

BELIEVES TRAFFIC WILL FOLLOW HYDRO RADIALS

Engineer Gaby Has Confidence in View of Efficiency of Projected Systems—To Tap Other Roads—Declares Public Desire Economy, Comfort and Speed—Chairman Complains of Probe Delay.

Again the investigation into the Hydro radial came to an abrupt close yesterday, after evidence had been further given by Chief Engineer Gaby, of the Hydro-Electric Commission, the reason for the adjournment being that estimates which the witness thought he would be able to produce to the members of the commission yesterday morning had not been got ready. He explained that, along with a large staff, he had been engaged since the close of the proceedings on Tuesday in an effort to get these estimates finished, but time was against them; but he considered that he would have them all right by this morning, to which the commission adjourned the enquiry.

Chairman Sutherland commented in caustic terms upon the delays which were taking place, and said that the estimates promised should have been before the investigating commission long ago. He trusted that no further valuable time would be wasted and thereupon granted the adjournment requested.

Mr. Gaby, answering Mr. Hellmuth, counsel for the Ontario government, said that there was no arrangement in writing with the Grand Trunk in regard to the taking over by the Hydro of the right-of-way between Toronto and St. Catharines. He affirmed that President Kelley and the officials of the Grand Trunk viewed with approval the proposition of the Hydro. Many conferences between the G.T.R. officials and the Hydro officials had been held.

Witness stated that the Toronto-St. Catharines line would probably handle 500,000 tons of freight annually, 300,000 tons of which would be in carloads and the balance in less than carloads.

Witness was questioned at length by Mr. Hellmuth as to the competition which the projected Hydro radial would encounter with the existing steam roads, the G.T.R., C.P.R., the T.E. & B., and three electric railways, the Hamilton, Grimsby and Beamsville, the Toronto and York Radial, and the Burlington line. "What reason have you to expect that the new line of the Hydro would take away from the G.T.R. a portion of the freight traffic they were handling?" "The present roads are inefficient," he added that Sir Harry Drayton had given the opinion that from which he mentioned were forty per cent. overloaded between Hamilton and Toronto.

Traffic Will Follow.

Mr. Hellmuth drew the attention of witness to the British Columbia Electric Railway, which operated a street railway and inter-urban service in Victoria, and that out of a total revenue of \$2,218,697, freight only accounted for \$517,000, and these figures were from a track only 144 miles in length.

Witness replied that from only 62 miles was freight revenue obtained, the remainder of the main track being part of the city railway system. Witness was confident that with the efficiency which the Hydro projected systems would show, a large percentage of the available traffic would flow to it.

Mr. Gaby said that the passenger traffic between St. Catharines and Hamilton was handled by the C.P.R. and the G.T.R., but he considered they were not giving the service which the districts required, from which he concluded that the Hydro would draw away from these roads considerable traffic.

Mr. Hellmuth reminded witness that the government had under active consideration, and contemplated the building of good roads through Ontario, and questioned witness if the Hydro officials had taken into consideration in preparing their estimates what traffic would be diverted from the railroads and the projected Hydro

lines to service from motor truck and auto conveniences. In this connection, Mr. Hellmuth referred to the traffic on the Toronto-Hamilton highway, where a two-hourly bus service had been inaugurated in the journey being undertaken in two and a half hours.

Mr. Gaby replied that the radials would give a more comfortable and better service than could be given by motor. He considered that the traveling public wanted economy, comfort and speed, and in these three essentials the Hydro could lead the bill.

Mr. Hellmuth referred to the inter-urban service between Toronto and Newmarket, and said there did not appear to be any let-up in motor service. Mr. Gaby, however, held to his opinion that the radials would spell a diminution in the motor traffic on the Toronto-Hamilton highway.

Counsel for the government suggested to witness that shippers in sending their freight by radial would be trucked from the radials to their warehouses and deliver at the destination by motor trucks, these would lift the goods from the consignors' warehouse and taken to the door of the consignee, and wanted to know if the Hydro officials had taken this matter into consideration in preparing their estimates. At the same time, he reminded witness of the proposed new good roads contemplated to be built by the government between St. Catharines and Hamilton.

Mr. Hellmuth also inquired the case of a farmer, 18 miles north of Toronto who had allowed his tomatoes and cucumbers to rot, as he could not have the radials in Toronto and at the same time earn a fair profit.

