

# London Advertiser

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THE LONDON ADVERTISER COMPANY,  
LIMITED.

London, Ont., Monday, June 3.

## IS IT HUN PROPAGANDA?

THE ATTACK of Pemberton-Billings, M.P., upon Mr. and Mrs. Asquith, Lord Haldane and others of high position in the old country becomes capable of more than one construction as it is mentally digested. A great many people see German propaganda stamped over the whole thing, a case of the Huns finding the tool with which to injure Allied morale, and after long delay having it brought to public attention by a forced criminal action, at which witnesses are called who introduce in a manner wholly irrelevant to the issue the names of many prominent persons. Even the name of the trial judge is spouted forth by one who claimed to have seen "the book of the 47,000," but who of course can produce nothing more substantial than the statement that the Germans gave him the information.

Whether or not the attack upon the Asquiths and a number of other persons will be proven as a deliberate attempt of the Huns to undermine the confidence of the British masses, the man who brought the matter to public attention by the medium of a sensational paper has a good deal to answer for. But Pemberton-Billings has already proved himself entitled to an examination as to his mental balance, for it will be recalled that it was he who leaped from a gallery in the House of Commons and denounced King George. He also made sensational attacks upon the British air service at a time when it could scarcely be expected that this branch of the army could be properly organized. Pemberton-Billings and his accomplice who was formerly the aide-de-camp of a Prussian prince, might well have their own records examined in a microscopic way. At the present time their charges do not appear to have impressed the British public. The Britishers will recall that Asquith even today mourns the loss of a son killed in France, while another has been wounded. He has been the target for slander before this occasion, but he has never lost his place in the respect of the people he led for many years. The tendency will probably be to regard the attacks as an attempt to sap the morale of the Allied peoples.

## NEED FOR INVESTIGATION.

REPORTS of harsh methods used toward drafted men have been received by The Advertiser from a number of quarters, and are being investigated. If some of the stories told are true there is need for carrying the evidence to the highest authorities in Canada and making an example of those guilty which will never be forgotten.

The jackboots of the junker are not often seen in this country, and it will be well that they are never seen. Ill-treatment of any men who are called up for service will find an echo of resentment in the breasts of all the men who have been fighting vicious militarism and all of those who are ready to fight it when their turn has come. The people have willed, according to the result of the last election, that the military authorities may take the body of a man for the service of his country. But that body is not to be taken without legal authority, nor is it to be abused, nor the owner of it to be reviled by those who have the authority to operate the act.

## THE TEST OF GOVERNMENT.

AMERICAN WRITERS are urging on the people the necessity of having a Congress of the best calibre available if the war is to be won, and the rules laid down for selecting members are that they should be chosen for their brains, honesty and past record. One wonders whether Canada's Government would stand up under this test. Brains are one essential; even the most rabid Conservative or Unionist hardly will claim that the Dominion has been searched for the most brainy statesmen to fill the Borden cabinet; but brains alone are not enough to qualify for a war cabinet, which calls for honesty and good past record. It is the two latter qualifications that are most noticeably lacking in the Borden Government.

Honesty calls for the keeping of promises made to the electors. One has only to bring to mind the Borden promises to farmers concerning exemption from war service, the Borden promise to have a "50-50" cabinet immediately after the election, the promise of members of the Government to fight and have rescinded the war times election act, and the promise to abolish patronage, and the Government is discredited.

Past record! Unless a record of muddling, of favoritism, of disregard of constitutional rights and of unholy alliances is one of which to be proud, the Borden Government had no claim to be returned to power. It did not point to its record when coming to the people, but avoided all mention of it, showing thereby political sagacity if nothing else. What would happen to it today if it had to be judged by the electors on brains, honesty and past performances?

## SCIENCE IN WAR.

MUCH WONDERMENT and surprise were caused by the announcement that the Germans were using a gun to bombard Paris which threw shells over 70 miles. The new war weapon was hailed as a triumph of science, and some of the faint-hearted were encouraged to cry out: "We cannot win against a nation whose scientists can produce such weapons. We have no one to compete with them." As a matter of fact, the making of these long-range guns was a simple problem compared with that set the French scientist-mathematicians who were called

on to locate the gun which was shelling the capital. The manufacture of the weapon depended solely on extending, in their proper proportions, principles already in use, while the only guide given the French as a basis for finding the hidden gun were two holes made by one of its shells in an awning. From the story told by these holes, the French mathematicians were able to give their artillery such exact information as to the location of the monster cannon that it was successfully shelled after only a few range-finding shots.

