Kingsmills Floor Coverings, Draperies, Furniture.

Wednesday Morning Sales

Tomorrow---9 to 1 o'Clock

Store Closed Wednesday Afternoon --- Shop Early

These Bargains Will Make a Full Day's Business in Four Hours-You Will Certainly Save Money if You Shop Here Tomorrow.

40-INCH VOILES. ON SALE, 50C YARD

20 pieces of Fine Quality Cotton Voile for dresses, novelty stripes, pretty floral effects and spots; mostly white grounds, with colors of blue, pink, mauve and green; splendid to wash and wear. Note the width-full 40 inchesworth 75c and \$1.00 yard. Wednesday sale, yard......50c

Main Floor SOILED CORSET COVERS, TO 50c

10 dozen Superior Quality White Cambric Corset Covers, in styles that are daintily trimmed with lace and embroidery; all sizes, Slightly mussed and soiled. Your choice Wed-

Second Floor. .

\$3.00 YARD-WIDE PLAID \$1.98

16 beautiful patterns of Plaid Skirtings of 36-inch fine Swiss taffeta that will wear well and is most fashionable for dresses and skirts. The colors are all good, and include black. navy, taupe, cadet and pretty combinations of shades, with satin overstripes. A wonderful bargain. Wednesday, yard.....\$1.98 Main Floor

HOUSE DRESSES, ON \$2.95

Regular and O.S. sizes. These pretty dresses are most serviceable from a standpoint of washing and wear, and they are the best fitting dresses we've ever had. Come in light and dark, neat patterns, and sizes 34 to 44 and extra large sizes, 37 to 51. A wonderful chance for you to get several good house dresses. On

WASHABLE ARABIAN SILKS 90C

Pink, sky, flesh, white and maize, full yard wide: a fine quality silk (like silk mull). Fast colors that wash and wear. Get a supply tomorrow. Yard90c

Main Floor

PAIR \$2.65

Size 17x26 inches; covers of good art ticking (blue stripe). These are a well-filled pillow for general everyday use, summer cottages, hotels, etc., and are 20 per cent below their usual price. Get a supply tomorrow. Pair

24 WHITE ENAMEL IRON BEDS AT 20 PER CENT LESS.

We have priced 24 Simmons Beds of white enameled iron at one-fifth less than we can replace these beds when these 24 are sold. You'll surely like the designs, they are so varied. On sale Wednesday.....

\$8.00, \$9.75, \$12.00, \$14.50 and up to \$20.00 85c OVERALL APRONS. ON

20 dozen Large Print Aprons, with full skirt, bib top and tie strings, one pocket; assorted black and white prints. Wednesday

Second Floor.

WHITE VOILE BLOUSES, \$1.50

Which is less than the cost of such good voile by the yard. These blouses are all new, good styles, with pearl buttons and dainty laces. They are well made and perfect fitting. An unusually attractive value, Tomorrow, 9 to

INGERSOLL, May 17 .- The Natural Gas Company tonight served notice on the town council that beginning with the July bills the price of gas will be 85 cents per 1,000 feet.

After considerable discussion of the situation it was decided that all mempers of the council should go to Toconto on Thursday to join the other nunicipal delegations that are protesting against the proposed increase Councillor Ferguson contended that the gas companies desire the privilege cancelling existing contracts should also be deprived of all their privileges and the gas fields thrown open to competitive exploitation.

The following members of the coun-

l were appointed on the board of re-

STEAMER ARRIVALS. Steamer. Arrived at. Baltic ... New York ... Liverpool
Caronia ... New York ... Liverpool
Kroonland ... Antwerp ... New York (13)
Re d.Italia ... St. Michaels ... Naples
Re d'Italia ... Naples ... New York
Duca d'Abruz/Genoa ... New York

Strictly Clean and Pure.

house to the studio.

AT THE MAJESTIC.

