

A CHANCE INSURANCE SALE



WE narrowly escaped serious damage from fire last week when the upper storeys of the building next door were gutted. A stout fire wall saved us from fire and water, but the smoke got in and slightly affected the Fur Garments displayed on the tables and racks, though it didn't touch the majority of the Furs, which were in airtight cases.

We've made a satisfactory settlement with the insurance companies and are thus able to offer the Christmas shoppers a real big chance to get some bargains that could only come through such an accident as this.

Remember these garments are not damaged in any way—fire or water wasn't within the building at all—there's just a little odor of smoke to them and the sentimental damage through that fact. They're in every particular just as good as those which were in the cases.

To-day we will sell these garments at great reductions. They are all on view in the rear showroom upstairs. No goods changed. Extra sales help on hand. Here's a small list of the goods on sale:

Ladies' Fur-Lined Coats—\$32.50.

Lining—Best quality hamster squirrel. Collar—Western sable collar and revers. Shell—Color blue and black broadcloth. Regular \$47.50 and \$50 and \$55, for **\$32.50**

Persian Lamb Ties—\$7.50.

Black Persian Lamb Butterfly Ties, best satin lining, regular \$12, for **\$7.50**

Persian Lamb Muffs—\$12.00.

Black Persian Lamb Muffs, pillow shaped, eiderdown bed, best satin lining, finished with cord at wrist, regular \$18, for **\$12.00**

Persian Lamb Throw Ties—\$12.00.

Black Persian Lamb Four-inch Hand Ties, 70 inches long, best satin lining, regular \$18, for **\$12.00**

Children's Iceland Storm Collars—\$2.75.

Best quality Iceland Lamb Storm Collars, finished in very newest style, regular \$3.50, for **\$2.75**

Children's Iceland Lamb Muffs—\$2.75.

Best quality Iceland Lamb Muffs, made in the new flat shape, some plain, finished with cord at wrist, regular \$3.50, for **\$2.75**

Ladies' Hats—\$3.98.

Ladies' Fancy and Trimmed Millinery, our very newest goods, regular \$5.00 to \$15, for **\$3.98**

Mink Ascot Scarfs—\$32.75.

Extra Choice Mink Scarfs, in the new "Ascot" shape, made from four skins, regular \$40, for **\$32.75**

Natural Canadian Mink Muffs.

Large Natural Canadian Mink Muffs, empire style, three stripes, best quality satin lining, eiderdown bed, regular \$27.50, for **\$21.00**

Ladies' Fur Trimmed Coats.

Ladies' Cloth Coats, body quilted lining, western sable large storm collar and lapels, regular \$37.50, for **\$17.50**

Black Lynx Throws.

No. 1 quality Black Lynx Throws, varying from 56 to 80 inches in length, with best quality satin lining, regular \$19.75, for **\$12.00**

Black Lynx Muffs.

No. 1 quality Black Lynx Muffs, pillow shape, best satin lining, eiderdown bed, corded wrist, regular \$27.50, for **\$19.75**

Ladies' Persian Lamb Jackets.

Ladies' Mink-trimmed Persian Lamb Jackets, blouse style, best satin lining, silk girdle at waist, finished with cord at wrist, regular \$145, for **\$97.50**

Children's Grey Furs.

One lot, consisting of Cashmere, Turbans and Mitts, regular \$2.50 and \$3, for **.99**

Alaska Sable Scarfs.

One lot Blended Alaska Sable Scarfs, finished with beads and chain fastener, regular \$5, for **\$2.75**

Mink Marmot Stoles.

One lot of extra fine Mink Marmot Stoles, some plain, some trimmed with ermine tails, regular \$20, for **\$12.00**

Ladies' Muskrat Coats.

One lot of Ladies' Muskrat Coats, best satin lining, finished with girdle at waist, 2 inches long, regular \$39.75, for **\$39.75**

Alaska Sable Muffs.