The war has discredited German science to a great extent. The Teutons have invented no weapon to compare with the tanks in effectiveness; they have made no strides in medical science to compare with those made by the Allies in treating the sick and preventing disease; they have not even been able to improve on the discoveries of the Allies when samples were in their hands. The gas which the foe used at Ypres and since that battle was not a new find; it was simply an illegal weapon which others would not utilize until compelled. The only things in which the Germans have outshone the Allies are: Brutality, bestiality, contempt for all international laws and (the one legitimate superiority) an ability to concentrate forces quickly where they are most needed and provide reinforcements.

If science is to be a determining factor in the struggle, the Allies have no need to fear the outcome.

## BANISHING IDLENESS.

WHILE THE WORLD is shuddering under the horrors of the battle raging in France; while it turns aghast from mental contemplation of the hideous fact that the men of a great and once-honored nation are dropping bombs on hospitals with the intention and hope of slaying the wounded sufferers who occupy the cots and injuring or killing the angels of mercy, men and women, who are living and working to ease the suffering of the patients and bring them back to health, it may be a relief to turn for a moment to some of the good things which will result from this bitter struggle against everything that humanity abhors.

It has been said that war is the world cure for idleness. There is truth in the statement which becomes more evident every day. The old idea that the community owed a living to everyone, worthy or unworthy, has disappeared, and in its place there is a new axiom which says everyone owes his life to the community, or something to the same effect.

In Britain and France, before the war, there were thousands of wealthy idlers whose hardest mental work was the figuring out of how to spend the days and whose most arduous physical labor was the clipping of coupons. All that changed quickly, and idleness became a reproach. If all did not at once do their utmost for the cause, they at least did something. Later came the turn of the moneyless loafer, who had not joined the army. He was forced to do so or, if unfit, to engage in useful occupation.

Canada and the United States have followed the example set by the older countries. There may exist an envy of the financial circumstances of those who do not need to work for a living, but there is no envy of the person who takes advantage of those circumstances; in fact, he who does so has become a criminal in the eyes of the law and liable to imprisonment.

Laws have not been required to force women into useful occupations; their own sense of the fitness of things and the needs of their men overseas have been sufficient. Practically all women today are workers.

This discrediting of idleness cannot be without its beneficial effects in the future. The sin of having "nothing to do" has become impressed on the nations too thoroughly to permit of its again becoming fashionable. The world is going to be more a world of workers and life is going to be better worth living because of the change.

Shure, there's talk of making unlawful meetings illegal in Limerick and Tipperary.

President Wilson says Christ still rules the hearts of men, which puts the Teutons finally outside the scope of mankind.

Wouldn't this be an excellent time of the year to stop garbage collection? Wouldn't the flies hold a thanksgiving meeting?

The cake of soap which was the starting point of the Halifax riot should be preserved as a sample of trivial causes which lead to disastrous results.

Canada is more saving than the United States. The latter held a day of prayer and national humiliation on a week-day, but Canada chooses Sunday so that little time will be lost.

Gen. Maurice is out with the announcement that the present German drive will be followed by another and greater effort. It's just possible, of course, that Gen. Foch may take the initiative before that next attempt is ready.