Mr. Gaby's reply was that markets would be maintained at the terminals of the radial system, which the Toronto & York Radial were without, and he pointed out that the Toronto & Suburban had been increasing their milk traffic of late, which showed that the electric roads were being appreciated by the farmers.

Mr. Gaby further stated that there had been only one verbal arrangement made for the acquisition of the Burlington line. There was nothing in writing so far.

It is interesting to note that the evidence so far adduced before the commission appointed by the government to investigate Hydro radials has run into a very bulky volume, although the only witness who has taken the stand so far is Mr. Gaby. Up to, and including, the evidence taken on 14th October last, there are no less than 460 typewritten pages furnished by the official stenographer, which means roughly that 415 pages of evidence were given on each of the days the commission sat. Adding other two and half days, at 115 pages per day, the total evidence to date will reach about 600 pages of evidence transcribed.

The commission will meet again this morning at 10.30.

ARCHBISHOP IS NOTED INQUIRIST

Head of the Toronto Catholic Diocese Man of Many Brilliant Parts.

Because he was consecrated bishop when little more than forty years of age, His Grace Archbishop McNeill has the rare opportunity of celebrating his silver jubilee, commemorating his twenty-five years of service in the episcopate. Were the taste of the jubilarian considered, it is safe to say this milestone in his career would pass with but little reference to the part he has played, whether as a brilliant student in Rome, a pioneer bishop in the scattered areas of a Newfoundland diocese, or in the greater fields of jurisdiction in the rapidly-expanding diocese of Vancouver, or the still more arduous task of taking up the myriad threads woven into the development of the archdiocese of Toronto. His clergy and his people, however, decreed otherwise, and today the democratic head of one of the most important dioceses in the world, is hailed with expressions of fealty and love, with reverence while his priests and people proclaim to the world their pride and affection for his ministrations since he came among them.

Born a son of Malcolm McNeill and Ellen Meagher, Toronto's archbishop fell heir to a noble vitality which, whether engendered in the hills of the highland hills or in the little green fields of saints and scholars, makes for high idealism. A native of Hillsboro, Nova Scotia, attendance at the primary schools was followed by classical training at St. Francis Xavier's Antigonish, and later the Propaganda in Rome, where he was his student. Here the now archbishop took his degree in theology and was ordained priest in 1878. A post-graduate course in science at the University of Marcellines followed.

Courteous Inquirer.

In the recording of the birth and training of Archbishop McNeill, only the chronicle has been followed. But Toronto can add that Archbishop McNeill was engaged, adept in several languages. When the "Devils" came to the Queen City, it was at St. Michael's Cathedral that they received a welcome and discourse in their language as freely from the lips of the archbishop as do those of the most sturdy Saxon tongue. Again, on the occasion of a protest at the Vatican choir, it was his grace who acted as ready and courteous interpreter when newspaper reporters struggled in an effort to understand Italian and English, and obtained the news needed through the versatility of the archbishop's residence.

Then what some of the volume, although Meagher but would have an acquaintance with Gaelic, and the purity of which the archbishop's English is known from his writings and sermons, although the world-famed institution of learning, Louvain University, as shown in the address given by him in Convocation Hall, this acquaintance with many languages and the institutions of other lands prepared Archbishop McNeill for his degree for the wide sympathy he has shown for all peoples and for all tongues.

It was left for the present head of the archdiocese to develop a missionary spirit that could stretch from ocean to ocean and include all within its boundaries. The Catholic Church Extension had been established by his predecessor, and the pioneer times were still strong in Toronto when Archbishop McNeill took charge. His grace, however, knew no racial limitations or provincial demarcations, and the doctrine which he teaches an answer in the affirmative to the question, "Am I my brother's keeper?"

It follows that interest in the Canadian in the far west or in Toronto, and in the little ones who need protection is keen with the archbishop and among the widows from Italy, the Belgian refugee, or the orphans at the Sacred Heart Orphanage. To people generally the archbishop is always accessible, if business or other need asks an interview.