"Enlighten Thy Daughter," a new photoplay advocating the teaching of some knowledge of sexology to young people, drew large and highly-approving attendances Monday afternoon and evening to the Majestic Theatre, where it will be shown all the remainder of this week. The play is indorsed by the National Council of Women, and members of the Local Council of Women who saw it yesterday were greatly impressed with it, and are undertaking to make arrangements with several large industrial plants in the city to have their young women employees attend special performances of the relative of play to choose if one is merely seeking entertainment, and yet it is much

ing entertainment, and yet it is much milder and pleasanter in plot and treat-ment than "The End of the Road." "Enlighten Thy Daughter" is intended cil were appointed on the board of revision: Mayor Henderson, Councillors Sutherland, Gibson, Ferguson and Scott.

| Mayor Henderson, Councillors | merely to bring home to parents general reasons why children should be taught the importance of sexual purity and chastity. "The End of the Road" and chastity. "The End of the Road"

which the play is based are alarmingly common in practically every community. The tragic part of the play is the death of a young girl following an illegal operation performed by a questionable physician. To avoid the stigma of unwedded motherhood upon her daughter, and seeking to hide the con-

"artist" can truly be used to describe these entertainers. Their repetoire in-cludes some of the most beautiful grand opera ever heard here. While this act sets a high standard. general excellence of the bill.

and chastity. "The End of the Road's showed one of the terrible and particular evils, that of venereal diseases, which is fostered largely by ignorance of sexual knowledge. The thoughful mind, however, can hardly fail to realize that conventional viewpoints of morality and prudery had something to bear in the blame for the tragedy which occurs in the play, "Enlighten Thy Daughter."

The play is one that all thoughful minds can learn some lesson from, and the facts of social conditions upon which the play is based are alarmingly common in practically every community. The tragic part of the play is the death of the realize that the play is the large that the play is the large that the play is the death of the realize that the play is the large that the play is the play is the large that the play

see snows him the ring which he gave her when they were first married, while he was blind. The entanglements into which Molly gets, while making love to her own husband result in very amusing developments.

"A Champion Loser," is the title of the screamingly funny comedy, which is a hurlesque on champion boxing. in a continuous uproar.

Harry Norwood and Alpha Hall offer some original songs and repartee which is above the average. Ralph

Seabury, a singing cartoonist, perform some clever work with crayons in rapid style, and incidentally entertains with

songs.

Blanche Colvin and Al Wood present an act, entitled "Oh. Please, Doctor," which went over with a punch. Their dances are original, and their ticisms are refreshing. The headline attraction is the Lutes Brothers, one of whom is armless, and performs clever stunts which are a novelty to London-ers. He plays musical instruments, drives nails with a hammer, and concludes with sharpshooting, all of his stunts being done with his feet, and all bordering on the impossible. This act is a decided hit and is one of the best in its line. The program is concluded by a Pathe Review film presenting all the lates: pays of interest in price of the program is concluded by a Pathe Review film presenting all the the four others come up to it. The a Pathe Review film presenting all the photoplay is quite in keeping with the latest news of interest in picture form.

> HER SMILING." GRAND THURSDAY, FRIDAY AND

SATURDAY.

At the Grand Opera House ays, beginning Thursday ev with a matinee on Saturday, Richard Walton Tully will offer a new comedy of domestic home life entitled, "Keep Her Smiling." Especial interest in this engagement will attach itself to Canadian theatregoers through the fact that Mr. Tully has engaged for the leading role. David Miller, one of England's nost noted comedians, who has never before appeared on this continent Mil. ler is said to be an artist of adroit skill ler is said to be an artist of adroit skill and consummate variety. His latest triumph abroad was as "Billy" in "Fair and Warmer," a part which he played for fourteen months to the delectation of London playgoers. The remedy for sick kidneys.

HOUSING CASE MAY BE SETTLED AMICABLY

Commission Attempting To Meet the Wishes of the Soldiers.

The larger per-al-LIN.