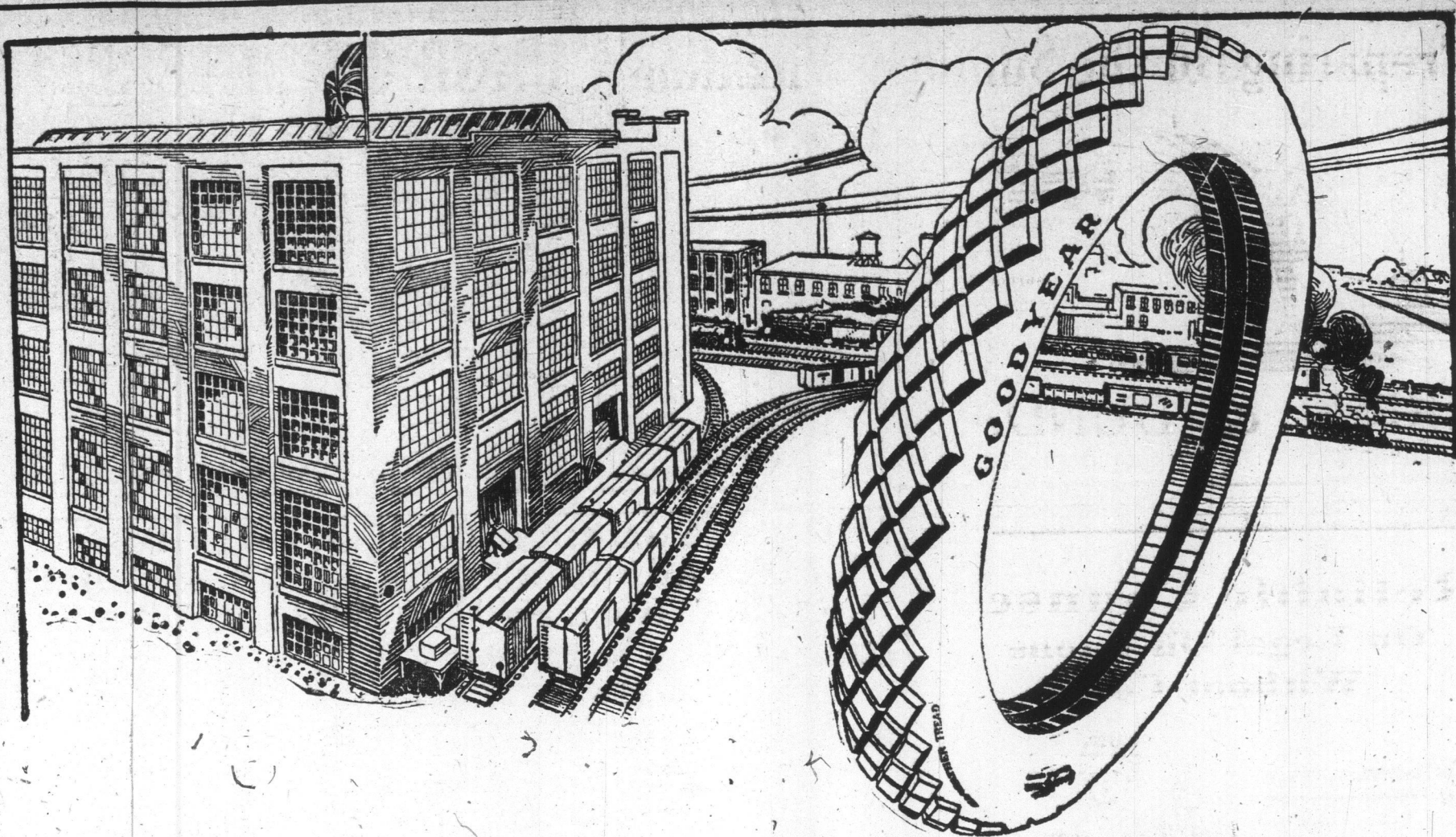
With the date of general registration settled and all arrangements under way, is it not time the country was given some definite information concerning its objects and what the Government proposes to do with the knowledge it receives?

## EGGS, TWO FOR A QUARTER.

[Toronto Telegram.]  
Toronto Globe almost rushes out an extra with the thrilling news that Peter McArthur was called upon to pay twenty-five cents for two boiled eggs.  
The scene of the crime was the riot act to Sir Robert Borden at Ottawa. The truth that Sir Robert read the riot act to the excursionists is a detail. Details have no place in the picture. X marks the spot where the buffet car porter separated the refrigerator from two eggs, and Mr. McArthur separated himself from twenty-five cents. The Globe may apply for a recount to decide whether the porter found the goose that lays the golden eggs or whether the goose was the sinister passenger who bought eggs at two for a quarter.

## AN ENTENTE QUESTION.

[Boston Free Press.]  
Great Britain is moving first for its own protection; but it also is moving for the protection of its Allies, including the United States. The Irish question in its Sinn Féin ramifications is no longer exclusively a British question, any more than the defence of the west front is exclusively a French question. The minute it became tainted with pro-Germanism, it became a general Entente question, for its Allies just as the United States is responsible to its Allies for the handling of Teutonic plots within its territories. We should always remember, we should keep it clearly and vividly before us, that the plots of the Sinn Féin in Ireland are plots with America's enemy, Germany; and are plots against the interest of America, and against the safety of America.