Among figures that stand out during the war when the world was in French, to launch a campaign or to give strength both by word and presence to a patriotic movement, there are none more solidly in the front than that of Archbishop McNeill. Co-operation, too, in all that tends to general community service is evident in the encouragement he gives to the many social features that mark the growth of the city. How the special work of the diocese has received the attention of 19 new parishes, the building of 20 churches, the great development of the teaching staff and student body at St. Augustine's Seminary, and the general interest of the archbishop in all institutions whether for learning or for the alleviation of the poor and suffering. To people generally the archbishop is always accessible, if business or other need asks an interview.

SOLEMN SERVICES MARK ARCHBISHOP'S JUBILEE

Celebrations in St. Michael's Cathedral—Notable Gathering of Clergy and Laity—Addresses of Congratulation and Expressions of Affection—His Grace Reads Message From Pope and Voices Appreciation.

Surrounded by all solemnity and beauty of decoration was the jubilee mass of His Grace Archbishop McNeill, celebrated in St. Michael's Cathedral yesterday morning, when, to honor the occasion, there were present His Excellency P. Di Maria, representative of Pope Benedict XV, archbishops and bishops in scarlet cope and mitre, a host of clergy and laity, such as is seldom witnessed, even in the world's great centres. The time appointed was 10.30, but long before that hour the people had assembled, and in reverent silence awaited the coming of the ecclesiastics, who would officiate, until the time of hope and joyful notes from the great organ announced the advent of the archbishop and his retinue of assistants.

Entering the main door, the procession, led by the cross-bearer, marched through the centre aisle, rank after rank of ecclesiastic and seminarian, the closing figures being the great organ, and when later historians complete all the facts, your name will be held in benediction by Canada, and your diocese will be accorded the palm of glory that of duty well done during dark years of strife.

The address from the laity, which was read by J. F. Power, inspector of the church schools, expressed the appreciation of the people for the guidance of their spiritual head, and said in part:

"Two things destined to affect the growth of the church throughout this fair Dominion have received your special care and solicitude, viz., St. Augustine's Seminary and the Catholic Church Extension Society of the Diocese. The seminary, owing to the splendid generosity of a former layman of this city, was approaching completion at the time of your grace's installation here. It remained for your grace, however, to enlarge the site, to furnish the equipment, to appoint the staff, to organize the courses of study and to prepare other work for its formal opening in the fall of 1913. All of this work, even with generous assistance from the archdiocese, required the greatest courage and your part. That your efforts have been eminently successful is evidenced today by the magnificence of its accommodations, by its overflowing numbers, and by the members of which come from the limits of this wide-spread Dominion and from Newfoundland, and by the number of its graduates, many of whom are already in the ranks of the clergy in this archdiocese."

The address also enumerated the churches, schools, societies and institutions that have been founded or reorganized by the archbishop, and concluded by the hope that the archbishop might have health and strength to discharge efficiently the exacting duties of his high office.

In replying to the addresses, the archbishop said he had been overwhelmed by the expressions of goodwill that had come to him during the last evening's prayer, and he had not expected such and he did not deserve it. Regarding the gift, which he knew was to accompany the addresses, he knew it had been a strenuous piece of work to collect a sum for the diocese to mark the jubilee. What this sum was he did not yet know, but little or great he thanked them for it, and also the thousands who he knew had been praying for his spiritual welfare.

His grace then read the letter of congratulation from his holiness, because he thought that such was the intention. His holiness offered congratulations, and expressed appreciation for the great work done by the archbishop in the different dioceses in which he had labored. He grace then thanked the delegate and his brother bishops who had travelled so far to be present. After the delegate had given the papal blessing, the archbishop intoned the Te Deum, and as the grand hymn was taken up by the choir the ecclesiastics again circled the church and thru the sanctuary, the congregation, accompanied by the strains of the organ, flung out the cathedral, the door of which was decorated with flags, from the centre of which hung the Papal flag of jubilee.

TO DISCUSS LEGISLATION REQUIRED BY TORONTO

The legislation committee will meet today to discuss new legislation which the city will ask the legislature to pass at the next session. The list of matters to be made the subject of new enactments is not yet complete, but it is understood powers will be sought to join the Toronto Hydro Electric Commission and the transportation committee into one public utility commission.

PRELIMINARY INQUEST

A preliminary inquest was held last night on the body of Fred Howe, an employe of the Bell Telephone Co., who, while riding on a truck on Front street Tuesday, was struck by a ladder and died from the injuries received.

ADVERTISERS IN ANNUAL SESSION

Convention Discusses Means to Meet Increased Costs of Promotion Work.