The L

SURE ENTHUSIASTIC

MAT. A. CARLSON PRAISES DODD'S KIDNEY PILLS.

Says They Steadily Helped Him When He Was Sallow and Thin and Felt the Twinges of Rheumatic

Pains. Endako, B. C., May 17 - (Special) Mat. A. Carlson, a well-known resident here, is a firm believer in Dodd's Kidney

Carlson gives his reasons: "I was sallow and thin," he says, "and then I felt the rheumatic pains. dizziness and chills. I unfortunately didn't suspect my kidneys and was nearly dead when I discovered the true cause of my sufferings. "I read so much of the health and strength that comes to all who use

Dodd's Kidney Pills that I felt sure they would help me. "Such blessings of health and comfort I got from them I cannot describe. They very soon helped me and their

steady use keeps me active and To keep healthy the kidneys must be strain the impurities out of the blood Pure blood is the first essential to good

Ask your neighbors if Dodd's Kidney Pills have not proved their worth as &

COUNCIL GRANTS USE PROTESTING ITS BILL

Civic Chamber Too Small For Purpose—Refuses To Make Proclamation.

RIDOUT STREET BRIDGE

Engineer Says It May Fail At Any Time—Council Is Responsible.

Use of East London town hall for a meeting to protest against the passing of the London bill was granted by the city council last night. A petition was received from citizens who have been objecting to the bill asking for the use of the city hall, and also requesting that the city issue a proclamation regarding the proposed meeting.

Building Inspector A. M. Piper reported that only a comparatively small number of people could occupy the council chambers in safety, and the council therefore suggested the east end hall. The aldermen refused to issue a proclamation, however.

Ridout Bridge.

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Ridout Bridge.

Ridout street bridge was again a bone of contention. No. 2 committee, which dealt with the matter last week, recommended that competitive plans be called for. The council referred the matter back to them for further consideration.

Mayor Little said it was not wise to call for plans until the expenditure had been approved by the Legislature. Ald. Cunningham charged that efforts to have the bridge built were being purposely delayed. He added that the bridge might not go up this summer, but that traffic would be blocked whether the bridge was built or not. He claimed that plans which provided for the building of the bridge for \$125,000, instead of \$145,000, were based on last year's figure. The cost of cement was reckoned at \$3 less a barrel than the price at which the city could now buy carload lots.

Merely Estimates. Ald. Cunningham charged that efforts

Merely Estimates.
Ald. Harley pointed out that the engineers who drew plans for the bridge accepted no responsibility for the cost of the work. They merely made no of the work. They merely made no estimate. After plans had been adopted, competitive tenders on the biulding of the bridge could be called for.

A REAL HAIR SAVER AND BEAUTIFIER

Found at Last-Shows results at Once

Mayor Little favored the appointment of a small committee to look over a number of bridges erected lately in order to give the council better guidance on the matter.

City Engineer Brazier was called into consultation. He stood by his former

FAMOUS FOR QUALITY, STYLE AND VALUE,

City Engineer Brazier was called into consultation. He stood by his former report that the bridge was unsafe and would have to be closed or limited to four-ton loads. A bylaw to this effect had been passed, but was not being lived up to.

"The bridge may fail at any time, but the responsibility rests with the council and not with me," he said.

Lobbying.

Action must be taken immediately if a new bridge is to be completed this year, he stated. Four weeks' delay in getting further plans would mean that the work could not be finished before winter. He asserted that one engineer had been "lobbying" among members of the council in an endeavor to have his plans for the bridge accepted. He characterized this conduct as decidedly unprofessional and claimed that the prices submitted by this man were out of date. He thought the action of the committee in calling for further plans indicated that it did not have faith in his ability.

Mayor Little said he had every confidence in Mr. Brazier's ability, but where such a large expenditure was involved he thought it was well to ob-

NO LOSS HERE

Tomato Growers Report Little Damage in This District.