# Volume That Means Value

ONLY through vast production can a quality product be sold at a moderate price.

Eight years ago Goodyear No-Hook Tires commanded a much higher price than popular brands. For Goodyear production was small. Each year since then Goodyear Tires have rendered increased service to motorists.

The motorists of this continent were not long in appreciating that Goodyear Tires are manufactured on a basis of high ideals. Their appreciation has been expressed in a demand that to-day makes Goodyear the largest selling tire of the world.

This gigantic volume allows a saving in Goodyear products that insures a meas-

ure of value impossible to achieve through any other means.

It enables motorists to keep down the cost of tire-miles in the face of increased labor and material prices.

And it has enabled Goodyear to add yearly millions of dollars to the quality of a product already amazingly and uniformly good.

The Goodyear Tire and Rubber Co. of Canada, Limited



Goodyear Tires, Tubes and Tire-Saver Accessories can be obtained from Goodyear Service Stations everywhere. Watch for this emblem and enjoy the benefits of Goodyear Service wherever it is displayed.

# GOODYEAR

MADE IN CANADA

Bits of Byplay by Luke McLuke

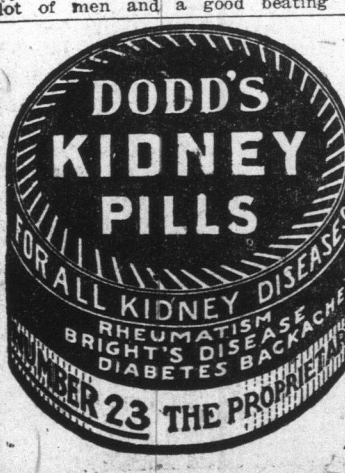
Let's Go, Fellow!  
We'll whip the Huns we all abhor.  
And this is not a case of guess.  
Though we are not prepared for war,  
It didn't take us long to dress.

Paw Knows Everything.  
Willie—Paw, what is a necessary evil?  
Paw—That's what some women think clothes are in hot weather, my son.

While He Waits.  
His nerve is gone; he cannot smile.  
The bright gay world no more enchants.  
He's sitting in a back-room while  
A two-bit presser irons his pants.

Has a Flock of Children.  
"It says here that a French-Canadian has the largest family in the world," said the Old Fogey.  
"That's wrong," said the Grouch.  
"Satan has the largest family in the world."

Too Late Now.  
If Hindenburg had studied the Infantry Drill Regulation Manual issued by the army he might have saved a lot of men and a good beating by



avoiding that big drive. Paragraph 560 of the manual reads as follows: "Combats that do not promise success of some real advantage to the givers should be avoided; they cause unnecessary losses, impair the morale of one's own troops and raise that of the enemy."

Why Love is Blind.  
Her face would scare most any mutt.  
But Jones says she's a beauty, by gad;  
She has a poor complexion, but  
She has a very wealthy dad.

Mighty Useful.  
"The vermiform appendix is a useless thing, isn't it?" said the patient.  
"Useless!" exclaimed the surgeon.  
"Why, I don't know how we surgeons could get along without it."

Same Old Story.  
Soon commencement time in this fair land.  
Sweet graduates will bless;  
She'll spend two hours on her essay.  
Two whole months on her dress.

Working in Cabots?  
Ed Busse claims that in Yard, Kansas there is a two-story frame building on the main street. The upper floor is occupied by Dr. Slep and the lower floor is occupied by Philip Graves, an undertaker.

Our Joe Miller Contest.  
C. V. S. claims that the oldest joke is the one about the boy whose father had just whipped him and whose grandfather came along while the boy was crying. "What happened?" "Nothing," happened," replied Johnny. "Paw did it on purpose."

There is Nothing in a Name.  
Dr. Swindler of Logansport, Ind., is treasurer of the Cass Oil Company.  
Names is Names.  
Cash Corner lives in New Orleans.

Our Daily Special.  
Experience! Something You Buy for a Dollar and Can't Sell for a Cent.

Luke McLuke Says  
Some men are so inconsistent that they will denounce gambling as sinful and then they will go and buy a second-hand automobile. And if that isn't gambling, what is it?