Blended Alaska Sable Muffs, for **\$5.50**

Ladies' Persian Lamb Jackets.

Plain Persian Lamb Jackets, lined with best satin, finished with silk girdle, regular \$125 and \$135, for **\$85.00**

Mink Ties.

Large Four-skin Mink Ties, some plain, some trimmed with heads and tails, satin lining, regular \$25, for **\$14.75**

Grey Squirrel Stoles.

Extra fine quality Grey Squirrel Stoles, lined with grey satin, large size, regular \$20, for **\$12.75**

Grey Squirrel Muffs.

Grey Squirrel Muffs, empire shape, finished with corded wrist, best satin lining, eiderdown bed, regular \$15, for **\$9.75**

York County and Suburbs

World subscribers in Toronto Junction are requested to register complaints of carelessness or late delivery at the World Branch Office, 22 Dundas-street East, Toronto Junction, or at the World Office, 83 Yonge-street, Toronto. Intending advertisers may also transact business at the Junction Office.

WILL BE HOT FIGHT FOR MAYOR OF NORTH TORONTO

Conservative Candidate in Centre York to Have Busy Week—Nominations To-Day.

Hon. George E. Foster, R. R. Gamey and Captain Wallace will speak at Thornhill on Monday evening at the public meeting following nomination proceedings. Monday evening Hon. Mr. Foster and R. R. Gamey will speak at the interest of Captain Wallace in the Masonic Hall, Richmond Hill, at 8 o'clock. At 10:45 p.m. regular cars leave Richmond Hill both north and south-bound. On Monday evening, Dec. 16, Hon. Adam Beck, M.P., and W. F. Maclean, M.P., will speak in the interest of Captain Wallace in the town hall, Markham. Other meetings arranged in the interest of the Conservative candidate are at Etobicoke on Monday evening, Yellow and Mimico on Tuesday evening, Thornhill and Weston on Wednesday evening, Victoria Park on Thursday, Unionville and Woodbridge Friday night, and Markham, York and Highland Creek on Saturday. All these meetings will begin at 8 o'clock, and will be addressed by the ward members of the party. The Malvern meeting, called for Saturday night, was postponed until Wednesday, Dec. 18, in the Mammoth Hall in that village.

TORONTO JUNCTION.

Annette Street Church Has Great Day—Sales Stables Nearly Done.

TORONTO JUNCTION, Dec. 15.—This was Sunday school anniversary day in Annette-street Methodist Church and the building was crowded with children and services. Rev. E. C. Laker, Clinton-street Methodist Church, preached at 11 a.m. and at 2 p.m. The pastor, Rev. Dr. Hazelwood, preached in the evening. A large number of people were present, and the church was crowded. The pastor, Rev. Dr. Hazelwood, preached in the evening. A large number of people were present, and the church was crowded.

NORWAY.

Local Hockey Club Had a Delightful Evening.

NORWAY, Dec. 15.—The second annual banquet of the Norway A.C. to the lacrosse team, interspersed with the Inter-association Lacrosse champions of the field Friday evening at the Norway Club. The dinner being supplied by Host Sam Wilson, proprietor and president of the club. The chair was occupied by the Rev. W. L. Baynes-Ried, hon. president of the club, in the absence of either Mr. N. L. Patterson, president of the Lacrosse League, on account of illness, or Alex. McCowan, M.L.A., through political engagements. The room was very tastefully decorated with green and red, as was also the table. A small program of songs, musical talent, etc., was presented by the club members. Mr. J. H. Johnson, with a handsome Morris chair. About 30 guests were present, and a most enjoyable evening was spent.

BROUGHAM.

Pickering Township Bids Fair to Have Warm Municipal Contest.