Although several reports from Western Ontario announce that market gardeners have suffered heavy losses as a result of their tomato plants, which were recently set outside being frozen, very little damage has been done in London district. This is due to the fact that gardeners in the vicinity have not as yet removed their plants from the greenhouses to be set out, and aside from a few amateur gardeners, whose backyards have been visited by Jack Frost, the damage here has been very slight.

LAMBETH, R. R. No. 3.

LAMBETH, May 17.—The following is the result of the April examinations in S. S. No. 6. Delaware. The names are in order of merit: Junior IV .- Honors. Blanch Baker. Erie McGugan Senior III.—Honors, Ermine McGugan, Jorman McGugan. Junior III.—Honors, Stewart McGugan, lerman Kennedy. Senior II.—Honors, Wilfred Pearn.
Junior II.—Honors Mildred Prior,
Gladys Gordon.

Senior I.—Honors, Bobbie McCloy. Marjorie McGugan, Harry Colfax, Jack Colfax, Kathleen Dunning. Passed, Donald McGugan. Junior I.—Thomas Essey. Senior Primer.—Delmar Prior. Junior Primer—Archie McGugan, Ed-

ward Pearn.

If your hair is thinning out, prematurely grey, brittle, lifeless, full of dandruff and your head itches like mad, quick action must be taken to save your hair.

Don't wait until the hair root is dead, for then nothing can help you.

Get from your druggist today a bottle of Parisian sage—it doesn't cost much and there's nothing else you could use that's so simple, safe and effective.

You will surely be delighted with the first application. Your hair will seem much more abundant and radiant with life and beauty—all itching ceases and your scalp feels cool and comfortable.

Parsian sage is in great demand by discriminating women because it is delicately perfumed, does not color or streak the hair, and keeps it lustrous, soft and fluffy.

Be sure you get the genuine Parisian sage (Giroux's). This is guaranteed to give perfect satisfaction or money refunded.

NOTED SOLOISTS AT MAY

FESTIVAL.

The Musical Art Society has engaged for the festival performance next week of Haydn's "Creation," two outstanding singers from New York City: Robert Qualt, tenor and Fred Patton, bass. Speaking of the recent engagement with the Philadelphia Ledger says: "Mr. Quait gave out his voice with buoyancy and confidence and proved himself one of the best oratorio singers ever heard here." Fred. Patton is the soloist in the Fifth Avenue Presbyterian Church, the highest paid position in New York City, and is one of the few bass-baritones that can sing the high F and the low D in the Creation. A pleasant surprise is in store for the audience in the appearance of Hilds McMillen, a youthful soprano who has a great future before her. The florid arias in the Creation will give Miss McMillen every opportunity to display her very listic powers.

EINTZMAN & COMPANY



10-DAY

PianoSale Our financial year has ended and all our

surplus stock must be cleared at once regardless of cost, to make room for new stock arriving daily from our Toronto factories.

Look over these sensational bargains and pick out the one you desire and call, write or phone and we will reserve it for you.

\$1,250 HEINTZMAN & CO. PLAYER PIANO

SALE PRICE, \$895 EASY TERMS

R. S. WILLIAMS & CO.

PIANO Made by Mason & Risch Company; in dark mahogany. Sale \$395 R. S. WILLIAMS & CO. UP= RIGHT GRAND

In burl walnut case. Would cost new today \$575. Sale price \$275

EASY TERMS.

LARGE UPRIGHT PIANO

EASY TERMS.

In dark rosewood; a snap \$276

EASY TERMS.

\$550 CLASSIC PIANO Made by Weaver & Co. \$224

EASY TERMS

\$450 DOMINION PIANO

\$900 JACOB BLUNDELL & CO. PLAYER PIANO

SALE PRICE \$695 EASY TERMS

THREE SQUARE PIANOS

\$35 \$45

Heintzman & Company

\$295

YE OLDE FIRME

242 Dundas Street

London, Ont.