Manufacturers and distributors of Canada's products attending the seventh annual convention of the Association of Canadian Advertisers, which today completed its two-day meeting in the Prince George Hotel, in private sessions yesterday discussed business promotion in all its phases from newspaper and magazine advertising to the inter-industry advancement work carried on within their own organizations.

The increased cost of advertising in the past year was reported on by committees, and suggestions were made for greater effectiveness of promotion work. The importance of newspaper and periodical advertising was the subject of much discussion.

W. M. MacKay, of J. C. Lever Brothers, Ltd., leading in the discussion of increased advertising rates of newspapers, said that effort should be made to get publishers to make readers pay more for their product, thus taking some of the increased cost burden from the advertisers' shoulders. "So far the advertising has had to pay the larger portion of the increased costs," said Mr. MacKay.

Circulation figures of periodicals was discussed, and a resolution was adopted by the association that all trade publications should be made to have their circulation checked by the audit bureau of circulation. The convention went on to discuss the use of advertising agencies, and the A. B. C. Co., president of the Crabb Co., Ltd., Ottawa, delivered an address on "Art Work and Engraving Problems" which confront the advertisers today. President D. George Clark of the McClary Mfg. Co., London, president of the association, and W. D. Stewart of the Goodfellow Tire and Rubber Co., emphasized the advisability of more color work in advertising.

Film Advertising.

Film advertising was discussed in an address by W. Redpath of the Pathscope Company of Canada and W. T. Greason outlined the conditions which today meet the billboard display advertiser. J. L. Davidson, of the Canadian General Electric Company, explained his company's methods of placing advertising without the use of the agency medium.

L. R. Greene of Tuckett, Limited, Hamilton, advocated closer co-operation between the advertiser and the salesmen of businesses. He said that salesmen should know in advance of projected advertising campaigns, and that Greene's suggestion the convention adopted a resolution calling for the formation of an advertising committee, association such as at present exists in the United States.

F. T. Stanford of the Canada Life Assurance Company spoke on "Co-operative Institutional Advertising," and A. E. Blais of the General-Senior Co., Montreal, on "Save the Surface Campaign."

W. Gray of The Globe, representing the newspapers, addressed the advertisers at a social get-together smoker last evening, and was presented with an advertising medium, as an advertisement of the increased cost of advertising in the past year, the newspaper paper shortage in particular, stating that increased advertising rates had been made only by necessity.

H. Y. Tyrrell of MacLean Publishing Co., representing the magazines and trade papers, and R. A. Baker, of the advertising agencies, in explanation of the developments in those lines within the past year.

The gathering enjoyed an unexpected address by Mr. Amies of India, who spoke of industrial advancement in his native country. Jules Brazil and a crew of Toronto musicians entertained. Motion pictures were shown, including a reel portraying the advertiser's contribution in seasons which had been filmed earlier in the day.

The convention will close today with further private sessions, when the problems confronting the advertiser, Arthur Allen of Philip Fuxton, Inc., New York city, will deliver the principal address of the day on "Color and Its Relation to Advertising." Mr. Allen's address will be illustrated.

SUGAR ABOUT DUE FOR SHARP DROP

There is now a free market in sugar in Canada, and the price which the board of commerce in its order fixed at 21 cents a pound will drop to 17 cents and perhaps to 16 cents in Toronto next week, according to views expressed yesterday by some importers on hearing of the rescinding of the board's order.

On the other hand, Hugh Blair, president of the Wholesale Grocers of Ontario, said that while the price of sugar would drop, he did not think the 16-cent level would be reached. "There may," said Mr. Blair, "be heavy importations from the other side. It is possible that the Anti-Dumping Act may be enforced by the customs officials to protect the Canadian market. However, that all remains to be seen."

ALEXANDRA MAT. SAT. Even. at 8—Mat. at 2 sharp.

"THE MAID OF THE MOUNTAINS"

NEXT WEEK—SEATS NOW

A. H. WOODS PRESENTS

BARNEY BERNARD

HIS HONOR, ABE POTASH

A COMEDY BY MONTAGUE GLASS AND JULES ECKERT GOODMAN

Direct from 1 year in New York With Original New York Cast Playing. Finest than Potash & Formister.