A modern boy will not think of going swimming unless he has a dollar and a half bathing suit in a rubber bag. What has become of the old-fashioned boy whose bathing suit consisted of a wad of cotton in each ear? Them was the happy days.  
Did you ever notice that when a

man comes out of a saloon he always looks in one direction and then starts off in the other direction?

Love is something that makes a young man feel like a girl's eyes are microscopes and he is an insect.

And the honeymoon is over when Love would rather shovel grub into his face when he gets home than hold Dovey's hand.

The man who eats but one meal a day at home misses two family rows per day. All the family rows seem to start at the table.

Some men put in half their time being good-natured to strangers and the other half in being mean to their families.

Any time you see a boy wearing fanliery hair and monkey clothes you can bet that his father isn't the boss in his household.

When a Friend Husband comes in after midnight and tells Friend Wife twelve things he did do and one thing he didn't do, she knows that he didn't do the twelve things that he said he did and did do the one thing he says he didn't do.

The reason father gets so mad at the children because they are not learning anything at school is because he was so dumb that he had to stick in the same grade for three years when he went to school.

A thin girl doesn't mind being that way, because she knows that she would

always have Jacob's Ladders in her stockings if she had a corn-dred shape.

The Suffa who wanted everything that man has already acquired, ledw the mistakes and are now acquiring that man has have already acquired bald heads.

HOW THE SCRAP STARTED.  
Jones stepped on Smith's favorite corn, and of course there was trouble. What Smith needed is Putnam's Corn Extractor—that painless remedy for corns and warts that cures in twenty-four hours. Putnam's is the only stand-by. Try it, 25c, at all dealers.

TRACTION COMPANY  
Notice to the Public  
An important change in time, which will reduce the service, will take effect on June 1 next.

HOURLY SERVICE  
TO  
PORT STANLEY  
WEDNESDAY, SATURDAY and SUNDAY AFTERNOONS  
Commencing at 1:20 p.m.  
WEDNESDAY and SATURDAY, 30c  
OTHER DAYS—Adults, 50c; Children, 25c.  
London and Pt. Stanley Ry.

Clears the Nostrils, Stops Sneezing, Heals the Throat Quickly.  
Catarrhzone Works Wonders

Snuffs Out a Cold in a Few Moments

Clears the Nostrils, Stops Sneezing, Heals the Throat Quickly.

NUXATED IODINE  
Wounded men increase strength of delicate, nervous, run-down people in ten days' use. In many instances, it has been used and endorsed by such men as Sir Leslie M. Shaw, former Secretary of the Treasury and Ex-Governor of the Province of Ontario; Sir John A. Macdonald, former Prime Minister of Canada; and Sir John D. A. Macdonald, former Prime Minister of Canada.

Gray Hair  
use  
Hair Health  
A preparation for restoring natural color to gray or faded hair, for removing dandruff and as a hair dressing. Is not a dye. Generous sized bottles at all dealers, ready to use. Philo Hay Co., Newark, N. J.

LONDON AND PORT STANLEY RAILWAY  
Timetable Effective Sept. 20.  
TO ST. THOMAS—12:20, \*10:20, 7:20, 5:20, 3:20, 1:20 a.m., 11:20 a.m., 9:20 a.m., 7:20 a.m., 5:20 a.m., 3:20 a.m., 1:20 a.m.  
TO PORT STANLEY—\*10:20, \*8:20, \*6:20, \*4:20, \*2:20, \*12:20 a.m., \*10:20 a.m., \*8:20 a.m., \*6:20 a.m., \*4:20 a.m., \*2:20 a.m., \*12:20 a.m.  
\*Limited trains London to St. Thomas, 10:20 p.m.



REGULAR SERVICE JUNE 1  
Steamers of the Northern Navigation Line are operating on regular schedules between Sarnia, the Soo, and Port Arthur, beginning June 1.

TWO SHIPS WEEKLY  
FROM SARNIA.  
Steamers leave Sarnia, Wednesdays and Saturdays at 3 p.m., arriving at the Soo at 5 p.m., Thursdays and Sundays, and at Port Arthur at 1 p.m., Fridays and Mondays.

GEORGIAN BAY, 50,000 ISLANDS ROUTE.  
Schedule becomes effective between Parry, Sound and Penetang, June 22.

For cruise booklet write Mr. W. Holton, G. P. A., NORTHERN NAVIGATION CO., SARNIA, ONTARIO.  
Or ask your local ticket agent for information.