great hustler.

**Macaulay Bros. & Co., King Street, St. John, N. B.**  
Saturdays Our Stores Will be Open Until 10 p.m.; Open at 8 a.m.; Close 6 p.m., Excepting Saturday 10 p.m.

**Cloths for Winter Coats**

If you are looking for the New Colors in for Ladies, Misses or small Children, see our present stock. Every color in all the new weaves. Special attention is directed to the New Greys and African Browns. WE CAN GIVE YOU THE LOWEST PRICES FOR QUALITY All are our early purchases before great advance in the wool market. Just examine the cloth we can sell you at \$1.50 to \$2.50 a yard.

**MACAULAY BROS. & CO.**

**To Get the Most Heat from the Coal Consumed You Must Use a NEW SILVER MOON**

This Durable, Economical and Attractive Self-Feeding Stove is a steady, powerful heater, light on fuel and easy to operate.

In smaller heaters we have the Winner Hot Blast, Glenwood Oak, Standard Ideal, Daisy Oak, in all sizes and prices. See our line before you buy.

**D. J. Barrett** 155 Union St. St. John, N.B.  
General Repair and Painter Kitchen Fittings Furnace Repairs Work

Store open Wednesday and Saturday Evening Until 10 o'clock

**Boys' Suits and Overcoats Built for Good Wear and Good Looks**

Wherever else it might be "sneaked in unknown" and never discovered, poor quality can never finally escape notice in a boy's suit. Trust a live boy to find it out.

Every mother knows that strong, healthy lads, as a rule, are not "particular about their clothes." They are particular about the joys of life.

That is why this store is doubly particular to provide the suits and overcoats that stand the hardest test of wear, and Oak Hall boys' clothes are best where wear comes hardest.

New lots of Boys' Suits and Overcoats of this wear-proof kind have been coming in for some days. There is no need to write about their good looks and correctness in fashion, for these are things that all can see. In everything that goes to make a fine stock, this is the finest we have ever had.

Norfolk Suits, 6 to 16 years	\$3.45 to \$6.00
Norfolk Suits, extra Bloomer, 6 to 18 years	7.00 to 16.00
Bloomer Sailor Suits, 5 to 10 years	3.50 to 6.50
Boys' Reefers, 3 to 10 years	3.50 to 9.00
Children's Overcoats, 2 1/2 to 10 years	4.00 to 12.00
Boys' Overcoats, 8 to 16 years	4.50 to 15.00

**KING STREET COR. GERMAIN SCOVIL BROS., LIMITED, St. John, N. B.**

**WONDER MIST**

As the name implies, is a wonderful preparation, applied by a sprayer in the form of a mist, for the cleansing, polishing and beautifying of furniture, floors, wood-work of all kinds, marble, bronze; in fact, every surface which becomes dull and needs reviving.

For use on automobiles it provides the quickest and most satisfactory method of polishing the highly finished surfaces, and preserves their lustrous appearance to a remarkable degree.

The method of applying makes it very economical, and a given quantity goes four times as far as other liquids applied in the ordinary way.

FOR SALE BY

**A. Ernest Everett - 91 Charlotte St.**

**FUR TRIMMINGS!**

We will cut Fur Trimming (which is the latest style and, therefore, in great demand) in any length or width in Raccoon, Black Marten or Natural Wolfe, Black Fox, Alaska Sable, together with the softer furs, Black Lynx, Beaver, Squirrel, etc.

For \$1.50 per Yard, 1 in. wide in Black Marten  
For \$1.50, \$2.00 per yard, 1 in. wide in Black Wolfe or Raccoon  
For \$2.50, \$4.50 per yard, 1 in. wide in Black Fox  
For \$3.50 per yard, 1 in. wide in Ermine

Hats Furs **D. MAGEE'S SONS, LIMITED** 63 King Street