Prices Even. \$2.00 to \$5.00. Pop. Mat., Wed. \$1.00. Sat. Mat., 50c to \$1.50.

NOW GRAND AND ALL NEXT WEEK THE BIG MUSICAL DELIGHT SAN TOY

With ZARA CLINTON and GREAT CAST A REAL HIT

GAYETY LADIES' MATINEE DAILY BURLESQUE AND VAUDEVILLE

Joe Hurtig Offers

The Girls of the U.S.A. A DANDY CHORUS

LOEWS UPTOWN YONGE AT BLOOR ST.

All Week—Continous 1 to 11 p.m. Mat., 20c, including Tax

"THE MISFIT WIFE" Starring ALICE LAKE 22-AUGMENTED ORCHESTRA—22 Vocal and Solo Selections.

LOEWS THIS YONGE ST. THEATRE THIS WEEK WINTER GARDEN

"The Fortune Teller" Featuring MARJORIE RAMBEAU "CHECK UP." Texas Four, Jimmy Deans & Co., Vance & Allen, The McNaughtons, Fred Benson, Loew's Weekly and Comedy.

DANTAGES VAUDEVILLE NOW PLAYING. CLAIRE VINCENT & CO. "THIS TAKING WAY" Fete, Pinto and Dorrie; Beck and Stone; The Danubies; Pant-seer and Sylvia; other Novelties.

STAR ROUND THE TOWN WITH SHIRLEY MALLETTE I. B. HAMP—HARRY BENTLEY AND A BIG ALL-STAR CAST.

MANAGEMENT - I. E. SUCKLING

TOMORROW LENORA SPARKES Soprano, Metropolitan Opera House, AND THE LONDON STRING QUARTET Plan Now Open at Massey Hall.

MEN YOU HEAR OF

Seen as Their Friends Know Them

NO. 12

The Dovercourt Land, Building and Savings Co. has sold, thru the Sterling Trust Company, the building at the northeast corner of Victoria and Lombard streets to R. McLellan for about \$100,000. The purchaser is also the owner of the building immediately north of this building, formerly known as the Strand Hotel. The corner will be remodelled into an office building.

R. Cooper has sold to R. Freeman the residence at 495 Palmerston boulevard for \$21,000, and F. H. Dixon has sold to J. H. Hunter the residence at 14 South Drive for \$13,500. Morris Fellers has sold the house at 2 Clifton road to B. Couper for \$25,000.

The house at 57 Douglas drive has been sold by Mrs. Eliza Clarke to R. C. Vaughn, assistant vice-president of the Canadian National Railways.

PREPARE TO SOLVE HIGH RENT PROBLEM

Big Movement is Now Taking Place in Suburban Properties.

That many people are preparing to solve the high rent problem is evident from the movement taking place in suburban properties. Building lots are selling quite briskly. Last week-end and Thanksgiving Day brought out many purchasers, and a considerable sale of properties was transacted. Fote and Rogers, Limited, Building, report the following sales: 50 feet to Jas. C. Millichamp and Alma Harris; 52 feet to Hugh McLeod and 25 feet to Charles Walters; all in Vaughn Road Heights; 150 feet to Wm. C. Fairburn; 150 feet to Maxwell F. Small; 50 feet to Wm. C. Beasley; 15 feet to J. J. Bottled; 50 feet to Wm. O. Neelands, all at Islington; 25 feet on Pharmacy avenue to Felix W. Johnson; 50 feet on Shields avenue to F. J. Hale; 60 feet on Latimer avenue to Harold R. Cantelon; 50 feet on Heddington avenue to Walter Comley, at McMaster Heights.

BELLOP IS CHARGED WITH THEFT OF COAT

George Buchanan, 1-2 Elm Street, was arrested last night by Detectives Sullivan and Waterhouse on a charge of theft of Buchanan, who was employed as bellhop in a large downtown hotel, is alleged to have stolen an overcoat valued at \$75 from Harry Blair, another bellhop, and to have gone to Windsor to attend the race there. Returning to the city last night he was arrested and the overcoat recovered.

BUILDING PERMITS ISSUED.