BROUGHAM, Dec. 15.—Election talk for the municipal offices is rife. John A. White and James McFarlane are spoken of as the likely candidates for the reeve-ship. T. C. Osborne and Thos. Poucher are also mentioned. The candidates are looked upon as an important election, as the good roads expenditures by the county are a heavy burden on the taxpayers. Several people are trying to persuade R. K. Mombay to again enter the race. J. S. Dimes of Greenwood and M. Hoover of Altona may enter the race for councillor. Although the situation is bright for a warm election.

RICHMOND HILL.

Items of General Interest From the Town.

RICHMOND HILL, Dec. 15.—Election campaign meetings and excitement are the order of the day. The meeting held by Dr. McLain on Friday is to be followed by one in the interest of Capt. Wallace in the Masonic Hall on Monday evening. Dr. Lillian Langstaff has gone to Guelph on a short visit. Rev. A. P. Brace, B.D., preached a sermon on "Temperance and Moral Reform" in the Methodist Church to-day, in the evening. W. V. Brown, who spent most of the year in India, has returned home. The long-distance walking had reached us, as one of our citizens, C. G. Givens, walked the other day to Toronto in 2 hours 45 minutes. Senator A. Campbell spent a night in town recently calling on old friends. The Epworth League to-morrow night is holding a missionary event in the form of a debate. The postponed ladies' hockey meeting was held at the high school, and further progress was made towards putting on a good blizzard of Saturday was a great triumph for the ladies. The capacity of the building and the concert itself was a high order, and gave general satisfaction. Mrs. G. H. Reed and daughter, Miss Ella, are absent in Kincardine, where they are attending the funeral of Louis Maclean, M.P. Dr. Goffrey, M.L.A., and others will make a number of buildings being rushed to completion before the arrival of winter. Wm. Clark's residence, begun on Oct. 29 by Contractor Brown, has received the second coat of plaster and will be ready in a few days. The fine residence of John Hare is likewise also ready for occupation. After an absence of 20 years, Mr. and Mrs. Henry Schneider of Michigan are visiting friends in this locality. The completion of the new public school in Mt. Joy and the fact that the teaching staff and pupils are now snugly installed, may not be generally known. The new building is 42x60 feet, two stories high with a three-story tower at the north-east angle. The basement is the full size, the floor of 8 feet and is the full size. The floors are of kiln-dried maple and everything about the place is of the most substantial nature. The total cost will not exceed \$6000, and not a little of the credit is due to the generosity of Albert Wildeman, who prepared the plans and otherwise greatly assisted.

MARKHAM.

Suburb to the North Has Fine New School—Concert Was Great Success.

MARKHAM, Dec. 15.—The Oddfellows' concert, held in the town hall on Friday evening, was a great success. The crowd was large, and the capacity of the building and the concert itself was a high order, and gave general satisfaction. Mrs. G. H. Reed and daughter, Miss Ella, are absent in Kincardine, where they are attending the funeral of Louis Maclean, M.P. Dr. Goffrey, M.L.A., and others will make a number of buildings being rushed to completion before the arrival of winter. Wm. Clark's residence, begun on Oct. 29 by Contractor Brown, has received the second coat of plaster and will be ready in a few days. The fine residence of John Hare is likewise also ready for occupation. After an absence of 20 years, Mr. and Mrs. Henry Schneider of Michigan are visiting friends in this locality. The completion of the new public school in Mt. Joy and the fact that the teaching staff and pupils are now snugly installed, may not be generally known. The new building is 42x60 feet, two stories high with a three-story tower at the north-east angle. The basement is the full size, the floor of 8 feet and is the full size. The floors are of kiln-dried maple and everything about the place is of the most substantial nature. The total cost will not exceed \$6000, and not a little of the credit is due to the generosity of Albert Wildeman, who prepared the plans and otherwise greatly assisted.

SUNDERLAND.

The enterprising farmers of the Township of Brock and the Town of Sunderland.

land will hold their fifth annual Xmas market fair on Wednesday, Dec. 18, 1907. The amount of \$200 will be offered for dressed beef, hogs, poultry, butter and eggs. There will also be prizes offered for farmers' agricultural team, general purpose team, single driving horses, best lady driver, farmer's wife, and best lady driver, farmer's daughter. Special prizes will be offered in a butter-making competition, open to farmers, farmwives, wives of farmers' daughters.

NORTH TORONTO.

Storm Demoralized Traffic—Will Be Contest for Mayoralty.

NORTH TORONTO, Dec. 15.—Owing to the stormy weather on Saturday night, the public meeting under the auspices of the Oddfellows' association was actually attended. The subject-matter for discussion was annexation to the City of Toronto, and, although the discussions were only of an informal character, a good many points were made both pro and con. Those who took part in the discussion were Messrs. D. D. Reid, W. G. Ellis, H. H. Hall, Wm. Parks, E. C. G. Givens, Dr. Bond and Mayor Fisher. The question of annexation is being submitted to the electors for a plebiscite vote on New Year's Day. The storm experience on Saturday was one of the worst in many years, disorganizing the street car traffic on the Metropolitan line to a considerable degree. Cars were derailed, and when running, had trouble plowing through the snow and slushing hills. There seems to be a dearth of aspirants for the honor of councillor for 1908. So far as reports are received, Councillors J. Douglas and J. M. Anderson will not seek re-election, and Councillors W. Lawrence and A. J. Brown are in the line for the mayoralty, which will leave only two of the old members to seek re-election, and leaving four vacancies. Messrs. Wm. Parks and Glen Grove-avenue have announced themselves as being candidates for councillor, which still leaves two vacancies. It is reported, however, that Messrs. H. S. Kerr of Victoria-avenue and Arthur Mullins of Balliol-street are candidates, and numerous electors are urging Arthur Mullins of Balliol-street to run for councillor, which still leaves one vacancy. Should the latter contest, Ward 1 and Ward 2 would have one representative each on the council board, while Ward 3 would have four. However, nomination day is a week off yet, and in the time considerable changes may take place. No look as to the there will be a three-cornered fight for the mayoralty. Mayor Fisher was thought to have deserted some time ago to drop out of the race, but on Saturday night, in conversation with the World, he said that he had definitely placed himself to run for mayor again. With the end of the year, Mayor Fisher will have occupied that position for 13 years. The other contestants will be Councillors Lawrence and Brown, both of whom have served several years in the council. He is a strong advocate of annexation, and is one of the aggressive members of the council. He has done hard work to bring these public utilities up to a higher standard. He worked hard to get the present steel water tower installed, and also the addition of an auxiliary pump at the waterworks. He has come to the fore in the regulation of a large number of ratepayers. The meeting of the South York Conservative Association will be held at the Labor Temple, Church-street, Toronto, on Saturday, Dec. 21, at 2:30 p.m. W. F. Maclean, M.P., Dr. Goffrey, M.L.A., A. McCowan, M.L.A., and others will give addresses after the election of officers.

WATER COLOR DRAWINGS

These muffer squares are English, and the kind that gentlemen wear. You have a variety almost infinite to choose from and you save money besides.

We are putting on sale the finest collection of Silk Mufflers ever shown in the Dominion, consisting of rich white brocades, shepherd's plaids, tartans, black and white, navy and white, red and white, checks and stripes, plain black, plain white, fancy bandannas, and padded Oxford. Values will range up to \$2.50 each. Tuesday 89c

3000 Men's Rich Silk Neckwear, four-in-hands, flowing ends and puffs, all colors, new designs, new shapes. Regular value up to \$1.00. Each tie in a fancy box. Tuesday 45c

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SIMPSON COMPANY LIMITED

H. H. Fudger, Pres.; J. Wood, Manager Monday, Dec. 16.

\$6000 Worth of Mufflers

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The W. & D. Dineen Co., Ltd.

Cor. Yonge and Temperance Sts., Toronto