The city architect's department issued the following permits yesterday: M. Heas sold to J. H. Hunter, 218 Rose Park drive, \$33,000; Toronto and York Radial, addition to cars, 1435 Yonge street, \$5,500; G. W. Lucas, two-story brick apartment, southeast corner of Mountjoy and Monarch Park avenues, Mountjoy street, \$15,000; G. M. McArthur, dwelling, 420 Lake Front East, near Silver Birch avenue, \$9,000; A. Thompson, dwelling, 24 Rowland avenue, \$5,500; J. W. Cost, one-story brick church, west side of Broadview avenue, north of Danforth avenue, \$5,000; I. Sniderman, store and dwelling, 380 Dundas west, \$9,000, and Jas. Phillips, more store and dwelling, 896-898 St. Clair avenue, \$15,000.

TORONTO'S LEADING PHOTOPLAY THEATRES

Director Famous Players Canadian Corporation, Limited.

Regent NOW PLAYING AT 12.55, 3.20, 5.25, 7.30, 9.55

More sensations crowded into 30 minutes than usually occur in a whole lifetime.

DOROTHY DALTON in "1/2 an Hour"

Strand THIS WEEK An Epic of Human Interest.

"THE LAW OF THE YUKON"

A mighty drama based on the poem by Joseph Conrad, "The Secret Agent." Children's Mat. 10 o'clock Saturday.

FAMILY Queen, Cor Lee Ave. "Away Gora Prudence" **GARDEN College at Lee Ave. "Lady Rose's Daughter"** **TECK Queen, Cor. Broadview "What's Your Harry?"**

VICTOR EDMONDS, Tenor FAMOUS REGENT ORCHESTRA John Arthur and Lloyd Collins. Directing. Overture, "Ray Hiss."

Now Playing **ALHAMBRA** Mat. Daily. **MARY PICKFORD** in "SUDS" Alhambra Concert Orchestra.

Now Playing **OAKWOOD** Four Days. **MARY PICKFORD** in "SUDS" Other Attractive Features Oakwood Orchestra.

DRIVERS OF CARS BOTH EXONERATED

At the inquest held last night on the body of Mary Buchanan, aged 35, who died from injuries received in an accident on October 1, when two autos collided at the corner of Annetta and High Park avenue, the jury exonerated the drivers of both cars, and found that the accident was due to the misty weather, and that it was impossible to see for any distance on either side of the cars, and neither driver saw the other car until it was right upon him.

SHEAS VICTORIA ST.

Eduardo—CANSINOS—Elise "YE SONG SHOP" CHARLES ("CHIC") SALE Lucy Bruce; Kennedy and Newbody; Delmar and Belle; Ed White; Vittorio and Georgette Shee's News Weekly.

WISHEASOME TERAULEY ST.

"THE MAKING OF A MOVIE" "THE HOUSE OF TOLLING BELL"

Shown at 1.20, 4.15, 7.45 p.m. Andrew and Rose; Ross and Ryan; Miller and Lyle; George Carson and Gilda; Pollard Comedy; Sunshine Comedy.

EXTRA—"THE LIFE OF MAN-O-WAR"

Princess Even. Mat. Sat. BOOTH TARKINGTON'S Best Comedy CLARENCE EVERYBODY LIKES IT

Next Week --- Seats Now

The Wonder Show of the Universe.

THURSTON THE GREAT MAGICIAN ALL NEW

Even. \$1.50, \$1.00, 75c, 50c. Wed.-Sat. Mats., \$1, 75c, 50c.

LOEWS UPTOWN

YONGE AT BLOOR ST.

All Week—Continous 1 to 11 p.m. Mat., 20c, including Tax

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ROSCOE (FATTY) ARBUCKLE in "THE ROUND UP" Famous Play of the Golden West

STAR ROUND THE TOWN

WITH SHIRLEY MALLETTE I. B. HAMP—HARRY BENTLEY AND A BIG ALL-STAR CAST.

TOMORROW

MANAGEMENT - I. E. SUCKLING

LENORA SPARKES Soprano, Metropolitan Opera House, AND THE LONDON STRING QUARTET Plan Now Open at Massey Hall.



MR. JAMES W. COWAN, manager of the Grand Opera House and representative for the Trans-Canada Theatres of Montreal, was born in Toronto and educated here. He won a scholarship in 1885, which furnishes a slight clue to his age. He was in newspaper work several years, but jumped into the theatrical business in the city 21 years ago, and has stayed with it ever since. He was for 20 years business manager for Ambrose J. Small, the missing millionaire.